

SEVEN TOMORROWS

PAUL HAWKEN, JAMES OGILBY, PETER SCHWARTZ

THE POTENTIAL CRISIS STATE SCENARIOS — AND
THE ROAD OF CHOICE IN DETERMINING THE FUTURE



SEVEN SCENARIOS
FOR THE
EIGHTIES AND
NINETIES

Seven Tomorrows

Lawrence R. Samuel



Seven Tomorrows:

Seven Tomorrows Paul Hawken, James A. Ogilvy, Peter Schwartz, 1982-02-01
Personnel Literature United States. Office of Personnel Management. Library, 1984
Business Planning for Turbulent Times Rafael Ramirez, John W. Selsky, Kees van der Heijden, 2010-02-04 The world is increasingly turbulent and complex awash with disruptions tipping points and knock on effects exemplified by the implosion of financial markets and economies around the globe This book is for business and organizational leaders who want and need to think through how best to deal with increasing turbulence and with the complexity and uncertainty that come with it The authors explain in clear language how future orientation and specifically modern scenario techniques help to address these conditions They draw on examples from a wide variety of international settings and circumstances including large corporations inter governmental organizations small firms and municipalities Readers will be inspired to try out scenario approaches themselves to better address the turbulence that affects them and others with whom they work live and do business This second edition extends the use of scenarios planning and methods to tackle the risk and uncertainty of financial markets and the potentially massive impacts on businesses of all kinds providing powerful tools to give far thinking executives an advantage in these turbulent times
Farsighted Steven Johnson, 2018-09-04 The hardest choices are also the most consequential So why do we know so little about how to get them right Big life altering decisions matter so much more than the decisions we make every day and they re also the most difficult where to live whom to marry what to believe whether to start a company how to end a war There s no one size fits all approach for addressing these kinds of conundrums Steven Johnson s classic *Where Good Ideas Come From* inspired creative people all over the world with new ways of thinking about innovation In *Farsighted* he uncovers powerful tools for honing the important skill of complex decision making While you can t model a once in a lifetime choice you can model the deliberative tactics of expert decision makers These experts aren t just the master strategists running major companies or negotiating high level diplomacy They re the novelists who draw out the complexity of their characters inner lives the city officials who secure long term water supplies and the scientists who reckon with future challenges most of us haven t even imagined The smartest decision makers don t go with their guts Their success relies on having a future oriented approach and the ability to consider all their options in a creative productive way Through compelling stories that reveal surprising insights Johnson explains how we can most effectively approach the choices that can chart the course of a life an organization or a civilization *Farsighted* will help you imagine your possible futures and appreciate the subtle intelligence of the choices that shaped our broader social history
Who and How in Planning for Large Companies Leslie E. Grayson, 1987-06-18
Challenges and Opportunities Howard F. Didsbury, Jr., 1986-09-17
Working with Time in Qualitative Research Keri Facer, Johan Siebers, Bradon Smith, 2021-12-30 This collection brings together researchers and scholars from across the Arts Humanities

and Social Sciences who are actively exploring the many different ways in which time might be understood imagined and used in qualitative research Taken together the contributions begin to trace the contours of what it might mean to work reflexively with time as an epistemologically constitutive element of research design The book explores how the choice to work with pasts or futures with speed or delay with clocks or the time of the body with utopias or failed futures among other things reframe how social and cultural phenomena are perceived and brought into existence in qualitative research Drawing on fields as disparate as futures studies and history literary analysis and urban design utopian studies and science and technology studies this collection serves as a resource for both new and experienced researchers in the humanities and social sciences It is a critically important resource for beginning to explore the wide repertoire of theoretical and methodological tools for working with time in the research process The book also draws attention to the way that institutional research timescapes from university workload patterns to funding processes and project timescales themselves shape how and what it is possible to know in and about the world It concludes with a rousing manifesto for scholars and researchers proposing 10 key attributes of temporally reflexive research

The Age of Heretics Art Kleiner,2008-07-28 In this second edition of his bestselling book author Art Kleiner explores the nature of effective leadership in times of change and defines its importance to the corporation of the future He describes a heretic as a visionary who creates change in large scale companies balancing the contrary truths they can't deny against their loyalty to their organizations The Age of Heretics reveals how managers can get stuck in counterproductive ways of doing things and shows why it takes a heretical point of view to get past the deadlock and move forward

Creating Better Futures James A. Ogilvy,2002-04-11 As a founder and managing director of Global Business Network James Ogilvy helped develop the technique of scenario planning which has become an integral part of strategic thinking in both business and government Now Ogilvy shows how we can use this cutting edge method for social change in our own neighborhoods In Creating Better Futures Ogilvy presents a profound new vision of how the world is changing and how it can be changed for the better Ogilvy argues that self defined communities rather than individuals or governments have become the primary agents for social change Towns professional associations and interest groups of all kinds help shape the future in all the ways that matter most from schools and hospitals to urban development The key to improvement is scenario planning a process that draws on groups of people both lay and expert to draft narratives that spell out possible futures some to avoid some inspiring hope Scenario planning has revolutionized both public and private planning leading to everything from the diverse product lines that have revived the auto industry to a timely decision by the state of Colorado to avoid pouring millions into an oil shale industry that never materialized But never before has anyone proposed that it be taken up by society as a whole Drawing on years of experience in both academia and the private sector where he developed both a keen sense of how businesses work best and an abiding passion for changing the world James Ogilvy provides the tools we need to create better communities better health better education better lives

Future Lawrence R.

Samuel,2009-12-03 The history of our attitudes toward the possibilities of tomorrow A fascinating trek through American future visions from the 1920s to the present Lori C Walters Ph D University of Central Florida The future is not a fixed idea but a highly variable one that reflects the values of those who are imagining it By studying the ways that visionaries imagined the future particularly that of America in the past century much can be learned about the cultural dynamics of the times In this social history Lawrence R Samuel examines the future visions of intellectuals artists scientists businesspeople and others to tell a chronological story about the history of the future in the past century He defines six separate eras of future narratives from 1920 to the present day and argues that the milestones reached during these years especially related to air and space travel atomic and nuclear weapons the women s and civil rights movements and the advent of biological and genetic engineering sparked the possibilities of tomorrow in the public s imagination and helped make the twentieth century the first century to be significantly more about the future than the past The idea of the future grew both in volume and importance as it rode the technological wave into the new millennium and the author tracks the process by which most people to some degree have now become futurists as the need to anticipate tomorrow accelerates Evolutionary Competence M. Montuori,2023-07-31 **Creating Strategic Vision** ,1987 Make Your Own Job Erik Baker,2025-01-14 Make Your Own Job charts the transformation of the American work ethic in the twentieth century It is no longer enough to be reliable now workers must lead with creative vision Erik Baker argues that the entrepreneurial ethic has been a Band Aid for a society in which ever mounting precarity discredits the old ethics of effort and persistence **Abundance of Life** Harry R. Moody,1988-07-21 Abundance of Life **Applications in Decision-aiding Software** Stuart S. Nagel,1992-06-18 Decision aiding software is applied in this book to government personal decisions law teaching decision analysis research cross national decision making business and politics *Facing the Fold* James A Ogilvy,2011-02-28 Scenario planning brought up to date with case studies and a series of essential essays from one of its foremost exponents Jay Ogilvy **Social learning towards a sustainable world** Arjen E.J. Wals,2023-08-28 This comprehensive volume containing 27 chapters and contributions from six continents presents and discusses key principles perspectives and practices of social learning in the context of sustainability Social learning is explored from a range of fields challenged by sustainability including organizational learning environmental management and corporate social responsibility multi stakeholder governance education learning and educational psychology multiple land use and integrated rural development and consumerism and critical consumer education An entire section of the book is devoted to a number of reflective case studies of people organizations and communities using forms of social learning in moving towards sustainability This book brings together a range of ideas stories and discussions about purposeful learning in communities aimed at creating a world that is more sustainable than the one currently in prospect The book is designed to expand the network of conversations through which our society can confront various perspectives discover emerging patterns and apply learning to a variety of emotional and

social contexts From the Foreword by Fritjof Capra co founder of the Center of Ecoliteracy Joining what is so clear and refreshing in this book with the larger movements toward a critically democratic and activist education that is worthy of its name is but one step in the struggle for sustainability But it is an essential step if we are to use the insights that are included in this book From the Afterword by Michael Apple author of *Educating the Right Way Markets Standards God and Inequality*

Scenario Planning for Climate Change Nardia Haigh, 2019-06-25 Winner of the 2020 Book Award for the Organizations and the Natural Environment ONE Division of the Academy of Management Climate change and the resultant impact on resource management and societal wellbeing is one of the greatest challenges facing businesses and their long term performance Uncertainty about access to resources unanticipated weather events rapidly changing market conditions and potential social unrest is felt across all business and industry sectors This book sets out an engaging step by step scenario planning method that executives Board members managers and consultants can follow to develop a long term strategy for climate change tailored for their business Most climate change strategy books discuss climate mitigation only focusing on how companies engage with carbon policy new technologies markets and other stakeholders about reducing carbon emissions This book explores these themes but also looks at strategizing for climate change adaptation Adaptation is equally important especially given that companies cannot negotiate with nature There is a need to interpret climate science for business in a way that acknowledges the realities of climate change and identifies a way forwards in responding to this uncertain future *Charlotte Perkins Gilman* Carol Farley Kessler, 1995-03-01 The focus of Carol Farley Kessler s work is how Charlotte Perkins Gilman developed as a writer and how she imagined a full blown utopia for women This book which offers a fresh reading of Gilman s fiction fills a void in Gilman scholarship in feminist utopian scholarship and in American literary studies Kessler provides three journeys through Gilman s life A Biographical Exploration discusses facets of her life having a substantial impact upon her utopian writing Four themes influence this development the legacy of ancestral expectations her relationships to father mother and daughter the experience of two marriages and a divorce and her friendships with women Gilman and her *Prancing Young Utopia* presents three stages in the development of Gilman s utopian writing First she imagined neighborhoods writing alternately fiction and nonfiction Second she tested in fiction the expression of utopian principles explained in her nonfiction Finally she created the whole society in her 1915 satire *Herland* All of the foregoing writing represents Gilman s effort to imagine in fiction solutions that she recommended in her 1898 feminist treatise *Women and Economics* *Writing to Empower Living* connects Gilman s biography to her utopian writing as both personal expression and public activism The writing can be understood as equipment for living Ten hard to locate utopian short stories and chapters from four novels conclude the volume

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