



From *Plato* to

*Postmodernism*

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*Rethinking*  
*the*  
Rhetorical  
*Tradition*

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James L. Kastely

# Rethinking The Rhetorical Tradition From Plato To Postmodernism

**Craig R. Smith**



## **Rethinking The Rhetorical Tradition From Plato To Postmodernism:**

**Rethinking the Rhetorical Tradition** James L. Kastely, 1997-01-01 What is the role of rhetoric in a civil society In this thought provoking book James L Kastely examines works by writers from Plato to Jane Austen and locates a line of thinking that values rhetoric but also raises questions about the viability of rhetorical practice While dealing principally with literary theory rhetoric and philosophy the author s arguments extend to practical concerns and open up the way to deeper thinking about individual responsibility for existing injustices for inadvertently injuring others and for silencing those without power

**Rethinking the Rhetorical Tradition** ,1997 *Plato's Reasons* Christopher W. Tindale, 2023-12-01 This book explores Plato s implicit understanding of argumentation by reviewing his standing as a logician rhetorician and dialectician The question of his standing on these matters is approached on his terms gleaned from the dialogues rather than simply from the judgments of commentators Traditionally arguments are distinguished as logical rhetorical or dialectical and the source of these distinctions is taken to be Aristotle This book proceeds on the assumption that Aristotle s tripartite theory of argumentation did not arise in a vacuum and explores the different degrees to which substantive antecedents of parts of that model can be traced to Plato

**Classical Rhetoric and Its Christian and Secular Tradition from Ancient to Modern Times** George A. Kennedy, 2003-07-11 Since its original publication by UNC Press in 1980 this book has provided thousands of students with a concise introduction and guide to the history of the classical tradition in rhetoric the ancient but ever vital art of persuasion Now George Kennedy offers a thoroughly revised and updated edition of Classical Rhetoric and Its Christian and Secular Tradition From its development in ancient Greece and Rome through its continuation and adaptation in Europe and America through the Middle Ages and Renaissance to its enduring significance in the twentieth century he traces the theory and practice of classical rhetoric through history At each stage of the way he demonstrates how new societies modified classical rhetoric to fit their needs For this edition Kennedy has updated the text and the bibliography to incorporate new scholarship added sections relating to women orators and rhetoricians throughout history and enlarged the discussion of rhetoric in America Germany and Spain He has also included more information about historical and intellectual contexts to assist the reader in understanding the tradition of classical rhetoric

**The Changing Tradition** International Society for the History of Rhetoric. Conference, 1999 Contains revised essays from a July 1997 conference investigating why and to what extent women have been excluded from rhetoric and what contributions they have nevertheless made to it in the past as well as what they are doing in the field today Essays are arranged to show the various ways in which received wisdom has been challenged and the rhetorical tradition revised Topics include Plato s women the ongoing appeal of St Catherine of Siena Lady Mary Wroth s Urania and the rhetoric of female abuse and feminist thoughts on rhetoric Annotation copyrighted by Book News Inc Portland OR *After Plato* John Duffy, Lois Agnew, 2020-07-01 After Plato redefines the relationships of rhetoric for scholars teachers and students of rhetoric and writing in the twenty first century Featuring essays by some of the

most accomplished scholars in the field the book explores the diversity of ethical perspectives animating contemporary writing studies including feminist postmodern transnational non Western and virtue ethics and examines the place of ethics in writing classrooms writing centers writing across the curriculum programs prison education classes and other settings When truth is subverted reason is mocked racism is promoted and nationalism takes center stage teachers and scholars of writing are challenged to articulate the place of rhetorical ethics in the writing classroom and throughout the field more broadly After Plato demonstrates the integral place of ethics in writing studies and provides a roadmap for future conversations about ethical rhetoric that will play an essential role in the vitality of the field Contributors Fred Antczak Patrick W Berry Vicki Tolar Burton Rasha Diab William Duffy Norbert Elliot Gesa E Kirsch Don J Kraemer Paula Mathieu Robert J Mislevy Michael A Pemberton James E Porter Jacqueline Jones Royster Xiaoye You Bo Wang *Cookery* Donovan Conley, Justin Eckstein, 2020-04-21 The rhetoric of contemporary food production and consumption with a focus on social boundaries The rhetoric of food is more than just words about food and food is more than just edible matter *Cookery* Food Rhetorics and Social Production explores how food mediates both rhetorical influence and material life through the overlapping concepts of invention and production The classical canon of rhetorical invention entails the process of discovering one's persuasive appeals whereas the contemporary landscape of agricultural production touches virtually everyone on the planet Together rhetoric and food shape the boundaries of shared living The essays in this volume probe the many ways that food informs contemporary social life through its mediation of bodies human and extra human alike in the forms of intoxication addiction estrangement identification repulsion and eroticism Our bodies in turn shape the boundaries of food through research technology cultural trends and of course by talking about it Each chapter explores food's persuasive nature through a unique prism that includes intoxication dirt food porn strange foods and political invisibility Each case offers new insights about the relations between rhetorical influence and embodied practice through food As a whole *Cookery* articulates new ways of viewing food's powers of persuasion as well as the inherent role of persuasion in agricultural production The purpose of *Cookery* then is to demonstrate the deep rhetoricity of our modern industrial food system through critical examinations of concepts practices and tendencies endemic to this system Food has become an essential topic for discussions concerned with the larger social dynamics of production distribution access reception consumption influence and the fraught question of choice These questions about food and rhetoric are equally questions about the assumptions values and practices of contemporary public life **Philosophy as Drama** Hallvard Fossheim, Vigdis Songe-Møller, Knut Ågotnes, 2019-08-22 Plato's philosophical dialogues can be seen as his creation of a new genre Plato borrows from as well as rejects earlier and contemporary authors and he is constantly in conversation with established genres such as tragedy comedy lyric poetry and rhetoric in a variety of ways This intertextuality reinforces the relevance of material from other types of literary works as well as a general knowledge of classical culture in Plato's time and the political and moral environment

that Plato addressed when reading his dramatic dialogues The authors of *Philosophy as Drama* show that any interpretation of these works must include the literary and narrative dimensions of each text as much as serious the attention given to the progression of the argument in each piece Each dialogue is read on its own merit and critical comparisons of several dialogues explore the differences and likenesses between them on a dramatic as well as on a logical level This collection of essays moves debates in Plato scholarship forward when it comes to understanding both particular aspects of Plato s dialogues and the approach itself Containing 11 chapters of close readings of individual dialogues with 2 chapters discussing specific themes running through them such as music and sensuousness pleasure perception and images this book displays the range and diversity within Plato s corpus

**The SAGE Handbook of Rhetorical Studies** Andrea A. Lunsford, Kirt H. Wilson, Rosa A. Eberly, 2008-10-29 The SAGE Handbook of Rhetorical Studies surveys the latest advances in rhetorical scholarship synthesizing theories and practices across major areas of study in the field and pointing the way for future studies Edited by Andrea A Lunsford and Associate Editors Kirt H Wilson and Rosa A Eberly the Handbook aims to introduce a new generation of students to rhetorical study and provide a deeply informed and ready resource for scholars currently working in the field Key Features Brings together scholars from across the disciplines of Speech Communication English and Writing Studies While rhetoric is by definition interdisciplinary self identified scholars in the field are most often institutionally separated from one another This Handbook bridges this divide by providing a refreshing range of transdisciplinary views on the nature status definition and scope of rhetoric today Offers a thorough going overview of rhetorical studies today Organized in four sections Historical Studies in Rhetoric Rhetoric Across the Disciplines Rhetoric and Pedagogy and Rhetoric and Public Discourse the volume provides a single resource for engaging rhetorical studies Underscores the importance of rhetoric to education across a wide range of disciplines as well as to effective participation in public arenas Thus the volume connects rhetoric s long teaching tradition to an activist agenda for informed civic engagement Addresses methodological and theoretical difficulties and offers means of negotiating them Provides one of the first introductions to rhetorical studies across cultures and to the related debates concerning comparative and contrastive rhetorics

**Sourcebook on Rhetoric** , [Sourcebook on Rhetoric](#) James Jasinski, 2001-07-19 This book is designed to introduce readers to the language of contemporary rhetorical studies The book format is an alphabetized glossary with appropriate cross listings of key terms and concepts in contemporary rhetorical studies An introductory chapter outlines the definitional ambiguities of the central concept of rhetoric itself The primary emphasis is on the contemporary tradition of rhetorical studies as it has emerged in the discipline of speech communication Each entry in the glossary ranges in length from a few paragraphs to a short essay of a few pages Where appropriate examples are provided to further illustrate the term or concept Each entry will be accompanied by a list of references and additional readings to direct the reader to other materials of possible interest

*Trust in Texts* Susan Miller, 2008 *Trust in Texts* A Different History of Rhetoric challenges

the accepted idea of a singular rhetorical tradition poorly maintained from the Athenian Golden Age until the present Author Susan Miller argues that oratorical rhetoric is but one among many codes that guide the production of texts and proposes that emotion and trust are central to the motives and effects of rhetoric This groundbreaking volume makes a case for historical rhetoric as disbursed formal and informal lessons in persuasion that are codified as crafts that mediate between what is known and unknown in particular rhetorical situations Traditional unified histories of rhetoric ignore the extensive historical interactions among discourses including medicine drama lyric poetry philosophy oratory and literary fiction that have operated from antiquity across cultures that are historically and geographically joined Drawing not just on traditional rhetorical works but also on texts from philosophy and literature Miller expands the body of works to be considered in the study of rhetoric As the first book length study that calls into question the centrality of logos to rhetoric Trust in Texts will change the way the history of rhetoric is viewed and taught and will be essential to scholars and students of communications rhetoric English classics and literary studies      Being Made Strange Bradford Vivian,2012-02-01 By elaborating upon pivotal twentieth century studies in language representation and subjectivity Being Made Strange reorients the study of rhetoric according to the discursive formation of subjectivity The author develops a theory of how rhetorical practices establish social political and ethical relations between self and other individual and collectivity good and evil and past and present He produces a novel methodology that analyzes not only what an individual says but also the social political and ethical conditions that enable him or her to do so This book also offers valuable ethical and political insights for the study of subjectivity in philosophy cultural studies and critical theory      **Rhetoric** Wendy Olmsted,2008-04-15 This introduction to the art of rhetoric analyzes rhetorical concepts problems and methods and teaches practical inquiry through a series of classic rhetorical texts An introduction to the art of rhetoric for those who are unacquainted with it and an argument about invention and tradition suitable for specialists Texts range from Cicero s De oratore and Augustine s On Christian Doctrine to Jane Austen s Persuasion and Stephen Greenblatt s Marvellous Possessions Texts serve simultaneously as works of persuasion and considerations of how rhetoric works Engages readers in using rhetoric to deliberate about challenging issues      *Classical Rhetoric in the Middle Ages* John O. Ward,2018-12-24 Classical Rhetoric in the Middle Ages The Medieval Rhetors and Their Art 400 1300 with Manuscript Survey to 1500 CE is a completely updated version of John Ward s much used doctoral thesis of 1972 and is the definitive treatment of this fundamental aspect of medieval and rhetorical culture It is commonly believed that medieval writers were interested only in Christian truth not in Graeco Roman methods of persuasion to whatever viewpoint the speaker writer wanted Dr Ward however investigates the content of well over one thousand medieval manuscripts and shows that medieval writers were fully conscious of and much dependent upon Graeco Roman rhetorical methods of persuasion The volume then demonstrates why and to what purpose this use of classical rhetoric took place      *Encyclopedia of Rhetoric* Thomas O. Sloane,2001 The Encyclopedia of Rhetoric is a comprehensive

survey of the latest research as well as the foundational teachings in this broad field Featuring 150 original signed articles by leading scholars from many different fields of study it brings together knowledge from classics philosophy literature literary theory cultural studies speech and communications The Encyclopedia surveys basic concepts speaker style and audience elements genres terms fallacies figures of speech and the rhetoric of non Western cultures and cultural movements It covers rhetoric as the art of proof and persuasion as the language of public speech and communication and as a theoretical approach and critical tool used in the study of literature art and culture at large including new forms of communication such as the internet The Encyclopedia is the most wide ranging reference work of its kind combining theory history and practice with a special emphasis on public speaking performance and communication Cross references bibliographies after each article and synoptic and topical indexes further enhance the work Written for students teachers scholars and writers the Encyclopedia of Rhetoric is the definitive reference work on this powerful discipline Rereading Aristotle's Rhetoric Alan G. Gross, Arthur E. Walzer, 2008-02-20 In this collection edited by Alan G Gross and Arthur E Walzer scholars in communication rhetoric and composition and philosophy seek to reread Aristotle's Rhetoric from a purely rhetorical perspective So important do these contributors find the Rhetoric in fact that a core tenet in this book is that all subsequent rhetorical theory is but a series of responses to issues raised by the central work The essays reflect on questions basic to rhetoric as a humanistic discipline Some explore the ways in which the Rhetoric explicates the nature of the art of rhetoric noting that on this issue the tensions within the Rhetoric often provide a direct passageway into our own conflicts

**Rhetorical Renaissance** Kathy Eden, 2023-01-06 Kathy Eden reveals the unexplored classical rhetorical theory at the heart of iconic Renaissance literary works Kathy Eden explores the intersection of early modern literary theory and practice She considers the rebirth of the rhetorical art resulting from the rediscovery of complete manuscripts of high profile ancient texts about rhetoric by Plato Aristotle Cicero Quintilian and Tacitus all unavailable before the early fifteenth century and the impact of this art on early modern European literary production This profound influence of key principles and practices on the most widely taught early modern literary texts remains largely and surprisingly unexplored Devoting four chapters to these practices on status refutation similitude and style Eden connects the architecture of the most widely read classical rhetorical manuals to the structures of such major Renaissance works as Petrarch's *Secret* Castiglione's *Book of the Courtier* Erasmus's *Antibarbarians* and Cicero's *De Inventione* and Montaigne's *Essays* Eden concludes by showing how these rhetorical practices were understood to work together to form a literary masterwork with important implications for how we read these texts today *Bodily Arts* Debra Hawhee, 2013-09-06 The role of athletics in ancient Greece extended well beyond the realms of kinesiology competition and entertainment In teaching and philosophy athletic practices overlapped with rhetorical ones and formed a shared mode of knowledge production *Bodily Arts* examines this intriguing intersection offering an important context for understanding the attitudes of ancient Greeks toward themselves and their environment In classical

society rhetoric was an activity one that was in essence performed Detailing how athletics came to be rhetoric's twin art in the bodily aspects of learning and performance Bodily Arts draws on diverse orators and philosophers such as Isocrates Demosthenes and Plato as well as medical treatises and a wealth of artifacts from the time including statues and vases Debra Hawhee's insightful study spotlights the notion of a classical gymnasium as the location for a habitual mingling of athletic and rhetorical performances and the use of ancient athletic instruction to create rhetorical training based on rhythm repetition and response Presenting her data against the backdrop of a broad cultural perspective rather than a narrow disciplinary one Hawhee presents a pioneering interpretation of Greek civilization from the sixth fifth and fourth centuries BCE by observing its citizens in action

**Romanticism, Rhetoric and the Search for the Sublime, 2nd Edition** Craig R. Smith, 2023-01-23 Relying on the author's established expertise in rhetoric and political communication this book recontextualizes Romantic rhetorical theory from the late 18th and early 19th centuries to provide a foundation for a Neo Romantic rhetorical theory for our own time In the process it uses a unique methodology to correct misconceptions about the rhetorical theories of many writers Using a dialectical approach the early chapters trace Romanticism through its opposition to the industrial revolution and the Enlightenment back through Humanism and its opposition to Scholasticism to its roots in St Augustine's writing These chapters include a revisionist analysis of the church's treatment of Galileo in the course of showing how difficult it was for scientific study to be accepted in Scholastic circles The study goes on to argue that Jean Jacques Rousseau David Hume and Edmund Burke were bridge figures to the Romantic Era This move throws new light on exemplary painters composers writers and orators of the Romantic Era who are examined in chapters eight and nine Chapter ten focuses on Percy Bysshe Shelley and his development of the rhetorical poem and thereby provides a new genre in the Romantic catalogue Chapter Eleven turns to the Romantic rhetorical theories of Hugh Blair and Thomas De Quincey to empower those seeking to save the environment The concluding chapter then synthesizes their theories with relevant contemporary rhetorical theories thereby constructing a Neo Romantic theory for our own time In the process the book links the Romantics' love of nature to the current environmental crisis



## Embracing the Tune of Expression: An Emotional Symphony within **Rethinking The Rhetorical Tradition From Plato To Postmodernism**

In a world used by displays and the ceaseless chatter of immediate communication, the melodic splendor and mental symphony developed by the published term often diminish in to the back ground, eclipsed by the persistent noise and interruptions that permeate our lives. Nevertheless, nestled within the pages of **Rethinking The Rhetorical Tradition From Plato To Postmodernism** an enchanting fictional value full of fresh emotions, lies an immersive symphony waiting to be embraced. Crafted by an outstanding musician of language, that interesting masterpiece conducts viewers on a mental trip, well unraveling the hidden melodies and profound affect resonating within each carefully constructed phrase. Within the depths of the poignant review, we shall explore the book is key harmonies, analyze its enthralling publishing fashion, and surrender ourselves to the profound resonance that echoes in the depths of readers souls.

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