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Shipping Operations Management

Management And Operations Of American Shipping

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Management And Operations Of American Shipping:

Management and Operations of American Shipping Ernst G. Frankel,1982 American Shipping ,1922

Maritime Logistics Value in Knowledge Management Eon-Seong Lee,Dong-Wook Song,2014-08-21 Knowledge management has been widely applied to various industries as a good strategy to help improve firms performance As globalisation accelerates and international trade increases more and more maritime transport operations have become one of the vitalest industries to receive large attention from international managers This is because the managers have perceived that the maritime transport system is an integrated entity within the global logistics and supply chain and it should be therefore managed in the most efficient and effective ways possible as an organic body within a global logistics system Taking this approach this book examines how maritime transport operators such as shipping companies port terminal operators and freight forwarders could successfully play a role within the global logistics flow wherein they are embedded by improving their logistic value i e maritime logistics value As per the objective the current book suggests a knowledge management based solution It attempts to systematically investigate what types of knowledge are needed in the maritime logistics industry how maritime operators could effectively acquire the knowledge and whether the acquired knowledge would help maritime operators enhance maritime logistics value This book provides not only comprehensive understandings of knowledge management strategy but also its practical application to the maritime logistics industry This would therefore be a useful guidebook for the managers academics and undergraduate postgraduate students in the field of maritime transport and global logistics to help them to gain comprehensive knowledge of the application of knowledge management strategy to the industry **The Routledge Handbook of Maritime Management** Photis M. Panayides,2019-04-30 This handbook provides a wide ranging coherent and systematic analysis of maritime management policy and strategy development It undertakes a comprehensive examination of the fields of management and policy making in shipping by bringing together chapters on key topics of seminal scientific and practical importance Within 21 original chapters authoritative experts describe and analyze concepts at the cutting edge of knowledge in shipping Themes include maritime management and policy ship finance port and maritime economics and maritime logistics A study examines the determinants of ship management fees Aspects of corporate governance in the shipping industry are reviewed and there is a critical review of the ship investment literature Other topics featured include the organization and management of tanker and dry bulk shipping companies environmental management in shipping with reference to energy efficient ship operation a study of the BIMCO Shipping KPI standard utilizing the Bunker Adjustment Factor as a strategic decision making instrument and slow steaming in the maritime industry All chapters are written to provide implications for further advancement in professional practice and research The Routledge Handbook of Maritime Management will be of great interest to relevant students researchers academics and professionals alike It provides abundant opportunities to guide further research in the areas

covered but will also initiate and inspire effective maritime management **Management of Shipping Companies** Ioannis Theotokas, 2018-04-19 The maritime sector is dynamic and volatile creating the need for continuous monitoring of the latest developments and their effects on the organisation management and strategies of shipping companies This book analyses the business environment of these companies and the approaches they adopt in organising and managing their activities Management of Shipping Companies aims to facilitate the learning and understanding of the fascinating world of shipping business It examines the organisation and management of companies which manage ocean going ships emphasising the special characteristics of the industry and the framework created by these This textbook offers a detailed account of the companies processes and functions the structural and contextual dimensions of their organisation as well as an analysis of human resources safety management and the outsourcing of shipping operations Written in an easily digestible and critical manner it includes case studies and analysis of best practices implemented by companies worldwide This unique and accessible book is an ideal text for students in maritime studies programs as well as readers interested in learning about maritime businesses organisation and management Shipping Board Operations United States. Congress. House. Select Committee on U. S. Shipping Board Operations, 1920 *Shipping Board Operations* United States. Congress. House. Select committee on U. S. Shipping board operations. [from old catalog], 1920 To Develop an American Merchant Marine United States. Congress. House. Committee on Merchant Marine and Fisheries, 1935 Shipping Board Operations United States. Congress. House. Select Committee on United States Shipping Board Operations, 1920 Labor-management Problems of the American Merchant Marine United States. Congress. House. Committee on Merchant Marine and Fisheries, 1955 To Amend Merchant Marine Act of 1920, 1922 The Weekly Review, 1920 The Weekly Review Fabian Franklin, Harold de Wolf Fuller, 1920 **Shipping Board Operations**, 1920 **MARAD** United States. Maritime Administration, 1977

Business Information Sources Lorna M. Daniells, 1993 This is the reference work that librarians and business people have been waiting for Lorna Daniells's updated guide to selected business books and reference sources Completely revised with the best most recent information available this edition contains several new sections covering such topics as competitive intelligence economic and financial measures and health care marketing Handbooks bibliographies indexes and abstracts online databases dictionaries directories statistical sources and periodicals are also included Speedy access to up to date information is essential in the competitive computerized business world This classic guide will be indispensable to anyone doing business research today International Management Dean McFarlin, Paul D. Sweeney, 2014-04-04 McFarlin and Sweeney provide students with an accessible application oriented approach to international management focusing on key challenges including motivation leadership and communication across cultural boundaries The book gives students a global perspective on the process of hiring training and developing employees as well as strategic decision making in relation to foreign markets Questions case studies examples of creative problem solving and testimonials from real world managers

operating in the international arena are just a few of the tactics McFarlin and Sweeney use to help students begin to think about applied theory on a global level All chapters have been updated with recent articles from leading business sources and academic journals and new case studies have been incorporated America's Maritime Progress George Weiss,1920

Annual Report on Federal Research and Development Program Fiscal Year 1976 United States. Congress. House. Committee on Science and Technology. Subcommittee on Domestic and International Scientific Planning and Analysis,1975

July 24, 25, 29, 30, and 31. 416 p United States. Congress. House. Committee on Merchant Marine and Fisheries,1919

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