

Management in Two Cultures

Revised Edition



Bridging the Gap
between U.S. and
Mexican Managers

Eva S. Kras

Management In Two Cultures Bridging The Gap Between United States And Mexican Managers

Ehud Menipaz,Amit Menipaz



Management In Two Cultures Bridging The Gap Between United States And Mexican Managers:

Management in Two Cultures Eva Simonsen Kras,1989 A cross cultural management consultant to Mexican and U S businesses compares the critical areas of a managerial setting in which the values and behaviors of the two cultures differ and offers specific recommendations on how to ameliorate the disparities between them **Management In Two Cultures** Eva S. Kras,1995-06-01 Much has been written on the economic dimensions of U S Mexican business relations but little on the more subtle and sensitive cultural issues involved In this revised edition Eva Kras has provided us with an updated book that confronts head on the problems that arise out of the cultural differences between U S and Mexican managers And it could not be more timely Since the publication of this book in 1989 the Maquiladoras have increased in number the NAFTA agreement has been ratified and is already having an impact on Mexican society and business practices have changed and evolved in response In this new edition Ms Kras has expanded her analysis and offers the reader a sharper image of her subject in the light of these developments and their meaning for interaction between U S and Mexican managers Mexico s ambitious Maquiladora program designed to foster the establishment of foreign especially U S manufacturing plants in Mexico along the U S border has been strikingly successful All along the border jointly managed industries have sprung up The result has been a significant increase in the amount of contact between managers from the two cultures and a dramatic rise in the stakes involved in their developing effective working relationships This practical handbook is based on extensive interviews with Mexican and U S managers Ms Kras compares the critical areas of a managerial setting in which the values and behaviors of the two cultures differ and offers specific recommendations as to how the disparities between them can be handled In the process she deals realistically with the problems and misunderstandings that arise between Mexican and U S managers and demonstrates clearly how simple but hard to achieve changes in attitude and style can resolve them

Mexican Business Culture Carlos M. Coria-Sánchez,John T. Hyatt,2016-05-12 Western business owners and managers are increasingly interested in doing business in Mexico Yet few have thoroughly investigated the country s business climate and culture This collection of new essays by contributors who work in and research the business culture of Mexico takes a combined academic and real world look at the country s vibrant and dynamic commerce Topics include business and the government conceptions of time Mexican entrepreneurialism and the place of women in business Instructors considering this book for use in a course may request an examination copy here **Culturally Mindful Communication** Masami Nishishiba,2017-07-06 Intercultural communication is a necessary skill for those who work in the public and nonprofit sectors and yet there is a dearth of literature available to help public and nonprofit professionals develop an ability to effectively communicate interact and lead in a multicultural society Drawing on research in intercultural communication psychology and public and nonprofit administration Culturally Mindful Communication provides useful strategies for students and practitioners of public service to improve their intercultural communication skills Topics include expectations for public

and nonprofit professionals in today's multicultural society frameworks for assessing cultural differences and similarities verbal and nonverbal communication in the intercultural context stereotyping prejudice ethnocentrism microaggression and social privilege as barriers for effective intercultural communication key considerations for effective multicultural teams approaches for effective multicultural community engagement and leading with cultural mindfulness To facilitate student learning several useful pedagogical features are employed throughout the book The reader follows the stories of two fictional characters Lavita a cultural coordinator in city government and Leo a program manager at a nonprofit in their intercultural communication challenges in public and nonprofit sectors Mini case stories called cultural moments are incorporated to illustrate real world intercultural communication examples and to invite application of the tools and concepts introduced in the text Each chapter includes a set of discussion questions designed to build on the intercultural communication challenges of Lavita and Leo and the cultural moments as well as activities that can be completed in class or as homework assignments Designed to offer guidance to both current and would be public servants Culturally Mindful Communication will be required reading for Public Administration and Public Affairs courses that address diversity and cultural competence as well as for practitioners looking to develop their intercultural leadership and communication skills

A History of Management Thought Morgen Witzel, 2012-03-29 For the past three thousand years people have been thinking about the problems of management This book shows how thinking about management has evolved and changed It shows how changing social political and technological forces have challenged people to think about management in new ways and how management thinkers have responded Sometimes their responses missed the mark and occasionally great ideas about management failed to be picked up and were lost along the way Sometimes truly original and creative even world changing ideas appeared Following key currents in management thought from the origins of civilization to the present day the book begins in the ancient world when people were wrestling with the problems of organization and leadership It continues through the Middle Ages east and west as people pondered on how to manage risk and think strategically and on the role of business in society It shows how the Industrial Revolution led to the emergence of scientific management and how political and social events of the twentieth century shaped management thinking right up to the present day From the pyramids to Facebook from military strategy to managing for sustainability A History of Management Thought tells the fascinating story of how management thinking has changed shifted evolved and developed down through the centuries Students taking classes in the history of management thought will find this text to be the perfect accompaniment to their studies and will be a captivating read for anyone else

NAFTA — Past, Present and Future P. Coffey, J. Colin Dodds, Enrique Lazcano, Robert Riley, 2012-12-06 NAFTA has been described by one expert as being a partial customs union It is in any case a special kind of free trade area because it consists of two highly developed economies and one large third world economy In this book the contributors examine the specific interests of the three member countries Canada Mexico and the United States in the creation of NAFTA

They also assess the influence of this trade area on their economics Looking to the future doubts are expressed about the feasibility of using NAFTA a hope expressed by the USA as a stepping stone in the creation of a Free Trade Area of the Americas Instead the contributors see the consolidation of MERCOSUR in Latin America and the creation of a new Trans Atlantic Market as proposed by Sir Leon Brittan as more likely developments *Routledge Handbook of Organizational Change in Africa* Franca Ovadje, Samuel Aryee, 2018-08-06 Although change management and therefore effective adaptation to environmental complexity is considered a uniquely human cultural activity the extensive change management literature is largely based on the experiences of organizations in the advanced economies of the West As the economies of African countries become increasingly open African organizations will need to be agile in order to adapt and grow in a dynamic global environment Currently there is a dearth of contextualized knowledge on change management within Africa but this handbook aims to address this by bringing together a wide range of experts to explore organizational change and change management from an African context The handbook adopts a multidisciplinary historical philosophical processual and strategic perspective as well as empirical accounts of change management It addresses such issues as What are the external and internal pressures for change What is the content and process of change management What are the essentials of effective change management How can change management be theorized from an African perspective What sort of leadership can best align with change management demands in an African context How do organizations build internal change management capability It is hoped that answers to these questions contained in the handbook will provide a contextualized understanding of change management which African organizations and scholars can leverage to respond to the threats and opportunities inherent in their increasingly dynamic environment The handbook should constitute an essential reference for academics researchers and advanced students of change management development studies and African studies as well as practitioners

International Business Ehud Menipaz, Amit Menipaz, 2011-04-06 This book shows students how international business differs from local or national business and discusses the fundamental challenges and emerging trends in international business It looks at the impact of globalization corporate social responsibility and the ever expanding use of digital technology on corporate strategies and executive decisions It provides students with a broad overview of the subject while guiding them through the practical issues and context of international business with the use of a range of examples and cases and discussion questions drawn from around the world

International Organizational Behavior Dean McFarlin, Paul Sweeney, 2017-08-23 This book focuses on understanding and managing organizational behavior in an international context considering the conceptual framework of culture and offering practical advice for navigating cultures in the workplace Readers will gain new tools to interpret behavior helping them to manage international challenges effectively The authors outline the critical management and adaptation skills necessary to develop within a globalized organization teaching the reader how to recruit coordinate and evaluate an international team Updated Culture

Clash and Global Innovations boxes provide important insights into identifying a core set of values to customize management techniques across cultures focusing particularly on growing countries like India and China The new edition features a more streamlined chapter structure updated discussion questions and new end of chapter cases with self scoring quizzes for further development International Organizational Behavior will prove a valuable resource for any student of organizational behavior international management and international business A companion website provides additional support for instructors featuring an instructor s manual test bank and PowerPoint slides

Managerial Competence within the Hospitality and Tourism Service Industries John Saeed, 2006-09-27 This book examines cross cultural managerial competence across all managerial functions Focusing particularly on the hospitality and tourism industry editor Saeed examines the cross cultural implications of planning workplace communication recruitment promotion induction training supervision industrial relations management of change customer service financial management and marketing Incorporating well structured discussion this book demonstrates an excellent balance of theory and practical application and takes an innovative angle on the analysis of the host countries managers undergoing culture shock This volume will be useful to students across many disciplines including cross cultural studies international business and tourism

The New Handbook of Organizational Communication Fredric M. Jablin, Linda L. Putnam, 2001 Praise for the First Edition I recommend this book to anyone who is seriously interested in organizational communication It is a unique and outstanding work Researchers in the area will find this work extremely pertinent to their activities Journal of Applied Systems Analysis The Handbook of Organizational Communication like the original is a landmark in the field of organizational communication The handbook provides a more up to date analysis of the latest advances in this exciting field It assists in establishing a clear identity of this discipline that has grown tremendously over the latter part of the century The contributors pioneers in the field provide a more multidisciplinary perspective drawing equally from the fields of organizational behaviour management studies and communication An essential resource for researchers teachers professionals and advanced students in organizational communication management organizational behaviour and organizational studies this handbook provides An historical overview of organizational communication as a discipline More than half the chapters explore topics not included in the original handbook Part 1 examines methodological issues as well as theoretical ones including quantitative and qualitative research methods and language discourse analysis Each chapter not only reviews and updates research in its respective area but also included discussions of research and theory from around the world

Project Management: The Managerial Process 6e Erik Larson, Clifford Gray, 2014-07-16 Project Management The Managerial Process 6e

Promotional Strategies and New Service Opportunities in Emerging Economies Nadda, Vipin, Dadwal, Sumesh, Rahimi, Roya, 2017-01-10 Continuous improvements in emerging economies have created more opportunities for industrialization and rapid growth This not only leads to higher standards in accounting and security regulations but it increases the overall marketing

efficiency Promotional Strategies and New Service Opportunities in Emerging Economies is a key resource in the field of service marketing and promotions service innovations and branding in developing countries Highlighting multidisciplinary studies on self service technologies sustainable consumption and customer relation management this publication is an ideal reference source for policy makers academicians practitioners researchers students marketers and government officials actively involved in the services industry *International Management* Dean McFarlin,Paul D. Sweeney,2014-04-04

McFarlin and Sweeney provide students with an accessible application oriented approach to international management focusing on key challenges including motivation leadership and communication across cultural boundaries The book gives students a global perspective on the process of hiring training and developing employees as well as strategic decision making in relation to foreign markets Questions case studies examples of creative problem solving and testimonials from real world managers operating in the international arena are just a few of the tactics McFarlin and Sweeney use to help students begin to think about applied theory on a global level All chapters have been updated with recent articles from leading business sources and academic journals and new case studies have been incorporated *The Art of Doing Business Across Cultures* Craig Storti,2017-01-24 The go to guide for intercultural competence in the global business arena In 50 short simple conversations speakers from two different cultures misinterpret each other with serious consequences for the bottom line and ongoing business relations The Art of Doing Business Across Cultures presents five brief 8 10 lines unsuccessful conversational exchanges between Americans and their business colleagues in 10 different locations the Arab Middle East Brazil China England France Germany India Japan Mexico and Russia These situations illustrate the five most common cultural differences between Americans and other northern Europeans and each of the featured cultures through debriefing each conversation to illustrate where the cultural mistake occurred and suggesting a practical fix to prevent similar misunderstandings in the future The Art of Doing Business Across Cultures is a quick tour of the most common cultural differences Americans No Europeans encounter when doing business in ten of the world s key markets **21st Century Communication: A Reference Handbook** William F. Eadie,2009-05-15 Highlights the most important topics issues questions and debates affecting the field of communication in the 21st Century **Management across Cultures** Richard M. Steers,Luciara Nardon,Carlos J. Sanchez-Runde,2016-12-22 This first Australasian edition of the popular text Management across Cultures explores the latest approaches to cross cultural management presenting strategies and tactics for managing international assignments and global teams With a clear emphasis on learning and development the text encourages students to acquire skills in multicultural competence that will be highly valued by their future employers As more and more managers find themselves becoming global managers and in a world where practices and expectations can differ significantly across national and regional boundaries this has never been more important Rich in cases and examples Management across Cultures integrates research from across the social sciences with contemporary management practices

for a comprehensive overview of cross cultural management *Intercultural Management* Nina Jacob,2003 Any company operating across culturally different contexts has a need for intercultural management whether the cultural differences are external e g different regional cultures or internal e g differences in company culture With the number of companies falling into this category it is not surprising that intercultural management is an area of increasing importance to both academics and practitioners

Cases in Organizational Behavior Gerard Seijts,2006 Cases in Organizational Behavior has been designed to help readers develop an understanding of and appreciation for the various challenges dilemmas and constraints that decision makers face in real organizational settings The cases are made up of actual events and address globalization managing a diverse workforce motivation and leadership Together these cases provide students with the opportunity to practice and hone analytical skills decision making skills application skills planning skills and oral communication skills

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