

Reputational Risk

How to manage for value creation

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Reputational Risk How To Manage For Value Creation

David Hillson



Reputational Risk How To Manage For Value Creation:

Reputational Risk Arif Zaman, 2003-10-23 Managing reputational risk and balancing stakeholder expectations is now firmly on the Board agenda and is becoming a priority for a company's leadership team This briefing outlines a strategy for investing in and maintaining reputation

Managing Reputational Risk Jenny Rayner, 2004-03-05 Managing Reputational Risk shows how any organisation can apply simple risk management principles to build stakeholder confidence and safeguard and enhance reputation It positions reputation and its associated threats and opportunities where they rightfully belong in the domain of the board room at the heart of good corporate governance leading edge strategy development effective risk management corporate responsibility comprehensive assurance and transparent communications Illustrates through numerous examples of good and not so good business practice the importance of respecting and nurturing reputation as a critical intangible asset Demonstrates how mastery of reputation risks can enable an organisation to be seen as responsible and responsive as well as equipping it to meet the challenges that lie ahead

Strategic Reputation Risk Management J. Larkin, 2002-10-30 Reputation is a commercially valuable asset This book focuses upon how enhanced reputation can contribute to commercial asset management through increased share price premium and competitive performance while reputation loss can significantly erode the ability of the business to successfully retain market share maximise shareholder value raise finance manage debt and remain independent It provides practical models and checklists designed to plan reputation management and risk communication strategies

The Risk Management Handbook David Hillson, 2023-08-03 The Risk Management Handbook offers readers knowledge of current best practice and cutting edge insights into new developments within risk management Risk management is dynamic with new risks continually being identified and risk techniques being adapted to new challenges Drawing together leading voices from the major risk management application areas such as political supply chain cybersecurity ESG and climate change risk this edited collection showcases best practice in each discipline and provides a comprehensive survey of the field as a whole This second edition has been updated throughout to reflect the latest developments in the industry It incorporates content on updated and new standards such as ISO 31000 MOR and ISO 14000 It also offers brand new chapters on ESG risk management legal risk management cyber risk management climate change risk management and financial risk management Whether you are a risk professional wanting to stay abreast of your field a student seeking a broad and up to date introduction to risk or a business leader wanting to get to grips with the risks that face your business this book will provide expert guidance

Supply Chain Risk Management Yacob Khojasteh, 2017-07-24 This book covers important issues related to managing supply chain risks from various perspectives Supply chains today are vulnerable to disruptions with a significant impact on firms business and performance The aim of supply chain risk management is to identify the potential sources of risks and implement appropriate actions in order to mitigate supply chain disruptions This book presents a set of models frameworks strategies and analyses that are

essential for managing supply chain risks As a comprehensive collection of the latest research and most recent cutting edge developments on supply chain risk and its management the book is structured into three main parts 1 Supply Chain Risk Management 2 Supply Chain Vulnerability and Disruptions Management and 3 Toward a Resilient Supply Chain Leading academic researchers as well as practitioners have contributed chapters combining theoretical findings and research results with a practical and contemporary view on how companies can manage the supply chain risks and disruptions as well as how to create a resilient supply chain This book can serve as an essential source for students and scholars who are interested in pursuing research or teaching courses in the rapidly growing area of supply chain risk management It can also provide an interesting and informative read for managers and practitioners who need to deepen their knowledge of effective supply chain risk management

Handbook of Risk and Insurance Strategies for Certified Public Risk Officers and other Water Professionals Frank Spellman,Lorilee Medders,Paul Fuller,2021-10-19 This book serves as a technical yet practical risk management manual for professionals working with water and wastewater organizations It provides readers with a functional comprehension of water and wastewater operations as well as a broad understanding of industry derivations and various stakeholder interconnectivity This knowledge is imperative as most administrative professionals are proficient in their respective areas of expertise but sometimes lack fluency on the broader technical aspects of their organization s purpose operations and externalities It also examines risk management best practices and provides an actionable review of doing the right thing the right way every time through a combination of core risk management principles These include enterprise strategic operational and reputational risk management as well as risk assessments risk frequency matrixes checklists rules and decision making processes Finally the book addresses the importance of risk transfer through insurance policies and provides best practices for the prudent selection of these policies across different scenarios Features Provides an understanding of water and wastewater technical operations to properly implement sound risk management and insurance programs Emphasizes the importance of building well designed resilient systems such as policies processes procedures protocol rules and checklists that are up to date and fully implemented across a business Offers a detailed look into insurance policy terms and conditions and includes practical checklists to assist readers in structuring and negotiating their own policies Handbook of Risk and Insurance Strategies for Certified Public Risk Officers and Other Water Professionals combines practical knowledge of technical water wastewater operations along with the core subjects of risk management and insurance for practicing and aspiring professionals charged with handling these vital tasks for their organizations Readers will also gain invaluable perspective and knowledge on best in class risk management and insurance practices in the water and wastewater industries

New Issues in Islamic Finance and Economics Hossein Askari,Zamir Iqbal,Abbas Mirakhor,2011-12-19 New Issues in Islamic Finance Economics Progress and Challenges provides a review of the main issues and challenges facing Islamic finance The application of Islamic finance is currently limited to banking This

book starts with an overview of the factors and motives behind the development of Islamic finance. A critical review of issues facing the industry is provided followed by a detailed analysis of areas where further attention is required. The book offers some original thinking on issues pertaining to governance institutions, public finance and economic development within an Islamic financial system.

Internal and External Aspects of Corporate Governance Ahmed Naciri, 2009-10-16. An effective system of corporate governance has both internal and external aspects that have to be sufficiently responsive if governance is to succeed. In this book, Ahmed Naciri examines these two core aspects or the latest buzzword in business and management theory. Internal aspects include ownership structure, the board of directors and committees, internal control, risk management, transparency and financial reporting. External aspects can either be market oriented or can take the form of credit ranking and or social requirements. Due to the original orientation of the Sarbanes Oxley Law concentrating solely on financial disclosure and given its decisive and tremendous influence on all other similar corporate governance legislations all over the world, most writings on corporate governance have dealt with solely internal corporate governance mechanisms. This book aims to fill up the gap by using a systemic approach and giving a global picture of the corporate governance theoretical foundations, mainly by putting the emphasis on its double dimension: internal and external.

Rethinking Reputational Risk Anthony Fitzsimmons, Derek Atkins, 2017-01-03. A company's reputation is one of its most valuable assets and reputational risk is high on the agenda at board level and amongst regulators. *Rethinking Reputational Risk* explains the hidden factors which can both cause crises and tip an otherwise survivable crisis into a reputational disaster. Reputations are lost when the perception of an organization is damaged by its behaviour not meeting stakeholder expectations. *Rethinking Reputational Risk* lays bare the actions, inactions and local states of normality that can lead to perception changing consequences and gives readers the insight to recognize and respond to the risks to their reputations. Using case studies such as BP's Deepwater Horizon oil spill, Volkswagen's emissions rigging scandal, Tesco, AIG, EADS, Airbus A380 and Mid Staffordshire NHS Hospital Trust and analysis of their failures, this hard hitting guide also applies lessons drawn from behavioural economics to the behavioural risks that underlie reputation risk. An essential read for risk professionals, business leaders and board members who need to understand and deal with business critical threats to their reputation, this book presents a new framework that will be invaluable for all involved in safeguarding an organization's reputation.

The Handbook of Board Governance Richard Leblanc, 2020-04-06. The revised new edition of the must read guide for executives provides comprehensive coverage of topics in corporate governance by leading subject matter experts. *The Handbook of Board Governance* is the marketing leading text on public, nonprofit and private board governance. Providing comprehensive in depth coverage, this unique text represents a collaboration of internationally recognized academics and prominent organization directors, executives, managers and advisors. Contributors include Ariel Fromer, Babcock, Robert Eccles, Alice Korngold, Ellie Mulholland, Michael Useem, Elizabeth Valentine and John Zinkin. Practical expert guidance enables

readers to understand value creation and the strategic role of the board risk governance and oversight audit and compensation committee effectiveness CEO succession planning and other diverse board duties and responsibilities Now in its second edition the Handbook offers substantial updates and revisions reflecting contemporary trends practices and developments in board governance New content includes discussions of pressing issues related to climate change examination of information technology and cybersecurity challenges and recent tax legislation that will impact executive compensation Editor Dr Richard Leblanc an award winning teacher professor lawyer management consultant and specialist on boards of directors integrates practical experience and academic rigor to assist readers Build and strengthen engaged and collaborative leadership in the boardroom Recognize the role and responsibilities of a well functioning governing board Risk governance assurance and the duties of directors Keep pace with new trends in board governance and shareholder responsibility Measure performance and align performance measurement to executive pay Understand information technology governance sustainability governance and the different forms of governance Highly relevant to board and committee members regardless of sector or industry The Handbook of Board Governance 2nd Edition is an invaluable source of knowledge on all aspects of corporate and organization governance

Holistic Active Management of Non-Performing Loans Claudio Scardovi, 2015-11-05 This book discusses the most critical issues relating to the recovery of bad loans a major problem that European banks urgently need to address and resolve The book describes in an innovative but also pragmatic way the new approaches techniques and models for optimal management of non performing loans NPLs and the maximization of their recovery value Drawing on a rigorous academic background and the latest real life experiences of major European banks it details a novel means of dealing with NPLs based on velocity the holistic use of tools and accelerators and the active management of collaterals Also there is a specific focus on the smart use of big data and on the development of bad banks at both the single bank and the system wide level Ultimately credit workout is defined as a core capability for any competitive bank and as a quite interesting business opportunity for independent specialized alpha players

ECMLG 2022 18th European Conference on Management, Leadership and Governance Florinda

Matos, 2022-11-10 Political Risk Condoleezza Rice, Amy B. Zegart, 2018-05-01 From New York Times bestselling author and former U S secretary of state Condoleezza Rice and Stanford University professor Amy B Zegart comes an examination of the rapidly evolving state of political risk and how to navigate it The world is changing fast Political risk the probability that a political action could significantly impact a company s business is affecting more businesses in more ways than ever before A generation ago political risk mostly involved a handful of industries dealing with governments in a few frontier markets Today political risk stems from a widening array of actors including Twitter users local officials activists terrorists hackers and more The very institutions and laws that were supposed to reduce business uncertainty and risk are often having the opposite effect In today s globalized world there are no safe bets POLITICAL RISK investigates and analyzes this evolving

landscape what businesses can do to navigate it and what all of us can learn about how to better understand and grapple with these rapidly changing global political dynamics Drawing on lessons from the successes and failures of companies across multiple industries as well as examples from aircraft carrier operations NASA missions and other unusual places POLITICAL RISK offers a first of its kind framework that can be deployed in any organization from startups to Fortune 500 companies Organizations that take a serious systematic approach to political risk management are likely to be surprised less often and recover better Companies that don't get these basics right are more likely to get blindsided

Reputation Rules (PB) Daniel Diermeier, 2011-05-06 Leverage your company's most important asset In our lightning fast digital age a company can face humiliation and possibly even ruin within seconds of a negative tweet or blog post Over the last year companies such as BP Goldman Sachs and Toyota have experienced serious blows to their images that could have had reduced impact if their leaders had implemented reputation management into their business strategy and culture There is no one in either the corporate or academic sphere with greater expertise in the area of corporate reputation than Dr Daniel Diermeier An award winning professor at the Kellogg School of Management Northwestern University Dr Diermeier has blazed a path in understanding the significance of reputation management and demonstrating how a company can create a program so powerful that it can help turn a potential public disgrace into a public image success story Reputation Rules is a landmark work bringing to light Dr Diermeier's groundbreaking insights in this critical area He offers the frameworks strategies and processes for changing your company's focus as quickly as the world is changing around you He touches on all of the reputational issues that need to be managed from a strategic level describing how to Overcome direct challenges from influential activist and political forces Manage corporate scandals including executive compensation Use external seemingly unrelated events to boost reputation Build a reputation management process into everyday operations In addition Dr Diermeier provides case studies of Shell's confrontation with Greenpeace Mercedes's recovery from the Moose crisis AIG's executive bonus fallout Wal Mart's reputation building response to Hurricane Katrina and numerous other scenarios illustrating what works and what doesn't when it comes to reputation management Brimming with keen insights and lucid examples Reputation Rules is a guidepost for your organization's future and a salve for crisis management

Water Stewardship and Business Value William Sarni, David Grant, 2018-04-09 The tangible value of increased water efficiency reuse and recycling and improved social license to operate are moving more companies to adopt water stewardship strategies This book frames an expanded strategy for water stewardship and business value creation including brand value that benefits a range of stakeholders including consumers customers investors and employees The book shows that until recently the linkage between full business value and water stewardship has been missing from the corporate agenda This linkage and value creation from a leading water strategy is increasingly important to socially responsible investors and aspirationalists who value companies that have a social mission or focus to their overall business strategy In general the largest

portion of a company's market capitalization is intangible value and understanding how a water strategy contributes to this intangible value is essential. The authors include case studies and a framework or path forward to guide companies as they seek to build leading water strategy that goes beyond water stewardship to drive full business value from this investment. The book establishes the linkages and value from an integrated water and business strategy and an approach for companies to follow.

Reputation Management Tony Langham, 2018-12-21. The book aims to give senior executives and communications professionals a guide to the importance of reputation in terms of how positively or negatively an organisation is perceived by stakeholders such as employees, customers and members of the media and inspire their thinking in managing reputation.

Reputation Management Andrew Hiles, 2011-12-19. Managing and understanding the value of an organization's reputation is essential in the digital age where the slightest negative incident can go viral and quickly become a major PR containment exercise. Reputation management is an integrated part of any organization's risk management plan so this intangible yet vital asset has to be assessed, managed and protected. Reputation Management provides advice on how to define and value your organization's reputation and techniques for maintaining and protecting it from risks that may arise on a daily basis. This book also covers where the responsibility for reputation management lies, risk identification, governance aspects and containment and mitigation of a negative event. Aimed at the risk manager, corporate communicator, business strategist, auditor and senior manager, Reputation Management covers the governance of reputation, measuring and managing reputation, managing and monitoring external perceptions, reputation crisis management, strategic planning and reputation, and reputation and investors.

Reputation, Stock Price, and You Nir Kossovsky, Michael D. Greenberg, Robert C. Brandegee, 2013-01-28. All of our working lives we have heard the mantra: a reputation lost is never regained. Still, the firms we work for, admire and invest in seem to take costly reputation hits all too often. Everyone interested in managing, regulating or investing in public firms will find Nir Kossovsky's book a wonderful read through reputations won, lost and regained over the last 20 years. This is the first book which goes beyond platitudes to explain how to spot value-destroying reputation risk and how to manage it or live with its consequences. Couldn't be more timely.

Tom Skwarek, Managing Director, Structuring and Solutions Group, Unicredit Bank AG, previously Managing Director, Corporate Strategic Solutions, Swiss Re. There are fiduciary reasons why corporate directors would benefit from reading this book. There is also a personal benefit. The collapse of a company's reputation can stain the personal reputation of its directors.

George Miles, Member of the Board of Directors, AIG, EQT, Harley Davidson, HFF and Wesco. Nir Kossovsky has written a gripping tale, first educating the reader by distinguishing between corporate branding and reputation, then alarming us with case histories of mismanagement of corporate reputational crises and finally reassuring all with a unique solution, i.e. insuring against the risk of reputational loss.

John H. Bennett, Partner, Global Brand Positioning, previously Chief Marketing Officer, Visa Inc. While directors know reputation is important, it often is treated as a vague good until something bad happens. Nir Kossovsky does a great job with

many examples of connecting reputation to stock price and to behaviors before and after crises If you are a director a senior manager or a regulator you should read this book and remember the lessons it offers There is no office which will restore reputation but careful planning and quick response as Nir points out can make a big difference Herbert S Winokur Jr former chairman on Enron s Board Finance Committee and a director of many for profits and non profits A company that takes a hit to its reputation BP after the Gulf oil spill Barclays after fiddling LIBOR News Corp after the phone hacking scandal enters a world of grief market value falls along with employee morale regulatory scrutiny increases and customers defect and boycott Reputation Stock Price and You Why the Market Rewards Some Companies and Punishes Others shows how a company s reputation is created and how reputational value impacts corporate P L and the personal finances of its many stakeholders Better yet it shows what you can do to profit from increase protect monitor evaluate restore and even insure reputational value If your job bonus options salary or investments depend on the stock price of a public company or on the sales profitability or value of a private company you need to read this book to understand the concrete steps you can take to improve your firm s reputation reduce risks to its finances and industry standing and reap the highest reputational dividends Using dozens of case studies Reputation Stock Price and You Explains how stakeholders and their expectations both shape and are shaped by a company s reputation Describes how reputations for ethics innovation good governance quality safety sustainability and security are created and lost Explains why both corporate and individual stakeholder behavior affect reputational value Shows how you can influence the expectations and behaviors of stakeholders which in turn can improve corporate finances reduce operational risk and increase stock price or market value Provides sensitive tools for tracking and predicting stock price as a function of reputational value metrics Themajority of directors at U S public companies now count reputation as their firm s 1 concern and with good reason A firm with a superior reputation gains many benefits Customers are more willing to pay higher prices vendors and employees offer better terms for their services creditors and equity investors offer better terms for capital and regulators tend to be more forgiving This book shows how to achieve and sustain a stellar reputation and how to convert it into its tangible form reputational value

Boardroom: The Power of Real Governance Pasquale De Marco,2025-08-15 In the ever changing landscape of modern business effective corporate governance has become a cornerstone for organizational success This comprehensive guide delves into the intricacies of corporate governance providing invaluable insights for boards of directors CEOs shareholders and other stakeholders Divided into ten thought provoking chapters this book explores the fundamental principles of corporate governance the roles and responsibilities of key players and the interdependencies between different aspects of governance With a focus on the American context it offers practical advice and best practices for navigating the complexities of corporate decision making risk management and stakeholder engagement Readers will gain a deeper understanding of the composition and dynamics of effective boards of directors the CEO s role in driving organizational strategy and the importance of transparent and

accountable decision making The book also delves into the expanding realm of corporate social responsibility and the integration of environmental social and governance ESG factors into corporate decision making Particular attention is paid to the role of shareholders in corporate governance emphasizing the significance of active engagement and the impact of shareholder activism The book also examines the influence of globalization on corporate governance practices and the challenges and opportunities it presents for companies operating across borders With a blend of theoretical insights and practical examples this book provides a comprehensive roadmap for organizations seeking to enhance their corporate governance practices and achieve sustainable long term growth Whether you re a seasoned professional or a newcomer to the world of corporate governance this book is an indispensable resource that will equip you with the knowledge and tools to navigate the ever evolving landscape of modern business If you like this book write a review

The SAGE Encyclopedia of Corporate Reputation Craig E. Carroll, 2016-05-04 What creates corporate reputations and how should organizations respond Corporate reputation is a growing research field in disciplines as diverse as communication management marketing industrial and organizational psychology and sociology As a formal area of academic study it is relatively young with roots in the 1980s and the emergence of specialized reputation rankings for industries products services and performance dimensions and for regions Such rankings resulted in competition between organizations and the alignment of organizational activities to qualify and improve standings in the rankings In addition today s changing stakeholder expectations the growth of advocacy demand for more disclosures and greater transparency and globalized mediatized environments create new challenges pitfalls and opportunities for organizations Successfully engaging dealing with and working through reputational challenges requires an understanding of options and tools for organizational decision making and stakeholder engagement For the first time the vast and important field of corporate reputation is explored in the format of an encyclopedic reference The SAGE Encyclopedia of Corporate Reputation comprehensively overviews concepts and techniques for identifying building measuring monitoring evaluating maintaining valuing living up to and or changing corporate reputations Key features include 300 signed entries are organized in A to Z fashion in 2 volumes available in a choice of electronic or print formats Entries conclude with Cross References and Further Readings to guide students to in depth resources Although organized A to Z a thematic Reader s Guide in the front matter groups related entries by broad areas A Chronology provides historical perspective on the development of corporate reputation as a discrete field of study A Resource Guide in the back matter lists classic books key journals associations websites and selected degree programs of relevance to corporate reputation A General Bibliography will be accompanied by visual maps noting the relationships between the various disciplines touching upon corporate reputation studies The work concludes with a comprehensive Index which in the electronic version combines with the Reader s Guide and Cross References to provide thorough search and browse capabilities

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