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REINVENTING FUNERAL SERVICE

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- With an Expanded Analysis of:
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 - Memorial Product Merchandising
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 - Funeral Service Discounting

ALTON F. DOODY, JR.

Reinventing Funeral Service Vol 1 Product Merchandising

AN Whitehead



Reinventing Funeral Service Vol 1 Product Merchandising:

The Deritualization of Death Charles Lynn Gibson, 2019-10-15 The problematic field of investigation for this study was for the care of bereaved human beings in the context of significant cultural shifts now shaping the twenty first century Deritualization was identified as a significant interdisciplinary concern that contributes to potential distress in processes of grieving The objective of the research was the development of a practical theology of compassionate caregiving for the bereaved with deference to the problem of deritualization The theoretical framework was guided by the Oxford Interdisciplinary Research model and the Loyola Institute of Ministries model of practical theology The study was designed for applied research for funeral directors and vocational pastors utilizing qualitative research methods Hermeneutical and empirical components addressed six research questions through two domains of inquiry disciplinary perspectives and educational dynamics of bereavement caregiving Using the method of hermeneutics to critically evaluate the first two research questions three disciplinary fields of knowledge were examined and integrated from the perspective of pastoral care funeral service bereavement psychology and practical theology Each discipline individually converged upon meaningful caregiving meaning reconstruction and meaning reframing as significant modes of bereavement care Using ethnographic semi structured interviews to critically evaluate the remaining four research questions data were collected from a Christian university and a mortuary college The interview questionnaire included twenty five main questions organized in four parts Philosophy of Education Hermeneutics of Bereaved Families Care of Bereaved Families and Encounter of Bereaved Families The study utilized two cycles of qualitative coding techniques to report the findings of each participating school A hybrid form of in vivo and holistic coding as well as a second cycle of pattern coding distilled the interview responses into actionable statements that reinforced bereavement caregiving By synthesizing all of the findings a compelling case was made for a paradigm of comforting presence supported by principles from a Louwian perspective of practical theology including theological anthropology promissiotherapy bipolarity and hermeneutics The study connected a philosophy of meaning reframing and a paradigm of comforting presence to a meta theoretical framework within a narrative approach to care The research elucidated an interdisciplinary understanding that contributed toward a compassionate practical theology of caregiving for the bereaved

Marketing Michael R. Solomon, Elnora W. Stuart, 2000 Introducing marketing from a real world practical perspective this text lets students see how people just like them are actually doing real marketing Case studies focus on companies where the answers are not clear cut

Yearbook of Experts, Authorities and Spoke Mitchell P. Davis, 2006-02 The purpose of the Yearbook of Experts is to provide bona fide interview sources to working members of the news media Page 2

Maryland Register State Contract Supplement ,1987 **International Who's who of Professionals** ,2001 **Forthcoming Books** Rose Arny, 1995-02 A Subject Index to Current Literature Australian Public Affairs Information Service, **United States Tobacco Journal** ,1950 *Harvard Business School Bulletin* ,2001

Associations' Publications in Print ,1981 1981 in 2 v v 1 Subject index v 2 Title index Publisher title index Association name index Acronym index Key to publishers and distributors abbreviations **Books in Print** ,1991 APAIS, Australian Public Affairs Information Service ,1996 Vol for 1963 includes section Current Australian serials a subject list **Canadian Periodical Index 1998** ,1999 **Design & Applied Arts Index** ,2001 *Who's Who in America* Marquis Who's Who, Inc,2002 **Advanced Materials & Processes** ,2000 **The New Yorker** Harold Wallace Ross,William Shawn,Tina Brown,Katharine Sergeant Angell White,David Remnick,Rea Irvin,Roger Angell,1997-08 **The Publishers Weekly** ,1994
Social Sciences Index ,1995 **Wall Street Journal Index** ,1994

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