

## Top Corporate Giving & Philanthropy Statistics

The top 10 corporations **donate** over

# \$2 BILLION

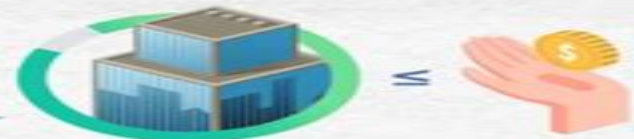
**annually** in cash to nonprofits, and much of this is through **employee matching gift programs**



Corporations gave more than  
**\$21 BILLION**  
to nonprofits last year.

# 93%

of companies have a minimum match requirement of less than or equal to \$50.



of donors are **more likely to donate** if a match is offered (resulting in a 71% increase in response rate).



# 85%

of the top **matching gift** companies also offer **volunteer grant** programs.



Automation increases

# MATCHING GIFT

revenue by

# 61%,

with **auto-submission** functionality expected to yield an additional

# 80%-200%

increase.



# Looking Good And Doing Good Corporate Philanthropy And Corporate Power

**Adrian Sargeant, Jen Shang**



## **Looking Good And Doing Good Corporate Philanthropy And Corporate Power:**

**Looking Good and Doing Good** Jerome L. Himmelstein, 1997-05-22 Political controversy is a lens through which the author examines corporate philanthropy. He explains why corporate philanthropy has become politicized, how corporations respond to controversy about their donations, and what the conflicts tell us about corporate philanthropy and corporate politics. Himmelstein argues that corporate giving sometimes becomes politicized because it is inherently a complex social and political act. Drawing on in-depth interviews with managers at fifty-five of the largest corporate giving programs in the U.S., Himmelstein shows that corporate giving often finds itself as one manager put it, locked in a struggle between looking good and doing good. Back cover

## **Partnership Motives and Ethics in Corporate Investment in Higher Education**

Clevenger, Morgan R., MacGregor, Cynthia J., Sturm, Paul, 2021-06-25 The roles that corporate social responsibility (CSR) and business support of democracy play in American higher education are infrequently discussed though very important. There are many ethical issues that concern both corporate interests as well as higher education, linking the two more than many would think. It is necessary to understand the environment, inter-organizational relationships, and documents holistically to observe the rich history, pluralistic American societal issues, and relevant milestones between corporate America and higher education. **Partnership Motives and Ethics in Corporate Investment in Higher Education** provides comprehensive documentation of business and corporate entanglements with higher education. This work discusses the historic journey of funding from business and U.S. corporate engagement in American higher education. Covering topics such as academy-business relationships, philanthropic partnerships, and transactional partnerships, this work is essential for professors, executives, managers, faculty, fundraisers, leaders in higher education, researchers, students, and academicians with interests in CSR, business ethics, and higher education.

## **Fundraising Principles and Practice**

Adrian Sargeant, Jen Shang, 2024-04-30 Adopt an organized approach to fundraising planning. In its third edition, **Fundraising Principles and Practice** is a unique resource for students and professionals seeking to deepen their understanding of fundraising in the current nonprofit environment. Based on emerging research in economics, psychology, social psychology, and sociology, this book comprehensively analyzes the factors that impact the fundraising role in the nonprofit sector. Readers will explore donor behavior, decision making, and social influences on giving. Building upon that background, authors Adrian Sargeant and Jen Shang then describe today's fundraising methods, tools, and practices. A robust planning framework helps you set objectives, formulate strategies, create a budget, schedule, and monitor activities, with in-depth guidance on assessing and fine-tuning your approach. With updated case studies and examples, this book helps you develop a concrete understanding of the theory and principles of fundraising. A companion website offers additional opportunity to deepen your learning and assess your knowledge. Updates to this Third Edition include the latest research and new content in rapidly changing areas of fundraising, such as digital and social media. Learn the common behaviors and motivations of donors. Master the tools and practices of

nonprofit fundraising Manage volunteers monitor progress evaluate events and more Fundraising Principles and Practice provides working nonprofit professionals as well as postgraduate students studying fundraising with a comprehensive guide to all aspects of the field including in depth coverage of today s most effective approaches *Regulating Multinationals in Developing Countries* Edwin Mujih,2016-04-08 Edwin Mujih explores the difficulties associated with regulating multinational companies operating in developing countries with a particular focus on extractive industries The author highlights the need to establish an international legally binding framework to ensure that multinationals operate in a socially responsible manner to protect local communities and the environment Edwin Mujih s analysis reveals that the existing mechanisms for controlling the behaviour of huge multinational entities are of normative force only that these are particularly inadequate and that the notion of corporate social responsibility is only meaningful where behaviour can be legally regulated *Regulating Multinationals in Developing Countries* features a study of the Chad and Cameroon Oil and pipeline project which highlights the problems arising in countries that have neither the capacity nor the will to effectively regulate those operating within their borders The author has evaluated compliance by the parties with their social and environmental obligations He has found that despite controversy surrounding inadequate regulation of this project in its incipient stages the system that was put in place following huge opposition from the affected communities and from NGOs is worthy of attention and could stand as a model for similar projects elsewhere This first title in Gower s Corporate Social Responsibility Series to approach CSR from a legal perspective provides insight not just into the complexity surrounding efforts to regulate multinationals operating in countries with weak regulatory regimes but also into the fundamental nature of multinational corporations and the debate about different notions of CSR itself **Voluntarism, Community Life, and the American Ethic** Robert S.

Ogilvie,2004-06-18 This is a major contribution to the literature on social participation and voluntary action It is the first systematic ethnographic study I know that treats volunteers and the institutions they create John Van Til author of *Growing Civil Society* Students and faculty interested in the issue of homelessness will find the book instructive Recommended Choice Why do people volunteer and what motivates them to stick with it How do local organizations create community How does voluntary participation foster moral development in volunteers to create a better citizenry In this fascinating study of volunteers at the Partnership for the Homeless in New York City Robert S Ogilvie provides bold and engaging answers to these questions He describes how volunteer programs such as the Partnership generate ethical development in and among participants and how the Partnership s volunteers have made it such a continued success since the early 1980s Ogilvie s examination of voluntarism suggests that the American ethic is essential for sustaining community life and to the future well being of a democratic society **Handbook of the Economics of Art and Culture** Victor A. Ginsburgh,David

Throsby,2006-09-13 Over the last 30 or 40 years a substantial literature has grown up in which the tools of economic theory and analysis have been applied to problems in the arts and culture Economists who have surveyed the field generally locate

the origins of contemporary cultural economics as being in 1966 the year of publication of the first major work in modern times dedicated specifically to the economics of the arts It was a book by Baumol and Bowen which showed that economic analysis could illuminate the supply of and demand for artistic services the contribution of the arts sector to the economy and the role of public policy Following the appearance of the Baumol and Bowen work interest in the economics of the arts grew steadily embracing areas such as demand for the arts the economic functions of artists the role of the nonprofit sector and other areas Cultural economics also expanded to include the cultural or entertainment industries the media movies the publishing industry popular music as well as heritage and museum management property right questions in particular copyright and the role of new communication technologies such as the internet The field is therefore located at the crossroads of several disciplines economics and management but also art history art philosophy sociology and law The Handbook is placed firmly in economics but it also builds bridges across these various disciplines and will thus be of interest to researchers in all these different fields as well as to those who are engaged in cultural policy issues and the role of culture in the development of our societies Presents an overview of the history of art markets Addresses the value of art and consumer behavior toward acquiring art Examines the effect of art on economies of developed and developing countries around the world

**Social Partnerships and Responsible Business** M. May Seitanidi, Andrew Crane, 2013-12-04 Cross sector partnerships are widely hailed as a critical means for addressing a wide array of social challenges such as climate change poverty education corruption and health Amid all the positive rhetoric of cross sector partnerships though critical voices point to the limited success of various initiatives in delivering genuine social change and in providing for real citizen participation This collection critically examines the motivations for processes within and expected and actual outcomes of cross sector partnerships In opening up new theoretical methodological and practical perspectives on cross sector social interactions this book reimagines partnerships in order to explore the potential to contribute to the social good A multi disciplinary perspective on partnerships adds serious value to the debate in a range of fields including management politics public management sociology development studies and international relations Contributors to the volume reflect many of these diverse perspectives enabling the book to provide an account of partnerships that is theoretically rich and methodologically varied With critical contributions from leading academics such as Barbara Gray Ans Kolk John Selsky and Sandra Waddock this book is a comprehensive resource which will increase understanding of this vital issue

**The Megarhetorics of Global Development** Rebecca Dingo, J. Blake Scott, 2012-01-29 After World War II an unprecedented age of global development began The formation of the World Bank and the International Monetary Fund allowed war torn and poverty stricken nations to become willing debtors in their desire to entice Western investment and trade New capital it was foretold would pave the way to political and economic stability and the benefits would trickle down to even the poorest citizens The hyperbole of this neocolonialism however has left many of these countries with nothing but compounded debt

and unfulfilled promises The Megarhetorics of Global Development examines rhetorical strategies used by multinational corporations NGOs governments banks and others to further their own economic political or technological agendas These wide ranging case studies employ rhetorical theory globalization scholarship and analysis of cultural and historical dynamics to offer in depth critiques of development practices and their material effects By deconstructing megarhetorics at both the local and global level and following their paths of mobilization and diffusion the concepts of progress and growth can be reevaluated with the end goal of encouraging self sustaining and ethical outcomes **The Perfect Gift** Amy A.

Kass,2002-08-12 The Perfect Gift aims to cultivate and enlighten our philanthropic imagination It addresses us all as present and future philanthropists as human beings who give serve and seek to promote the well being of others It suggests that we are continually confronted with choices about giving and offers literary selections intended to help us reflect more seriously on these choices Editor Amy A Kass has gathered an intriguing and inspiring collection of readings from many cultures genres and time periods Classical literature philosophy and religion are well represented but so are contemporary and popular writing The Perfect Gift draws from the works of Aristotle Shakespeare Dostoevsky C S Lewis Alexis de Tocqueville Martin Luther King P G Wodehouse and Shel Silverstein among others Kass s thoughtful introductions guide reflection on when why how to whom and what we should give

**Giving Circles** Angela M. Eikenberry,2009-06-29 Describes giving circles and how they work to meet social needs and solve community problems and examines the role of philanthropy in democratic society Growing Civil Society Jon Van Til,2000 The third space is not independent from society s major institutions but exists in dynamic interdependence with them linking individuals in their home bases of family and community to the larger governmental and economic structures within which all citizens workers and consumers learn to seek their way in modern society BOOK JACKET

*Taming the Octopus: The Long Battle for the Soul of the Corporation* Kyle Edward Williams,2024-02-20 The untold story of how efforts to hold big business accountable changed American capitalism Recent controversies around environmental social and governance ESG investing and woke capital evoke an old idea the Progressive Era vision of a socially responsible corporation By midcentury the notion that big business should benefit society was a consensus view But as Kyle Edward Williams s brilliant history Taming the Octopus shows the tools forged by New Deal liberals to hold business leaders accountable such as the Securities and Exchange Commission narrowly focused on the financial interests of shareholders This inadvertently laid the groundwork for a set of fringe views to become dominant that market forces should rule every facet of society Along the way American capitalism itself was reshaped stripping businesses to their profit making core In this vivid and surprising history we meet activists investors executives and workers who fought over a simple question Is the role of the corporation to deliver profits to shareholders or something more On one side were business statesmen who believed corporate largess could solve social problems On the other were libertarian intellectuals such as Milton Friedman and his oft forgotten contemporary Henry Manne whose theories justified the ruthless tactics of a

growing class of corporate raiders But Williams reveals that before the activist investor emerged as a capitalist archetype Civil Rights groups used a similar playbook for different ends buying shares to change a company from within As a rising tide of activists pushed corporations to account for societal harms from napalm to environmental pollution to inequitable hiring a new idea emerged that managers could maximize value for society while still turning a maximal profit This elusive ideal stakeholder capitalism still dominates our headlines today Williams s necessary history equips us to reconsider democracy s tangled relationship with capitalism

**They Told Me Not to Take that Job** Reynold Levy,2015-05-12 When Reynold Levy became the new president of Lincoln Center in 2002 New York Magazine described the situation he walked in to as a community in deep distress riven by conflict Ideas for the redevelopment of Lincoln Center s artistic facilities and public spaces required spending more than 1.2 billion but there was no clear pathway for how to raise that kind of unprecedented sum The individual resident organizations that were the key constituents of Lincoln Center the Metropolitan Opera the New York City Opera the New York Philharmonic the Juilliard School and eight others could not agree on a common capital plan or fundraising course of action Instead intramural rivalries and disputes filled the vacuum Besides some of those organizations had daunting problems of their own Levy tells the inside story of the demise of the New York City Opera the Metropolitan Opera s need to use as collateral its iconic Chagall tapestries in the face of mounting operating losses and the New York Philharmonic s dalliance with Carnegie Hall Yet despite these and other challenges Levy and the extraordinary civic leaders at his side were able to shape a consensus for the physical modernization of the sixteen acre campus and raise the money necessary to maintain Lincoln Center as the country s most vibrant performing arts destination By the time he left Lincoln Center had prepared itself fully for the next generation of artists and audiences **They Told Me Not to Take That Job** is more than a memoir of life at the heart of one of the world s most prominent cultural institutions It is also a case study of leadership and management in action How Levy and his colleagues triumphantly steered Lincoln Center through perhaps the most tumultuous decade of its history to a startling transformation is fully captured in his riveting account

**Social Finance** Alex Nicholls,Rob Paton,Jed Emerson,2015-11-05 Social Finance is a rapidly advancing area of practice policy and research with alot of unanswered questions What does it amount to What is it to be social in finance How do you value assets that offer a social as well as a financial return This book provides a collection of authoritative essays on these and related topics The essays embrace the different manifestations of social finance collate existing research set out the controversies offer theoretical insights and advances and draw together the ideas of the leading thinkers in the field Contributors to this volume are leading exponents and practitioners of social finance and leading academics from the main relevant disciplines and fields of study This book is the first serious and comprehensive treatment of social finance and as such will be of interest to academics with research and teaching interests in finance social enterprise entrepreneurship public policy business economics and international deveopement to name a few If you want to understand and join in the academic and policy

debates or if you are working in one part of this field and want to understand how the landscape is being rapidly re shaped then this is an essential guidebook

**Making the Nonprofit Sector in the United States** David C. Hammack, 1998 Now in paperback Making the Nonprofit Sector in the United States A Reader Edited with Introductions by David C Hammack Masterfully mining and sifting a four century historical record David Hammack has composed an extraordinarily valuable volume a one stop shopping sourcebook on the secular and religious origins and the astonishing growth and periodic growing pains of America s nonprofit sector and the challenges and dilemmas it confronts today John Simon Yale University It is a delight to see an anthology on nonprofit history done so well Barry Karl John F Kennedy School of Government Harvard University This is a volume that everyone concerned about nonprofits scholar practitioner and citizen will find useful and illuminating Peter Dobkin Hall Program on Non Profit Organizations Yale Divinity School A remarkable book Robert Putnam John F Kennedy School of Government Harvard University An outstanding and timely collection of essential readings for students researchers and practitioners carefully edited and introduced by one of the leading historical authorities on the nonprofit sector Roseanne M Mirabella Center for Public Service Seton Hall University Unique among nations the United States conducts almost all of its formally organized religious activity as well as many cultural arts human service educational and research activities through private nonprofit organizations This reader explores their history by presenting some of the classic documents in the development of the nonprofit sector along with important interpretations and critiques by recent scholars David C Hammack is Hiram C Haydon Professor of History and Chair of the Committee on Educational Programs of the Mandel Center for Nonprofit Organizations at Case Western Reserve University Philanthropic Studies Dwight F Burlingame and David C Hammack general editors

**Giving Well, Doing Good** Amy A. Kass, 2008-01-11 This anthology explores the enterprise of philanthropy assumptions aspirations and achievements It brings together key texts that can provide guidance to current and prospective donors trustees and professional staff of foundations and leaders of nonprofit organizations Organized thematically these texts seek to illuminate fundamental questions about the idea and practice of philanthropy to promote more thoughtful discussion about practical issues facing the philanthropic sector and to point a way toward a philanthropic practice that is more responsible more effective and more civic spirited Amy A Kass has selected readings from sources that range from the classics to the contemporary from foundational statements on philanthropy to reflections on key issues of novelists and poets Each illuminates some aspect of philanthropy The book is arranged according to themes goals and intentions gifts donors and recipients grants grantors grantees bequests and legacies effectiveness accountability and leadership

**The Role of Public Policy in K-12 Science Education** George E. DeBoer, 2011-01-01 The goal of this volume of Research in Science Education is to examine the relationship between science education policy and practice and the special role that science education researchers play in influencing policy It has been suggested that the science education research community is isolated from the political process pays little attention to policy matters and has little

influence on policy But to influence policy it is important to understand how policy is made and how it is implemented This volume sheds light on the intersection between policy and practice through both theoretical discussions and practical examples This book was written primarily about science education policy development in the context of the highly decentralized educational system of the United States But because policy development is fundamentally a social activity involving knowledge values and personal and community interests there are similarities in how education policy gets enacted and implemented around the world This volume is meant to be useful to science education researchers and to practitioners such as teachers and administrators because it provides information about which aspects of the science education enterprise are affected by state local and national policies It also provides helpful information for researchers and practitioners who wonder how they might influence policy In particular it points out how the values of people who are affected by policy initiatives are critical to the implementation of those policies **Philanthropic Foundations** Ellen Condliffe

Lagemann,1999-07-22 Foundations are socially and politically significant but this simple fact has mostly been ignored by students of American history This collection represents an important contribution to an emerging field Kenneth Prewitt Social Science Research Council **Philanthropic Foundations in the Twentieth Century** Joseph C. Kiger,2000-01-30 In a readable coherent and succinct account Kiger surveys the changes that have taken place in U S foundations in the 20th century and describes our foundations as they exist today Opening with historical information on the emergence of large foundations at the beginning of the century the book discusses the major characteristics of foundations emphasizing that they are organized to give away rather than make money and identifies and discusses the major changes since 1950 In considering those changes the book considers such topics as growth and expansion diversification in the makeup of trustees and staff and governmental oversight and supervision In the increasing movement of foundations into the international sphere the book covers their international activities and the formation and operation of international centers and groups associated with them **Philanthropic Foundations in the Twentieth Century** provides a useful overview of the growth development and operation of foundations The Jossey-Bass Handbook of Nonprofit Leadership and Management David O. Renz,2016-08-10 The go to nonprofit handbook updated and expanded for today s leader The Jossey Bass Handbook of Nonprofit Leadership and Management is the bestselling professional reference and leading text on the functions processes and strategies that are integral to the effective leadership and management of nonprofit and nongovernmental organizations Now in its fourth edition this handbook presents the most current research theory and practice in the field of nonprofit leadership and management This practical relevant guide is invaluable to the effective practice of nonprofit leadership and management with expanded attention to accountability transparency and organizational effectiveness It also extensively covers the practice of social entrepreneurship presented via an integrative perspective that helps the reader make practical sense of how to bring it all together Nonprofit organizations present unique opportunities and challenges for meeting the

needs of societies and their communities yet nonprofit management is more complex and challenging than ever This Handbook provides a framework to help you lead and manage efficiently and effectively in this new environment Building on solid current scholarship the handbook provides candid practical guidance from nationally recognized leaders who share their insights on The relationship between board performance and organizational effectiveness Managing internal and external stakeholder relationships Financial viability and sustainability and how to enhance both for the long term Strategies to successfully attract retain and mobilize the very best of staff and volunteers The fourth edition of the handbook also includes content relevant to associations and membership organizations The content of the handbook is supplemented and enriched by an extensive set of online supplements and tools including reading lists web references checklists PowerPoint slides discussion guides and sample exams Running your nonprofit or nongovernmental organization effectively in today s complex and challenging environment demands more knowledge and skill than ever deployed in a thoughtful and pragmatic way Grounded in the most useful modern scholarship and theory and explained from the perspective of effective practice The Jossey Bass Handbook of Nonprofit Leadership and Management is a pivotal resource for successful nonprofit leaders in these turbulent times

## Whispering the Techniques of Language: An Psychological Quest through **Looking Good And Doing Good Corporate Philanthropy And Corporate Power**

In a digitally-driven world where screens reign supreme and immediate transmission drowns out the subtleties of language, the profound strategies and mental subtleties hidden within phrases usually get unheard. However, situated within the pages of **Looking Good And Doing Good Corporate Philanthropy And Corporate Power** a charming fictional prize blinking with fresh feelings, lies a fantastic journey waiting to be undertaken. Published by a skilled wordsmith, this marvelous opus encourages readers on an introspective journey, delicately unraveling the veiled truths and profound influence resonating within the cloth of each word. Within the psychological depths of this moving evaluation, we can embark upon a heartfelt exploration of the book is core themes, dissect its captivating publishing fashion, and succumb to the strong resonance it evokes deep within the recesses of readers hearts.

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### **Table of Contents Looking Good And Doing Good Corporate Philanthropy And Corporate Power**

1. Understanding the eBook Looking Good And Doing Good Corporate Philanthropy And Corporate Power
  - The Rise of Digital Reading Looking Good And Doing Good Corporate Philanthropy And Corporate Power
  - Advantages of eBooks Over Traditional Books
2. Identifying Looking Good And Doing Good Corporate Philanthropy And Corporate Power
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Looking Good And Doing Good Corporate Philanthropy And Corporate Power
  - User-Friendly Interface
4. Exploring eBook Recommendations from Looking Good And Doing Good Corporate Philanthropy And Corporate Power

- Personalized Recommendations
  - Looking Good And Doing Good Corporate Philanthropy And Corporate Power User Reviews and Ratings
  - Looking Good And Doing Good Corporate Philanthropy And Corporate Power and Bestseller Lists
5. Accessing Looking Good And Doing Good Corporate Philanthropy And Corporate Power Free and Paid eBooks
    - Looking Good And Doing Good Corporate Philanthropy And Corporate Power Public Domain eBooks
    - Looking Good And Doing Good Corporate Philanthropy And Corporate Power eBook Subscription Services
    - Looking Good And Doing Good Corporate Philanthropy And Corporate Power Budget-Friendly Options
  6. Navigating Looking Good And Doing Good Corporate Philanthropy And Corporate Power eBook Formats
    - ePub, PDF, MOBI, and More
    - Looking Good And Doing Good Corporate Philanthropy And Corporate Power Compatibility with Devices
    - Looking Good And Doing Good Corporate Philanthropy And Corporate Power Enhanced eBook Features
  7. Enhancing Your Reading Experience
    - Adjustable Fonts and Text Sizes of Looking Good And Doing Good Corporate Philanthropy And Corporate Power
    - Highlighting and Note-Taking Looking Good And Doing Good Corporate Philanthropy And Corporate Power
    - Interactive Elements Looking Good And Doing Good Corporate Philanthropy And Corporate Power
  8. Staying Engaged with Looking Good And Doing Good Corporate Philanthropy And Corporate Power
    - Joining Online Reading Communities
    - Participating in Virtual Book Clubs
    - Following Authors and Publishers Looking Good And Doing Good Corporate Philanthropy And Corporate Power
  9. Balancing eBooks and Physical Books Looking Good And Doing Good Corporate Philanthropy And Corporate Power
    - Benefits of a Digital Library
    - Creating a Diverse Reading Collection Looking Good And Doing Good Corporate Philanthropy And Corporate Power
  10. Overcoming Reading Challenges
    - Dealing with Digital Eye Strain
    - Minimizing Distractions
    - Managing Screen Time
  11. Cultivating a Reading Routine Looking Good And Doing Good Corporate Philanthropy And Corporate Power
    - Setting Reading Goals Looking Good And Doing Good Corporate Philanthropy And Corporate Power
    - Carving Out Dedicated Reading Time

12. Sourcing Reliable Information of Looking Good And Doing Good Corporate Philanthropy And Corporate Power
  - Fact-Checking eBook Content of Looking Good And Doing Good Corporate Philanthropy And Corporate Power
  - Distinguishing Credible Sources
13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
14. Embracing eBook Trends
  - Integration of Multimedia Elements
  - Interactive and Gamified eBooks

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