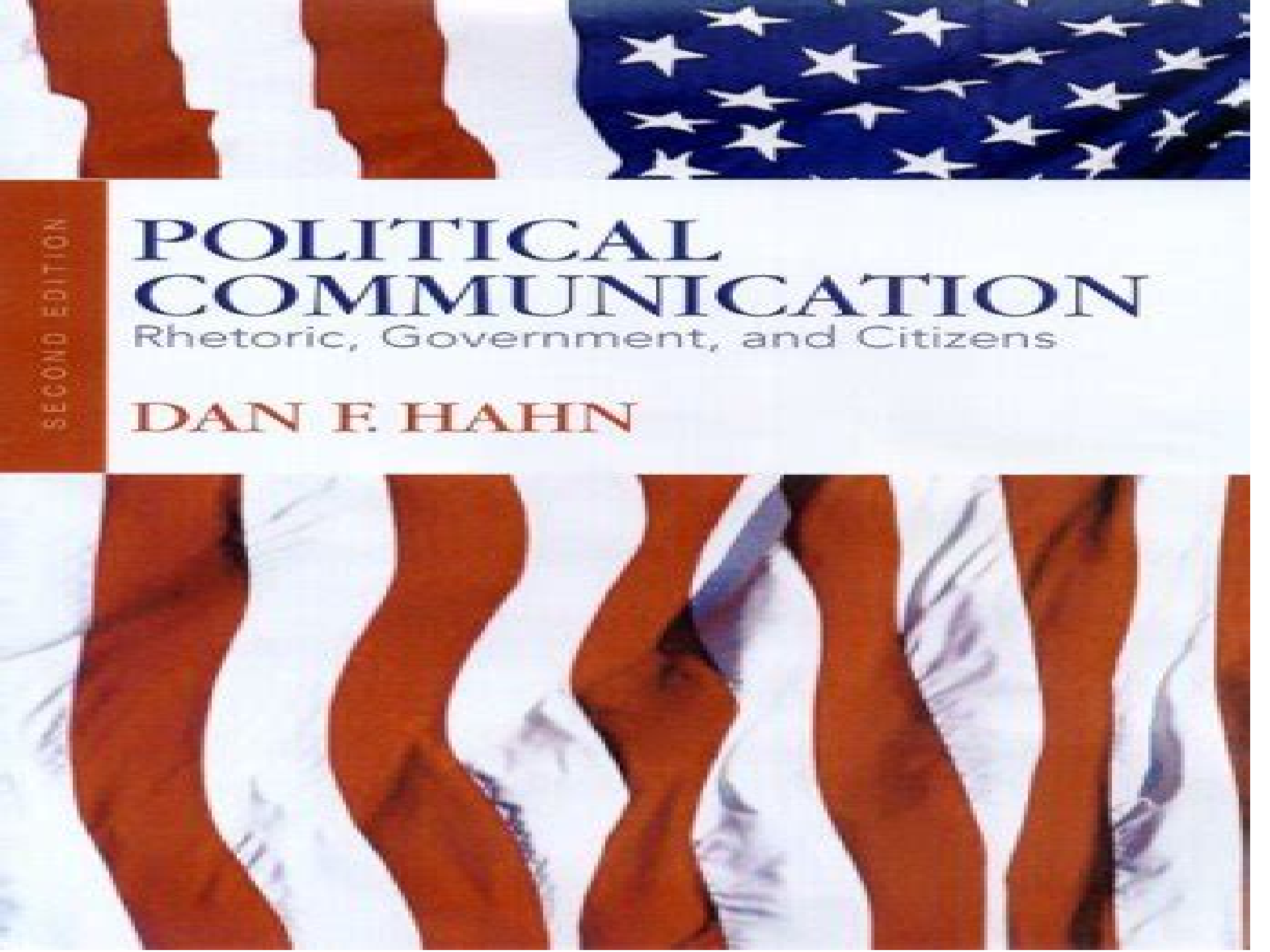


The background of the book cover features a stylized American flag. The top portion shows the blue field with white stars, while the bottom portion shows the red and white stripes. The stripes are depicted with a wavy, flowing motion, giving a sense of movement and texture. The colors are a deep red and a bright white, set against a dark blue field for the stars.

SECOND EDITION

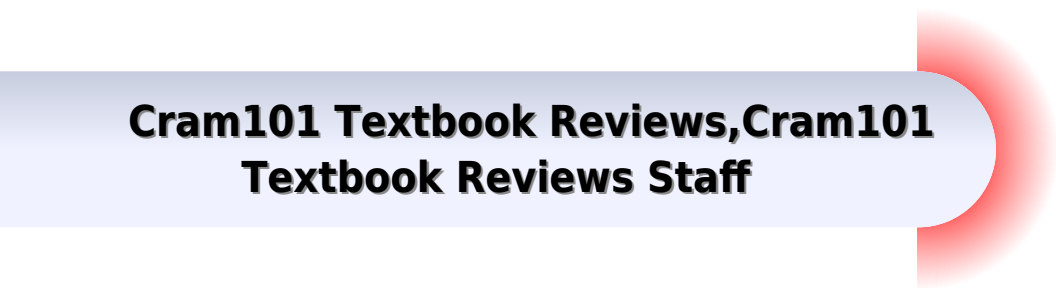
POLITICAL COMMUNICATION

Rhetoric, Government, and Citizens

DAN F. HAHN

Political Communication Rhetoric Government And Citizens

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Political Communication Rhetoric Government And Citizens:

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Dynamics of Political Communication Michael Angel Folorunso,2013 Effective political communication involves diligent identification of problems on the one hand and proffering solutions on the other using popular images to affect decision making sharing and acting This book is aimed at making readers politicians students policy makers political activists social actors and researchers to understand the fact that political communication is not value free It shows the ways and means of generating media literacy as well as power literacy Political communication is a multidisciplinary subject required to elevate and polish language politically crafted to enable target audience give diverse interpretations to the message conveyed by the source The book shows also the dissensual value choosing relationships between politics communication rhetorical tropes and social media The primary strength of Folorunso s book resides in its rhetorical emphasis particularly in regard to the uses of images campaigns drama and social media in politics as essential skills needed in a democratic community consciously driven by charismatic and or transformational leadership Rhetoric Society of Africa **Political Campaign Communication** Judith S. Trent,Robert V. Friedenberg,2008 Now in its sixth edition Political Campaign Communication provides a realistic understanding of the strategic and tactical communication choices candidates and their staffs must make as they wage an election campaign Trent and Friedenberg s classic text has been updated throughout to reflect recent election campaigns including 2004 and 2006 as well as the early stages of 2008 A new chapter focuses on the use of the Internet Political Campaign Communication continues to be a classroom favorite and is thoroughly researched insightful and is a reader friendly text **The Moral Authority of Government** Henry Barbera,R. Hoxie,2023-05-31 These new essays prepared to commemorate the centennial of the National Institute of Social Sciences have been carefully crafted to deal with an overriding concern of our time those elements in political rule that go beyond legal rights and responsibilities into the moral requirements of effective governance The principal theme of this book is presidential leadership The presidency personifies government authority including moral authority In the first part of this book most of the essays argue that the

moral authority of leaders depends on high personal standards as well as policy outcomes The second segment on the rule of law and character raises considerations not limited to the presidency Character and the authority that derives from it are demonstrated most effectively not by what someone does in his or her personal life but in the moral values of the causes espoused and effectiveness in pursuing them In the realm of international affairs governmental leadership must wrestle with the moral and constitutional guidelines known as reasons of state Under what circumstances is it morally acceptable for a leader or government to practice deception upon the citizenry to overthrow other governments to bomb civilians Many contributors raise the issue of what permits a government to take actions that would be immoral or illegal in individuals or groups The final segment expands and deepens this theme by exploring the work and role of non governmental agencies that influence both leaders and citizens in the public arena In short at a period that brings to a close a period in which the presidency has become more visible as well as more prominent this collective effort sheds new light on classic themes It will be an invaluable guide as we enter the new century The contributors include an illustrious galaxy of public officials and political scientists including Madeleine K Albright Judith A Best Betty Glad C Lowell Harriss Travis Beal Jacobs Ruth P Morgan Stanley A Renshon Donald L Robinson and William vanden Heuvel

NIGERIA FOURTH REPUBLIC NATIONAL ASSEMBLY Austin Uganwa, 2014 Nigeria Fourth Republic National Assembly Politics Policies Challenges and Media Perspectives provides profound but incisive insights into the first eight years 1999 2007 of the Fourth Republic National Assembly The book critically appraises the eras of all the Senate Presidents and four Speakers focusing essentially on their leadership dexterousness and the challenges intrigues brinkmanship debilitating drama power play and nights of long knives and consensus building approach that characterized the two Chambers during the period under focus Reflecting extensively on practical examples images and cases it underlines in the most graphic and digestible fashion the many blistering issues that perceptibly touched off persistent face offs that for long underscored the relationship between the executive arm of government and the National Assembly In eleven chapters and several distinct segments the book establishes fundamentally the intrinsic partnership that should exist between the parliaments and the mass media in the promotion of democracy and nation building It puts in context and perspective the nexus between National Assembly and the media in the first eight years The book identifies media strengths gaps failings and challenges in the coverage of the National Assembly offering perspicaciously realistic suggestions on how to mitigate the challenges in so doing advancing media role in parliament The book is fundamentally enriched on parliamentary politics engaging and lively it is indeed the first authoritative book on Fourth Republic National Assembly

Pedagogy, Disability and Communication Michael S. Jeffress, 2017-04-28 Bringing together a range of perspectives from communication and disability studies scholars this collection provides a theoretical foundation along with practical solutions for the inclusion of disability studies within the everyday curriculum It examines a variety of aspects of communication studies including interpersonal intercultural health political and business communication

as well as ethics gender and public speaking offering case study examples and pedagogical strategies as to the best way to approach the subject of disability in education **Post-9/11 American Presidential Rhetoric** Colleen Elizabeth

Kelley,2008-01-01 Post 9 11 American Presidential Rhetoric examines the communication offensive orchestrated by George W Bush and the members of his administration between the initial terrorism crisis of September 11 2001 and the March 20 2003 invasion of Iraq Colleen Elizabeth Kelley argues that the president relied on a set of particular strategies that coalesced into protofascist talk in order to discursively manage the post 9 11 situation and justify its 2003 war against Iraq This book suggests a framework for analyzing emergent fascist public discourse and its potential for producing additional substantial antidemocratic speech and action Kelley further reviews the role of the media in conveying President Bush s rhetorical doctrine to the American public The rhetoric of democratic discourse is presented as a firewall to guarantee that such speech based behaviors which are endorsed by willing publics and developed within democracies fail to thrive and do not destroy the very systems that enabled them in the first place Post 9 11 American Presidential Rhetoric is a stimulating text that will strike up discussion among scholars of political communication and those interested in cultural studies **An**

Unprecedented Election Benjamin R. Warner,Dianne G. Bystrom,Mitchell S. McKinney,Mary C. Banwart,2018-02-21 Written by leading scholars of political communication this book provides a comprehensive accounting of the campaign communication that characterized the unprecedented 2016 presidential campaign The political events leading up to election day on November 8 2016 involved unprecedented events in U S history Hillary Clinton was the first woman to be nominated by a major party and she was favored to win the highest seat in the nation Donald Trump arguably one of the most unconventional and most unlikely to succeed candidates in U S history became the leading candidate against Clinton Then an even more surprising thing happened Trump won an outcome unexpected by all experts and statistical models An Unprecedented Election Media Communication and the Electorate in the 2016 Campaign presents proprietary research conducted by a national election team and leading scholars in political communication and documents the most significant and in some cases the most shocking features of the 2016 U S presidential election The information presented in this book is derived from national surveys experiments and textual analysis and helps readers grasp the truly unique characteristics of this campaign that make it unlike any other in U S history The chapters explain the underlying dynamics of this astonishing election by assessing the important role of both traditional and social media the evolving and potentially diminishing influence of televised campaign advertisements the various implications of three historic presidential debates and the contextual significance of convention addresses Readers will come away with an appreciation of the content and effects of the campaign communication and media coverage as well as the unique attributes of the electorate that ultimately selected Donald Trump as the 45th president of the United States

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