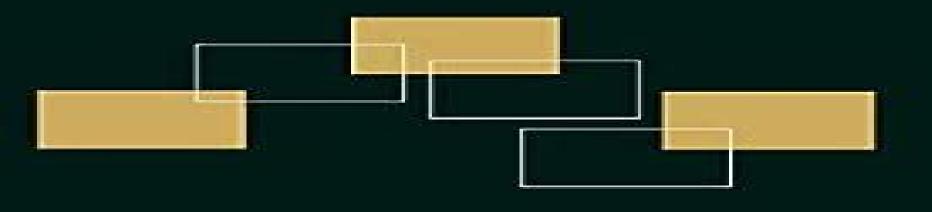
# REINVENTING THE UNIVERSITY

Managing and Financing Institutions of Higher Education



COOPERS & LYBRAND L.L.P.

Ron Jordan, Katelyn L. Quynn

Reinventing the University Sandra L. Johnson, Sean C. Rush, 1995-05-29 Change has dramatically confronted higher education in the last decade challenging it to its very roots Colleges and universities have been rocked by a volatile economy changing demographic trends weakening public opinion lagging state and federal support and other forces Leaders from the most highly respected institutions in the country have examined the important issues facing higher education today and this book offers their insights on restructuring administrative operations new revenue opportunities debt management capital renewal endowment management and more Reinventing the University Sandra L. Johnson, Sean C. Rush, 1995

**Reinventing the University** Coopers & Lybrand LLP,1996-07-31 Innovative approaches to managing the business of education Following in the footsteps of its predecessor Reinventing the University 1996 provides creative real world insights and strategies to solve the major challenges facing colleges and universities Editors Sandra Johnson and Jillinda Kidwell of Coopers Lybrand L L P have organized a cadre of the most inventive and daring leaders in higher education administration today These authors describe how leading institutions and educators are creating innovative strategies to improve quality reduce costs and increase affordability These authors also examine specific ideas and methods that are changing the way universities do business including Shifting the balance between teaching and research to leverage professors most valuable asset time Using reasonably priced technology to provide cutting edge education to students both on and off campus Partnering with outside vendors three case studies highlight universities unconventional approaches to outsourcing Creating new vistas of opportunity through partnering with industry Balancing tuition revenue and student aid to reach the right combination of accessibility and affordability Adopting best practices in computing from universities as well as from the corporate sector A powerful and convincing analysis of the most pressing problems in higher education this book is both a collection of ground breaking articles on the latest best practices in education and a timely update to the original volume Reinventing the University Coopers Lybrand L L P is a nationally recognized advisor to higher education institutions Since 1902 Coopers Lybrand has been privileged to assist hundreds of institutions in addressing issues involving revenues assets costs operations and strategies Coopers Lybrand serves a full range of higher education institutions from small specialized colleges to the largest public and private institutions The Firm audits and advises six of the eight Ivy League institutions seven of the top ten research universities almost half of the private colleges and universities with endowments over 200 million and leading public colleges and universities throughout the country **Public Funding of Higher Education** Edward P. St. John, Michael D. Parsons, 2005-09-23 Much of the twentieth century saw broad political support for public funding of American higher education Liberals supported public investment because it encouraged social equity conservatives because it promoted economic development Recently however the politics of higher education have become more contentious Conservatives advocate deep cuts in public financing liberals want to expand enrollment and increase

diversity Some public universities have embraced privatization while federal aid for students increasingly emphasizes middle class affordability over universal access In Public Funding of Higher Education scholars and practitioners address the complexities of this new climate and its impact on policy and political advocacy at the federal state and institutional levels Rethinking traditional rationales for public financing contributors to this volume offer alternatives for policymakers administrators faculty students and researchers struggling with this difficult practical dynamic Contributors M Christopher Brown II Pennsylvania State University Jason L Butler University of Illinois Choong Geun Ching Indiana University Clifton F Conrad University of Wisconsin Madison Saran Donahoo University of Illinois James Farmer JA SIG uPortal James C Hearn Vanderbilt University Janet M Holdsworth University of Minnesota Don Hossler Indiana University John R Thelin University of Kentucky Mary Louise Trammell University of Arizona David J Weerts University of Wisconsin Madison William Zumeta University of Washington Reinventing the University PriceWaterhouseCoopers LLP,1998-08-18 Real world solutions to the strategic problems confronting institutions of higher learning in the Digital Age Powerful market forces are rapidly expanding the landscape of higher education At issue is the traditional resident institution learning to accommodate a growing trend towards online and video education In this age of rampant technological advancement new standards for learning products and experiences will be developed and only the expeditionary institutions will be able to compete In this stand alone supplement to PricewaterhouseCoopers Reinventing the University a high profile group of administrators educators and business people explore the competitive challenges facing today s colleges and universities and outline proven strategies for meeting those challenges head on Never losing sight of the unique fiscal and regulatory demands associated with managing an institution of higher education these experts explore an array of strategic issues of vital concern to administrators including Applying lessons learned from the healthcare revolution to higher education Transformational strategy structuring your organization to take full advantage of new technologies and emerging market opportunities Expeditionary strategies for testing hypotheses and developing core competencies Forming partnerships and alliances with other schools and corporations Personalized marketing and other mass customization techniques for cultivating a loyal customer base Reinventing the University is a valuable source of insights and ideas for college administrators and board members as well as management and financial consultants who work with institutions of higher learning Management in Distance Education Santosh Panda, 2003-12-16 Online distance education and training is being adopted throughout the world as a cost effective flexible answer to widening access for all This enthusiasm has led to many initiatives and policies from governments to encourage online learning at international national regional and institutional levels Also changes in distance learning continue to take place as a result of educational discourse and innovations in ICT Distance learning courses are therefore under pressure to reform and successful management of external policy planning and internal change management is key to the implementation and maintenance of reforms World class leaders researchers and

practitioners share their experiences research and critical reflection in this book providing guidance on how to balance quality management with quality learning Subjects covered include policy and planning institutional management management of processes quality assurance and accreditation and internationalization This book will aid anyone involved in running or wanting to implement distance education to effectively manage an online learning programme **Education Systems Redesigned** Jonathan S. Gagliardi, Jason E. Lane, 2022-04-01 Long an afterthought of the American higher education ecosystem multi campus systems have become more important than ever In recent years leading higher education systems have engaged in transforming the way they work scaling best practices leveraging data and analytics and creating platforms to optimize and personalize these systems for increasingly diverse students In Higher Education Systems Redesigned leaders of these efforts share their insights into systemness and how to facilitate sustainable change in a system setting while navigating and leveraging tensions between campus and system priorities Highlighting examples of successful realignment of these priorities with a focus on contextualized design and implementation the book charts a shift in the aim of systems Rather than perpetuating existing norms as they have traditionally done systems are taking measures to spark innovation across campuses and use evidence based practices to foster student access and completion rates better serve communities and drive social mobility and economic growth Each chapter concludes with a list of takeaways to guide other system leaders and administrators One of the few recent examinations of higher education systems Higher Education Systems Redesigned offers a theoretical and practical framework for how systems can continually evolve "Knowledge Factory" Heinke Röbken, 2013-06-29 Higher education institutions have proven to be one of the most enduring organizations of the last centuries In recent decades however significant changes in their institutional environment have forced universities to rethink their strategies This is particularly true for management higher education institutions How do universities and specifically business schools deal with these various expectations Are there different organizational responses in the American German or Swedish higher education systems These and other important questions of higher education management research are examined in this doctoral thesis Taking neo institutionalism theory as its basis the thesis is convincing both conceptually as well as empirically through its multiple case study design. The insights gained are most interesting They reveal how a form of organizational schizophrenia can help institutions comply with external demands without compromising the pursuit of academic reputation which is essential for the inner stability of higher education institutions and their continued existence This book is relevant both for students and researchers in higher education management as well as management practitioners and administrators I can say this with conviction as Heinke Robken s doctoral thesis was one of the last that I supervised as a teacher before changing to the president's office of the University of Oldenburg As such I read it both from a theoretical viewpoint as well as that of a practitioner Two Cheers for Higher Education Steven Brint, 2020-08-04 Crusing student debt rapidly eroding state funding faculty embroiled in speech

controversies a higher education market disrupted by online competition today s headlines suggest that universities power to advance knowledge and shape American society is rapidly declining But after a recent period that witnessed soaring student enrollement and ample research funding author Steven Brint argues that universities are in a better position than ever before Focusing on the years 1980 2015 Brint details the trajectory of American universities which was influenced by evolving standards of disciplinary professionalism market driven partnerships and the goal of social inclusion Today knowledge driven industries generate almost half of U S GDP but students flock increasingly to fields connected to power centers of American life and steer away from the liberal arts And opportunities for economic mobility are expanding even as academic expectations decline In describing how universities can meet such challenges head on especially in improving classroom learning Brint offers not only a clear eyed perspective on the current state of American higher education but also a pragmatically optimistic vision for the future From publisher's description The Law of Fundraising Bruce R. Hopkins, 2002-10-29 Completely updated and expanded this Third Edition of The Law of Fundraisingis the ONLY book to tackle the increasingly complex maze of federal and state fundraising regulations Written by one of the country's few legal experts on fundraising laws pertaining to tax exempt organizations this comprehensive reference details federal and state laws with an emphasis on administrative tax and constitutional law Exploring compliance issues prospective laws and regulatory trends this authoritative resource also provides you with summaries of each state s Charitable Contribution Solicitation Act the most important regulation impacting fundraising practice and professionals within each state This essential guide is filled with a wealth of tables of cases IRS rulings and pronouncements an IRS checklist for monitoring charitable fundraising and sample IRS forms In addition The Law of Fundraisingis supplemented annually to keep you on top of all of the latest nonprofit and fundraising legal developments Nonprofit Boards That Work Maureen K. Robinson, 2001-06-01 Praise for Nonprofit Boards That Work This book offers a refreshing and candid look at the challenges ofnonprofit boards It moves away from theoretical frameworks to takeyou inside the real world of nonprofit organizations A mustfor any executive director who needs reassurance that buildingeffective boards is tough work but well worth the effort SherryRockey Executive Director International Women's MediaFoundation Maureen Robinson is uniquely qualified to help us understand theissues related to boards that are effective those that are not and why It is certain that board members potential board members and executive directors who read this book will better understandtheir roles and responsibilities and will be better able to avoidcommon pitfalls As a result the impact of their efforts on thosewhom their organizations exist to serve will be enhanced RonBurkard Executive Director World Neighbors As more than 10 million people in the United States alone say yesto board service they also expect to see their time and talentsused effectively This invaluable book presents a straightforwardapproach to understanding the role of the board tailoring its workto meet the needs of specific organizations and creating a culture of board productivity that makes participation rewarding for boardmembers as well as

the organizations they serve Nonprofit BoardsThat Work Distinguishes between theory and practice and encourages boardsto explore how they genuinely add value to the work of theorganization Goes beyond the hows and whys of nonprofit governance to provide frank advice and real world examples of what works what doesn t what requires a miracle and what can be achieved through diligentand deliberate effort Offers practical yet flexible strategies that can be tried by anynonprofit board whatever its current effectiveness and much more to guide nonprofit organizations and theirboards toward accomplishing the goals they seek Financial Management for Nonprofit Organizations Jo Ann Hankin, Alan Seidner, John Zietlow,1998-04-22 This cash management and investment handbook for nonprofit managers helps managers from diverse backgrounds learn to manage their organization s money It examines traditional treasury functions including banking and cash flow and explores investment management and strategies for managing excess cash endowment and long term planned gifts It also examines financial management strategies that impact cash flow including borrowing risk management benchmarking and long term planning Addresses the needs of all types and sizes of organizations from small religious groups and community social service agencies to major cultural institutions and colleges and universities Includes a diskette with spreadsheet solutions to common financial management problems such as interest rate calculations basic yield calculations financial rations and more Prioritizing Academic Programs and Services Robert C. Dickeson, 2009-12-15 Prioritizing Academic Programs and Services REVISED AND UPDATED Increasing economic concerns make the new edition of this best selling classic an invaluable resource for those who want and need to implement a proven step by step approach to reallocating resources in tough times Thoroughly revised and updated Prioritizing Academic Programs and Services includes new recommendations from the field communication strategies for more successful campus implementation a new section on the sources of hidden costs and a Prioritization Process and Implementation workbook designed to help administrators avoid costly mistakes This book includes access to additional content online including models for prioritization from a variety of campuses Based on the author's extensive consulting experience this necessary and timely resource offers the best advice for addressing the current economic concerns affecting most colleges and universities Praise for Prioritizing Academic Programs and Services For more than a decade higher education leaders have turned to Dickeson's practical guide to academic program assessment These newly expanded approaches are just in time for today s competitive environment SUZANNE SHIPLEY president Shepherd University Dickeson provides a compelling rationale for program prioritization as well as a practical planning structure that promotes alignment between programs resources and university mission Presidents and provosts can use his approach to frame campus discussions around the future of the institution and away from legacy programs whose time has passed KYLE R CARTER provost and senior vice chancellor Western Carolina University Dickeson s approach ensures that critical decisions regarding academic programs and resource allocation are aligned with strategic goals and institutional mission As one of the early adopters of the process that he proposes I am convinced that it is a

powerful and practical tool for any college or university committed to remaining focused resilient vital and relevant in a dynamic and increasingly challenging environment DAVID MAXWELL president Drake University

ManagingNonprofits.org Ben Hecht, Rey Ramsey, 2002-02-26 Nonprofit managers have been slow to embrace the digital age Although technology has transformed the face of the for profitsector and how it operates nonprofit use of technology to improve internal functioning and to change the way services are delivered almost nonexistent These limitations actually have opened the door for for profits to compete successfully for traditional nonprofit business such as moving people from welfare towork ManagingNonprofits org is both a call to action and a roadmap forchange Each chapter defines an element of Dynamic Management and dentifies digital hotspots or places within that element and the nonprofit s implementation of that element where digitalissues will most likely arise and need to be addressed Inaddition at the end of each chapter Maxims of Dynamic Managementor core truths that the authors have found helpful to follow intheir day to day experience as nonprofit leaders in bringing Dynamic Management to their organization are provided Finally theauthors highlight the experience of various nonprofit andfor profit organizations that have successfully made elements of Dynamic Management a reality in their Strategic Tools for Social Entrepreneurs J. Gregory Dees, Jed Emerson, Peter Economy, 2004-01-30 A organizations complete set of tools for applying entrepreneurial strategies and techniques to your nonprofit As a follow up to their book Enterprising Nonprofits the authorsof Strategic Tools for Social Entrepreneurs provide a full set of practical tools for putting the lessons of businessentrepreneurship to work in your nonprofit The book offershands on guidance that helps social sector leaders hone their entrepreneurial skills and carry out their social missions more effectively than ever before This practical and easy to use bookis filled with examples exercises checklists and action stepsthat bring the concepts frameworks and tools to life Detailed explanations of all the tools and techniques will help you personalize and apply them to your nonprofit organization making itstronger healthier and better able to serve the needs of ourcommunities Praise for Strategic Tools for Social Entrepreneurs I search constantly for resources that can help provide insightand guidance to take Teach For America to a higher level StrategicTools for Social Entrepreneurs does this and more The book takesthe best practices of for profits and social enterprises and adapts them to the needs of entrepreneurial mission driven nonprofits Strategic Tools for Social Entrepreneurs is a tremendous contribution to social entrepreneurs and to the nonprofit sector many thanks to the authors for identifying this need and filling it Wendy Kopp Founder and President Teach For America All of the royalties from this book will be used by the EwingMarion Kauffman Foundation to support continuing work on socialentrepreneurship Invest in *Charity* Ron Jordan, Katelyn L. Quynn, 2002-03-25 A Complete Guide to Personal Philanthropy Are you one of the newly wealthy with an interest in giving back an heir to money you d like to share with a favorite cause or simply someone who would like to do good in your community There are more opportunities than ever for people of everyfinancial station to make a difference through charitable giving But how do you choose among the many options available and how doyou know which

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Revenue Generation Strategies: Leveraging Higher Education Resources for Increased Income Jeffrey W.

Alstete,2014-12-31 Achieving successful financial viability by broadening revenue sources is one of the most important issues facing colleges and universities today Increasing operating costs along with the reliance on traditional student tuition government support and philanthropy are challenging universities One way administration leaders and faculty are meeting this challenge is to establish supplemental revenue streams from a variety other sources such as continuing education credit and noncredit certificates degree completion and upgrade programs study abroad domestic and international branch campuses distance education auxiliary services technology transfer and partnerships or alliances with other organizations. These types of activities formerly considered secondary ventures are now integral to lasting and responsible financial strategic planning. This monograph examines a wide variety of supplemental income options and opportunities as well as

examples of restructuring financial planning schema While not negating the value of traditional college education these new revenue sources in fact lead to greater institutional effectiveness This is the 1st issue of the 41th volume of the Jossey Bass series ASHE Higher Education Report Each monograph is the definitive analysis of a tough higher education issue based on thorough research of pertinent literature and institutional experiences Topics are identified by a national survey Noted practitioners and scholars are then commissioned to write the reports with experts providing critical reviews of each manuscript before publication **Engaging Resistance** Aaron Anderson, 2011-01-25 Engaging Resistance How Ordinary People Successfully Champion Change offers an empirically based explanation that expands our understanding about the nature of resistance to organizational change and the effects of champion behavior The text presents a new model describing how resistance occurs over time and details what change proponents can do throughout three engagement periods to effectively work with hesitant colleagues The book s findings are illuminated by examples of six different resistance cases embedded in the transformation sagas of two real world organizations A fundamental premise of this work is that resistance should not be something to avoid or squash as people work to change their organizations In fact resistance can be viewed as a natural healthy part of an organic process When engaged properly resisters can help to improve change efforts and strengthen an organization s overall transformation Schools and Societies Steven Brint, 2017-01-04 Schools and Societies provides a synthesis of key issues in the sociology of education focusing on American schools while offering a global comparative context Acknowledged as a standard text in its first two editions this fully revised and updated third edition offers a broader sweep stronger theoretical foundation and a new concluding chapter on the possibilities of schooling Instructors students and policymakers interested in education and society will find all quantitative data up to date and twenty percent more material covering advances in research since the last edition This book is distinguished from others in the field by its breadth of coverage compelling institutional history and lively prose style It opens with a chapter on schooling as a social institution Subsequent chapters compare schooling in industrialized and developing countries and discuss the major purposes of schooling transmitting culture socializing young people and sorting youth for class locations and occupations The penultimate chapter looks at school reform efforts drawing for the first time on comparative studies A new coda ends the book by considering the educational ideals schools should strive for and how they might be attained This third edition of Schools and Societies delivers the accessible explanations instructors rely on with updated expanded information that s even more relevant for students

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