

# Main Currents in Mass Communications

Agee, Warren K.

Note: This is not the actual book cover

# Maincurrents In Mass Communications

**Edwin Emery**



## **Maincurrents In Mass Communications:**

**Maincurrents in Mass Communications Main Currents in Mass Communications Perspectives on Mass Communications** Edwin Emery,1986      **Main Currents Mass Communications Edition** Phillip H. Agee,Edwin Emery,Warren K. Ault,1997-01-10      History of the Mass Media in the United States Margaret A. Blanchard,2013-12-19 The influence of the mass media on American history has been overwhelming History of the Mass Media in the United States examines the ways in which the media both affects and is affected by U S society From 1690 when the first American newspaper was founded to 1995 this encyclopedia covers more than 300 years of mass media history History of Mass Media in the United States contains more than 475 alphabetically arranged entries covering subjects ranging from key areas of newspaper history to broader topics such as media coverage of wars major conflicts over press freedom court cases and legislation and the concerns and representation of ethnic and special interest groups The editor and the 200 scholarly contributors to this work have taken particular care to examine the technological legal legislative economic and political developments that have affected the American media      **Mass Media And Related Laws In India ,      Makers of the Media Mind** Wm. David Sloan,2014-07-10 Makers of the Media Mind is a collection of analytical essays focusing on the most important and original ideas contributed to the field of mass communication by journalism educators Divided into six sections representing the most prominent areas of specialization in the field this text serves two significant purposes first it acquaints readers with the lives of preeminent journalism educators second it provides concise discussions and evaluations of the most compelling ideas those educators have to offer The editor of and contributors to this text contend that ideas cannot be appreciated fully without an understanding of the creators of those same ideas They hope that this volume s coverage of creators as well as concepts will demonstrate that journalism education has played a critical role in the making of the media mind      *Makers of the Media Mind* William David Sloan,1990 First Published in 1990 Routledge is an imprint of Taylor Francis an informa company      **The Press and the Decline of Democracy** Robert G. Picard,1985-12-06 The author discusses the role of economic concentration in limiting public access to information and reducing opportunities for public discourse Picard examines the government policies that have contributed to the erosion of democratic participation and have permitted the growth of large commercial press entities unobstructed by anti trust provisions He relates recent public policy responses to this problem to democratic socialist ideology and develops a social democratic theory of the press which draws upon ideas and policies found throughout the Western world Picard provides a democratic framework for understanding the changing nature of media economics and state press relations and offers proposals for achieving both a democratically functioning press and broader popular participation      **Newsworkers** Hanno Hardt,Bonnie Brennen,1995 What most of us know about media history begins and ends with Citizen Kane The exploits of media moguls and visionary business leaders these are the tales that fill media histories in the United States What s missing is a crucial part of the picture the rank and

file of journalism and the conditions under which they produced and participated in the business of journalism. Newsworkers supplies this side of the story. Focusing on the period from the 1850s through the 1930s, the contributors show how issues of labor and class have been far more important in the formation of media institutions than previous accounts concede. These essays recover the history of ethnic and cultural diversity, including the contributions of women that have enriched the process of communication.

**The Political Economy of Media and Power** Jeffery Klaehn, 2010. The Political Economy of Media and Power is a highly interdisciplinary and innovative edited collection bringing together a diverse range of chapters that address some of the most important issues of our times. Contributors cut through media spectacle and make visible the intersections between mass media and the politics of power in the contemporary social world. The book is intended to foster critical pedagogy; chapters explore ways in which media connect with a broad range of topics and issues including globalization, war and terrorism, foreign affairs, democracy, governmental relations, the cultural politics of militarization, gender inequality, and the sexist saturation of the public sphere. Media representations of women, media spin, and public relations within the broader context of corporate and ideological power. The volume features notable contributors including a preface by Cees Hamelink, an introduction by David Miller and William Dinan, and chapters from Justin Lewis, Robin Andersen, Henry Giroux, James Winter, Robert Jensen, Stuart Allan, Richard Keeble, Yasmin Jiwani, David Berry, Gerald Sussman, and Andrew Mullen.

*The Routledge Companion to American Journalism History* Melita M. Garza, Michael Fuhlhage, Tracy Lucht, 2023-09-20. The Routledge Companion to American Journalism History revisits media history across forms, formats, and multiple fault lines including gender, ethnicity, race, and citizenship status. Original contributions highlight areas of journalism history in desperate need of further treatment, with a special focus on diversity, equity, and accountability. Sections cover the early origins and development of journalism in the United States, pivotal moments and personalities in various strands of journalism, underrepresented groups, and formats in journalism history, and key issues in doing journalism history. Authors aim to fill in the gaps left by traditional historical narratives by examining overlooked subjects such as labor reporting and overdue theoretical perspectives such as intersectionality. Collectively, the voices in this book offer a more inclusive paradigm for the field. Written by a range of recognized journalism scholars, both well established and emerging, this collection offers a thought-provoking starting point for researchers and advanced students seeking a critical understanding of American journalism history as conceived in the current era.

*Handbook of Social Psychology* Kimball Young, 2016-04-01. This is Volume V in a series of eighteen on the Sociology of Behaviour and Psychology. Originally published in 1946, this is the second edition of the book, which provides a handbook of Social Psychology.

**Freedom from Advertising** Duane C.S. Stoltzfus, 2007-01-18. Disgusted by publishers and editors who refused to cover important stories for fear of offending advertisers, the press baron E.W. Scripps rejected conventional wisdom and set out to prove that an ad-free newspaper could be profitable entirely on circulation. Duane C.S. Stoltzfus details the history of Scripps's innovative 1911 experiment, which

began in Chicago amid great secrecy The tabloid sized newspaper was called the Day Book and at a penny a copy it aimed for a working class market crusading for higher wages more unions safer factories lower streetcar fares and women s right to vote It also tackled the important stories ignored by most other dailies like the labor conflicts that shook Chicago in 1912 Though the Day Book s financial losses steadily declined over the years it never became profitable and publication ended in 1917 Nevertheless Stoltzfus explains that the Day Book served as an important ally of workers a keen watchdog on advertisers and it redefined news by providing an example of a paper that treated its readers first as citizens with rights rather than simply as consumers

*Pressing the Police and Policing the Press* Scott Memmel, 2024-06-28 In the second half of 2020 and continuing into 2021 protests against racial injustice spread across the United States after the death of George Floyd while in the custody of Minneapolis Police Department officers Members of the press covered these demonstrations documenting what transpired and conveying the important messages involved In so doing the news media held law enforcement accountable through critical reporting on the actions of the police with police officers responding in part by intimidating journalists in the field using force and arrest this in the name of keeping the peace and protecting the public from further harm What transpired during this troubled time cast a bright light on the contemporary relationship between the press and police in the United States The relationship between these two fundamental institutions is however a long and complicated one dating back to colonial British North America In the mid 19th century 1830s 1850s both the press and the police began to take their modern forms and since then have continued to develop routinely interacting with each other as journalists and police officers often found themselves responding to the same crimes and events At times members of both institutions managed to co exist or even cooperate and made efforts to help one another while at other times they butted heads to the point of conflict the professional boundaries between journalists and police officers seemingly blurred As both the press and the police have fallen under deep scrutiny in more modern times the present moment marks what is perhaps an opportune time to focus on the political economic social and technological problems they face In *Pressing the Police and Policing the Press* Scott Memmel offers the first book length study of the history and legal landscape of the press police relationship Each chapter focuses on interactions between the press and the police during a particular era introducing relevant societal context and how both institutions evolved and responded to that context Memmel concludes his study with recommendations on how going forward the press and the police might work together to tackle some of the similar issues they face and better serve the public

Journalism in the United States Edd Applegate, 2011-05-19 Print and broadcast journalism in the United States have changed in recent years as a result of millions of people using the Internet and social media for obtaining some or most of the information they desire So notes professor of journalism Edd Applegate who after surveying the decline in circulation and advertising revenues of newspapers and broadcast and radio news stations and the rise of cable news and website journalism outlines in *Journalism in the United States Concepts and Issues* the effect of this

sea of change on key matters in journalism today In this work Applegate updates readers on the current conditions of the print and broadcast industries with chapters on a variety of topics from theories of the press to the structure of the print and broadcast industries from the role of advertising and public relations to the role of the changing view of the press views of and commitments to objectivity and news balance Throughout Applegate obliges readers to wrestle with how the change in medium from print or broadcast to Web is not the main culprit in how the news has changed Instead he illustrates how many of the core issues remain unchanged and what is needed is a more complex analysis of core concepts and issues and how these have been affected from freedom of the press to the treatment of minorities by the evolution of news as a business and the education of journalists today for that business With a selected bibliography and an index to assist the reader this book is a wonderful text for upper level undergraduates graduates and college faculty with journalism or mass communications courses as well as for academic libraries

Current Issues of Science and Research in the Global World Vlasta Kunova, Martin Dolinsky, 2014-12-01 This book contains the papers presented at the International Conference on Current Issues of Science and Research in the Global World held at the premises of the Vienna University of Technology from May 27 to May 28 2014 The book represents a significant contribution to Law Economics Information Communication Technologies Journalism and Psychology including topical research work in the presented fields This interdisciplinary volume is also essential reading for all those interested in international pluralism in terms of scientific contributions The Pan European University respecting its own vision and ambition to become a well known institution within the Global Research Area traditionally elaborates research and scientific collaboration across national borders The educational principles and research attitudes of the Pan European University grasp the traditions of many cultures and geographic areas The International Conference on Current Issues of Science and Research in the Global World was part of a series of similar top rated international events organized by the Pan European University bringing together scientists professionals policymakers and representatives of culture from many countries

Communications Denis McQuail, MA, PhD, DipPSA, 2014-09-25 First published in 1985 At a time when much attention is directed to the immense technical power and capacity of new means of communication it is worth reaffirming that the consequences for relationships of social power deserve rather more attention The nature of communication as a field of study and its relationship to sociology is the subject of this study

**Encyclopedia of American Journalism** Stephen L. Vaughn, 2007-12-11 The Encyclopedia of American Journalism explores the distinctions found in print media radio television and the internet This work seeks to document the role of these different forms of journalism in the formation of America's understanding and reaction to political campaigns war peace protest slavery consumer rights civil rights immigration unionism feminism environmentalism globalization and more This work also explores the intersections between journalism and other phenomena in American Society such as law crime business and consumption The evolution of journalism's ethical standards is discussed as well as the important libel and defamation trials

that have influenced journalistic practice its legal protection and legal responsibilities Topics covered include Associations and Organizations Historical Overview and Practice Individuals Journalism in American History Laws Acts and Legislation Print Broadcast Newsgroups and Corporations Technologies *Encyclopedia of Journalism* Christopher H. Sterling, 2009-09-23 Written in a clear and accessible style that would suit the needs of journalists and scholars alike this encyclopedia is highly recommended for large news organizations and all schools of journalism Starred Review Library Journal Journalism permeates our lives and shapes our thoughts in ways we've long taken for granted Whether we listen to National Public Radio in the morning view the lead story on the Today show read the morning newspaper headlines stay up to the minute with Internet news browse grocery store tabloids receive Time magazine in our mailbox or watch the nightly news on television journalism pervades our daily activities The six volume Encyclopedia of Journalism covers all significant dimensions of journalism including print broadcast and Internet journalism U S and international perspectives history technology legal issues and court cases ownership and economics The set contains more than 350 signed entries under the direction of leading journalism scholar Christopher H Sterling of The George Washington University In the A to Z volumes 1 through 4 both scholars and journalists contribute articles that span the field's wide spectrum of topics from design editing advertising and marketing to libel censorship First Amendment rights and bias to digital manipulation media hoaxes political cartoonists and secrecy and leaks Also covered are recently emerging media such as podcasting blogs and chat rooms The last two volumes contain a thorough listing of journalism awards and prizes a lengthy section on journalism freedom around the world an annotated bibliography and key documents The latter edited by Glenn Lewis of CUNY Graduate School of Journalism and York College CUNY comprises dozens of primary documents involving codes of ethics media and the law and future changes in store for journalism education Key Themes Consumers and Audiences Criticism and Education Economics Ethnic and Minority Journalism Issues and Controversies Journalist Organizations Journalists Law and Policy Magazine Types Motion Pictures Networks News Agencies and Services News Categories News Media U S News Media World Newspaper Types News Program Types Online Journalism Political Communications Processes and Routines of Journalism Radio and Television Technology Broadcasting Journalism Jacoby Barrera, 2019-03-19 Advertising research is a systematic process of marketing research conducted to improve the efficiency of advertising Advertising and media research explains the complexities of planning in a fast moving non complex style As we enter the new century of transformed advertising techniques and marketing challenges Research is to find out something new and advertising research is to find out how advertising works effectively and guide in making effective advertising decisions There are various kinds of advertising research and these include pre testing post testing campaign research and measuring advertising effectiveness Advertising follows logically after listening to consumer requirements introducing productive conditions distributing the goods However the actual sequence and emphasis deriving from the diverse sub cultures can be quite differentiated The effects of the

different mass media on social psychological and physical aspects Research survey that segments the people based on what television programs they watch radio they listen and magazines they read Media research makes use of scientific methods of research It aims at providing an objective unbiased evaluation of data First the research problem is identified and then a prescribed set of procedures of research is followed to investigate the problem Only thereafter comes report of the findings This book is more catered to readers who have no background on the media It is more informational than instructional It s great if you are looking into learning about how the media works per se but not if you are concerned about effectively positioning your products in the market      *Mass Media in the Asian Pacific* Bryce Telfer McIntyre,1998 A compilation of recent research findings on mass communication in the Asia Pacific region The studies focus mainly on Hong Kong China and Taiwan The unfolding drama of China s take over of Hong Kong and Taiwan s potential reunification with the mainland are also addressed



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