

## Researching Health Promotion

Edited by Jonathan Watson and Stephen Platt

## **Researching Health Promotion**

Ralph J. DiClemente, Richard Crosby, Michelle C. Kegler

#### **Researching Health Promotion:**

Research Methods in Health Promotion Laura F. Salazar, Richard Crosby, Ralph J. DiClemente, 2015-02-18 The bestselling textbook to understanding health research updated and expanded Research Methods in Health Promotion provides students and practitioners with essential knowledge and skills regarding the design implementation analysis and interpretation of research in the field of health promotion Now in its second edition this bestselling textbook has been updated with more recent research methodologies and additional information on sampling participatory and survey research and qualitative data analysis The entire research process is covered with specific points relating to both qualitative and quantitative research By breaking the daunting process of research into simple and well defined steps this user friendly text encourages students to think about research as a sequential process and provides explanations that facilitate better understanding of each step in the research process A separate set of chapters cover the more quantitative methodological areas including designs measurement sampling and data analysis in depth giving readers the understanding they need to apply in practice This book also provides applied chapters that illustrate the practical aspects of the research process along with other critical information including grant writing and scientific writing Evaluate the ethics design analysis and interpretation of research Identify and understand the key components of research studies Analyze and interpret the results of experimental and survey research designs Understand the process of publishing a research report and constructing a grant proposal Research Methods in Health Promotion is ideal for both undergrad and graduate methods courses in health **Research Methods in Health Promotion** Richard Crosby, Ralph J. DiClemente, Laura F. promotion and public health Salazar, 2011-01-31 Research Methods in Health Promotion provides students advanced undergraduate and graduate students and practitioners with basic knowledge and skills regarding the design implementation analysis and interpretation of research in the field of health promotion Taking the perspective that research involves a predetermined series of well defined steps the book presents these steps in a sequential format **Researching Health Promotion** Stephen Platt, Jonathan Watson, 2002-09-09 Providing a critical review of the current state of health promotion research This book re conceptualises the field of health promotion as collaborative and integrating enterprise rather than as a battlefield for disciplinary and intellectual clashes It makes a significant contribution to ongoing epistemological theoretical and methodological debates in health promotion research With contributors from Sweden Switzerland Denmark Ireland the UK and the US Researching Health Promotion will be of interest to students and professionals working in health promotion public health medicine and health policy Theory in Health Promotion Research and Practice: Thinking Outside the Box Patricia Goodson, 2010-10-25 It offers a more critical perspective of existing health promotion theories and challenges the student to create new theoretical frameworks for understanding human health and wellbeing This unique text quides the reader to reflect on the process of thinking theoretically and provides practical strategies for applying theory to

research and practice The author employs a narrative perspective and writes in an informal first person style Source inconnue Global Handbook of Health Promotion Research, Vol. 1 Louise Potvin, Didier Jourdan, 2022-05-13 While research teams are producing relevant and valid knowledge for health promotion there is not yet a structured manual and distinct field of health promotion research This timely state of the art handbook contributes to the structuring of such a field of research This collection of original contributions explores the major epistemological methodological and ethical challenges facing health promotion research It brings together experts from different research traditions that coexist in the field The handbook covers the existing knowledge production and sharing practices to delineate the discipline and its agenda for future research Ultimately it contributes to the creation of a global community of health promotion researchers The handbook is organized by four types of practices what people actually do studied in health promotion the practices of Individuals and populations in relation to their health and its determinants Professionals who intervene to improve population health Policy makers and institutions involved in the advocacy design and implementation of policies and programs Researchers and innovators academic scholars and global agencies through which investment in research and production of evidence based guidelines are made Global Handbook of Health Promotion Research Vol 1 Mapping Health Promotion Research is a highly relevant reference tool for researchers and graduate students in health promotion public health education and socio health sciences practitioners in health medical and social sectors policy makers and health research Global Handbook of Health Promotion Research, Vol. 3 Didier Jourdan, Louise Potvin, 2023-02-28 administrators While research teams are producing relevant and valid knowledge for health promotion there is not yet a structured manual and distinct field of health promotion research This timely state of the art handbook contributes to structuring the field of health promotion research This collection presents introductory level methodological solutions to the major epistemological methodological and ethical challenges facing health promotion research It brings together experts from different research traditions that coexist in the field The handbook covers the existing knowledge production and sharing practices to delineate the discipline and its agenda for future research Ultimately it contributes to creating a global community of health promotion researchers This volume concerns research practices relevant to the production and sharing of knowledge about health promotion practices It is organized as follows Part I presents some paradigms and approaches to knowledge production relevant to health promotion research Parts II to V describe research designs and methods that specifically address health promotion research Part VI includes an overview of the challenges facing health promotion research and suggests ways forward Global Handbook of Health Promotion Research Vol 3 Doing Health Promotion Research is a highly relevant reference tool for researchers and graduate students in health promotion public health education and socio health sciences practitioners in health medical and social sectors policy makers and health research administrators **Researching Health Promotion** Jonathan Watson, Stephen Platt, 2000 Provides a critical review of the current state of health promotion research

With contributors from across Europe and the US Researching Health Promotion is of interest to both students and Health Promotion Research Trust Health Promotion Research Trust, 1988 professionals Health Promotion & Education Research Methods Randall R. Cottrell, James F. McKenzie, 2010-01-14 The main objective in writing a thesis or dissertation is to teach students how to conduct research in a planned and systematic way Health Promotion Education Research Methods Second Edition provides an overview of the different approaches to research methods and introduces students to the five chapter thesis or dissertation format Important Notice The digital edition of this book is missing some of the images or content found in the physical edition Using Research For Effective Health Promotion Oliver, Sandy, Peersman, Greet, 2001-08-01 Well before evidence based practice became fashionable beyond clinical medicine the team at SSRU was telling us what we ought to already know that some interventions work better than others and that that some well meaning attempts at health promotion just like medicine and surgery may do harm This book is a must for policy makers and practitioners who want to make a real difference and understand how research evidence can inform their practice The book will also be an important tool for researchers who will increasingly be using the tools of systematic review if they want to inform and influence those who deliver services Helen Roberts Professor of Child Health City University This book bridges the gap between research and practice in health promotion It advances evidence based health promotion by illustrating how service providers and researchers can change their working practices to benefit the public It addresses the need for health promotion services to be grounded in empirical research and for research to focus on issues important to those delivering as well as those receiving the services Using Research for Effective Health Promotion advances the debate about the relative values of qualitative and experimental research in health promotion and encourages an increased participation of service users in the development and evaluation of services It provides health promotion specialists with time saving tools to draw upon research quickly and critically and is an important resource for students and professionals in fields such as public health nursing education social work and voluntary services **Linking Research and Public Health Practice** Committee to Review the CDC Centers for Research and Demonstration of Health Promotion and Disease Prevention, Institute of Medicine, 1997-02-14 Health promotion and disease prevention are central priorities in the Centers for Disease Control and Prevention CDC vision To advance research in these areas Congress authorized and CDC established a program of university based Centers for Research and Demonstration of Health Promotion and Disease Prevention to explore improved ways of appraising health hazards and to serve as demonstration sites for new and innovative research in public health Begun in 1986 with three centers there are now fourteen In response to a CDC request to evaluate the program Linking Research and Public Health Practice examines the vision for the prevention research centers program the projects conducted by the centers and the management and oversight of the program In conducting the evaluation the IOM committee took a broad view of how prevention research can influence the health of communities and considered both the

Emerging Theories in Health Promotion Practice and Research Ralph J. DiClemente, Richard Crosby, Michelle C. Kegler, 2009-09-29 Here is a must read for all health promotion researchers and practitioners eager to stay one step ahead of the pack A panoply of insightful and promising new approaches is presented for consideration and exploration in our contemporary behavioral science arsenal M Elaine Auld MPH CHES Chief Executive Officer Society for Public Health Education This book is an essential addition to the health practice and research literature concentrating on theories that have not been extensively covered elsewhere and that have great currency It provides an up to date rendition on the interplay among contemporary public health concerns sound public health practice and the theoretical bases for practice Robert M Goodman PhD MPH Dean and Professor School of Health Physical Education and Recreation Indiana University The authors of Emerging Theories provide vivid descriptions of the state of the science in health promotion and presents an exciting map for future research Understanding and using theories is the hallmark of an excellent practitioner Creating and elaborating theories is the mark of an excellent researcher This text will be very valuable for both Noreen M Clark PhD Myron E Wegman Distinguished University Professor Director Center for Managing Chronic Disease University of Michigan Emerging Theories captures the dynamic growth in theories of health promotion and illustrates how divergent theoretical perspectives are being integrated into richer explanatory and practice models Matthew W Kreuter PhD MPH Professor of Social Work and Medicine Director Health Communication Research Laboratory Washington University in St Louis

Research in Health Promotion and Nursing Jenifer Wilson-Barnett, Jill Macleod Clark, 1993 Readers of this book will gain a sense of how health promotion is a vital component of nursing Nursing Times Research Handbook on Health Education, Health Promotion and Diversity Raffy R. Luquis, Miguel A. Pérez, 2025-07-15 This forward thinking Research Handbook advocates for greater acknowledgment of the increasingly diverse global population in order to achieve health equity Challenging historic practices in research such as the blind approach to data collection the authors assess social

determinants of health and propose key strategies for researchers to work with diverse groups Contributing authors discuss the ethical concerns of research and evaluate the incorporation of cultural and linguistic competencies into various methodologies Health Promotion Evaluation Practices in the Americas Louise Potvin, David V. McQueen, 2008-10-26 More and more health promotion is a crucial component of public health to the extent that public health interventions are called on to prove their effectiveness and appraised for scientific validity a practice many in the field consider self defeating Health Promotion Evaluation Practices in the Americas cogently demonstrates that scientific rigor and the goals of health promotion are less in conflict than commonly thought synthesizing multiple traditions from countries throughout North Central and South America and across the developed to developing world continuum for a volume that is both diverse in scope and unified in purpose The book s examples representing robust theoretical and practical literatures as well as initiatives from Rio de Janeiro to American Indian communities explain why health promotion evaluation projects require different guidelines from mainstream evaluative work The editors identify core humanitarian principles associated with health promotion participation empowerment equity sustainability intersectoral action multistrategy and contextualism while chapters highlight challenges that must be mastered to keep these principles and scientific objectives in sync including 1 Building health promotion values into evaluation research projects 2 Expanding the use of evaluation in health promotion 3 Developing meaningful evaluation questions 4 Distinguishing between community based participation research and evaluation based participation 5 Evaluating specifically for equity 6 Designing initiatives to foster lasting social change The applied knowledge in Health Promotion Evaluation Practices in the Americas Values and Research can bring the goals of intervention into sharper focus for practitioners evaluators and decision makers and facilitate communication on all sides necessary steps to progress from study findings to real world action Research Methods in Health Promotion Laura F. Salazar, Richard Crosby, Ralph J. DiClemente, 2015-02-18 The bestselling textbook to understanding health research updated and expanded Research Methods in Health Promotion provides students and practitioners with essential knowledge and skills regarding the design implementation analysis and interpretation of research in the field of health promotion Now in its second edition this bestselling textbook has been updated with more recent research methodologies and additional information on sampling participatory and survey research and qualitative data analysis The entire research process is covered with specific points relating to both qualitative and quantitative research By breaking the daunting process of research into simple and well defined steps this user friendly text encourages students to think about research as a sequential process and provides explanations that facilitate better understanding of each step in the research process A separate set of chapters cover the more quantitative methodological areas including designs measurement sampling and data analysis in depth giving readers the understanding they need to apply in practice This book also provides applied chapters that illustrate the practical aspects of the research process along with other critical information including grant writing and

scientific writing Evaluate the ethics design analysis and interpretation of research Identify and understand the key components of research studies Analyze and interpret the results of experimental and survey research designs Understand the process of publishing a research report and constructing a grant proposal Research Methods in Health Promotion is ideal for both undergrad and graduate methods courses in health promotion and public health Behavior Theory in Health Promotion Practice and Research Bruce Simons-Morton, Kenneth McLeroy, Monica Wendel, 2012 Grounded in public health practice this text offers a comprehensive study of the health behavior theories that are the foundation of all health education and promotion programs Your students will come away with a clear understanding of essential relationships between human behavior and health as well as the practical application of theory and approaches to health promotion research and practice Designed for graduates or upper level undergraduates the book maintains a consistent single voice and offers many examples throughout Contents Section I Theory in Context 1 Health Behavior in the Context of Public Health 2 A Social Ecological Perspective 3 Theories of Motivation and Behavior A Brief History and Contemporary Perspectives Section II Cognitive and Social Theories of Motivation and Behavior 4 Expectancy Value Models 5 Operant Conditioning Self Regulation and Social Cognitive Theory 6 Social Influence Theory The Effects of Social Factors on Health Behavior 7 Diffusion of Innovations Theory Section III Behavior Change Theories 8 Learning Teaching and Counseling 9 Self Determination Theory and Motivational Interviewing 10 Stage Models 11 Health Communication and Social Marketing 12 Communities and Health Emerging Theories in Health Promotion Practice and Research Ralph J. DiClemente, Richard A. Promotion Crosby, Michelle C. Kegler, 2009 Emerging Theories in Health Promotion Practice and Research Second Edition editors Ralph J DiClemente Richard A Crosby Michelle C Kegler Emerging Theories in Health Promotion Practice and Research Second Edition Here is a must read for all health promotion researchers and practitioners eager to stay one step ahead of the pack A panoply of insightful and promising new approaches is presented for consideration and exploration in our contemporary behavioral science arsenal M Elaine Auld MPH CHES Chief Executive Officer Society for Public Health Education Health **Promotion Research** Bernhard Badura, Ilona Kickbusch, 1991 Social factors affect health Social epidemiologists have shown not only the harmful effects of stress and the helpful ones of social support but also the importance of the wider physical and social environment This raises two questions for health promotion research How can we better understand the social determinants of health and disease How can healthy public policy transform present knowledge into action This book gives some of the most recent relevant and reliable answers to both The first part of the book focuses on healthy public policy expanding health policy from a concern solely with illness and health care to multisectoral policies to create environments that promote health the other four parts examine important issues in health promotion social and behavioural factors appropriate settings special populations and community intervention

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