
RICHARDS ON RHETORIC

I.A. RICHARDS
SELECTED ESSAYS
1929-1974

EDITED BY
ANN E. BERTHOFF

Richards On Rhetoric I A Richards Selected Essays 1929 1974

Theresa Enos



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Contemporary Perspectives on Rhetoric Sonja K. Foss, Karen A. Foss, Robert Trapp, 2014-04-04 The anniversary edition marks thirty years of offering an indispensable review and analysis of thinkers who have exerted a profound influence on contemporary rhetorical theory I A Richards Ernesto Grassi Cha m Perelman and Lucie Olbrechts Tyteca Stephen Toulmin Richard Weaver Kenneth Burke J rgen Habermas bell hooks Jean Baudrillard and Michel Foucault The brief biographical sketches locate the theorists in time and place showing how life experiences influenced perspectives on rhetorical thought The concise explanations of complex concepts are clear engaging insightful and highly accessible serving as an excellent primer for reading the major works of these scholars The critical commentary is carefully chosen to highlight implications and to place the theories within a broader rhetorical context Each chapter ends with a complete bibliography of works by the theorists

Rhetoric, Modality, Modernity Nancy S. Struever, 2011-08-22 Since antiquity philosophy and rhetoric have traditionally been cast as rivals with the former often lauded as a search for logical truth and the latter usually disparaged as empty speech But in this erudite intellectual history Nancy S Struever stakes out a claim for rhetoric as the more productive form of inquiry Struever views rhetoric

The Oxford Encyclopedia of British Literature David Scott Kastan, 2006-03-03 From folk ballads to film scripts this new five volume encyclopedia covers the entire history of British literature from the seventh century to the present focusing on the writers and the major texts of what are now the United Kingdom and the Republic of Ireland In five hundred substantial essays written by major scholars the *Encyclopedia of British Literature* includes biographies of nearly four hundred individual authors and a hundred topical essays with detailed analyses of particular themes movements genres and institutions whose impact upon the writing or the reading of literature was significant An ideal companion to *The Oxford Encyclopedia of American Literature* this set will prove invaluable for students scholars and general readers For more information including a complete table of contents and list of contributors please visit www.oup.com/us/eb1

Communication and Lonergan Thomas J. Farrell, Paul A. Soukup, 1993 Essays about communication and the thought of Canadian Jesuit philosopher and theologian Bernard Lonergan **Rhetoric and the New Testament** Stanley E. Porter, Thomas H. Olbricht, 1993-10-01 What role did classical rhetoric play in the writing of the New Testament What role does classical and modern rhetoric play in interpreting the New Testament today What role should classical and modern rhetoric play in New Testament interpretation These and related questions are asked in this collection of over twenty essays originally delivered as papers at the 1992 Heidelberg Conference on Rhetorical Criticism of Biblical Documents This conference the first of several scheduled to address fundamental rhetorical issues of increasing importance in New Testament study drew scholars from three continents and over fourteen countries making it a truly international scholarly event and this a truly cosmopolitan publication The authors varying contexts resulted in a lively and challenging discussion well reflected in this volume s essays The first part discusses rhetoric in the light of extended interpretation of a variety of New Testament texts Luke and Acts most of Paul s letters and other New Testament documents are scrutinized using various rhetorical categories In the second part questions of rhetoric and methodology are raised New approaches are tested in a number of essays that push the boundaries of traditional rhetorical study These essays provide an excellent sampling of some of the major work being done in rhetorical study of the New Testament and suggest several avenues for future research

Rhetoric in Ancient China, Fifth to Third Century B.C.E Xing Lu, 2022-03-10 Xing Lu examines language art persuasion and argumentation in ancient China and offers a detailed and authentic account of ancient Chinese rhetorical theories and practices within the society s philosophical political cultural and linguistic contexts She focuses on the works of five schools of thought and ten well known Chinese thinkers from Confucius to Han Feizi to the the Later Mohists Lu identifies seven key Chinese terms pertaining to speech language persuasion and argumentation as they appeared in these original texts selecting ming bian as the linchpin for the Chinese conceptual term of rhetorical studies Lu compares Chinese rhetorical perspectives with those of the ancient Greeks illustrating that the Greeks and the Chinese shared a view of rhetoric as an ethical enterprise and of speech as a rational and psychological activity The two traditions differed however in their rhetorical education sense of rationality perceptions of the role of language approach to the treatment and study of rhetoric and expression of emotions Lu also links ancient Chinese rhetorical perspectives with contemporary Chinese interpersonal and political communication behavior and offers suggestions for a multicultural rhetoric that recognizes both culturally specific and transcultural elements of human communication **A Counter-History of Composition** Byron

Hawk, 2007-11-25 A Counter History of Composition contests the foundational disciplinary assumption that vitalism and contemporary rhetoric represent opposing disconnected poles in the writing tradition Vitalism has been historically linked to expressivism and concurrently dismissed as innate intuitive and unteachable whereas rhetoric is seen as a rational teachable method for producing argumentative texts Counter to this Byron Hawk identifies vitalism as the ground for producing

rhetorical texts the product of complex material relations rather than the product of chance Through insightful historical analysis ranging from classical Greek rhetoric to contemporary complexity theory Hawk defines three forms of vitalism: oppositional, investigative and complex and argues for their application in the environments where students write and think today Hawk proposes that complex vitalism will prove a useful tool in formulating post dialectical pedagogies most notably in the context of emerging digital media He relates two specific examples of applying complex vitalism in the classroom and calls for the reexamination and reinvention of current self limiting pedagogies to incorporate vitalism and complexity theory

Beyond Postprocess and Postmodernism Theresa Jarnagi Enos, Keith D. Miller, Jill McCracken, 2003-01-30 Annotation
Volume illuminates many of the tensions present in the field of rhetoric and composition studies explaining the scope and role of rhetoric in contemporary scholarship For scholars and other individuals interested in rhetoric and composition studies
P The Power of Words David S. Kaufer, Suguru Ishizaki, Brian S. Butler, Jeff Collins, 2004-02-04 In 1888 Mark Twain reflected on the writer's special feel for words to his correspondent George Bainton noting that the difference between the almost right word and the right word is really a large matter We recognize differences between a politician who is willful and one who is willing even though the difference does not cross word stems or parts of speech We recognize that being held up evokes different experiences depending upon whether its direct object is a meeting a bank or an example Although we can notice hundreds of examples in the language where small differences in wording produce large reader effects the authors of The Power of Words argue that these examples are random glimpses of a hidden systematic knowledge that governs how we as writers or speakers learn to shape experience for other human beings Over the past several years David Kaufer and his colleagues have developed a software program for analyzing writing called DocuScope This book illustrates the concepts and rhetorical theory behind the software analysis examining patterns in writing and showing writers how their writing works in different categories to accomplish varying objectives Reflecting the range and variety of audience experience that contiguous words of surface English can prime the authors present a theory of language as an instrument of rhetorically priming audiences and a catalog of English strings to implement the theory The project creates a comprehensive map of the speaker and writer's implicit knowledge about predisposing audience experience at the point of utterance The book begins with an explanation of why studying language from the standpoint of priming not just meaning is vital to non question begging theories of close reading and to language education in general The remaining chapters in Part I detail the steps taken to prepare a catalog study of English strings for their properties as priming instruments Part II describes in detail the catalog of priming categories including enough examples to help readers see how individual words and strings of English fit into the catalog The final part describes how the authors have applied the catalog of English strings as priming tools to conduct textual research
Chinese Communication Theory and Research Wenshan Jia, Xing Lu, D. Ray Heisey, 2002-06-30 A systematic examination of Chinese communication scholarship and comprehensive critique of its theories and methodologies

are long overdue and in this new collection of essays by a multicultural group of scholars both aims are achieved Focusing on such relatively new fields as Chinese health communication and Chinese communication on the internet the volume addresses key questions about the state and the future of its field Both challenging and complementing the Western views of communication it advances theories of cultural and intercultural communication while at the same time broadening our understanding of the relevance of Chinese communication studies to communication studies overall and the ways in which this subdiscipline points the way toward a new and more complicated future The essayists whose origins include the United States Taiwan Hong Kong and China bring their many perspectives to bear on what is the most comprehensive and inclusive review of Chinese communication research literature published in English Of great benefit to Western and Eastern communication theorists philosophers of social science and Asian studies scholars **Chinese Communication Theory and Research** is an invaluable guide to an increasingly complex and significant field of study

The Constructivist Moment Barrett Watten, 2012-01-01 Winner of the American Comparative Literature Association's Rene Wellek Prize 2004 As one of the founding poets and editors of the Language School of poetry and one of its central theorists Barrett Watten has consistently challenged the boundaries of literature and art In *The Constructivist Moment* he offers a series of theoretically informed and textually sensitive readings that advance a revisionist account of the avant garde through the methodologies of cultural studies His major topics include American modernist and postmodern poetics Soviet constructivist and post Soviet literature and art Fordism and Detroit techno each proposed as exemplary of the social construction of aesthetic and cultural forms His book is a full scale attempt to place the linguistic turn of critical theory and the self reflexive foregrounding of language by the avant garde since the Russian Formalists in relation to the cultural politics of postcolonial studies feminism and race theory As such it will provide a crucial revisionist perspective within modernist and avant garde studies

Coleridge's Dejection Ode J.C.C. Mays, 2019-01-22 Coleridge's *Dejection Ode* completes J C C Mays analysis of Coleridge's poetry following *Coleridge's Ancient Mariner* Palgrave 2016 and *Coleridge's Experimental Poetics* Palgrave 2013 *Dejection: An Ode* stands alone in Coleridge's oeuvre written at a time of personal crisis it reaches far back and deeply into his thinking in an attempt to find a poematic solution to ideas and problems he had mulled over for a long time Mays reveals how the poem also marks the opening of the second half of Coleridge's career as both poet and thinker In three central chapters Mays examines the new style that evolved in the process of writing the Ode the technical means of metrics rhyme and grammar language and allusion and symbol and structure He recounts the complex sometimes controversial critical history of the Ode and suggests an editorial solution to the problem created by the Letter to Sara Hutchinson re evaluates the position of Wordsworth in the poem apropos the political statement it makes clarifies the distinction between the views on Imagination expressed and those contained in *Biographia Literaria* and traces the links of the concept dejection as it underpins Coleridge's late poems

The Topological Imagination Angus Fletcher, 2016-04-04 In a bold and boundary

defining work Angus Fletcher clears a space for an intellectual encounter with the shape of human imagining Joining literature and topology a branch of mathematics he maps the ways the imagination s contours are formed by the spherical earth s patterns and cycles and shows how the world we inhabit also inhabits us **The Mysterious Barricades** Ann E. Berthoff,1999-01-01 The Mysterious Barricades criticizes the misconceptions of post structuralism and then moves on to the reclamation of criticism as a philosophical activity concerned with how words work **Rational Rhetoric** David J. Tietge,2008-07-09 David J Tietge examines the place and influence of scientific discourse in the popular consciousness of contemporary American society offering critical strategies for recognizing decoding and understanding scientific language as it is used by both scientific and a scientific agents and agencies

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