

RELEASING AN INDEPENDENT RECORD

SIXTH EDITION

THE GUIDE TO STARTING YOUR OWN RECORD LABEL



BY **GARY HUSTWIT**

AUTHOR OF THE MUSICIAN'S GUIDE TO THE INTERNET

Releasing An Independent Record

Nikita Malevanny



Releasing An Independent Record:

Record Label Wars Hannah Martin, AI, 2025-02-24 Record Label Wars uncovers the high stakes world of the music industry revealing the intense competition and strategic maneuvers employed by record labels It explores how these labels shape artists careers and influence the music we hear The book highlights the pursuit of market dominance and the ethical dilemmas surrounding artist representation providing a crucial understanding for anyone involved in or fascinated by the music business Did you know that the early days of recorded music were marked by both innovation and payola scandals Or that copyright law plays a pivotal role in the power dynamics between artists and labels This book examines the lifecycle of an artist s career under a label from contract negotiations to promotional campaigns exposing the power dynamics at play It also uncovers the evolution of chart manipulation techniques and addresses current trends like streaming and the rise of independent labels By drawing upon court documents interviews and sales data Record Label Wars offers an unbiased perspective on the inner workings of record labels The book progresses by first introducing record label operations then delving into the artist lifecycle chart manipulation and finally current industry trends proposing potential reforms for a more equitable music ecosystem

Start an Independent Record Label: Music Business Made Simple J. S. Rudenske, J. P. Denk, 2011-08-01 An indispensable step by step guide to releasing your own records and beginning a working independent label Since the boom of homemade records and independently minded musicians in the 1980s the alternative music industry has grown from strength to strength driven by a policy that privileges the music itself over the aggressive marketing and branding strategies of the majors You can retain all control and rights to the music you release allowing you to showcase and sell the music that you believe should be heard There has never been a better time to begin a label for yourself and this comprehensive title shows you exactly how it s done including Devising a business plan Finding and choosing talent Creating and manufacturing records themselves All aspects of promotion and marketing Distribution and radio Get your company organised and get those records out there right now with the help and advice of this informative guide

Releasing an Independent Record Gary Hustwit, 1998 Releasing An Independent Record is the bestselling book on how to start your own record label in the 1990s This new 6th Edition has been completely revised and updated with sections on manufacturing publicity distribution radio the internet and more plus directories of over 3 000 contacts nationwide

Independent Music and Digital Technology in the Philippines Monika E. Schoop, 2017-04-21 In the first in depth investigation into the independent music scene in the Philippines Monika E Schoop exposes and portrays the as yet unexplored restructurings of the Philippine music industries showing that digital technologies have played an ambivalent role in these developments Based on extensive fieldwork online and offline the book explores the diverse and innovative music production distribution promotion and financing strategies that have become constitutive of the independent music scene in twenty first century Manila

The Art of Business in Music, Second Edition Pete Warner, 2024-11-24 The Art of Business in Music Second

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creative industries music publishing television and the movies The ease with which digital files can be copied and distributed
has unleashed a wave of piracy with disastrous effects on revenue Cheap easy self publishing is eroding the position of these
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Harewood, 2006-11-01 An easy to read guide to releasing music independent of major music industry distribution systems

Online Music Distribution - How Much Exclusivity Is Needed? Nikita Malevanny, 2019-08-30 This book analyzes
regulatory models established in the field of online music distribution and examines their consistency with the overarching
objectives of copyright law In order to do so the book takes a deep dive into the provisions of international treaties EU
Directives as well as the German and US copyright systems and case law It subsequently scrutinizes the identified regulatory
models from the standpoint of the copyright's objectives with regard to incentives rewards a level playing field and
dissemination Lastly it endorses the improved market based statutory license as a preferable instrument in the online music

field The book is intended for all readers with an interest in music copyright law Part I will especially benefit copyright scholars and practitioners seeking in depth insights into the current legal situation regarding streaming and downloading In turn Part II will above all appeal to scholars interested in law and economics and in the theoretical foundations of online music copyright Policy recommendations can be found in Part III *The Canadian Patent Office Record* Canada. Patent Office, 1902

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Table of Contents Releasing An Independent Record

1. Understanding the eBook Releasing An Independent Record
 - The Rise of Digital Reading Releasing An Independent Record
 - Advantages of eBooks Over Traditional Books
2. Identifying Releasing An Independent Record
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Releasing An Independent Record
 - User-Friendly Interface
4. Exploring eBook Recommendations from Releasing An Independent Record
 - Personalized Recommendations
 - Releasing An Independent Record User Reviews and Ratings
 - Releasing An Independent Record and Bestseller Lists
5. Accessing Releasing An Independent Record Free and Paid eBooks
 - Releasing An Independent Record Public Domain eBooks
 - Releasing An Independent Record eBook Subscription Services
 - Releasing An Independent Record Budget-Friendly Options

6. Navigating Releasing An Independent Record eBook Formats
 - ePub, PDF, MOBI, and More
 - Releasing An Independent Record Compatibility with Devices
 - Releasing An Independent Record Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Releasing An Independent Record
 - Highlighting and Note-Taking Releasing An Independent Record
 - Interactive Elements Releasing An Independent Record
8. Staying Engaged with Releasing An Independent Record
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Releasing An Independent Record
9. Balancing eBooks and Physical Books Releasing An Independent Record
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Releasing An Independent Record
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Releasing An Independent Record
 - Setting Reading Goals Releasing An Independent Record
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Releasing An Independent Record
 - Fact-Checking eBook Content of Releasing An Independent Record
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
 - Integration of Multimedia Elements

- Interactive and Gamified eBooks

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