

Root Beer Advertising And Collectibles

Andrew F. Smith

Root Beer Advertising And Collectibles:

More Root Beer Advertising and Collectibles Tom Morrison, 1997 Here is a second serving for sassafras soft drink lovers following the previous book on root beer collectibles More photos of root beer bottles cans dispensers mugs signs and emblems are depicted in this volume Root beer tidbits recipes lists of clubs and newsletters are also provided Root Beer Tom Morrison, 1992 The largest and most comprehensive reference about the sassafras soft drink root beer and its promotional advertising bottles cans mugs crowns bottle openers and manufacturers This was American competition going on You will marvel at the extent of this display the variety is effervescent Warman's Americana & Collectibles Harry Encyclopedia of Junk Food and Fast Food Andrew F. Smith, 2006-08-30 Eating junk food and fast food L. Rinker, 1995 is a great all American passion American kids and grownups love their candy bars Big Macs and supersized fries Doritos Twinkies and Good Humor ice cream bars The disastrous health effects from the enormous appetite for these processed fat and sugar loaded foods are well publicized now This was particularly dramatically evidenced by Super Size Me 2004 filmmaker Morgan Spurlock s 30 day all McDonald s diet in which his liver suffered the same poisoning as if he had been on an extended alcohol binge Through increased globalization American popular food culture is being increasingly emulated elsewhere in the world such as China with the potential for similar disastrous consequences This A to Z reference is the first to focus on the junk food and fast food phenomena from a multitude of angles in addition to health and diet concerns More than 250 essay entries objectively explore the scope of the topics to illuminate the American way through products corporations and entrepreneurs social history popular culture organizations issues politics commercialism and consumerism and much more Interest in these topics is high This informative and fascinating work with entries on current controversies such as mad cow disease and factory farming the food pyramid movie tie ins and marketing to children will be highly useful for reports research and browsing It takes readers behind the scenes examining the significance of such things as uniforms training packaging and franchising Readers of every age will also enjoy the nostalgia factor learning about the background of iconic drive ins the story behind the mascots facts about their favorite candy bar and collectables Each entry ends with suggested reading Besides an introduction a timeline glossary bibliography resource guide and photos enhance the text Sample entries A Advertising Automobiles Ben Burger King Carhops Center for Science in the Public Interest Christmas Cola Wars Employment Fair Food Fast Food Nation Hershey Milton Hollywood Injury Krispy Kreme Lobbying Nabisco Obesity PepsiCo Salt Soda Fountain Teen Hangouts Vegetarianism White Castle Yum Brands Inc *Antiques Roadshow Collectibles* Carol Prisant, 2003-01-01 Offers tips on identifying collecting and caring for furniture photographs posters and illustration art costume jewelry and wristwatches dolls toys advertising and sports memorabilia and glass and pottery Beer Advertisina Memorabilia Herbert A. Haydock, Helen I. Haydock, Herb Haydock, 2003 Fast Food and Junk Food Andrew F. Smith, 2011-12-02 This fascinating and revealing work examines the incredible power of junk food and fast food how nostalgic we are about them the influence of the companies that manufacture or sell them and their alarming effect on our country s state of health In the last half century junk food and fast food have come to play an extremely important role in American economic historical cultural and social life Today they have a major influence on what Americans eat and how healthy we are or aren t Fast Food and Junk Food An Encyclopedia of What We Love to Eat tells the intriguing fun and incredible stories behind the successes of these commercial food products and documents the numerous health related environmental cultural and politico economic issues associated with them With more than 700 alphabetically arranged entries this two volume encyclopedia contains enough listings to allow readers to research a wide range of fascinating topics The author treats the massive amount of subject material within this reference title in a fair and balanced manner A secondary focus of this encyclopedia is to chart the spread of some American fast food chains and commercially produced junk foods internationally

Paper Advertising Collectibles Robert Reed, 1998 Pictures and describes paper advertising memorabilia ranging from posters and calendars to bumper stickers and offers tips on collecting **Food and Drink in American History** Andrew F. Smith, 2013-10-28 This three volume encyclopedia on the history of American food and beverages serves as an ideal companion resource for social studies and American history courses covering topics ranging from early American Indian foods to mandatory nutrition information at fast food restaurants The expression you are what you eat certainly applies to Americans not just in terms of our physical health but also in the myriad ways that our taste preferences eating habits and food culture are intrinsically tied to our society and history This standout reference work comprises two volumes containing more than 600 alphabetically arranged historical entries on American foods and beverages as well as dozens of historical recipes for traditional American foods and a third volume of more than 120 primary source documents Never before has there been a reference work that coalesces this diverse range of information into a single set The entries in this set provide information that will transform any American history research project into an engaging learning experience Examples include explanations of how tuna fish became a staple food product for Americans how the canning industry emerged from the Civil War the difference between Americans and people of other countries in terms of what percentage of their income is spent on food and beverages and how taxation on beverages like tea rum and whisky set off important political rebellions in Warman's Americana and Collectibles Harry L. Rinker, 1985-10 The Oxford Companion to U S history American Food and Drink Andrew F. Smith, 2007-05-01 Offering a panoramic view of the history and culture of food and drink in America with fascinating entries on everything from the smell of asparagus to the history of White Castle and the origin of Bloody Marys to jambalaya the Oxford Companion to American Food and Drink provides a concise authoritative and exuberant look at this modern American obsession Ideal for the food scholar and food enthusiast alike it is equally appetizing for anyone fascinated by Americana capturing our culture and history through what we love most food Building on the highly praised and deliciously browseable two volume compendium the Oxford Encyclopedia of Food and Drink in America this new

work serves up everything you could ever want to know about American consumables and their impact on popular culture and the culinary world Within its pages for example we learn that Lifesavers candy owes its success to the canny marketing idea of placing the original flavor mint next to cash registers at bars Patrons who bought them to mask the smell of alcohol on their breath before heading home soon found they were just as tasty sober and the company began producing other flavors Edited by Andrew Smith a writer and lecturer on culinary history the Companion serves up more than just trivia however including hundreds of entries on fast food celebrity chefs fish sandwiches regional and ethnic cuisine food science and historical food traditions It also dispels a few commonly held myths Veganism isn t simply the practice of a few hippies but is in fact wide spread among elite athletic circles Many of the top competitors in the Ironman and Ultramarathon events go even further avoiding all animal products by following a strictly vegan diet Anyone hungering to know what our nation has been cooking and eating for the last three centuries should own the Oxford Companion to American Food and Drink

Huxford's Collectible Advertising Sharon Huxford, Bob Huxford, 1992-09 Warman's Americana and Collectibles Harry L. Rinker, Jr., 1993 For more than ten years Warman's Americana Collectibles has served as the leader in documenting and valuing twentieth century collectibles Warman's Antique and Collectibles Price Guide Ellen Schroy, 1998 Considered the definitive general price guide to antiques and collectibles this book contains more than 500 collecting categories with tens of thousands of updated price listings and hundreds of photos of the most popular antiques and collectibles The Catalog of American Collectibles Christopher Pearce, 1990 THE CATALOGUE OF AMERICAN COLLECTIBLES covers the range of the most common collectibles from advertising and packaging through toys and dolls music china glass plastic and everyday domestic items to commemorative items from all areas of life including entertainment politics and sport Beautifully illustrated with color photography each of these areas is fully explored with illustrations of the most likely finds and the occasional rarity that the lucky buyer may stumble upon THis book has 176 pages and is profusely illustrated The Oxford Encyclopedia of Food and Drink in America Andrew Smith, 2013-01-31 Home cooks and gourmets chefs and restaurateurs epicures and simple food lovers of all stripes will delight in this smorgasbord of the history and culture of food and drink Professor of Culinary History Andrew Smith and nearly 200 authors bring together in 770 entries the scholarship on wide ranging topics from airline and funeral food to fad diets and fast food drinks like lemonade Kool Aid and Tang foodstuffs like Jell O Twinkies and Spam and Dagwood hoagie and Sloppy Joe sandwiches Hollvwood **Collectibles** Dian Zillner,1994 This book features color photos of memorabilia from 29 of the greatest Hollywood stars It pays special attention to the most famous child stars from 1920 through the 1940s with a large section on Shirley Temple Informative passages accompany each section outlining lives and careers **Warman's Antiques and Collectibles Price Guide** Harry L. Rinker,1996-04 An antiques price guide for more than 50 000 items with detailed descriptions Fizz Tristan Donovan, 2013-11-01 The story of soda is the story of the modern world a tale of glamorous bubbles sparkling dreams

big bucks miracle cures and spreading waistlines Fizz How Soda Shook Up The World charts soda's remarkable world changing journey from awe inspiring natural mystery to ubiquitous presence in all our lives Along the way you'll meet the quack medicine peddlers who spawned some of the world's biggest brands with their all healing concoctions as well as the grandees of science and medicine mesmerized by the magic of bubbling water You'll discover how fizzy pop cashed in on Prohibition helped presidents reach the White House and became public health enemy number one You'll learn how Pepsi put the fizz in Apple's marketing and how soda's sticky sweet allure defined and built nations And you'll find out how a soda loving snail rewrote the law books Fizz tells the extraordinary tale of how a seemingly simple everyday refreshment zinged and pinged over our taste buds and in doing so changed the world around us Tristan Donovan is the author of Replay The History of Video Games His work has appeared in the Times Stuff the Daily Telegraph the Guardian and the Big Issue among others **Warman's Antiques and Collectibles Price Guide** Ellen T. Schroy,2001 From native American artifacts Depression glass and toys to lamps and lighting and paper ephemera this authoritative bible is an essential field guide to more than 500 categories of collectibles The 2001 edition features a new category of American paintings along with special emphasis on English and Continental furniture 600 photos Antiques Collectibles

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