Management Information Systems: Planning, Developing, Managing

Putnam, Arnold O

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transformation agendas Our research study used a field survey design to examine a the role of knowledge management processes in the relationship between contextual factors and alignment in a multinational corporation MNC and b the role of IT projects in the relationship between alignment and the performance and effectiveness of an MNC The results of our research study had at least four implications to leaders in MNCs a the effects of top managers knowledge of IT on strategic business IT alignment b the importance of business IT alignment to organizational performance and effectiveness c the importance of internal context to knowledge integration and d the role of senior management in knowledge management and strategic management of IT A theoretical and practical perspective of business IT strategic alignment in MNCs is provided

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influencers worldwide Computerworld's award winning Web site Computerworld com twice monthly publication focused conference series and custom research form the hub of the world's largest global IT media network. Health Management Information Systems Smith, Jack,1999-12-01 The growth and development of health information systems have been of a scale and at a pace that many health professionals are left wondering quite how to relate to the changes that have taken place This comprehensive text is aimed at both practitioners and students and it relates systems and management theories to applications found in health settings and compares the best of international practice. It sets out the basic principles of health management information systems and illustrates them with examples and case studies from a wide range of health care applications and from a number of different countries including the USA the UK Germany and Australia Ideal for practitioners health care managers and for undergraduate and postgraduate students in public health and clinical specializations. Health Management Information Systems shows how information can and should be best used as a management resource.

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