

**POLITICAL RISKS
IN INTERNATIONAL
BUSINESS**

**New Directions for Research,
Management, and Public Policy**

**Edited by
Thomas L. Brewer**

Political Risks In International Business New Directions For Research Management And Public Policy

Michael Poole



Political Risks In International Business New Directions For Research Management And Public Policy:

Political Risks in International Business Thomas L. Brewer, 1985-04-15 This book covers the impact of politics on international business Political Risks in International Business presents and stimulates new directions in political risk research corporate management and public policy Political risks can be broadly defined as uncertainty about the political environment of business and the effects of that environment on individual firms This state of the art volume presents the work of leading scholars who address a diverse array of issues in this rapidly developing field *The Oxford Handbook of International Business* Alan M. Rugman, 2003 This handbook synthesises some literature of the last 40 years in 28 chapters The coverage is split into the following areas the history and theory of the multinational enterprise the political and policy environment of international business Measuring Political Risk Charlotte H. Brink, 2017-03-02 Offering a fresh transparent approach encompassing new material this invigorating volume measures political risk for instance the risk that foreign investment might face in any country It also demonstrates how progress or regress made in good governance initiatives as conditionalities to aid can be assessed Governments can monitor their own policy environments and take remedial action if necessary The methodology allows for measurement of previously unquantified soft factors that add to the risks foreign investors might face demonstrating why these factors are of importance to both risk assertive and risk averse investors Features include 103 contextualized measurable risk factors and their 411 risk factor indicators Guidelines to using these factors in order to perform generic macro analyses or micro client project industry specific analyses Explanation of the methodology with which to comprehensively measure the probability of risk occurring in any macro or micro investment climate **International Business** C. Millar, R. Grant, Chong Choi, 2016-01-25 This sixth volume in the Academy of International Business Series presents leading edge research on contemporary themes in international business Part one explores several of the major issues that currently face multinational enterprises government policy the Asia crisis knowledge and technology management corporate subsidiary relations strategies for small firms and the impact of the technological revolution Part Two of the volume examines the impact of foreign direct investment FDI Written by a range of international contributors a key focus of these papers is the particular issues relating to foreign investment in the emerging markets of Central and Eastern Europe and South East Asia **Who's who in International Business Education and Research** William F. Shepherd, Iyanatul Islam, Sankaran Raghunathan, 1999-01-01 This work is recommended for corporate libraries whose companies are involved in international business and for academic libraries affiliated with colleges of business Kay M Stebbins Choice This project is distinctive in that it really is a Who's Who rather than a directory of all scholars engaged in international business education and research Political Risks in International Business Thomas L. Brewer, 1985

Towards Africa-oriented Risk Analysis Models Korwa Gombe Adar, Richard O. Iroanya, F. O. C. Nwonwu, 2008 Risk analysis studies on Africa conducted by a number of international organisations have addressed a number of complex and

interlocking socioeconomic and political issues largely painting a bleak picture of the continent These reports have been used by the Western countries as benchmarks for the flow of donor funds often with disastrous consequences The failure of the Structural Adjustment Programmes SAPs introduced by the Bretton Woods institutions in the 1970s and 1980s serve as a good example Taking cognisance of these interpretations the case studies in this volume have employed appropriate methodological conceptual and theoretical approaches with the objective of reaching balanced assessments on the underlying principles of risk and threat in Africa The authors take a more holistic view clearly defining the concept of risk and its corollaries and going beyond the somewhat limited view of those organisations which apply largely Eurocentric values to their assessments The Routledge Companion to Non-Market Strategy Thomas C. Lawton, Tazeeb S.

Rajwani, 2015-04-24 It is commonplace for today's transnational enterprises to undertake political risk analysis when choosing foreign markets and creating entry strategies Despite this non market elements of corporate strategy are less well researched than the traditional market based perspectives Providing comprehensive and leading edge overviews of current scholarship this Companion surveys the current state of the field and provides a basis for improving our understanding of the non market environment encouraging new insights to improve strategies for enhancing a firm's performance and legitimacy With a foreword by David Baron the international team of contributors includes Jean Philippe Bonardi Bennet Zelner and Jonathan Doh who combine to create a book that is essential reading for students and researchers in business management and politics including those interested in business regulation environmental policy political risk and corporate social responsibility Human Resource Management Michael Poole, 1999 **Government and Business: American Political**

Economy in Comparative Perspective Richard Lehne, 2012-03-23 In this thoroughly updated edition Lehne takes a comparative approach evaluating the U S political economy with respect to those of Great Britain Germany Japan and the EU The book provides detailed historical context for and a conceptual understanding of the business government environment and then clarifies the roles of the major actors and outlines the regulatory and policy frameworks Along the way Lehne probes some of the most crucial dilemmas facing government and business today

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