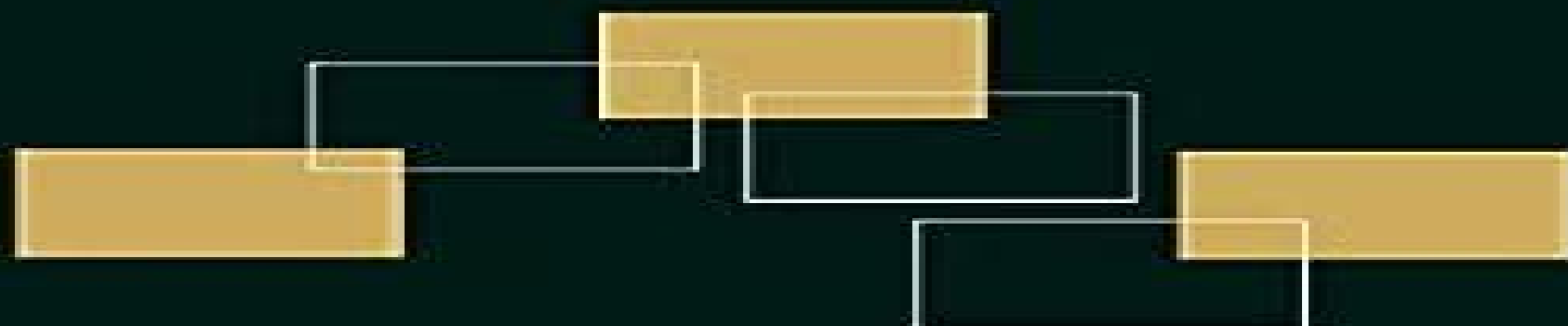


REINVENTING THE UNIVERSITY

Managing and Financing Institutions of Higher Education



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Reinventing the University Sandra L. Johnson, Sean C. Rush, 1995-05-29 Change has dramatically confronted higher education in the last decade challenging it to its very roots Colleges and universities have been rocked by a volatile economy changing demographic trends weakening public opinion lagging state and federal support and other forces Leaders from the most highly respected institutions in the country have examined the important issues facing higher education today and this book offers their insights on restructuring administrative operations new revenue opportunities debt management capital renewal endowment management and more

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schools so they can focus on improving educational policy how it would allow parents to choose the best school for their children and finally how it would ensure that schools are held accountable and academic standards are met While retaining a strong public role in education contracting enables schools to be more imaginative adaptable and suited to the needs of children and families In presenting an alternative vision for America s schools Reinventing Public Education is too important to be ignored

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