

# Some reflections on my career, publishing, and contributing significantly to a field

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**ALGUNAS REFLEXIONES SOBRE MI TRAYECTORIA: CÓMO PUBLICAR Y CONTRIBUIR DE MANERA SIGNIFICATIVA EN UN CAMPO DE CONOCIMIENTO**

**RESUMEN:** En el presente artículo, el autor ofrece una perspectiva general de sus más de tres décadas de trayectoria académica y hace un análisis retrospectivo de su evolución como investigador. Siguiendo esta perspectiva se a) hace un análisis amplio, el autor muestra sus 33 años de investigación colaborativa sobre la calidad del servicio con sus colegas Vithal Zetsumi y Len Berry, b) en el fin de brindar la naturaleza de una corriente de investigación programática sobre un tema importante y el impacto significativo que esta forma de investigar puede tener en la base y en la práctica del conocimiento de una disciplina. El autor también menciona un número de experiencias personales que surgen de la reflexión sobre su carrera como investigador, y discute las recomendaciones que estas experiencias pueden tener para otros investigadores. El artículo concluye con algunas observaciones y recomendaciones generales sobre cómo se puede contribuir significativamente a un campo del conocimiento.

**PALABRAS CLAVE:** Investigación programática, estrategia de publicación, calidad del servicio.

**QUELQUES RÉFLEXIONS SUR MON PARCOURS: COMMENT PUBLIER ET CONTRIBUER SIGNIFICATIVEMENT DANS UN DOMAINE DE CONNAISSANCE**

**RÉSUMÉ:** Dans cet article, l'auteur offre une perspective générale de son parcours académique de plus de trois décennies et réaliser une analyse rétrospective de son évolution en tant que chercheur. Dans cette perspective et par une approche globale, l'auteur fait une réflexion de ses 33 années de recherche collaborative sur la qualité du service avec ses collègues Vithal Zetsumi et Len Berry sur la qualité du service, afin d'illustrer l'importance d'un courant d'investigation programmatique sur un thème important et le impact significatif de ce genre de recherche sur le développement et l'enseignement de la discipline. L'auteur mentionne également plusieurs expériences personnelles surgissant de la réflexion sur sa carrière de chercheur et les recommandations que ces expériences peuvent avoir pour d'autres chercheurs. En conclusion, il effectue quelques observations et recommandations générales sur comment se peut contribuer de façon significative dans un domaine de connaissance.

**MOTS-CLÉS:** Investigation programmatique, stratégie de publication, qualité du service.

**ALGUNAS REFLEXÕES SOBRE MINHA TRAJETÓRIA: COMO PUBLICAR E CONTRIBUIR DE MANEIRA SIGNIFICATIVA EM UM CAMPO DO CONHECIMENTO**

**RESUMO:** No presente artigo, o autor oferece uma perspectiva geral de sua mais de três décadas de trajetória acadêmica e faz uma análise retrospectiva de sua evolução como pesquisador. Seguindo esta perspectiva e sob uma abordagem ampla, o autor faz uma reflexão de seus 33 anos de pesquisa colaborativa sobre a qualidade do serviço com seus colegas Vithal Zetsumi e Len Berry, c) no objetivo de discutir a natureza de uma corrente de pesquisa programática e sobre um tema importante e o impacto significativo que esta forma de pesquisa pode ter na base e na prática do conhecimento de uma disciplina. O autor também menciona experiências pessoais que surgem da reflexão sobre sua carreira como pesquisador, e discute as recomendações que estas experiências podem ter para outros pesquisadores. O artigo é concluído com algumas observações e recomendações gerais sobre como se pode contribuir significativamente a um campo do conhecimento.

**PALAVRAS-CHAVE:** pesquisa programática, estratégia de publicação, qualidade do serviço.

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**ABSTRACT:** In this article the author provides an overview and a retrospective analysis of his, over three-decade-long academic career and the evolution of his research during the course of that career. Within the broad overview and analysis of his career, he singles out and elaborates on his fifteen-year collaborative research on service quality (with colleagues Vithal Zetsumi and Len Berry), in order to illustrate the nature of a programmatic research stream on an important topic and the significant impact that such a research stream can have on a discipline's knowledge base and practice. The author also derives a number of personal lessons from his reflections about his career and research, and discusses the implications of those lessons for researchers. He concludes the article with some general observations and recommendations about making significant contributions to a field.

**KEYWORDS:** Programmatic research, publishing strategy, service quality

## Introduction

The three primary categories of articles solicited and published by *INNOVAR* are *Research Articles*, *Reflection Articles*, and *Review Articles* (as per this journal's "Guidelines for Contributing Authors"). The present piece would fall under the reflection-article category. However, its scope and intent are broader than those implied in *INNOVAR*'s guidelines for this type of article – namely, that reflection articles “present the results of research from an author's original source-based, analytical, interpretative, or critical perspective on a specific topic.” Although my research stream over the last quarter century has focused on the topic of customer service, and while this article will allude to some key insights from that research stream, it is likely to be somewhat different from typical reflection articles appearing in this journal. The article's primary objectives are to (a) provide a critical analysis of my thirty-six year academic career; (b) discuss the personal lessons my career has taught me; and (c) draw on those lessons to offer suggestions to graduate students, researchers and other professionals for making significant contributions to their respective fields.

As a backdrop to what is to follow, I begin with a brief overview of my education and employment history. I obtained a Bachelor of Technology degree (in mechanical engineering) in 1970 from the Indian Institute of Technology-Madras and a Master of Business Administration degree (with a marketing concentration) in 1972 from the Indian Institute of Management-Ahmedabad. Among the various business fields to which I was introduced during the first year of my MBA program, I was most fascinated by

# Reflections From A Publishing Career

**Rowland Lorimer, Jillian Shoichet, John  
W. Maxwell, Jillian G. Shoichet**



## **Reflections From A Publishing Career:**

A.F. Reflections from a publishing career August Frugé,1977      *Reflections from a Publishing Career Prepared by His Staff and Friends* ,1977      Reflections from a Publishing Career August Frugé,1977      **Publishing as a Creative**

**Industry** Stevie Marsden,2025-04-21 Book publishing is big business contributing significant employment in the creative industries and adding billions to the global economy Despite this the sector is often overlooked in the creative industries research tide This book remedies this gap in knowledge providing an examination of book publishing in the UK within the wider context of the creative industries and the existing academic discourse Balancing the tensions of art and commerce perhaps more than any other creative field this book considers the position of the book publishing industry within the contemporary cultural economy Through this focused analysis on the culture s and organisation s of book publishing in the UK the author demonstrates how this creative industry reflects and perpetuates many of the key issues and challenges including inequalities in representation cultural and economic dominance of global conglomerates and hierarchies of value already recognised as central within the creative industries in the UK and beyond This concise book will be essential reading for academics researchers and students with an interest in the publishing industry and its position within the UK Creative Industries and cultural economy      **The Scholar's Progress** Alf Rehn,2006-06 Combining practical advice on how to get published in journals with theoretical essays on the research economy this book is meant for all those who wonder about their chance of surviving in academia Written by a tenured enfant terrible who never did anything the way you re supposed to the book makes a statement about being a scholar in contemporary academia surviving in the social sciences and the odd joy of getting paid for thinking and writing Through a series of essays the book argues for reflection in academic life and scholarship as a lifestyle      The Role of Reflection in Managerial Learning Marilyn W. Daudelin,Kent W. Seibert,1999-09-30 Challenging work experiences are the richest source of learning for today s managers Yet lessons embedded in these experiences are not always obvious This comprehensive book describes a critical yet under researched element of how managers learn from these experiences reflection Today s workplace demands continual learning which in turn requires reflection While this book supports the prevailing view that reflection is central to experiential learning it challenges the traditional views that it is the same as contemplation that it is incompatible with management and that it is time consuming and unnatural for managers Original quantitative and qualitative research reported in this book indicates that two different yet complementary modes of managerial reflection exist active and proactive Active reflection is something that managers naturally engage in during challenging job experiences whereas managers must be prompted to engage in proactive reflection Both modes involve processes of intentional inquiry Different forces are necessary to stimulate each type of reflection Based on these findings the claim is made that the potential to learn from experience is greatest when managers intentionally engage in both modes Accordingly a holistic model that integrates active and proactive reflection is presented

This model has important implications for theorists and researchers of managerial learning by identifying previously unreported aspects of reflection. It is also relevant to practitioners and companies who desire to enhance what their managers learn from their workplace experience.

**Doing Academic Careers Differently** Sarah Robinson, Alexandra Bristow, Olivier Ratle, 2023-07-28 Should academic careers always unfold in exactly the same way? Is there one best way of being an academic? This book says no. Assumptions about who academics are and what they should do are becoming increasingly narrow and focused on achieving so-called excellence in teaching and research above anything else. This book problematises this and explores the scope for doing academic careers differently. Authors paint individual or group portraits of their academic careers working with metaphors which challenge the dominant discourses of how academic careers should be led. From rejecting the pressure to focus on one big thing to prioritising nurture and care transcending disciplinary boundaries, reshaping own daily practice, connecting with communities and being academics outside academia, the chapters in this book offer those considering starting or developing an academic career a treasure trove of many alternative possibilities. Presented as a portrait gallery through which readers are encouraged to meander at will, this compilation of insights into alternative academic lives will help to inspire and encourage current academics to re-think and take ownership of their careers in their own terms according to their own strengths, weaknesses and circumstances.

**Career Development as a Partner in Nation Building Australia** Wendy Patton, 2019-07-15 Despite examples of vocational guidance practice being evident in Australia since the mid 1800s, there remains a spasmodic and patchwork approach to practice across the country. For decades it is a field which has been paradoxically boosted and challenged by changing economic and political agendas. Repeated international, national and State reviews emphasise the vital nature of a systemic national approach to career development; however, authors repeatedly lament the lack of a sustained focus on career activity as a major national priority. There is no broad, comprehensive historical reckoning of the history of career development theory and practice in Australia since this early period. Career development theory and practice in Australia has been forged in partnership with developments in an international context. In documenting the shared history with other countries, the author significantly adds to the body of knowledge on career development as a field in Australia and internationally. The book provides new understandings about the historical development of this field of knowledge and, in particular, the challenging and cyclical nature of its policy history.

**Scholarly Publishing**, 1978 A journal for authors and publishers

*Publishing from your Doctoral Research* Janet Salmons, Helen Kara, 2019-11-27 Today's researchers have many opportunities for disseminating their work, including traditional and digital publications, written articles, podcasts and other media such as zines and graphic books. But how do they decide which output is right for them and where to start? *Publishing from your Doctoral Research* provides methods and tools to help assess, identify and adapt academic work for publication to support career aspirations. Discussing what publication can achieve in career terms, this book explains how to audit doctoral research and any

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How to Get a Job in Publishing Alison Baverstock, Susannah Bowen, Steve Carey, 2023-03-31 So you've always dreamed of a career in publishing but you don't know where to start or how You're holding the key in your hands Using insider information How to Get A Job in Publishing is the newly revised edition of the classic text for you if you are keen to work in publishing or associated industries or if you are already in publishing and want to go further Packed with real life quotes case studies and practical advice from publishing veterans and more recent arrivals the authors differentiate types of publishing and explain how roles and departments work together They discuss the pros and cons of internships and further study as well as training and lifelong learning working internationally networking and building your personal brand The book includes vital guidelines for applying for publishing roles including sample CVs and cover letters and a glossary of industry terms to make sure you stand out from the crowd when you apply for jobs This thoroughly updated edition covers The post pandemic publishing world changes and current controversies the rise of e books Amazon self publishing and indie publishing The growth in tertiary courses in Publishing Studies and internships are they really the best way in How to create your CV and a compelling cover letter that gets you noticed A new chapter addresses equity diversity inclusion and belonging reflecting on the current state of the publishing industry how to evaluate potential employers and how to look after yourself and others at work Whether you are a new or soon to be graduate of Media and Publishing or are just interested in a career in publishing or the creative industries How to Get A Job in Publishing is an essential resource

Themelios, Volume 39, Issue 3 D. A. Carson, 2015-01-13 Themelios is an international evangelical peer reviewed theological journal that expounds and defends the historic Christian faith Themelios is published three times a year

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Publishing in Journals on the Family Roma S. Hanks, Linda Matocha, Marvin B. Sussman, 1993 Here is a handy reference that helps beginning scholars learn the best strategies for getting published Publishing in Journals on the Family contains varied perspectives from scholars at different career stages and from editors of major publication outlets This combined knowledge from experts on both ends of publishing is invaluable to writers wishing to learn the ins and outs of getting published The book provides readers with important information necessary to help them systematically plan a productive scholarly career while avoiding common publication pitfalls Publishing in Journals on the Family includes the results of two surveys The first presents the responses of productive scholars in the early or middle stages of their careers to questions about their choices of publication outlets In the second survey journal editors share information about publication criteria and changes in the focus of social science publications and give helpful hints to beginning authors The book also contains articles by a number of senior scholars who discuss their academic publication histories providing readers with real life examples of successful publishing careers A bibliography of sources for tips on writing and publishing concludes the volume Although the voices in the book are varied they are unified in their calling for careful scholarship relevant research and clear writing Graduate students professionals such as therapists social workers and consultants and academicians including teachers and researchers will find this book extremely helpful in their publishing lives Essential Skills for Early Career Researchers Joseph Roche, 2022-02-16 The perfect companion to support your development of the academic and professional skills you need as an early career researcher to help you thrive in academia This practical book offers guidance on the essential skills you need to succeed as an academic researcher Work out how to thrive in academia while protecting your own wellbeing Learn how to develop discipline and structure in your academic writing Navigate the nuances of research

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cultural economics and arts management This collection is the result of a series the Arts Entrepreneurship and Innovation Lab at the Center for Cultural Affairs at Indiana University hosted in summer 2022 on the topic of Innovating Institutions and Inequities in the Arts co sponsored by the National Endowment for the Arts and the Doris Duke Foundation **Journal of Scholarly Publishing** ,1978



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