

LONGMAN COMMERCIAL COMMUNICATION

An intermediate course in English for
commercial correspondence and practice

AJ Stanton and LR Wood



Longman 

Longman Commercial Communication An Intermediate Course In English For Commercial Correspondence And Practice Teachers

Xiaolong Qi



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Longman Commercial Communication A. J. Stanton, L. R. Wood, 1988 This course is for intermediate students who wish to study English in a commercial context Accompanying this students book is a teachers guide The students book consists of nine main teaching units and three revision and consolidation units The teacher s guide contains teaching steps for each unit background to the commercial content answers model letters and tapescripts on a C90 cassette Longman Commercial Communication A. J. Stanton, L. R. Wood, 1988 *Longman Commercial Communication* A. J. Stanton, 1988

The British National Bibliography Arthur James Wells, 1968 Analecta linguistica ,1992 *Paperbound Books in Print* ,1992 **Typography & Language in Everyday Life** Sue Walker, 2014-06-03 Typography and Language in Everyday Life provides a detailed look at graphic as well as linguistic aspects of language and suggests there is much to be gained from collaboration between typographers and applied linguists The first part of the book provides an introduction to aspects of typographic theory and history and suggests some areas of applied linguistics that offer approaches to studying graphic language The second part comprises case studies which look at the relationship between prescription and practice for visual organisation by considering everyday display typography house style and typing manuals and letter writing Each of these subjects is looked at from historical and theoretical perspectives Aimed at those who may be unfamiliar with theoretical and historical perspectives on the graphic aspects of language and with broad concepts in applied linguistics the book also directs readers to areas of further reading in each of these fields Extensively illustrated with examples of past and present graphic language Typography and Language in Everyday Life is essential reading for students of typography graphic design applied linguistics and education as well as the general reader **Whitaker's Books in Print** ,1998 **English Teaching Newsletter** ,1975 **Pitman's Journal of Commercial Education** ,1912

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