MANAGING KNOWLEDGE and KNOWLEDGE WORKERS

Managing Knowledge

Stephen Little, Tim Ray

Managing Knowledge:

Knowledge Management Basics Christee Gabour Atwood, 2009-08-01 Knowledge management is an ongoing process designed to dispense company information in a user friendly way for both current and future employees Knowledge Management Basics explains the key concepts and the overall benefits of implementing that process offers information assessment techniques and tips and assists in the design of a practical system to capture organize and maintain company information This title focuses on the learning professional s role in the knowledge management process and aims to teach those professionals how to get the process started within their organizations Knowledge Management Basics presents a five step process that will enable you the learning professional to define your role in a knowledge management initiative and prepare to lead that effort determine your organization's needs locate knowledge sources choose systems to gather and house information that make sense for your organization's culture compile confirm and circulate knowledge maintain the knowledge system Managing Knowledge Georg von Krogh, Johan Roos, 1996-10-28 Using both established as well as more recent modes of inquiry this book sheds new light on an increasingly important dimension of organizational cooperation and competition that of knowledge and knowledge transfer Based on research and practice the book addresses a wide range of issues concerning the management of knowledge from knowledge transfer between organizations to knowledge management within organizations Divided into two parts Managing Knowledge reflects a fundamental conceptual distinction between two world views The first part is characterized by representationism or traditional approaches to viewing knowledge knowledge transfer and cooperative strategies The contributors provide a clea Managing knowledge Katrin Lenz, 2002-02-19 Inhaltsangabe Abstract In an economy where the only certainty is uncertainty the sure source of lasting competitive advantage is knowledge Peter Drucker 1953 Companies like Microsoft Netscape Coca Cola and Yahoo can be found under the top U S companies with the highest market values in 1999 The market value represents the measure of value that the investors and markets associate with the company However these companies are not valued for their tangible assets buildings inventory etc they are valued for something which cannot be shown on a balance sheet their intangibles These include brand recognition Patents customer loyalty innovative business ideas past achievements etc These companies are valued for the knowledge they possess However knowledge is of little value if it cannot be found when needed Therefore a successful knowledge management concept is of crucial importance for these companies. The knowledge management market is growing rapidly and it will continue to advance over the next years Knowledge management is still a relatively young field with new concepts emerging constantly Most knowledge management initiatives have focused entirely on changes in tools and technologies such as intranets and Lotus Notes But knowledge management is more complex it covers everything the company does to make knowledge available to everyone The twenty first century gives companies the tools and connectivity to easily obtain share and act on information quickly Knowledge management uses these possibilities and recent studies

showed that companies gained a competitive advantage by implementing it According to Accenture research a well implemented knowledge management process can improve employee productivity by an average of 60% Often knowledge management is seen as storing documents in a database thus hoping to enhance knowledge sharing through the implementation of technology But to successfully apply knowledge management companies need to implement a process of motivating and inciting people to share information The old saying Knowledge is power is still popular The people who are hoarding their knowledge believe that it makes them irreplaceable However real power does not come from knowledge kept but from knowledge shared People are expected to cooperate to be open to participate within the new economy but resistance can be expected Obviously knowledge management is a combination of **Principles of Knowledge** Management Eliezer Geisler, Nilmini Wickramasinghe, 2015-03-26 This text provides a comprehensive introduction to the new field of knowledge management It approaches the subject from a management rather than a highly technical point of view and provides students with a state of the art survey of KM and its implementation in diverse organizations The text covers the nature of knowledge tacit and explicit the origins and units of organizational knowledge and the evolution of knowledge management in contemporary society It explores the implementation and utilization of knowledge management systems and how to measure their impact outputs and benefits The book includes a variety of original case studies that illustrate specific situations in which the absence or existence of knowledge management systems has been crucial to the organization's actions Charts and figures throughout help clarify more complex phenomena and classifications and each chapter includes review guestions and a comprehensive index **Managing Knowledge in Project Environments** Judy Payne, Eileen Roden, Steve Simister, 2019-05-10 Managing Knowledge in Project Environments illustrates how knowledge management KM contributes to successful project work KM is widely practised in project environments but managers don t always recognise the knowledge aspects of their work and tend to treat KM as a series of specific activities rather than a way of making project work produce better outcomes in different contexts To overcome this challenge the authors present KM as an integral part of project work and explain it using principles KM fundamentals that apply anywhere A series of context factors provides readers with a framework for understanding and thinking about what KM means for their context their goals their projects their organisations and their working environments Hidden KM is exposed myths are debunked and practical guidance explains how to build KM into projects and portfolios The approach is consistent with current guidance including the BS ISO management systems standard for KM and the seventh edition of APM s Body of knowledge The aim is to help project professionals sponsors PMO members and others who can make a difference manage knowledge more effectively in project environments Managing Knowledge in Project Environments offers everyone involved in project work a definitive short guide to the subject Governing and Managing Knowledge in Asia Thomas Menkhoff, Hans-Dieter Evers, 2010 Introduction governing and managing knowledge in Asia Thomas Menkhoff Hans Dieter Evers and Yue Wah Chay pt I What is

knowledge ch 1 Knowledge of enterprise knowledge management or knowledge technology Milan Zeleny ch 2 Knowledge and the sociology of science Hans Dieter Evers pt II The rise of Asian knowledge society ch 3 The knowledge gap and the digital divide Hans Dieter Evers ch 4 Local and global knowledge social science research on South east Asia Solvay Gerke and Hans Dieter Evers ch 5 Transition towards a knowledge society Malaysia and Indonesia in global perspective Hans Dieter Evers pt III Strategic groups as K economy drivers ch 6 Knowledge management an essential tool for the public sector Thomas B Riley ch 7 Reflections about the role of expert knowledge and consultants in an emerging knowledge based economy Hans Dieter Evers and Thomas Menkhoff ch 8 Knowledge in development epistemic machineries in a global context Hans Dieter Evers Markus Kaiser and Christine M ller ch 9 Building vibrant science and technology parks with knowledge management trends in Singapore Thomas Menkhoff und weitere ch 10 Applying knowledge management in university research Benjamin Loh und weitere pt IV KM applications and challenges ch 11 Notes from an Intelligent Island towards strategic knowledge management in Singapore's small business sector Thomas Menkhoff Yue Wah Chay and Benjamin Loh ch 12 Collaboration and competition the Knowledge Research Institute of Singapore as a model KM system Patrick Lambe ch 13 Creating a KM platform for strategic success a case study of Wipro Technologies India RaviShankar Mayasandra N and Shan Ling Pan pt V Focus on K sharing behavior in organizations ch 14 What makes knowledge sharing in organizations tick an empirical study Yue Wah Chay und weitere ch 15 The moderating effects of friendship ties and dispositional factors on inducement and knowledge sharing among employees Ho Beng Chia und weitere Managing Knowledge Resources and Records in Modern Organizations Jain, Priti, Mnjama, Nathan, 2016-12-21 Modern organizations and businesses are growing rapidly every day With these advances comes the need for more progressive forms of knowledge management and record keeping techniques Managing Knowledge Resources and Records in Modern Organizations is a pivotal reference source that discusses the current trends technologies and ethics associated with knowledge management Featuring comprehensive coverage on a spectrum of topics such as leadership roles in knowledge sharing knowledge governance electronic resources for public sector reform and record keeping for information in public and private sector organizations this publication is a comprehensive resource for educators professionals practitioners academics and researchers interested in the latest information on knowledge management for business and organizations **Managing Knowledge in Organizations** W. David Holford, 2020-04-28 This book explores organizational knowledge and how it can be pragmatically exploited within many of today s socio technical economic contexts It provides both conceptual and empirical findings across different organizational contexts addressing areas which have either been under developed such as power in relationship to knowledge or require further examination such as the role a more holistic action oriented view can contribute towards identifying and retaining expert knowledge within an organization especially within digital environments Further it looks at how different perceptions mental models beliefs and emotions or lack of as well as differing actions and behaviors affect our

abilities to detect hidden risks This book will guide researchers in rendering the relationship between the managing of knowledge and the presence of risk more visible Organizational Knowledge Dynamics: Managing Knowledge Creation, Acquisition, Sharing, and Transformation Bratianu, Constantin, 2015-03-31 Promoting organizational knowledge is an important consideration for any business looking toward the future Understanding the dynamics of knowledge intensive organizations is a crucial first step in establishing a strong knowledge base for any organization Organizational Knowledge Dynamics Managing Knowledge Creation Acquisition Sharing and Transformation introduces the idea that organizational knowledge is composed of three knowledge fields cognitive knowledge emotional knowledge and spiritual knowledge This book is useful for graduate students researchers and practitioners in knowledge management intellectual capital human resources management change management and strategic management Managing Knowledge Stephen Little, Tim Ray, 2005-10-03 This text offers a critical overview of underlying theory in this field as well as a range of relevant examples from a global perspective It places knowledge management in the context of an emerging global economy Knowledge Management Bryan Bergeron, 2003-05-12 Chock full of valuable tips techniques illustrative real world examples exhibits and best practices this handy and concise paperback will help you stay up to date on the newest thinking strategies developments and technologies in knowledge management Order your copy today The Knowledge Management Toolkit Amrit Tiwana, 2000 This manual will enable the user to identify the changes that need to be made in order to leverage the company's intellectual capital and to bring about the processes infractructure and organizational procedures that will enable you to build and use your corporate knowledge base **Knowledge Management** H. C. Mruthyunjaya, 2011 For ensuring sustained success in a competitive global market scenario business enterprises are seeking to unearth their own latent knowledge treasures This book explicitly explains how stringent strategies and practices emphasized under knowledge management can help streamline activities of the organization and conserve its resources Divided into ten chapters the book elaborates on the concepts theories and principles governing knowledge management Beginning with history and evolution of knowledge its growth and impact on the society it further explains the role of knowledge management towards Corporate Social Responsibility CSR The chapters on Managing Competitiveness and Managing Knowledge Force discuss how innovative business strategies can help in achieving new landmarks and how the employees of an organization can turn into a knowledge force to churn out profit and to achieve success Two important aspects of knowledge management namely Certainty Management and Uncertainty Control are also discussed to explain how an organization can flourish by predicting and controlling the uncertainties and managing the obvious situations. The highlight of this book is the inclusion of well analyzed live cases All the cases demonstrate how seemingly impossible tasks can be successfully managed with an efficient handling of knowledge management principles and practices Primarily intended for the students of Management this book can also prove beneficial to the practising managers KEY FEATURES Presents a global picture of knowledge management in

practice in live shop floors Incorporates over 550 classified audit probe questions embracing various areas of knowledge management Illustrates the concepts principles and practices of knowledge management with well labelled figures tables and Knowledge Management Paul R. boxes PowerPoint presentations available online at www phindia com mruthyunjaya Gamble, John Blackwell, 2001 Knowledge management can be defined as identifying organizing transferring and using the information and knowledge both personal and institutional within an organization to support its strategic objectives Knowledge Management sets out to show readers how to do so Knowledge Management Peter Massingham, 2019-10-07 An overview of what knowledge management is the theoretical basis behind it and practical insights into how it can be implemented effectively in a professional setting Starting with a discussion of how knowledge management has evolved how it adds value for organisations and how it s success can be measured. The book then covers best practice and the key activities associated with doing knowledge management including knowledge strategy managing knowledge loss and knowledge sharing Finishing with a discussion of knowledge management s role in international business and what future developments are expected in the field Practical insights are drawn from around the world with case studies such as how NASA forgot how to send a man to the Moon Acer The smiling Asian tiger and why Saudi Arabia's experts do not learn from overseas experts The book is supported by online resources for lecturers and students including PowerPoint slides an instructor's manual access to SAGE journal articles and scorecards for measuring usefulness of knowledge management tools Suitable reading for undergraduate and postgraduate business and management students on knowledge management (II)logical Knowledge Management Beverly Weed-Schertzer, 2020-09-21 In finding organizational learning modules the logical by way of the illogical in Knowledge Management strategy this book highlights key challenges and opportunities for businesses looking to improving the efficacy and extent of their knowledge management infrastructure Knowledge Management Tom Knight, Trevor Howes, 2003 We are now in the third wave of Knowledge Management the first was focused on the potential of new technology while the second focused on the nature of knowledge and how people know and learn The focus in the third phase is two fold building individual and team productivity and proper alignment of Knowledge Management efforts in helping deliver on strategic goals of the organization Knowledge Management a Blueprint for Delivery explores and builds on current ideas about the dynamics of knowledge in organizations answering such questions as What is knowledge management and What does it mean for today s companies and organizations Written by two leading knowledge management practitioners this book looks beyond academic theory and software company hype to focus on the roles that knowledge and information play in creating high performance organizations Built on their extensive experience of Knowledge Management programme design and delivery Knowledge Management a Blueprint for Delivery contains a comprehensive survey of the whole area of Knowledge Management from theory and strategy creation through to techniques tools and delivery of change provides an insight into developing and managing Knowledge Management initiatives bridges the gap

between theoretical strategic and practical hands on perspectives Managing Knowledge to Fuel Growth ,2007 This guide shows readers how to cultivate new ideas and create a setting for sharing knowledge across any organization Readers will get an overview of knowledge management principles as well as the lastest tools for managing knowledge workers Some articles included are Are You Getting the Most from Your Knowledge Workers Knowledge Management Beyond Databases and Improving Best Practice Transfer Knowledge Management Handbook Jay Liebowitz, 1999-02-25 Many organizations are now realizing that their competitive edge lies mostly in the brainpower the intellectual capital of their employees and management To stay ahead of the pack companies must leverage their knowledge internally and externally But it is not enough to develop lessons learned databases Experts now believe the current savior of organizations is knowledge management the conceptualization review consolidation and action phases of creating securing combining coordinating and retrieving knowledge in short the process of creating value from an organization s intangible assets Jay Liebowitz one of the leading knowledge management and expert systems authorities in the world brings together over thirty articles contributed by the top researchers and practitioners to produce what seems destined to become the key reference for this emerging field With it you will find How to create a knowledge sharing environment How senior executives can show tangible benefits using methods that value the intellectual capital especially the human capital within the organization How knowledge management is not the same as information management How senior management commitment and involvement are essential to the success of a knowledge management system Knowledge Management Toolkit Karen Giannetto, Anne Wheeler, 2000 Much has already been written on Knowledge Management at a fairly theoretical level This resource focuses for the first time on how to communicate the ideas behind Knowledge Management conduct a feasibility study within your organization prepare a plan for implementing Knowledge Management engage and involve everyone in the process start work on the changes to your processes infrastructure and procedures that will help you build and use your corporate knowledge base If you ve been given the responsibility for this process you will need answers to the what where why and how of Knowledge Management that you can use to support your strategy and to communicate both up and down the organization These are provided in Part I of the Toolkit Building a successful Knowledge Management process involves changing the culture and systems within your organization as well as people s behaviour Part II takes you through the organizational and cultural issues you need to explore prior to developing a project plan It also includes help on writing a business case and presents the different methods for auditing and locating knowledge within your organization Finally Part III contains checklists activities and sessions that will enable you to crack some of the key issues such as the knowledge audit the project plan communication and training The success of your Knowledge Management strategy at an individual team and organizational level will depend on the ongoing involvement and commitment of everyone involved This Toolkit doesn t offer any shortcuts in the process However it does offer a varied collection of facts figures techniques checklists and management

tools that will help you and your colleagues every step of the way $% \left\{ 1,2,...,n\right\}$

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