

# Picturing Berkeley

A POSTCARD HISTORY



EDITED BY BURL WILLES

# Picturing Berkeley A Postcard History

**John A. Jakle, Keith A. Sculle**



## **Picturing Berkeley A Postcard History:**

**Picturing Berkeley** Burl Willes, 2005 Burl Willes is an award winning book featuring over 400 reproductions of postcards depicting the Berkeley area during the early 1900s The book s chapters cover Berkeley neighborhoods culture and events A recipient of the Certificate of Excellence from the 33rd Annual Bookbuilders West Book Show **Picturing**

**Berkeley** A. P. C. Bruce, 2002-01-01 Burl Willes is an award winning book featuring over 400 reproductions of postcards depicting the Berkeley area during the early 1900s The book s chapters cover Berkeley neighborhoods culture and events A recipient of the Certificate of Excellence from the 33rd Annual Bookbuilders West Book Show It Came from Berkeley

Dave Weinstein, 2008 Why is Berkeley famous worldwide Because of its inventiveness its liberal attitudes and its artists and writers Did you know that public radio California cuisine the lie detector the atomic bomb free speech the hot tub and yuppies were all invented in this all American city J Stitt Wilson Berkeley s first Socialist mayor once said Any kind of a day in Berkeley seems sweeter than the best day anywhere else In *How Berkeley Became Berkeley* Dave Weinstein goes about showing us just that He tells the story of this unique city from the beginning the 1840s to present day by focusing on the events and people that made Berkeley into the famous and infamous place that it continues to be More than any other general book about Berkeley *How Berkeley Became Berkeley* brings the history of the town and the university to life with anecdotes that are amusing surprising sometimes shocking and often touching Dave Weinstein a native of Long Island New York received his undergraduate degree in art history at Columbia University in 1973 and then studied journalism at UC Berkeley He has lived in the Bay Area for thirty years and spent twenty years as a reporter and editor for daily newspapers Dave has written two books *Signature Architects of the San Francisco Bay Area* and the text for a photo book *Berkeley Rocks* He writes for the magazine *CA Modern* and for four years has been writing a popular series of architect profiles for the *San Francisco Chronicle* **An Architectural Guidebook to San Francisco and the Bay Area** Susan Dinkelspiel Cerny, 2007

*An Architectural Guidebook to San Francisco and the Bay Area* is the definitive guide to the history and architecture of the nine San Francisco Bay Area counties This compendium has been written and photographed by Susan Cerny and twelve Bay Area experts and provides a historic record of how the area developed to become what it is today and discusses transportation systems city and suburban landscape plans public parkland California history and economic social and political influences Included are San Francisco Victorians civic buildings churches parks grand Period Revivals and rustic Arts and Crafts homes as well as significant vernacular buildings in less publicized neighborhoods and towns Features include Buildings by all major San Francisco Bay Area architects from the 1860s to the present More than 2 000 entries Architectural landmarks in every Bay Area county arranged by chapter San Francisco San Mateo Santa Clara Alameda Contra Costa Solano Napa Sonoma and Marin More than 100 cities towns and neighborhoods A history of architectural styles popular in the Bay Area More than 20 000 copies sold of our previous architecture guide to the Bay Area *Berkeley* Wendy

P. Markel, 2009 The Huchiun Ohlone people were the first inhabitants of the land that is today Berkeley Early in the 1800s the 47 000 acre ranches of the Peralta family stretched into the hills from San Leandro Creek to El Cerrito Creek Only a scant 50 years later newly arrived American settlers established the community of Ocean View on the bay and in 1860 land nestled into the foothills was dedicated for the establishment of the future University of California With a university to the east and Ocean View to the west the threat of annexation by the larger town of Oakland finally brought the two communities together into one and Athens of the West as Berkeley was known became a municipality in 1878 *Berkeley* Charles M. Wollenberg, 2008-01-23 The Railroad Age The Depression World War II The Atomic Age The Sixties these periods shaped and were in turn shaped by Berkeley California a city that has had a remarkable influence given its modest size This concise book the only up to date history of Berkeley is a rich chronicle connecting the people trends and events that made the city to much larger themes in history From the native builders of shellmounds to the blue collar residents of Ocean View the rise of the University of California the World War II shipyards and today s demographics and politics it s all here in this fascinating account of the other beloved city by the bay Along the way we find the answers to many intriguing questions Why is Adeline Street is so oddly aligned How did Berkeley benefit from the 1906 earthquake that destroyed much of San Francisco What differentiated Holy Hill from Nut Hill Berkeley A City in History offers a delightful sense of place to anyone who has lived in worked in or traveled through this unique city *Berkeley/Albany Ferry Terminal Study*, 2008 [Picturing the Postcard](#) Monica Cure, 2018-12-18 The first full length study of a once revolutionary visual and linguistic medium Literature has died many times this book tells the story of its death by postcard Picturing the Postcard looks to this unlikely source to shed light on our collective modern day obsession with new media The postcard almost unimaginably now produced at the end of the nineteenth century the same anxieties and hopes that many people think are unique to twenty first century social media such as Facebook or Twitter It promised a newly connected social world accessible to all and threatened the breakdown of authentic social relations and even of language Arguing that new media is as much a discursive object as a material one and that it is always in dialogue with the media that came before it Monica Cure reconstructs the postcard s history through journals legal documents and sources from popular culture analyzing the postcard s representation in fiction by well known writers such as E M Forster and Edith Wharton and by more obscure writers like Anne Sedgwick and Herbert Flowerdew Writers deployed uproar over the new medium of the postcard by Anglo American cultural critics to mirror anxieties about the changing nature of the literary marketplace which included the new role of women in public life the appeal of celebrity and the loss of privacy an increasing dependence on new technologies and the rise of mass media Literature kept open the postcard s possibilities and in the process reimagined what literature could be **California Dreaming** Marissa Moss, 2016-04-12 In the last book of the time travel series Mira explores the past of her familiar Bay Area discovering layers of history in San Francisco and learning the real reason her mother has been working to change history On the way she

meets Mark Twain and uncovers the Watcher's real identity      **California Mission Landscapes** Elizabeth Kryder-Reid, 2016-11-30 Nothing defines California and our nation's heritage as significantly or emotionally says the California Mission Foundation as do the twenty one missions that were founded along the coast from San Diego to Sonoma. Indeed the missions collectively represent the state's most iconic tourist destinations and are touchstones for interpreting its history. Elementary school students today still make model missions evoking the romanticized versions of the 1930s. Does it occur to them or to the tourists that the missions have a dark history? *California Mission Landscapes* is an unprecedented and fascinating history of California mission landscapes from colonial outposts to their reinvention as heritage sites through the late nineteenth and twentieth centuries. Illuminating the deeply political nature of this transformation, Elizabeth Kryder Reid argues that the designed landscapes have long recast the missions from sites of colonial oppression to aestheticized and nostalgia-drenched monasteries. She investigates how such landscapes have been appropriated in social and political power struggles, particularly in the perpetuation of social inequalities across boundaries of gender, race, class, ethnicity, and religion. *California Mission Landscapes* demonstrates how the gardens planted in mission courtyards over the past 150 years are not merely anachronistic but have become potent ideological spaces. The transformation of these sites of conquest into physical and metaphoric gardens has reinforced the marginalization of indigenous agency and diminished the contemporary consequences of colonialism. And yet, importantly, this book also points to the potential to create very different visitor experiences than these landscapes currently do. Despite the wealth of scholarship on California history, until now no book has explored the mission landscapes as an avenue into understanding the politics of the past, tracing the continuum between the Spanish colonial period, emerging American nationalism, and the contemporary heritage industry.      *University Planning and Architecture* Jonathan Coulson, Paul Roberts, Isabelle Taylor, 2015-01-09 The environment of a university, what we term a campus, is a place with special resonance. They have long been the setting for some of history's most exciting experiments in the design of the built environment. Christopher Wren at Cambridge, Le Corbusier at Harvard, and Norman Foster at the Free University Berlin: the calibre of practitioners who have shaped the physical realm of academia is superlative. Pioneering architecture and innovative planning make for vivid assertions of academic excellence, while the physical estate of a university can shape the learning experiences and lasting outlook of its community of students, faculty, and staff. However, the mounting list of pressures—economic, social, pedagogical, technological—currently facing higher education institutions is rendering it increasingly challenging to perpetuate the rich legacy of campus design. In this strained context, it is more important than ever that effective use is made of these environments and that future development is guided in a manner that will answer to posterity. This book is the definitive compendium of the prestigious sphere of campus design, envisaged as a tool to help institutional leaders and designers to engage their campus's full potential by revealing the narratives of the world's most successful, time-honoured, and memorable university estates. It charts the worldwide evolution of university design.

from the Middle Ages to the present day uncovering the key episodes and themes that have conditioned the field and through a series of case studies profiles universally acclaimed campuses that through their planning architecture and landscaping have made original influential and striking contributions to the field By understanding this history present and future generations can distil important lessons for the future The second edition includes revised text many new images and new case studies of the Central University of Venezuela and Indian Institute of Management Ahmedabad Landscape Heritage Plan, University of California, Berkeley ,2004 *Best Bike Rides San Francisco* Wayne D. Cottrell,2013-02-05 Written for cyclists of all stripes Best Bike Rides books offer a diverse array of scenic tours in and around some of America s largest urban destinations Road rides rail trails bike paths and single track mountain bike rides all get included Most rides are in the 5 to 30 mile range allowing for great afternoon outings and family adventures Each book features 35 40 rides with color photos maps and point by point miles and directions Picturing Disability Robert Bogdan,2012-11-19 Bogdan and his collaborators have studied thousands of historical photographs of people with disabilities in writing this book Their work shows how people with disabilities have been presented but in a much wider range than we have ever seen before

California History ,2005 **Heritage News** ,2003 **Picturing Illinois** John A. Jakle,Keith A. Sculle,2012-09-15 The American picture postcard debuted around the start of the twentieth century creating an enthusiasm for sending and collecting postcard art that continued for decades As a form of popular culture scenic postcards strongly influenced how Americans conceptualized both faraway and nearby places through portrayals of landscapes buildings and historic sites In this gloriously illustrated history of the picture postcard in Illinois John A Jakle and Keith A Sculle study a rich and diverse set of images that chronicle what Illinoisans considered attractive intriguing and memorable They also discuss how messages written on postcards reveal the sender s personal interpretation of local geography and scenery The most popularly depicted destination was Chicago America s great boomtown Its portraits are especially varied showing off its high rise architecture its teeming avenues and the vitality of its marketplaces and even slaughterhouses Postcards featuring downstate locales however elaborated and reinforced stereotypes that divided the state portraying the rest of Illinois as the counterpoint to Chicago s urban bustle Scores of cards from Springfield Peoria Bloomington Normal Urbana Champaign Quincy and Vandalia emphasize wide open prairies modest civic edifices and folksy charm The sense of dichotomy between Chicago and the rest of Illinois was of course a substantial fallacy since the city s very prosperity depended upon the entire state s fertile farmlands natural resources and small industries Jakle and Sculle follow this dialogue between urban Chicago and rural downstate as it is illustrated on two hundred vintage postcards observing both their common conventions and their variety They also discuss the advances in printing technology in the early 1900s that made mass appeal possible Providing rich historical and geographical context *Picturing Illinois Twentieth Century Postcard Art from Chicago to Cairo* illustrates the picture postcard s significance in American popular culture and the unique ways in which Illinoisans pictured their world

**Picturing Dogs, Seeing Ourselves** Ann-Janine Morey, 2014-08-29 Dogs are as ubiquitous in American culture as white picket fences and apple pie embracing all the meanings of wholesome domestic life family fidelity comfort protection nurturance and love as well as symbolizing some of the less palatable connotations of home and family including domination subservience and violence In *Picturing Dogs Seeing Ourselves* Ann Janine Morey presents a collection of antique photographs of dogs and their owners in order to investigate the meanings associated with the canine body Included are reproductions of 115 postcards cabinet cards and cartes de visite that feature dogs in family and childhood snapshots images of hunting posed studio portraits and many other settings between 1860 and 1950 These photographs offer poignant testimony to the American romance with dogs and show how the dog has become part of cultural expressions of race class and gender Animal studies scholars have long argued that our representation of animals in print and in the visual arts has a profound connection to our lived cultural identity Other books have documented the depiction of dogs in art and photography but few have reached beyond the subject's obvious appeal *Picturing Dogs Seeing Ourselves* draws on animal visual and literary studies to present an original and richly contextualized visual history of the relationship between Americans and their dogs Though the personal stories behind these everyday photographs may be lost to us their cultural significance is not

**University of California, Berkeley, 2020 Long Range Development Plan & Chang-Lin Tien Center for East Asian Studies**, 2004 [Picturing Sabino](#) David Wentworth Lazaroff, 2023-04-04 *Picturing Sabino* tells the story of the desert canyon's transformation from a barely known oasis miles from a small nineteenth century town into an immensely popular recreation area on the edge of a modern metropolis The story is vividly told through numerous historical photographs lively anecdotes and engaging text informed by decades of research Covering a century of change from 1885 to 1985 this work relates the ups and downs of Sabino's protection and enjoyment while it rejoices in the canyon's natural beauty

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