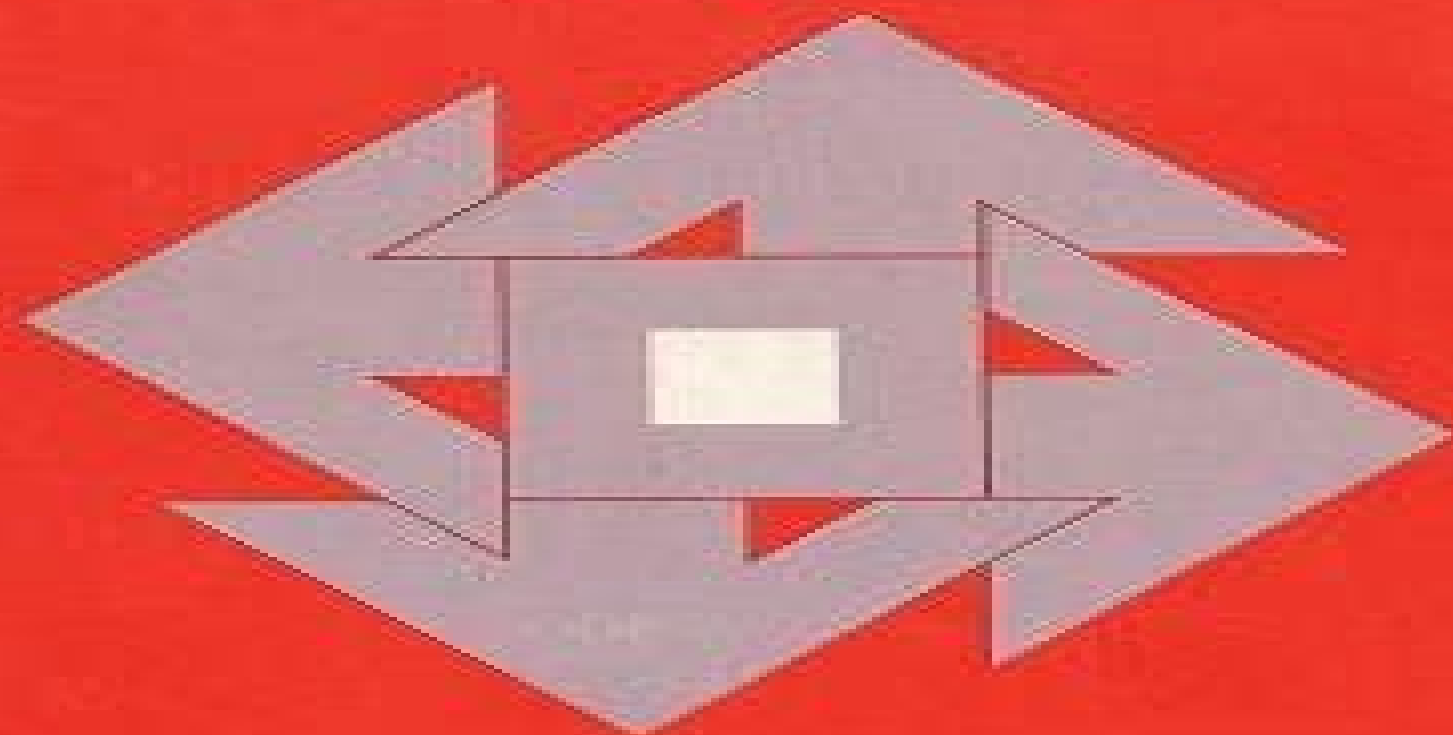


PREMISES FOR PROPAGANDA

The United States Information Agency's
Operating Assumptions in the Cold War

LEO BOGART

abridged by Agnes Bogart



Premises For Propaganda The United States Information Agencys Operating Assumptions In The Cold War

Kenneth. A. Osgood



Premises For Propaganda The United States Information Agency's Operating Assumptions In The Cold War:

U.S. International Exhibitions during the Cold War Andrew James Wulf, 2015-01-30 Although cultural diplomacy has become an increasingly fashionable term embraced by academics foreign service personnel and private sector commercial and cultural interests the very practice of this idea remains conspicuously challenging to define This book takes on this problem advancing a new understanding of cultural diplomacy that results from a historical investigation of a single area of government and private sector partnership and what became in the mid twentieth century the most prominent manifestation of this alliance the cultural exhibitions sent abroad to tell America's story with the goal of winning hearts and minds To illustrate this point selected exhibitions and the intentions of the policymakers who proposed them are interrogated for the first time beside archival documentation writings from the history of design advertising science as well as art historical and museum studies theories that address various aspects of the history of collecting and display all of which explore the reality of how these exhibitions were conceived and prepared for foreign audiences Most importantly personal interviews with the designers and government representatives responsible for the ultimate appearance of these events upturn preconceived notions of how these events came to be Seventy five photographs from the exhibits make this history come alive Through this discussion these questions are answered What was America showing of itself through these exhibitions And more urgently what do these exhibitions tell us about U S interest in verisimilitude This investigation spans the crucial years of American exhibitions abroad 1955 1975 beginning with the formation of an official system of exhibiting American commercial wares and political ideas at trade fairs through official exchanges with the U S S R to pavilions at world's fairs and finally to museum exhibitions that signaled a return to the display of founding American values They are thus complex ideological symbols in which concepts of national identity globalization technology consumerism design and image management both coincided and clashed The investigation of these exhibitions enhances the understanding of a significant chapter of U S cultural diplomacy at the height of the Cold War and how America constantly reimagined itself *The Voice of America and the Domestic Propaganda Battles, 1945-1953* David F. Krugler, 2000 Examines the troubled existence of the Voice of America VOA the US government's international shortwave radio agency following WWII Explains that the VOA's troubles including slashed budgets canceled projects and neglect by its operating agency were the results of rivalries that shaped American politics during these years especially the Republican drive to roll back the New Deal the ongoing contest between conservative members of Congress and the Truman administration and disputes over the VOA's proper purposes Krugler teaches history at the University of Wisconsin Platteville Annotation copyrighted by Book News Inc Portland OR *History of the Mass Media in the United States* Margaret A. Blanchard, 2013-12-19 The influence of the mass media on American history has been overwhelming History of the Mass Media in the United States examines the ways in which the media both affects and is affected by U S society From 1690 when the first American newspaper was founded to 1995 this encyclopedia

covers more than 300 years of mass media history History of Mass Media in the United States contains more than 475 alphabetically arranged entries covering subjects ranging from key areas of newspaper history to broader topics such as media coverage of wars major conflicts over press freedom court cases and legislation and the concerns and representation of ethnic and special interest groups The editor and the 200 scholarly contributors to this work have taken particular care to examine the technological legal legislative economic and political developments that have affected the American media

Premises for Propaganda Leo Bogart, Agnes Bogart, 1976 Bogen er udgivet i 1976 og gengiver i forkortet udgave et studie der i 1954 er afleveret til the United States Information Agency USIA med forslag til hvordan virksomheden skulle organiseres Rapporten blev umiddelbart klassificeret fortroligt og først nedklassificeret efter 20 år Bogen giver et unikt indblik i de tanker som den amerikanske administration havde om informationsvirksomhed i begyndelsen af 1950'erne Det var en tid med krigen i Korea og senator McCarthy's hinger i Kongressen Forordet skal også ses i lyset af at i 1976 havde USA på en lidet refuld m de lige forladt Vietnam

The United States and Public Diplomacy Kenneth. A. Osgood, 2010-02-16 Public diplomacy is the art of cultivating public opinion to achieve foreign policy objectives A vital tool in contemporary statecraft public diplomacy is also one of the most poorly understood elements of a nation's soft power The United States and Public Diplomacy adds historical perspective to the ongoing global conversation about public diplomacy and its proper role in foreign affairs It highlights the fact that the United States has not only been an important sponsor of public diplomacy it also has been a frequent target of public diplomacy initiatives sponsored by others Many of the essays in this collection look beyond Washington to explore the ways in which foreign states non governmental organizations and private citizens have used public diplomacy to influence the government and people of the United States

The CIA and the Congress for Cultural Freedom in the Early Cold War Sarah Miller Harris, 2016-08-05 This book questions the conventional wisdom about one of the most controversial episodes in the Cold War and tells the story of the CIA's backing of the Congress for Cultural Freedom For nearly two decades during the early Cold War the CIA secretly sponsored some of the world's most feted writers philosophers and scientists as part of a campaign to prevent Communism from regaining a foothold in Western Europe and from spreading to Asia By backing the Congress for Cultural Freedom the CIA subsidized dozens of prominent magazines global congresses annual seminars and artistic festivals When this operation QKOPERA became public in 1967 it ignited one of the most damaging scandals in CIA history Ever since then many accounts have argued that the CIA manipulated a generation of intellectuals into lending their names to pro American anti Communist ideas Others have suggested a more nuanced picture of the relationship between the Congress and the CIA with intellectuals sometimes resisting the CIA's bidding Very few accounts however have examined the man who held the Congress together Michael Josselson the Congress's indispensable manager and secretly a long time CIA agent This book fills that gap Using a wealth of archival research and interviews with many of the figures associated with the Congress this book sheds new light on how the

Congress came into existence and functioned both as a magnet for prominent intellectuals and as a CIA operation This book will be of much interest to students of the CIA Cold War History intelligence studies US foreign policy and International Relations in general **Psychological Operations American Style** Robert J. Kodosky,2007-01-01 Psychological Operations American Style traces the historical use of PSYOP in twentieth century American history It illustrates how civilian officials have perceived PSYOP as a political tool but military commanders have conceptualized it as a tactical weapon Psychological Operations American Style shows how in Vietnam American officials blurred their previously held distinctions about PSYOP functions **The Global Public Relations Handbook, Revised and Expanded Edition** Krishnamurthy Sriramesh,Dejan Vercic,2009-01-13 Expanding on the theoretical framework for studying and practicing public relations around the world The Global Public Relations Handbook Revised and Expanded Edition extends the discussion in the first volume on the history development and current status of the public relations industry from a global perspective This revised edition offers twenty new chapters in addition to the original contents It includes fourteen additional country or regionally focused chapters exploring public relations practice in Africa Asia Europe and the Americas Contributors use a theoretical framework to present information on the public relations industry in their countries and regions They also focus on such factors as the status of public relations education in their respective countries and professionalism and ethics Each country specific chapter includes a case study typifying public relations practice in that country Additional new chapters discuss political economy activism international public relations and United Nations public affairs *War of the Black Heavens* Michael Nelson,1997-12-01 International diplomacy and a changing global economy did not bring about the fall of the Iron Curtain Radio did and it was mightier than the sword Based on first hand interviews and documents from the Central Committee of the Soviet Communist Party Michael Nelson shows that Western radio principally the British Broadcasting Corporation Radio Free Europe Radio Liberty and the Voice of America were unrivaled forces in the fight against communism and the fall of the Iron Curtain The Communists did everything in their power to prevent the infiltration of Western thought into their world resorting to jamming radio signals assassinating staff and bombing stations The Russians for example decided to stop the mass production of short wave radios so that their citizens could not hear Western broadcasts War of the Black Heavens reveals that due to administrative incompetence short wave radio production continued making worthless many of the billions of dollars spent on jamming These radio programs introduced a forbidden exciting culture to millions of eager listeners Pop music talk shows news and information about consumer goods all relayed a message of the good life subtly undermining the values of the communist regimes Western radio actively connected listeners with the cultures of Europe and North America War of the Black Heavens describes an unheralded story of success and adds a new interpretation that helps us understand some of the most momentous political events of this century *New Directions in US Foreign Policy* Inderjeet Parmar,Linda B. Miller,Mark Ledwidge,2009-06-19 This text is a state of the art overview of US foreign

policy The book provides a comprehensive account of the latest theoretical perspectives the key actors and issues and new policy directions

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