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LUCE and His Empire W. A. SWANBERG,1972 Luce and His Empire William Andrew Swanberg,1989 Henry Robinson Luce the child of American missionaries in China a man obsessed by God became a millionaire at thirty and used his innovative journalistic genius to create a publishing empire *Pulitzer Prize Biographies of Outstanding American Writers* Heinz-Dietrich Fischer,2024-07-01 This volume presents excerpts from fifteen Pulitzer Prize winning biographical works about well known American writers of different kinds communicators in form of contributors to newspapers as well as novelists and poets Each author is portrayed by describing remarkable phases in his or her career **Mr. Kaiser Goes to Washington** Stephen B. Adams,2000-11-09 In the 1940s the name Henry J Kaiser was magic Based on the success of his shipyards Kaiser was hailed by the national media as the force behind a can do production miracle and credited by the American public with doing more to help President Roosevelt win World War II than any other civilian Kaiser also built an empire in construction cement magnesium steel and aluminum all based on government contracts government loans and changes in government regulations In this book Stephen Adams offers Kaiser s story as the first detailed case study of government entrepreneurship Taking a fresh look at the birth of modern business government relations he explores the symbiotic connection forged between FDR and Kaiser Adams shows that while Kaiser capitalized on opportunities provided by the growth of the federal government FDR found in Kaiser an industrial partner whose enterprises embodied New Deal goals The result of a confluence of administration policy and entrepreneurial zeal Kaiser s dramatic rise illustrates the important role of governmental relations in American entrepreneurial success Originally published in 1997 A UNC Press Enduring Edition UNC Press Enduring Editions use the latest in digital technology to make available again books from our distinguished backlist that were previously out of print These editions are published unaltered from the original and are presented in affordable paperback formats bringing readers both historical and cultural value Symbols, the News Magazines and Martin Luther King Richard Lentz,1999-03-01 More than two decades after his death Martin Luther King Jr remains America s preeminent symbol of the civil rights movement In the early years of the movement King advocated a policy of nonviolent resistance to the racism ingrained in American society In later years however King adopted a more militant stance toward racial and other forms of injustice In this innovative book Richard Lentz considers King as a cultural symbol from the Montgomery bus boycott of 1955 1956 to the Poor People s Campaign which King helped organize shortly before his assassination in 1968 In particular Lentz examines the ways the three major news weeklies Newsweek Time and U S News World Report presented King to their readers It is primarily through media institutions that Americans shape and interpret their values Newsweek Time and U S News though representing different shadings of political ideology ranging from left of center to conservative were all aimed at the same audience middle class Americans Therefore their influence on the nation s values during a period of enormous social upheaval was significant In the mid 1960s when King shifted from

reform to radicalism the news magazines were thrust into what Lentz calls a crisis of Symbols because King no longer fit the symbolic mold the magazines had created for him Lentz investigates how the magazines responded to this crisis discussing the ways in which their analyses of King shifted over time and the means they employed to create a new symbolic image that made sense of King's radicalization for readers This is an important perceptive study of Martin Luther King Jr's career and an astute critical analysis of the reporting practices of the news media in the modern era *Milestones of American Press History* Heinz-Dietrich Fischer, 2021-01-04

This volume presents in compact form main persons and press organs in the history of the American media system described by Pulitzer Prize Winners There are personality profiles of press tycoons like Joseph Pulitzer William Randolph Hearst and Henry Luce as key figures There are other press founders like Alexander Hamilton creator of the New York Evening Post or Henry Raymond who established the New York Times There also are sketches about originally bankrupt newspapers sold at auctions and became successful under new publishers like the New York World or the Washington Post Other chapters cover high circulation publications as exemplified by the Ladies Home Journal or Time magazine In addition several early stages of news distribution in the United States are told as well as basic press philosophies by starjournalists like Walter Lippmann Heinz Dietrich Fischer EdD PhD is Professor Emeritus at the Ruhr University of Bochum Germany **History of the Mass Media in the United States** Margaret A. Blanchard, 2013-12-19

The influence of the mass media on American history has been overwhelming History of the Mass Media in the United States examines the ways in which the media both affects and is affected by U S society From 1690 when the first American newspaper was founded to 1995 this encyclopedia covers more than 300 years of mass media history History of Mass Media in the United States contains more than 475 alphabetically arranged entries covering subjects ranging from key areas of newspaper history to broader topics such as media coverage of wars major conflicts over press freedom court cases and legislation and the concerns and representation of ethnic and special interest groups The editor and the 200 scholarly contributors to this work have taken particular care to examine the technological legal legislative economic and political developments that have affected the American media *The Power and the Money* Tevi Troy, 2024-08-20 When U S presidents clash with corporate titans what tips the balance of power In *The Power and the Money* acclaimed presidential historian Tevi Troy takes readers on a riveting journey through the biggest battles between CEOs and the nation's commander in chief He unearths the untold stories both political and personal that have shaped America Troy shows how the vast reach of the federal government become a critical fact of life for every business entrepreneur and innovator Today companies find themselves navigating a competitive landscape defined by stringent regulations so top CEOs and key business leaders must influence the legislative and regulatory system As public affairs teams and government relations experts put forward strategies to survive Washington CEOs have become the most important warrior on the frontlines *The Power and the Money* shows how some of the nation's most important CEOs forged and fumbled relationships with the president Troy also

shows how the most powerful man in the world depends on CEOs CEOs provide assistance in the form of personnel policy insights and campaign cash but they also become essential foils for presidents serving as both allies and convenient enemies The Power and the Money reveals an intricate web of power where CEOs need presidents and presidents need CEOs Troy shows how each must step carefully or risk unpredictable costs and collateral damage From heavyweights John D Rockefeller and Mark Zuckerberg to Katherine Graham Elon Musk and more Troy takes readers inside the friendships and the conflicts that shook the American economy and re shaped America Drawing on his experiences as bestselling historian and former senior White House aide Troy offers unique insights and details that shed light on the growing intertwining behemoths of government and big business and what it means for the future of our nation **The Universe Unraveling** Seth S.

Jacobs,2012-05-15 During the Eisenhower and Kennedy administrations Laos was positioned to become a major front in the Cold War Yet American policymakers ultimately chose to resist communism in neighboring South Vietnam instead Two generations of historians have explained this decision by citing logistical considerations Laos s landlocked mountainous terrain they hold made the kingdom an unpropitious place to fight while South Vietnam possessing a long coastline navigable rivers and all weather roads better accommodated America s military forces The Universe Unraveling is a provocative reinterpretation of U S Laos relations in the years leading up to the Vietnam War Seth Jacobs argues that Laos boasted several advantages over South Vietnam as a battlefield notably its thousand mile border with Thailand whose leader was willing to allow Washington to use his nation as a base from which to attack the communist Pathet Lao More significant in determining U S policy in Southeast Asia than strategic appraisals of the Laotian landscape were cultural perceptions of the Lao people Jacobs contends that U S policy toward Laos under Eisenhower and Kennedy cannot be understood apart from the traits Americans ascribed to their Lao allies Drawing on diplomatic correspondence and the work of iconic figures like celebrity saint Tom Dooley Jacobs finds that the characteristics American statesmen and the American media attributed to the Lao laziness immaturity and cowardice differed from the traits assigned the South Vietnamese making Lao chances of withstanding communist aggression appear dubious The Universe Unraveling combines diplomatic cultural and military history to provide a new perspective on how prejudice can shape policy decisions and even the course of history The Advertising Age Encyclopedia of Advertising John McDonough,Karen Egolf,2015-06-18 For a full list of entries and contributors a generous selection of sample entries and more visit the The Advertising Age Encyclopedia of Advertising website Featuring nearly 600 extensively illustrated entries The Advertising Age Encyclopedia of Advertising provides detailed historic surveys of the world s leading agencies and major advertisers as well as brand and market histories it also profiles the influential men and women in advertising overviews advertising in the major countries of the world covers important issues affecting the field and discusses the key aspects of methodology practice strategy and theory Also includes a color insert **The Last of His Mind, Second Edition** John Thorndike,2021-09-07 The second expanded edition of this

acclaimed memoir by an Alzheimer's caregiver living with his father during his final year includes a new introduction that illustrates the immense toll of the disease important lessons from the author's experience and a reader's guide Joe Thorndike was managing editor of *Life* at the height of its popularity immediately following World War II He was the founder of *American Heritage* and *Horizon* magazines the author of three books and the editor of a dozen more But at age ninety two in the space of six months he stopped reading or writing or carrying on detailed conversations He could no longer tell time or make a phone call He was convinced that the governor of Massachusetts had come to visit and was in the refrigerator Over six million Americans suffer from Alzheimer's and like many of them Joe Thorndike's one great desire was to remain in his own house To honor his wish his son John left his own home and moved into his father's upstairs bedroom on Cape Cod For a year in a house filled with file cabinets photos and letters John explored his father's mind his parents' divorce and his mother's secrets *The Last of His Mind* is the bittersweet account of a son's final year with his father and a candid portrait of an implacable disease It's the ordeal of Alzheimer's that draws father and son close closer than they have been since John was a boy At the end when Joe's heart stops beating John's hand is on his chest and a story of painful decline has become a portrait of deep family ties caregiving and love

American Images of China, 1931-1949 T. Christopher Jespersen, 1999-02-01 In the 1930's and 1940's the prevalent American view of China was that of a friendly democratic and increasingly Christian state in many ways akin to the United States This view was fostered by a wide range of literary political and business leaders including Pearl S. Buck Franklin D. Roosevelt Wendell Willkie Joseph Stillwell Claire Chennault and most notably the powerful publisher of *Life* and *Time* Henry R. Luce This book shows how the notion of the Chinese as aspiring Americans helped shape American opinions and policies toward Asia for almost twenty years This notion derived less from the reality of Chinese historical or cultural similarities than from a projection of American values and culture in the American view fueled by various political economic and religious interests China was less a geographical entity than a symbol of American hopes and fears One of the more important consequences was the idealization of China and the demonization of Japan

James Agee in Context Michael A. Lofaro, 2023-01-17 It's difficult to overestimate the impact of the many new works by James Agee uncovered and published in the last twenty years These previously unknown primary works have in turn encouraged a parallel explosion of critical evaluation and reevaluation by scholars to which *James Agee in Context* is the latest contribution This superb collection from well-known James Agee scholars features myriad approaches and contexts for understanding the author's fiction poetry journalism and screenwriting The essays bring the reader from the streets of James Agee's New York to travel with the author from Alabama to Hollywood to Havana Contributors explore overlapping and sometimes unique subjects themes and accomplishments or lack thereof in Agee's uncovered works and highlight the diversity of interest that Agee's complete body of work inspires The insightful scholarship on influence examines connections between Agee and Wright Morris Helen Levitt John Dos Passos Ernest Hemingway and Stephen Crane Such juxtapositions serve to illustrate

how Agee drew on literary influences as a young man how he used his work as a journalist to craft fiction as he was about to turn thirty and his influence upon others The volume concludes with three poems and a short story by Agee all previously unknown It seems astonishing that so much remains to be discovered about this protean author his materials and his circle Yet the recovery and analysis of neglected texts and information mined from newspapers and magazines proves the extent to which Agee kept his mind and his work as he himself put it patiently concentrated upon the essential quietudes of the human soul

Original Sin and Everyday Protestants Andrew S. Finstuen, 2009 In the Years Following World War II American Protestantism experienced tremendous growth but conventional wisdom holds that midcentury Protestants practiced an optimistic progressive complacent and materialist faith In *Original Sin and Everyday Prot* Encyclopedia of Twentieth Century Journalists William H. Taft, 2015-07-16 Originally published in 1986 This book is a unique compilation of biographical sketches which covers editors publishers photographers bureau chiefs columnists commentators cartoonists and artists Alphabetical entries provide overviews of the lives and personalities of a good cross section of important people There is also a short essay on awards and prize winners Everything is efficiently indexed This is a supremely useful reference tool for those in mass media and popular culture fields

Exporting Progressivism to Communist China Christopher D. Sneller, 2023-06-23 Using new archival research this book shows how Union Theological Seminary exported progressive Christianity to Communist China Founded in 1836 the New York seminary disseminated its version of Christianity to China through its alumni From 1911 to 1949 196 Union alumni went to China Thirty nine of these former students were Chinese nationals Many of these Chinese students such as Y T Wu Wu Yaozong K H Ting Ding Guangxun John Sung Song Shangjie and Timothy Tingfang Lew Liu Tingfang became key leaders in the Sino Foreign Protestant Establishment and the Three Self Patriotic Movement The school became a dense hub of influential Chinese and American Christians Union s role in liberalizing and indigenizing Christianity in twentieth century China has been largely unnoticed until now

China-Taiwan Relations in a Global Context George Wei, 2012-07-26 This book traces the development of Taiwan s relations with its diplomatic partners and its policy towards the political opponents of its political opponent mainland China Paying particular attention to the powers that could exercise great influence in the future of East Asia *China Taiwan Relations in a Global Context* examines the main diplomatic strategies of Taiwan and its counterparts and the major problems for Taiwanese foreign relations To date there is very little scholarship which examines the Taiwan Issue outside of the triangular Beijing Washington Taipei framework this book does exactly that The contributors examine the development of Taiwan s relationship with less prominent countries and governments and attempt to ascertain how such examinations could give rise to new variables that help explain the strategy and purpose of Taiwan s foreign policy as well as the reaction and response of mainland China This book provides readers with vital information about Taiwan s foreign policymaking and introduces rarely told stories about Taiwan s foreign relations The research demonstrates the ceaseless and unyielding diplomatic efforts of

the Taiwanese for survival in a shrunken international space and renders for readers a better understanding of the complexity of Taiwan's relations with the rest of the world This book is essential reading for anyone interested in Taiwan studies Chinese politics Cross Strait relations and Asian foreign policy **Skulls and Keys** David Alan Richards, 2017-09-05

The mysterious highly influential hidden world of Yale's secret societies is revealed in a definitive and scholarly history Secret societies have fundamentally shaped America's cultural and political landscapes In ways that are expected but never explicit the bonds made through the most elite of secret societies have won members Pulitzer Prizes governorships and even presidencies At the apex of these institutions stands Yale University and its rumored twenty six secret societies Tracing a history that has intrigued and enthralled for centuries alluring the attention of such luminaries as Ernest Hemingway William Faulkner and F Scott Fitzgerald **Skulls and Keys** traces the history of Yale's societies as they set the foundation for America's future secret clubs and helped define the modern age of politics But there is a progressive side to Yale's secret societies that we rarely hear about one that in the cultural tumult of the nineteen sixties resulted in the election of people of color women and gay men even in proportions beyond their percentages in the class It's a side that is often overlooked in favor of sensational legends of blood oaths and toe curling conspiracies Dave Richards an alum of Yale sheds some light on the lesser known stories of Yale's secret societies He takes us through the history from Phi Beta Kappa in the American Revolution originally a social and drinking society through Skull and Bones and its rivals in the nineteenth and twentieth centuries While there have been articles and books on some of those societies there has never been a scholarly history of the system as a whole **Star Authors** Joe Moran, 2000-02-20

In America authors are as likely to be seen on television talk shows or magazine covers as in the more traditional settings of literary festivals or book signings Is this literary celebrity just another result of dumbing down Yet another example of the mass media turning everything into entertainment Or is it a much more unstable complex phenomenon And what does the American experience tell us about the future of British literary celebrity In **Star Authors** Joe Moran shows how publishers the media and authors themselves create and disseminate literary celebrity He looks at such famous contemporary authors as Toni Morrison J D Salinger Thomas Pynchon Don DeLillo John Updike Philip Roth Kathy Acker Nicholson Baker Paul Auster and Jay McInerney Through an examination of their own work biographical information media representations and promotional material Moran illustrates the nature of modern literary celebrity He argues that authors actively negotiate their own celebrity rather than simply having it imposed upon them from reclusive authors such as Salinger and Pynchon famed for their very lack of public engagement to media friendly authors such as Updike and McInerney **Star Authors** analyses literary celebrity in the context of the historical links between literature advertising and publicity in America the economics of literary production and the cultural capital involved in the marketing and consumption of books and authors **Congressional Record** United States. Congress, 1972

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