

The Effect of Environmental Performance, Corporate Social Performance and Carbon Emission Disclosure on Company Value

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Abstract

This study aims to determine the effect of environmental performance, corporate social performance, and carbon emission disclosure on the value of companies listed on the Jakarta Islamic Index (JII) for 2018-2021. This study uses a type of quantitative research. This study uses PROPER ranking data, annual reports, and sustainability reports with a total sample of 36 companies. The results of this study indicate that environmental performance has a significant effect on firm value, meaning that as environmental performance increases, it can increase firm value. Corporate social performance has a significant effect on firm value, meaning that companies that improve corporate social performance will further increase firm value.

Keywords: environmental performance, corporate social performance, disclosure of carbon emissions, corporate value

1. Introduction

The main goal of business organizations is to achieve maximum corporate value. Company value can be interpreted as an investor's response to a business entity in relation to share prices in the capital market. Firm value is an important indicator for shareholders in evaluating a company before making a decision to invest. Shareholders can make company value a benchmark for the level of prosperity and success of a business entity. The high value of the company reflects the success of the company in the prosperity of the principal. This can motivate investors to increase investment in companies that have high corporate value. The company uses this condition as a reason to make efforts to maintain its business excellence so that its main goal can be achieved, which is to achieve maximum corporate value. Efforts to increase corporate value by maximizing the use of resources are often not matched by good environmental management activities. The occurrence of environmental damage due to the company's lack of concern for environmental responsibility will worsen the company's image in the eyes of the public and investors (Mardiana & Wuryani, 2019).

The rise and fall of the company's value can be seen from its share price. In general, every company has the same goal, namely increasing the value of the company, maximizing the wealth of the company's voters or shareholders, and maximizing the value of the company. Companies that have a high level of corporate value are considered to be able to attract investors to invest in the company. The stock market price acts as a barometer of the company's management performance. Stock price volatility makes it difficult for investors to invest. Investors

Research In Corporate Social Performance And Policy A Research Annual Volume

Barry M. Mitnick



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Research in Corporate Social Performance and Policy Lee E. Preston,1983 **Research in Corporate Social Performance and Policy** Lee E. Preston,1985 *Research in Corporate Social Performance and Policy* Lee E. Preston,1984 **Corporate Social Involvement** Michael Marinetto,2018-12-17 First published in 1998 This is an examination of corporate social responsibility in Britain and Italy There is a growing interest in businesses rendering themselves more socially active and becoming more involved in addressing social problems A number of British companies have been adopting many of the community practices that have characterized corporate life in America since the early 1960s Corporate responsibility is defined as a business engagement in the wider community in order to contribute towards the general well being of society This study employs a hybrid methodology using a variety of sources including historical texts secondary studies and detailed case studies of corporate social programmes Businesses studied include Shell BT Unilever and BAT Industries in Britain and Fiat Olivetti ENI IRI and Dioguardi in Italy The study aims to provide a qualitative explanation of why companies go beyond their commercial remit to become engaged in communitarian and philanthropic action Ultimately the book aims to present a socially and politically informed analysis placed in its historical and political context taking into consideration economic forces **Corporate Social Performance: A Stakeholder Approach** Stuart Cooper,2017-07-05 Corporate social performance has come of age In a business environment characterized by its perpetual state of flux the ability to recognize and react to global forces becomes paramount The fallout of such rapid change the fast paced developments in communications and technology the continual change to global markets shifting demographics the homogenization of personal values have all contributed to the widespread new interest in issues such as ecology and environment human rights and diversity health and well being and communities All of these issues are now potential liabilities for companies and are very much back on the agenda for business Once regarded as peripheral management concerns they are now recognized as hard to predict and hard for business to deal with when they go wrong This book offers an insight into how corporate social performance can be measured and why this is an important aspect of corporate social responsibility Using detailed case studies it provides readers with the foundations for understanding and applying corporate social performance providing a stakeholder framework by which corporate social performance can be measured alongside a detailed consideration of the value of different stakeholder measures The book also applies this framework to new social accounting standards enabling the reader to consider the validity and appropriateness of these standards The increasingly important role of the internet for corporate social reporting is also considered **The SAGE Encyclopedia of Business Ethics and Society** Robert W. Kolb,2018-03-27 Thoroughly revised updated and expanded The SAGE Encyclopedia of Business Ethics and Society Second Edition explores current topics such as mass social media cookies and cyber attacks as well as traditional issues including accounting discrimination environmental concerns and management The new edition also

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