SERVICE OPERATIONS MANAGEMENT



<u>Service Operations Management Strategy Design And</u> <u>Delivery</u>

KHANNA R.B.

Service Operations Management Strategy Design And Delivery:

Service Operations Management Christine Hope, Alan Mühlemann, 1997 This text presents the ideas and concepts necessary to describe and understand the different facets of operations management in service operations environments

Service Design and Delivery Mairi Macintyre, Glenn Parry, Jannis Angelis, 2011-04-02 Service Design and Delivery provides a comprehensive overview of the increasingly important role played by the service industry Focusing on the development of different processes employed by service organizations the book emphasizes management of service in relation to products It not only explores the complexity of this relationship but also introduces strategies used in the design and management of service across various sectors highlighting where tools techniques and processes applicable to one sector may prove useful in another The implementation methods introduced in the book also illustrate how and why companies can transform themselves into service organizations While the book is primarily intended as a text for advanced level courses in service design and delivery it also contains theoretical and practical knowledge beneficial to both practitioners in the service sector and those in manufacturing contemplating moving towards service delivery

PRODUCTION AND OPERATIONS MANAGEMENT, SECOND EDITION KHANNA R.B., 2015-06-01 This well balanced text with its fine blend of theory and applications gives an in depth understanding of production and operations management in an easy to understand style Employing an innovative approach the author shows how the use of modern advanced technology gives a boost to production processes and significantly helps production and operations management The book clearly demonstrates the use of special software packages to solve actual problems Retaining the original contents the book divided into six parts explains following in its second edition WHY Necessity of production and operations management WHAT Product service design product quality and other issues HOW Process design and related issues WHERE Plant location layout and capacity WHEN Planning and control of production operations WHO Human relations issues that affect production and operations Key features Learning objectives at the beginning of each chapter enable readers to focus on important points of a chapter A concept guiz at the end of each chapter helps the reader to evaluate his understanding of the concepts explained in a chapter Numerous solved examples and answers to all chapter end numerical problems have been provided Covers Service Operations in almost every chapter in addition to the traditional manufacturing operations A section with 10 progressive short case studies gives real world experience Chapter end summary helps readers to review and recapitulate the key concepts The students of management and engineering mechanical production and industrial engineering will be benefited with the book An instructor manual containing PowerPoint slides and solutions to chapter end problems is available The book is recommended by AICTE for PGDM course The link is www aicte india org modelsyllabus ada Research in Management Accounting Ruhanita Maelah, 2010-10-12 This book focuses on research in management accounting that uses Malaysia's business environment as the scope of study. The motivation to embark on this publication was

due to the recognition that although management accounting has received increasing interest from various organizations including government businesses and educators published documents that report findings from research in management accounting undertaken in Malaysia are still limited. The objective of this book is to address the gap by providing readers with five research oriented articles on management accounting issues namely Performance Measurement Design in Service Organizations Management Accounting and Control Systems in the Service Sector Activity Based Costing Intellectual Capital and Management Accounting Practices and Customer Focused Manufacturing Strategy and Performance Measurement Systems The articles are written by a pool of active researchers in the area of management accounting and are expected to have high academic value Each is complete with a literature review methodology data analysis and references Even though this is the case the articles have also been carefully chosen and edited for the general reader This book is suitable as a reference for researchers academics managers accountants and policy makers **Enabling a Simulation Capability in** the Organisation Andrew Greasley, 2008-05-07 This book addresses the application of simulation modelling techniques in order to enable better informed decisions in business and industrial organisations. The book s unique approach treats simulation not just as a technical tool but as a support for organisational decision making showing the results from a survey of current and potential users of simulation to suggest reasons why the technique is not used as much as it should be and Business Process Outsourcing VINOD V. SOPLE, 2009-05-25 This book is a what are the barriers to its further use comprehensive presentation of the fundamental concepts of business process outsourcing BPO and its applications in the Indian industrial context It offers a strategic framework for BPO management which is crucial for creating competitive advantage for a business enterprise The book is designed for MBA and PGDM students as well as students in BPO training schools and executives in BPO sector The text organized into sixteen chapters contains a wealth of useful and practical information on the following facets of the BPO industry Strategic tactical control and operational aspects of BPO administration BPO business models Regulatory and legal framework of the BPO industry Terms conditions responsibilities and obligations involved in the BPO contract and service level agreement Service issues regarding supplier selection and process quality Criteria for performance evaluation of service providers Challenges involving upward shift in service value chain as well as human resource management Chapter end review questions help in easy comprehension of the underlying principles The appendices contain important additional information about the BPO industry The Portable MBA Kenneth M. Eades, Timothy M. Laseter, Ian Skurnik, Peter L. Rodriguez, Lynn A. Isabella, Paul J. Simko, 2010-05-03 A totally revised new edition of the bestselling guide to business school basics The bestselling book that invented the MBA in a book category The Portable MBA Fifth Edition is a reliable and information packed guide to the business school curriculum and experience For years professionals who need MBA level information and insight but don't need the hassle of business school have turned to the Portable MBA series for the very best most up to date coverage of the business basics This new revised and expanded

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streams that distinguished his work They have also been chosen on account of their high impact as reflected by the number of citations received and to represent the most important research collaborations that Spina had established within Italy and abroad An introductory chapter relates his research to major developments in the field of Manufacturing and Supply Chain Strategy and also outlines the very important contribution that Gianluca Spina made to Management Education

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