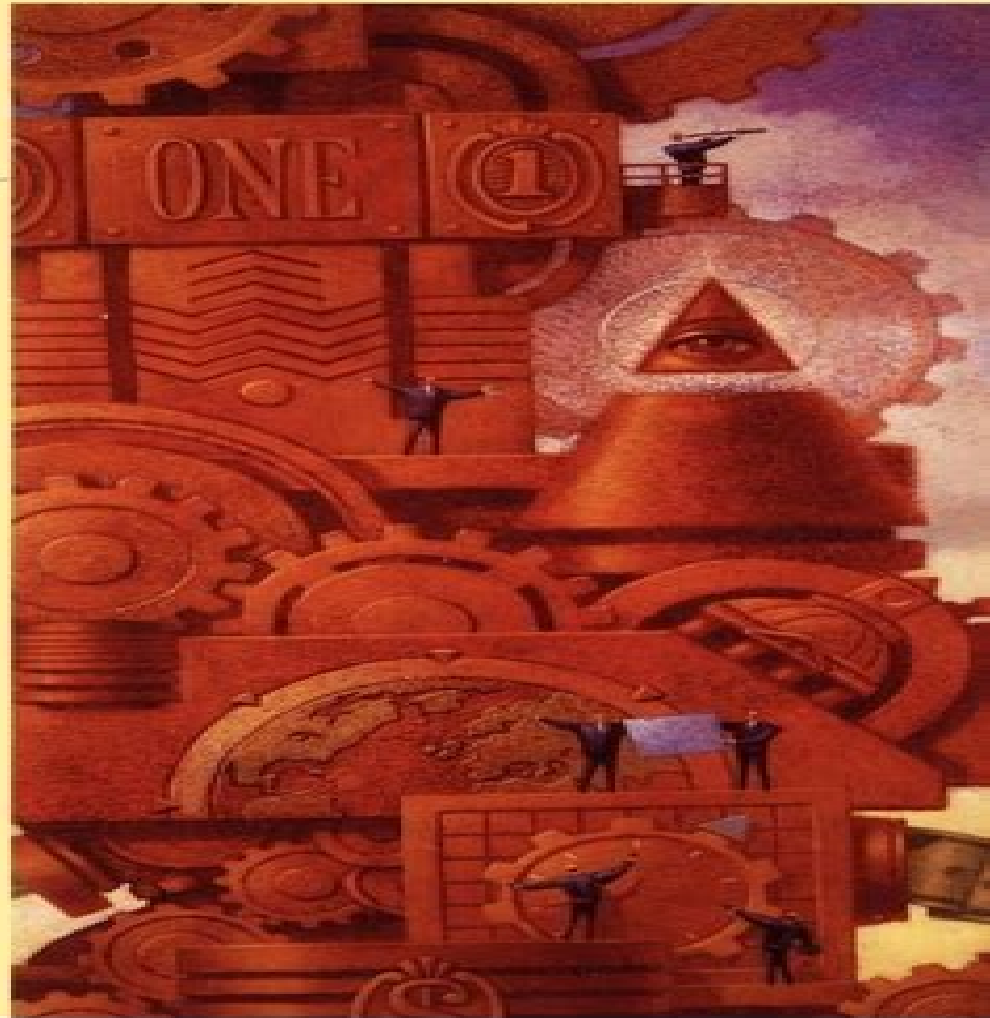


REDESIGNING THE FIRM



Edited by

Edward Bowman · Bruce Kogut

Redesigning The Firm

Douglas M. Lambert



Redesigning The Firm:

Redesigning the Firm Edward H. Bowman, Bruce Mitchel Kogut, 1995 Examines the best way to organize a firm

Redesigning the Firm Edward H. Bowman, Bruce M. Kogut, 1995-08-31 The rapidly changing nature of the modern industrial world has helped spark a radical rethinking of the design of corporations changes no less revolutionary than the wave of innovations associated with the names of Frederick Taylor and Henry Ford at the dawn of this century In *Redesigning the Firm* nineteen experts from one of the nation's premier business schools the Wharton School at the University of Pennsylvania take an informed look based on their own research at various aspects of this revolution offering managers a host of insights and powerful tools for orchestrating change in their firm *Redesigning the Firm* illuminates many of the challenges that confront the executive approaching the issue from a wide variety of perspectives The book considers for instance whether the firm's stockholders directors and managers should reevaluate how they distribute power and share information and it explores why external board members often fail to exercise a strong voice in governance It looks at the changing boundary of the firm as partnerships and alliances have become more important examining this new development in three types of market emerging markets such as Eastern Europe markets where economies of scale provide a critical advantage and dynamic markets where speed is essential It examines the use of suppliers in Japanese American and European firms and finds the former to be more efficient Some of the essays are quite eye opening For instance one chapter demonstrates that firms can increase product variety at no extra cost revealing how a study of the automotive industry shows that investing in training in flexible manufacturing processes and in better operations management will increase variety without compromising productivity or lowering quality And one chapter sounds a strong note of dissent contending that the design of organizations matters little to a global competitor what matters is how managers think about the world and how the operating procedures they use guide decision making and behavior In the final section editors Bowman and Kogut reflect on two outstanding issues concerning the design of the firm how much of what managers used to believe was critical to their success can they place outside their ownership boundaries and how to deal with the complex challenges that modular design presents The editors apply their conclusions to the Wharton School itself making the book particularly valuable for anyone concerned with the quality and future of business education in America Here then is the best thinking by leading experts in corporate design who examine the best ways to generate speed variety and flexibility to expand the firm over time and over national boundaries and to prepare a corporation for the next century REDESIGNING THE FIRM. BOWMAN AND

USEEM., 1995 **Redesigning Management Education and Research** S. Dameron, Thomas Durand, 2011-01-01 The field of management education and research has become an industry of its own an industry with fierce international competition in a global arena Here the authors argue that a series of mechanisms has led to mimicking and thus strategic convergence among business schools The authors further argue that this has resulted in a loss of relevance and diversity of the

management knowledge produced and taught in a multipolar world They view this as counterproductive to business schools students firms societies and other stakeholders including scholars themselves Based in part on the work of SFM Soci t Fran aise de Management the French Academy of Management the authors of this volume endeavour to engage in strategic conversations with stakeholders in an effort to reshape the field of management studies Redesigning Management Education and Research revisits the foundations of management research and education suggests ways to redesign the content taught to better fit the needs of firms and society at large and proposes actions and concrete examples of what could be done to restructure the institutional setting of the field of management This book calls for collective strategies from management scholars to influence some of the de facto regulation mechanisms that have appeared over recent years such as business school rankings and the race for publication in a narrow list of academic journals This book is also a plea for working on those issues beyond the specificities of national contexts to encompass a broader regional perspective in order to reshape the rules of the game in management education and research Teachers researchers and deans as well as practitioners from all areas of business will find this volume illuminating It offers an ambitious vision and a practical framework aimed squarely at remaking management education and research to be relevant to the demands of the twenty first century **Operations**

Management Alison Bettley, David Mayle, Tarek Tantoush, 2005-11-18 This reader is an outstanding piece of work It captures the essence of operations management by providing an interesting and sometimes provoking set of readings It also provides an excellent review of the topic Its approach to operations management is both topical and comprehensive The editors have done an outstanding job of including many of the significant recent developments in the area particularly in the technology and operations strategy areas Nigel Slack Professor of Operations Strategy Warwick University How have consumer demands environmental and ethical concerns the advancement of technology and the globalization of business changed and redefined operations management This Reader explains new and emerging areas and re evaluates some important mainstream issues Leading specialists contribute their experiences and thoughts on four key areas They are Strategy makes the case for regarding operations as a strategic asset in their own right Methodology examines the myriad of approaches taken towards process improvement Technology asks why problems associated with the implementation of technology continue to dog organisations Human Issues repositions human input to the top of the operational agenda *Operations Management* R. Dan Reid, Nada R. Sanders, 2020-03-31 As the business environment continues to rapidly change Dan Reid and Nada Sanders have developed an integrated approach that makes the introductory OM course accessible and engaging for all business majors Beyond providing a solid foundation this course covers emerging topics like Artificial Intelligence Robotics Data Analytics and Sustainability and gives equal time to strategic and tactical decisions in both service and manufacturing organizations Strategic Alliances and Process Redesign Alexander Gerybadze, 2011-07-11 No detailed description available for Strategic Alliances and Process Redesign **The Market Revolution and its Limits** Alan

Shipman,2002-01-22 The Market Revolution and its limits summarises why many economists believe that markets are best It explores how even market failures can be given market solutions and asks why market ideas seem to have taken such a firm hold Non polemical in its approach this book provides a comprehensive appraisal of the market and its alternatives backed up with empirical international illustrations Shipman concludes that the revolution lies in redefining the market process rather than the market outcome *Organizational Change and Redesign* George P. Huber,William H. Glick,1993 This text deals with increasing understanding of the relationships within organizational changes redesigns and performance

Supply Chain Management Douglas M. Lambert,2008

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