

The
Longman
Guide
to the
Web



Lester Faigley

THE LONGMAN GUIDE TO THE WEB

Longman Guide To The Web

Jason Whittaker



Longman Guide To The Web:

The Longman Guide to the Web Lester Faigley, 2000 The College Guide to the Web introduces students to using the Web for research and Web publishing with an eye to the future College students today are expected to have some experience with the Internet and must be prepared to interact with course Web sites and publish work on the Web Suited for virtually every course in any discipline this concise Internet primer trains students in nimbly designing Web sites and conducting effective research online

Longman Guide to the Web Addison-Wesley Educational Publishers, Incorporated, 1999-12-01 *The Longman Guide to Style and Writing on the Internet* Martha C. Sammons, 2007 The Internet Writer s Handbook is an easily accessible vital reference tool for those who want to write and format effective Web documents Too often writers attempt to create Web pages by simply using the same techniques they use for print documents The Internet Writer s Handbook offers those writers specific advice on writing and designing on line hypertext documents The book has been updated to reflect the latest Web writing terms and concepts such as Web page elements Web page design and types of Web writing This dynamic handbook will appeal to anyone who needs help in creating a Web page

AUUGN , 1998-08 *Producing for the Web* Jason Whittaker, 2013-04-15 Producing for the Web is a clear and practical guide to the planning setting up and management of a web site It gives readers a comprehensive overview of the current technologies available for on line communications and shows how to use them for maximum effect when planning a web site Producing for the Web sets out the practical toolkit that a web producer will require to create their site from web and image editors to information processing and programme applications Supported by a regularly updated and comprehensive web site Producing for the Web includes an introduction to the Internet and the World Wide Web illustrated examples of good page design and site content on line support tutorials and information on latest technologies advice on content maintenance and how to use sites effectively how best to maximise available programmes and applications tips on writing and style a discussion about ethics and regulation an extensive list of resources and Internet terminology

Writing Apache Modules with Perl and C Lincoln Stein, Doug MacEachern, 1999 Apache is the most popular web server on the Internet because it is free reliable and extensible The availability of the source code and the modular design of Apache makes it possible to extend web server functionality through the Apache API For the most part however the Apache API has only been available to C programmers and requires rebuilding the Apache server from source mod_perl the popular Apache module used primarily for enhanced CGI performance changed all that by making the Apache API available to Perl programmers With mod_perl it becomes simple to develop Apache modules with Perl and install them without having to rebuild the web server Writing Apache Modules with Perl and C shows how to extend web server capabilities regardless of whether the programming language is Perl or C The book explains the design of Apache mod_perl and the Apache API It then demonstrates how to use them to perform for tasks like the following Rewriting CGI scripts as Apache modules to vastly improve performance Server side filtering of HTML documents to embed special markup or code

much like SSI Enhancing server log functionality Converting file formats on the fly Implementing dynamic navigation bars Incorporating database access into CGI scripts Customizing access control and authorization to block robots or to use an external database for passwords The authors are Lincoln Stein and Doug MacEachern Lincoln is the successful author of How to Set Up and Maintain a World Wide web Site and the developer of the widely used Perl CGI pm module Doug is a consultant and the creator of the innovative mod_perl Apache module

The Essential Guide to the Internet for Health Professionals Sydney Chellen, 2015-05-11 First published in 2003 Routledge is an imprint of Taylor Francis an informa company

Internet 101 Wendy G. Lehnert, 1997-11-01

Technical Communication Mike Markel, Michael H. Markel, 2009-02-03 Comprehensive and truly accessible Technical Communication guides students through planning drafting and designing the documents that will matter in their professional lives Known for his student friendly voice and eye for technology trends Mike Markel addresses the realities of the digital workplace through fresh samples and cases practical writing advice and a companion Web site TechComm Web that continues to set the standard with content developed and maintained by the author The text is also available in a convenient affordable e book format

The Oxford Guide for Writing Tutors Melissa Ianetta, Lauren Fitzgerald, 2016 The Oxford Guide for Writing Tutors introduces two conversations to the tutor s preparation one about the creation of knowledge in writing programs the other about tutor research This approach to tutor training provides several benefits First it allows tutors to test their theories of what might work in a writing center session and helps them to move professional conversation towards why such things happen They bridge the theory practice divide that often frustrates both novices and experienced tutors By conducting research to answer such questions tutors can help themselves the writers with whom they work their fellow tutors and the writers with whom they work And further this approach gives the reader new methods for appreciating and critiquing scholarly work making it easier to understand the best ways to help writers and to move the field forward As writing tutoring programs take on a variety of forms and pursue a range of missions this book aims to create a flexible text whose contents can be easily rearranged to support a broad spectrum of reader needs Each chapter accordingly can be read independently the text does not rely on a sequential reading to create meaning The book also includes intra textual and extra textual references for the reader who wants to inquire further That is throughout the book are references to material in other chapters that might be of interest to the reader intrigued by the topic at hand So too in each chapter we include references to and citations of the scholarship that supports much of the common knowledge of the field including in the Handbook both previous tutor education textbooks and research from the field The aim is to aid the interested reader s inquiry into the scholarship of the field as well as to ground advice about practice in research that testifies to the effectiveness a range of tutoring practices Much of the scholarship cited throughout the book is authored by undergraduate tutor researchers as well as several former tutors who were graduate students when they published their articles This crucial aspect best models the ways in which tutors themselves can

bring together practice and research in their day to day work and in their informed thinking about this work Including tutor voices is an important tradition of the tutor education textbook because these are voices that speak to the issues concerning tutors in a range of institutions and programs across the country

Web Production for Writers and Journalists Jason Whittaker,2002 Web Production for Writers and Journalists is a clear and practical guide to planning setting up and managing a website Supported by a regularly updated and comprehensive website at www.producingroutledge.com the book includes illustrated examples of good page design and site content online support tutorials and information at www.producingroutledge.com advice on content maintenance and how to use sites effectively an extensive list of resources and Internet terminology Now written specifically for journalists and writers the second edition includes a comprehensive section on how ethics and regulation affect web producers tutorials for the main applications used by web producers today information on incorporating Flash and video into a website guides to good practice for students of journalism broadcasting and media studies

Producing for Web 2.0 Jason Whittaker,2005-07-12 Web Production for Writers and Journalists is a clear and practical guide to planning setting up and managing a website Supported by a regularly updated and comprehensive website at www.producingroutledge.com the book includes illustrated examples of good page design and site content online support tutorials and information at www.producingroutledge.com advice on content maintenance and how to use sites effectively an extensive list of resources and Internet terminology Now written specifically for journalists and writers the second edition includes a comprehensive section on how ethics and regulation affect web producers tutorials for the main applications used by web producers today information on incorporating Flash and video into a website guides to good practice for students of journalism broadcasting and media studies

The World History Highway: A Guide to Internet Resources Dennis A. Trinkle,Scott A. Merriman,2017-07-28 Complete with a CD ROM this specialized edition of The History Highway 3 0 guides users to the incredible amount of information on world history available on the Internet like no other resource It covers thousands of sites and the CD ROM features the entire contents as PDF files with live links so that users can put the disk into their computers go online and click directly to the sites In addition the best sites for researchers of all types are highlighted as Editor s Choice and there is also helpful information about using the Internet and evaluating information in an online environment

How to Write and Present Technical Information Charles H. Sides,2017-09-15 Thoroughly updated to discuss the use of tools such as Skype and social media this concise volume shows how effective communication via written text and spoken presentations can positively impact project management in professional environments Professional communications are the information product of all organizations and businesses Based on that premise this book offers communications strategies that will benefit any organization that disseminates technical information in house and or to customers The popular work provides easy to understand and apply guidelines for designing and writing effective technical documents as well as other related communications What makes this new edition especially valuable is

that it maintains the quality of information that distinguished the previous editions but is now updated to encompass current technology and trends including today's prevalent communication tools such as social media. The book begins by looking at skills common to all technical writing and offering general advice on designing and writing reports. Next is a discussion of specific types of reports along with common problems and issues writers face. Finally, the work overviews other forms of communications such as professional presentations. The updated material also considers the growing importance of interviews and focus groups as information gathering tools, the influence of visual rhetoric, and the use of technologies such as Skype and webinars.

Compact Guide to Web Page Creation and Design Linda Ericksen, 1999. By Linda Ericksen. Free with student text.

Internet 101 Wendy G. Lehnert, 1999.

Internet Core Protocols: The Definitive Guide Eric Hall, 2000-02-02. If you've ever been responsible for a network, you know that sinking feeling your pager has gone off at 2 a.m., the network is broken, and you can't figure out why by using a dial-in connection from home. You drive into the office, dig out your protocol analyzer, and spend the next four hours trying to put things back together before the staff shows up for work. When this happens, you often find yourself looking at the low-level guts of the Internet protocols, you're deciphering individual packets, trying to figure out what is or isn't happening. Until now, the only real guide to the protocols has been the Internet RFCs, and they're hardly what you want to be reading late at night when your network is down. There hasn't been a good book on the fundamentals of IP networking aimed at network administrators until now. **Internet Core Protocols: The Definitive Guide** contains all the information you need for low-level network debugging. It provides thorough coverage of the fundamental protocols in the TCP/IP suite: IP, TCP, UDP, ICMP, ARP in its many variations, and IGMP. The companion volume **Internet Application Protocols: The Definitive Guide** provides detailed information about the commonly used application protocols, including HTTP, FTP, DNS, POP3, and many others. It includes many packet captures showing you what to look for and how to interpret all the fields. It has been brought up to date with the latest developments in real-world IP networking. The CD-ROM included with the book contains Shomiti's Surveyor Lite, a packet analyzer that runs on Win32 systems, plus the original RFCs should you need them for reference. Together, this package includes everything you need to troubleshoot your network except coffee.

Research Navigator Guide for Human Sexuality (Valuepack Item Only) David Libhart, Linda R. Barr, 2003-06. Designed to teach students how to conduct high-quality online research and to document it properly, this guide provides access to Research Navigator™ (www.researchnavigator.com) providing students and instructors with instant access to thousands of academic journals and periodicals any time from any computer with an Internet connection. Now updated with a new **Research Navigator User's Guide**, Research Navigator guides are free when packaged with any Allyn Bacon Longman text. With discipline-specific academic resources and helpful tips on the writing process, online research, and finding and citing valid sources, starting the research process has never been easier.

Longman's Magazine Charles James Longman, 1901.

Guide to the Deterioration and Failure of Building Materials R. O. Heckroodt, 2002.

Professionals concerned with the built environment are all too often confronted with cases where building materials have failed prematurely. The information required for the understanding of the causes of such failures or for the appropriate remedial action is available in a number of texts; however, it is generally buried under a mass of other information.

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