

Owning vs. Leasing? Deciding the Best Strategy for Your Office Space

Marketing And Leasing Of Office Space

Liam S. Parker



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Marketing Research Report, 1971 *Treatise on Leases (Covering Ind AS, IGAAP, IFRS and US GAAP), First Edition*
CA (Dr.) Alok K. Garg, Chandni Gupta, 2021-06-15
About the Book The book *Treatise on Leases* has been written very scrupulously to serve as one stop shop for accounting guidance on leases across the globe The standard on leases has been revamped and brought tremendous changes in the accounting for lessees while the accounting for lessors remain largely unchanged With the alignment of IFRS and US GAAP on this standard and consequential introduction of Ind AS users could feel an emergent need for a comprehensive guide to refer for lease transactions This book is an endeavor to cater to that need of the users across the globe The book comprises of accounting guidance on leases in accordance with IGAAP and Ind AS The text of Ind AS is meant to be referred in context of IFRS as well as there is no major difference between these two standards To give a holistic and comprehensive view of local and global standard a detailed comparison of Ind AS IGAAP IFRS and US GAAP has been given For easy understanding various case studies and practical examples have been used a detailed analysis of a sample lease agreement has been given in the book In order to allow readers test their knowledge multiple choice questions have been incorporated and to make this book a comprehensive solution authors have given disclosure checklists based on AS Ind AS and IFRS Further for a more practical and realistic outlook the book comprises of disclosures from published financial statements of Indian and global listed companies The book is updated as of December 2020 and serves a wide audience ranging from CA final students to qualified CA CS ICWA CFOs finance professionals accountants and corporates It s a treatise that inscribes the transfiguration of financial reporting of lease transactions in the history of accounting giving its readers an in depth insight on its each and every detail Highlights Comprehensive commentary on Ind AS 116 IFRS 16 and AS 19 explained with practical examples and case studies In depth analysis of a sample lease agreement on the basis of Ind AS 116 IFRS 16 Multiple Choice Questions on Ind AS IFRS and IGAAP Detailed comparison of various GAAPs Ind AS IGAAP IFRS US GAAP and ICDS Disclosure checklist for Ind AS IFRS and IGAAP

Strategic Marketing For Health Care Organizations Philip Kotler, Joel I. Shalowitz, Robert J. Stevens, 2011-01-19 This much needed text offers an authoritative introduction to strategic marketing in health care and presents a wealth of ideas for gaining the competitive edge in the health care arena Step by step the authors show how real companies build and implement effective strategies It includes marketing approaches through a wide range of perspectives hospitals physician practices social marketing international health managed care pharmaceuticals and biotechnology With *Strategic Marketing for Health Care Organizations* students and future administrators will have a guide to the most successful strategies and techniques presented ready to apply by the most knowledgeable authors **Journal of Property Management**, 1986

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Business Planning and Market Strategy E.K. Valentin, 2014-03-20 Business Planning and Market Strategy offers students entrepreneurs and executives penetrating insights into developing business plans and market strategies that bolster the odds of succeeding in today s highly competitive marketplace Rather than reduce the planning process to mechanistic step by step instructions which promote thinking inside the box author E K Valentin provides practical planning guidelines that encourage creative strategic problem solving Drawing on both his business experience and the business literature he explains not only what entrepreneurs and executives should look at when pondering plans and strategies but also what they should look for The book s unique applied perspective sets Business Planning Market Strategy apart from conventional how to planning guides

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International GAAP 2021 Ernst & Young LLP, 2021-03-08 International GAAP 2021 International GAAP 2021 is a detailed guide to interpreting and implementing International Financial Reporting Standards IFRS By setting IFRS in a relevant business context it provides insights on how complex practical issues should be resolved in the real world of global financial reporting This book is an essential tool for anyone applying auditing interpreting regulating studying or teaching IFRS Written by EY financial reporting professionals from around the world this three volume guide to reporting under IFRS provides a global perspective on the application of IFRS The book explains complex technical accounting issues clearly by setting IFRS in a practical context with numerous worked examples and hundreds of illustrations from the published financial reports of major listed companies from around the world Volume 1 contains the following chapters and sections International GAAP The IASB s Conceptual Framework Presentation of financial statements and accounting policies Non current assets held for sale and discontinued operations First time adoption Consolidated financial statements Consolidation procedures and non controlling interests Separate and individual financial statements Business combinations Business combinations under common control Investments in associates and joint ventures Joint arrangements Disclosure of interests in other entities Fair value measurement Foreign exchange Hyperinflation Intangible assets Property plant and equipment Investment property Impairment of fixed assets and goodwill Capitalisation of borrowing costs Inventories Index of extracts from financial statements for all three volumes Index of standards for all three volumes Index for all three volumes This book is printed on acid free paper responsibly manufactured from well managed FSC certified forests and other controlled sources This material has been prepared for general informational purposes only and is not intended to be relied upon as accounting tax legal or other professional advice Please refer to your advisors for specific advice ey com igaap

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