

THE SELLING OF NUCLEAR TECHNOLOGY IN AMERICA

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Nukespeak The Selling Of Nuclear Technology In America

Catherine Caufield

Nukespeak The Selling Of Nuclear Technology In America:

The Nuclear Borderlands Joseph Masco, 2020-03-24 An important investigation of the sociocultural fallout of America's work on the atomic bomb In The Nuclear Borderlands Joseph Masco offers an in depth look at the long term consequences of the Manhattan Project Masco examines how diverse groups in and around Los Alamos New Mexico understood and responded to the U S nuclear weapons project in the post Cold War period He shows that the American focus on potential nuclear apocalypse during the Cold War obscured the broader effects of the nuclear complex on society and that the atomic bomb produced a new cognitive orientation toward daily life reconfiguring concepts of time nature race and citizenship This updated edition includes a brand new preface by the author discussing current developments in nuclear politics and the scientific impact of the nuclear age on the present epoch of a human altered climate **American Technological Sublime** David E. Nye,1996-02-28 American Technological Sublime continues the exploration of the social construction of technology that David Nye began in his award winning book Electrifying America Here Nye examines the continuing appeal of the technological sublime a term coined by Perry Miller as a key to the nation s history using as examples the natural sites architectural forms and technological achievements that ordinary people have valued intensely Technology has long played a central role in the formation of Americans sense of selfhood From the first canal systems through the moon landing Americans have for better or worse derived unity from the common feeling of awe inspired by large scale applications of technological prowess American Technological Sublime continues the exploration of the social construction of technology that David Nye began in his award winning book Electrifying America Here Nye examines the continuing appeal of the technological sublime a term coined by Perry Miller as a key to the nation s history using as examples the natural sites architectural forms and technological achievements that ordinary people have valued intensely American Technological Sublime is a study of the politics of perception in industrial society Arranged chronologically it suggests that the sublime itself has a history that sublime experiences are emotional configurations that emerge from new social and technological conditions and that each new configuration to some extent undermines and displaces the older versions After giving a short history of the sublime as an aesthetic category Nye describes the reemergence and democratization of the concept in the early nineteenth century as an expression of the American sense of specialness What has filled the American public with wonder awe even terror David Nye selects the Grand Canyon Niagara Falls the eruption of Mt St Helens the Erie Canal the first transcontinental railroad Eads Bridge Brooklyn Bridge the major international expositions the Hudson Fulton Celebration of 1909 the Empire State Building and Boulder Dam He then looks at the atom bomb tests and the Apollo mission as examples of the increasing ambivalence of the technological sublime in the postwar world. The festivities surrounding the rededication of the Statue of Liberty in 1986 become a touchstone reflecting the transformation of the American experience of the sublime over two centuries Nye concludes with a vision of the modern day consumer sublime as manifested in the

fantasy world of Las Vegas **Selling Air Power** Steve Call,2009-03-01 In Selling Air Power Steve Call provides the first comprehensive study of the efforts of post war air power advocates to harness popular culture in support of their agenda In the 1940s and much of the 1950s hardly a month went by without at least one blatantly pro air power article appearing in general interest magazines Public fascination with flight helped create and sustain exaggerated expectations for air power in the minds of both its official proponents and the American public Articles in the Saturday Evening Post Reader's Digest and Life trumpeted the secure future assured by American air superiority Military figures like Henry H Hap Arnold and Curtis E LeMay radio television personalities such as Arthur Godfrey cartoon figures like Steve Canyon and actors like Jimmy Stewart played key roles in the unfolding campaign Movies like Twelve O Clock High The Court Martial of Billy Mitchell and A Gathering of Eagles projected onto the public imagination vivid images confirming what was coming to be the accepted wisdom that America's safety against the Soviet threat could best be guaranteed by air power coupled with nuclear capability But as the Cold War continued and the specter of the mushroom cloud grew more prominent in American minds another more sinister interpretation began to take hold Call chronicles the shift away from the heroic patriotic posture of the years just after World War II toward the threatening even bizarre imagery of books and movies like Catch 22 On the Beach and Dr Strangelove Call's careful analysis goes beyond the public relations campaigns to probe the intellectual climate that shaped them and gave them power Selling Air Power adds a critical layer of understanding to studies in military and aviation history as well as American popular culture Uranium Chetan Bisariya,1982 Civil Defense Begins at Home Laura McEnaney, 2020-10-06 Dad built a bomb shelter in the backyard Mom stocked the survival kit in the basement and the kids practiced ducking under their desks at school This was family life in the new era of the A bomb This was civil defense In this provocative work of social and political history Laura McEnaney takes us into the secretive world of defense planners and the homes of ordinary citizens to explore how postwar civil defense turned the front lawn into the front line The reliance on atomic weaponry as a centerpiece of U S foreign policy cast a mushroom cloud over everyday life American citizens now had to imagine a new kind of war one in which they were both combatants and targets It was the Federal Civil Defense Administration s job to encourage citizens to adapt to their nuclear present and future As McEnaney demonstrates the creation of a civil defense program produced new dilemmas about the degree to which civilian society should be militarized to defend itself against internal and external threats Conflicts arose about the relative responsibilities of state and citizen to fund and implement a home front security program The defense establishment's resolution was to popularize and privatize military preparedness The doctrine of self help defense demanded that citizens become autonomous rather than rely on the federal government for protection Families would reconstitute themselves as paramilitary units that could quash subversion from within and absorb attack from without Because it solicited an unprecedented degree of popular involvement the FCDA offers a unique opportunity to explore how average citizens community leaders and elected officials both participated in and

resisted the creation of the national security state Drawing on a wide variety of archival sources McEnaney uncovers the broad range of responses to this militarization of daily life and reveals how government planners and ordinary people negotiated their way at the dawn of the atomic age Her work sheds new light on the important postwar debate about what total military preparedness would actually mean for American society The Environmental Pendulum R. Allan Freeze, 2023-04-28 The pendulum of environmental policy swings from one extreme to the other depending on which camp is in power and who has the ear of the media Underkill is followed by overkill Concern breeds action disillusion breeds reaction The Environmental Pendulum provides a thoughtful and evenhanded assessment of this conflict Tens of thousands of sites across the country are contaminated with toxic chemicals Environmentalists warn us that this legacy of carelessness is seriously affecting both human health and the ecological balance of nature They point out that even improved industrial practices will not eliminate future chemical releases to the environment Their demand for regulatory control has received wide public support and led to the passage of the Superfund legislation in 1980 Now after twenty years the value of the Superfund program is being challenged by corporate America which argues that excessive cleanup costs have the potential to bankrupt the nation R Allan Freeze outlines the difficulties associated with the management of hazardous waste and offers a balanced account of the controversy over the role of environmental contamination in human health Freeze clarifies what matters and what doesn t with respect to chemical contaminants in the environment arguing that environmental policies should be based on an accurate appraisal of the risks associated with these toxins He concludes the book with a brilliant summation of the good news and the bad news of environmental pollution describing what can and can t be done to bring the situation under control This title is part of UC Press s Voices Revived program which commemorates University of California Press s mission to seek out and cultivate the brightest minds and give them voice reach and impact Drawing on a backlist dating to 1893 Voices Revived makes high quality peer reviewed scholarship accessible once again using print on demand technology This title was originally published in 2000 The pendulum of environmental policy swings from one extreme to the other depending on which camp is in power and who has the ear of the media Underkill is followed by overkill Concern breeds action disillusion breeds reaction The Environmental Pe The Nightmare Considered Nancy Anisfield, 1991 These essays assess the nature of nuclear war literature from a variety of perspectives Scholars activists novelists poets and teachers challenge nuclear ideologies and traditional readings of apocalyptic texts Included Holocaust literature of the 1950s Michael Dorris and Louise Erdrich poetry and nuclear war Riddley Walker Fiskadoro haiku and Hiroshima Kopit s End of the World O Brien s The Nuclear Age and Vonnegut s cataclysmic novels Bombs in the Backvard A. Constandina Titus, 2016-04-15 On January 27 1951 the first atomic weapon was detonated over a section of desert known as Frenchman Flat in southern Nevada providing dramatic evidence of the Nevada Test Site's beginnings Fifty years later author A Costandina Titus reviews contemporary nuclear policy issues concerning the continued viability of that site for weapons

testing Titus has updated her now classic study of atomic testing with fifteen years of political and cultural history from the mid 1980s Reagan Gorbachev nuclear standoff to the authorization of the Nevada Test Site Research Center a Desert Research Institute facility scheduled to open in 2001 In this second edition of Bombs in the Backyard Titus deftly covers the post Cold War transformation of American atomic policy as well as our overarching cultural interest in all matters atomic making this a must read for anyone interested in atomic policy and politics Learning to Glow John Bradley, 2000 Provides personal accounts of people who were raised during the Cold War and of those who were directly in contact with nuclear weapons during World War II the Korean War and the Persian Gulf War focusing on the health and environmental hazards of Multiple Exposures Catherine Caufield, 1990-04-16 Catherine Caufield has written an important book on an important topic the history behind the safety standards limiting the effects of high energy radiation on human beings Provides an immense amount of information in a very readable form W Alan Runciman Prometheus From fallout and radon to radioactive smoke detectors and dental X rays Caufield traces the proliferation of the uses of radiation in medicine industry and the military and in generating energy An intelligent non alarmist history Publishers Weekly Newspeak (Routledge Revivals) Jonathon Green, 2013-10-02 George Orwell coined the term Newspeak for his novel 1984 the purpose of which was designed to shrink vocabularies and eliminate subtlety and nuance For this dictionary first published to herald the year 1984 Jonathon Green compiled nearly 8 000 entries selected from the slangs and specific vocabularies of trades professions and interests covering such areas as the world of entertainment the media the military economics and finance This dictionary provides an accurate and useful linguistic guide for students of lexicography and an interesting compendium for the general inquisitive reader Government Secrecy Jan Goldman Ph.D., Susan Maret, 2008-12-30 Government Secrecy presents the best that has been thought and written on the subject including history and philosophy theory and practice justification and critique Through readings which range from Georg Simmel on secrecy and Max Weber on bureaucracy and secret keeping to post 9 11 concerns regarding freedom of information and presidential secrecy it enables readers to explore the issues and questions that surround the government s right to keep necessary secrets or not This collection and the diverse perspectives it represents will engage students and other interested parties in a discussion of the benefits and dangers of government secrecy The collection is designed to generate questions regarding historical accuracy of government information information ethics professional neutrality ownership of information public right to information national security and transparency The essays explore the criteria and conditions for government secret keeping as well as contributing to public and academic discussion of the role of secrets in democracies **Site Unseen** Gerald Jacob, 2010-11-23 Gerald Jacob views the history of public policy regarding nuclear waste culminating in the 1982 Nuclear Waste Policy act and its aftermath The 1982 act promised a solution but Jacob believes it deferred to the interests of the nuclear utilities and the U S Department of Energy He describes how the nuclear establishment used science and geography to protect its interests and dominate

nuclear waste policy making He examines the federal promotion of nuclear power and asserts that federal policies strong armed public opposition and locked the country into a single but flawed waste disposal solution **Postmodern War** Chris Hables Gray, 2013-11-12 Postmodern War poses an urgent challenge to the ways we conceptualize and actually wage war in our high technology age Computerization and artificial intelligence have brought about a revolution in warfare spawning both increasingly powerful weapons and a rhetoric which disguises their apocalyptic potential in catch phrases like smart weapons and bloodless combat Postmodern War examines contemporary practices of war defining and critiquing trendy military doctrines hidden behind phrases like Infowar and Cyberwar the roles of those who manipulate high technology those who are manipulated by it and those who are increasingly merging with it the role of peace activists and socially responsible scientists in countering dangerous assumptions made by a postmodern military Far from opposing technological change however Gray finds new hopes for peace in the twenty first century Provocative and far reaching in its scope the book argues that postmodern war has left us poised between the most dreadful and most utopian of alternatives we may eradicate either the human race or war itself Secret Agents Marjorie Garber, Rebecca Walkowitz, 2013-10-18 When the American Bar Association recreated the trial of Ethel and Julius Rosenberg on the fortieth anniversary of their execution the jury acquitted the mock Rosenbergs finding that in today s courts they would not have been convicted of espionage The 1950s trial of the Rosenbergs on charges of Atomic Spying and stealing the secrets of the Atomic bomb was a major event of Cold War America galvanizing public opinion on all sides of the question Secret Agents presents essays by lawyers cultural critics social historians and historians of science as well as a reconsideration of the Rosenbergs by their younger son Robert Meeropol Secret Agents gives new resonance to a history we have for too long been willing to forget The Language Web Jean Aitchison, 1997 Language is like a vast spider s web In this volume Jean Aitchison explores the different facets of this web She begins with the cobweb of false worries which surrounds language She then discusses how language evolved in the human species how children acquire it and how educated English speakers remember 50 000 or more words Finally she argues that people are right to be concerned about language though not in the ways traditionally assumed This is the text of the 1996 BBC Reith lectures slightly revised for publication with illustrations and full references and an afterword which looks at the reception of the lectures The Arkansas William Mills, 1988-01-01 1989 Chicago Book Clinic Design Award

Edward Teller Peter Goodchild,2004 Goodchild unravels the complex web of harsh early experiences character flaws and personal and professional frustrations that lay behind the paradox of the father of the H bomb *MediaSpeak* Roy F. Fox,2000-10-30 This book defines and analyzes the content structure and values of three predominant types of public discourse which are labeled Doublespeak Salespeak and Sensationspeak These media messages are examined to determine how they are constructed and how they influence individuals ideology and culture Discussions are illustrated with a diverse range of examples from popular culture magazines Internet sites politics television and film Fox argues that the Information

Age has replaced actual reality with representations of reality He states that electronic media dominates our lives Together these three voices saturate media and technology profoundly influencing American culture Fox suggests specific strategies for recognizing and understanding these coded messages This lively and informative discussion will appeal to anyone who is interested in learning how print and electronic media manipulate both individuals and society as a whole The extensive research will appeal to media communications journalism and cultural studies scholars alike **Solar Energy, Technology Policy, and Institutional Values** Frank N. Laird,2001-03-26 Energy policies that promote new technologies and energy sources are policies for the future They influence the shape of emergent technological systems and also condition our social political and economic lives Solar Energy Technology Policy and Institutional Values demonstrates the difficulties of deliberating such properties by providing a historical case study that analyses US renewable energy policy from the end of World War II through the energy crisis of the 1970s The book illuminates the ways beliefs and values come to dominate official problem frames and get entrenched in institutions In doing so it also explains why advocates of renewable energy have often faced ideological opposition and why policy makers fail to take them seriously

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