
MAKERS OF THE MEDIA MIND

Essays on Journalism, Communication, and the Media

With David Sloan, Editor

Makers Of The Media Mind Journalism Educators And Their Ideas

W. David Sloan, Lisa Mullikin Parcell



Makers Of The Media Mind Journalism Educators And Their Ideas:

Makers of the Media Mind Wm. David Sloan, 2014-07-10 Makers of the Media Mind is a collection of analytical essays focusing on the most important and original ideas contributed to the field of mass communication by journalism educators. Divided into six sections representing the most prominent areas of specialization in the field, this text serves two significant purposes: first, it acquaints readers with the lives of preeminent journalism educators; second, it provides concise discussions and evaluations of the most compelling ideas those educators have to offer. The editor and contributors to this text contend that ideas cannot be appreciated fully without an understanding of the creators of those same ideas. They hope that this volume's coverage of creators as well as concepts will demonstrate that journalism education has played a critical role in the making of the media mind.

The A to Z of Journalism Ross Eaman, 2009-10-12 Journalism is the discipline of gathering, writing, and reporting news, and it includes the process of editing and presenting news articles. Journalism applies to various media, including but not limited to newspapers, magazines, radio, television, and the internet. The word journalist started to become common in the early 18th century to designate a new kind of writer about a century before journalism made its appearance to describe what those writers produced. Though varying in form from one age and society to another, it gradually distinguished itself from other forms of writing through its focus on the present, its eye-witness perspective, and its reliance on everyday language. The A to Z of Journalism relates how journalism has evolved over the centuries. This is done through a chronology, an introductory essay, a bibliography, and hundreds of cross-referenced dictionary entries on the different styles of journalism, the different types of media, and important writers and editors.

Journalism in the United States Edd Applegate, 2011-05-19 Print and broadcast journalism in the United States have changed in recent years as a result of millions of people using the Internet and social media for obtaining some or most of the information they desire. So notes professor of journalism Edd Applegate, who after surveying the decline in circulation and advertising revenues of newspapers and broadcast and radio news stations and the rise of cable news and website journalism, outlines in *Journalism in the United States: Concepts and Issues* the effect of this sea of change on key matters in journalism today. In this work, Applegate updates readers on the current conditions of the print and broadcast industries with chapters on a variety of topics: from theories of the press to the structure of the print and broadcast industries; from the role of advertising and public relations to the role of the changing view of the press; views of and commitments to objectivity and news balance. Throughout, Applegate obliges readers to wrestle with how the change in medium from print or broadcast to Web is not the main culprit in how the news has changed. Instead, he illustrates how many of the core issues remain unchanged and what is needed is a more complex analysis of core concepts and issues and how these have been affected from freedom of the press to the treatment of minorities by the evolution of news as a business and the education of journalists today for that business. With a selected bibliography and an index to assist the reader, this book is a wonderful text for upper-level undergraduates, graduates, and

college faculty with journalism or mass communications courses as well as for academic libraries *Encyclopedia of American Journalism* Stephen L. Vaughn, 2007-12-11 The Encyclopedia of American Journalism explores the distinctions found in print media radio television and the internet This work seeks to document the role of these different forms of journalism in the formation of America's understanding and reaction to political campaigns war peace protest slavery consumer rights civil rights immigration unionism feminism environmentalism globalization and more This work also explores the intersections between journalism and other phenomena in American Society such as law crime business and consumption The evolution of journalism's ethical standards is discussed as well as the important libel and defamation trials that have influenced journalistic practice its legal protection and legal responsibilities Topics covered include Associations and Organizations Historical Overview and Practice Individuals Journalism in American History Laws Acts and Legislation Print Broadcast Newsgroups and Corporations Technologies *An Integrated Approach to Communication Theory and Research* Don W. Stacks, Michael B. Salwen, 2014-04-08 This volume provides an overview of communication study offering theoretical coverage of the broad scope of communication study as well as integrating theory with research To explicate the integration process the chapter contributors experts in their respective areas offer samples in the form of hypothetical studies published studies or unpublished research showing how theory and research are integrated in their particular fields The book will appeal to graduate students and faculty members who want a thorough overview of not only the field but also sample research stemming from its various component parts **A Letter to the Press - Partisan Media, Propaganda, and Post-Truth Politics in the American Century** Stephen Bates, 2020-10-27 The story behind the 1940s Commission on Freedom of the Press groundbreaking then timelier than ever now Bates skillfully blends biography and intellectual history to provide a sense of how the clash of ideas and the clash of personalities intersected Scott Stossel American Scholar A well constructed timely study clearly relevant to current debates Kirkus starred review In 1943 Time Inc editor in chief Henry R Luce sponsored the greatest collaboration of intellectuals in the twentieth century He and University of Chicago president Robert Maynard Hutchins summoned the theologian Reinhold Niebuhr the Pulitzer winning poet Archibald MacLeish and ten other preeminent thinkers to join the Commission on Freedom of the Press They spent three years wrestling with subjects that are as pertinent as ever partisan media and distorted news activists who silence rather than rebut their opponents conspiracy theories spread by shadowy groups and the survivability of American democracy in a post truth age The report that emerged A Free and Responsible Press is a classic but many of the commission's sharpest insights never made it into print Journalist and First Amendment scholar Stephen Bates reveals how these towering intellects debated some of the most vital questions of their time and reached conclusions urgently relevant today **Leaders of Their Race** Sarah H. Case, 2017-08-30 Secondary level female education played a foundational role in reshaping women's identity in the New South Sarah H Case examines the transformative processes involved at two Georgia schools one in Atlanta for African

American girls and young women the other in Athens and attended by young white women with elite backgrounds Focusing on the period between 1880 and 1925 Case s analysis shows how race gender sexuality and region worked within these institutions to shape education Her comparative approach shines a particular light on how female education embodied the complex ways racial and gender identity functioned at the time As she shows the schools cultivated modesty and self restraint to protect the students Indeed concerns about female sexuality and respectability united the schools despite their different student populations Case also follows the lives of the women as adult teachers alumnae and activists who drew on their education to negotiate the New South s economic and social upheavals Women and Journalism Deborah

Chambers,Linda Steiner,Carole Fleming,2004-06 This book offers a rich and comprehensive analysis of the roles status and experiences of women journalists in the United States and Britain from nineteenth century pioneers to modern day women war correspondents Exploring Communication Theory Kory Floyd,Paul Schrodtt,Larry A. Erbert,Kristina M.

Scharp,2022-06-13 Continuing its engaging and readable approach this second edition presents an overview of the major theories within the discipline of communication studies inclusive of the three major paradigms of social scientific interpretive and critical Each member of the author team writes from his or her area of expertise giving readers further insight into how the theory is applied to research within communication studies With extensive pedagogical features the text underscores key concepts and links them to students own communication studies scholarship and everyday lives Key updates for this edition include updated examples and discussions around theories to give students a deeper understanding explorations of Black Lives Matter and intersectionality and new pedagogical features in line with Bloom s taxonomy This book is ideal as a core text for undergraduate courses in communication theory Online resources also accompany the text an instructor manual test bank lecture slides and author introduction videos Please visit www.routledge.com/9781032015194 to access the materials

American Journalism W. David Sloan,Lisa Mullikin Parcell,2014-01-10 News consumers made cynical by sensationalist banners AMERICA STRIKES BACK THE TERROR OF ANTHRAX and lurid leads might be surprised to learn that in 1690 the newspaper Publick Occurrences gossiped about the sexual indiscretions of French royalty or seasoned the story of missing children by adding that barbarous Indians were lurking about before the disappearance Surprising too might be the media s steady adherence to if continual tugging at its philosophical and ethical moorings These 39 essays written and edited by the nation s leading professors of journalism cover the theory and practice of print radio and TV news reporting Politics and partisanship press and the government gender and the press corps presidential coverage war reportage technology and news gathering sensationalism each subject is treated individually Appropriate for interested lay persons students professors and reporters Instructors considering this book for use in a course may request an examination copy here Contemporary Public Opinion Maxwell McCombs,2017-10-03 This book discusses the public opinion process with a focus on the role that the news media play in shaping public opinion Although heavily influenced by the agenda setting perspective the view that

the news media define the important issues of the day and determine how these issues are presented the authors neither support nor refute this claim They present instead a variety of contemporary scholarship integrated into a coherent picture of public opinion for a general audience **History of the Mass Media in the United States** Margaret A.

Blanchard,2013-12-19 The influence of the mass media on American history has been overwhelming History of the Mass Media in the United States examines the ways in which the media both affects and is affected by U S society From 1690 when the first American newspaper was founded to 1995 this encyclopedia covers more than 300 years of mass media history History of Mass Media in the United States contains more than 475 alphabetically arranged entries covering subjects ranging from key areas of newspaper history to broader topics such as media coverage of wars major conflicts over press freedom court cases and legislation and the concerns and representation of ethnic and special interest groups The editor and the 200 scholarly contributors to this work have taken particular care to examine the technological legal legislative economic and political developments that have affected the American media *Political Communication* Richard M. Perloff,2013-10-18 In

this political communication text Richard M Perloff examines the various ways in which messages are constructed and communicated from public officials and politicians through the mass media to the ultimate receivers the people With a focus on the history of political communication he provides an overview of the most significant issues in the study of politics and the media In addition to synthesizing facts and theories and highlighting the scholarly contributions made to the understanding of political communication effects Political Communication addresses such factors as the rhetorical accomplishments of American presidents the ongoing tangles between the press and the presidency and the historical roots of politics as it is practiced and studied today It also addresses major issues about the press and politics that continually resurface such as question of press bias and the use and manipulation of media by politicians to accomplish national goals As a comprehensive and engaging introduction to contemporary political communication this volume provides all readers with a historical perspective on American politics and press and offers a unique appreciation of the strengths and virtues of political communication in America Mass Media Education in Transition Thomas Dickson,1999-08 An overview of the changes

taking place in media education for educators and administrators in comm depts **Media Ethics and Accountability Systems** Claude-Jean Bertrand,2018-04-17 Over the last few years the O J Simpson case then the Lewinsky Clinton affair and scores of minor scandals have dominated the US press often taking precedence over important domestic and international issues This tabloidization of the news media both here and abroad has proved that the market cannot insure media quality In a democracy for media to function well they must be free of both political and economic muzzling The only solution is to add self regulation or quality control by professionals and public to the other two forces the market and state regulation In this controversial volume Claude Jean Bertrand sets out to define a set of accountability systems democratic efficient and harmless to insure true freedom and quality of media This brief highly literate volume focuses not on philosophical

foundations of media ethics or case stories but on what is now missing in the codes. Many books deal with media ethics but few deal with accountability. Media Ethics and Accountability Systems zeroes in on the many nongovernmental methods of enforcing quality control and on the difficulty of getting the media microcosm to accept such accountability. To remedy this lack, Bertrand proposes rethinking existing media accountability systems, some 30 to 40 in number, and creation of new ones. He observes that existing systems are rooted in four basic approaches: training the education of citizens in media use and the incorporation of ethics courses in journalistic education; evaluation, criticism, positive and negative, not only from politicians, consumerists, and intellectuals but from media professionals themselves; monitoring by independent academic experts over extended periods of time; and the long-term effects and feedback giving ear to the various segments of media users and their needs and tastes rather than scrutinizing sales and ratings. Media Ethics will be of particular interest to academics in the fields of communication and journalism as well as to the general reader with an interest in public issues and a civic concern for society.

Encyclopedia of Journalism Christopher H. Sterling, 2009-09-23. Written in a clear and accessible style that would suit the needs of journalists and scholars alike, this encyclopedia is highly recommended for large news organizations and all schools of journalism. Starred Review. Library Journal. Journalism permeates our lives and shapes our thoughts in ways we've long taken for granted. Whether we listen to National Public Radio in the morning, view the lead story on the Today show, read the morning newspaper headlines, stay up to the minute with Internet news, browse grocery store tabloids, receive Time magazine in our mailbox, or watch the nightly news on television, journalism pervades our daily activities. The six-volume Encyclopedia of Journalism covers all significant dimensions of journalism, including print, broadcast, and Internet journalism; U.S. and international perspectives; history; technology; legal issues and court cases; ownership and economics. The set contains more than 350 signed entries under the direction of leading journalism scholar Christopher H. Sterling of The George Washington University. In the A to Z volumes 1 through 4, both scholars and journalists contribute articles that span the field's wide spectrum of topics, from design, editing, advertising, and marketing to libel, censorship, First Amendment rights, and bias to digital manipulation, media hoaxes, political cartoonists, and secrecy and leaks. Also covered are recently emerging media such as podcasting, blogs, and chat rooms. The last two volumes contain a thorough listing of journalism awards and prizes, a lengthy section on journalism freedom around the world, an annotated bibliography, and key documents. The latter, edited by Glenn Lewis of CUNY Graduate School of Journalism and York College, CUNY, comprises dozens of primary documents involving codes of ethics, media and the law, and future changes in store for journalism education. Key Themes: Consumers and Audiences; Criticism and Education; Economics; Ethnic and Minority Journalism; Issues and Controversies; Journalist Organizations; Journalists; Law and Policy; Magazine Types; Motion Pictures; Networks; News Agencies and Services; News Categories; News Media; U.S. News Media; World Newspaper Types; News Program Types; Online Journalism; Political Communications; Processes and Routines of Journalism; Radio and Television Technology.

Education for Democracy

Chad Alan Goldberg, 2020-11-17 American public universities were founded in a civic tradition that differentiated them from their European predecessors steering away from the pursuit of knowledge for its own sake Like many such higher education institutions across the United States the University of Wisconsin's mission known as the Wisconsin Idea emphasizes a responsibility to serve the needs of the state and its people This commitment which necessarily requires a pledge to academic freedom has recently been openly threatened by state and federal actors seeking to dismantle a democratic and expansive conception of public service Using the Wisconsin Idea as a lens Education for Democracy argues that public higher education institutions remain a bastion of collaborative problem solving Examinations of partnerships between the state university and people of the state highlight many crucial and lasting contributions to issues of broad public concern such as conservation LGBTQ rights and poverty alleviation The contributors restore the value of state universities and humanities education as a public good contending that they deserve renewed and robust support *Journalism Standards of Work Today* Stephen A. Banning, 2020-09-02 This research examines journalism ethics to answer the questions of whether we still need journalism ethics in the twenty first century if it is possible to exercise journalistic standards of work and if so on what values should these ethics be based in a world much different from that which existed when the first journalism codes of ethics were formulated in the nineteenth and early twentieth centuries To distill the motivations and essence of the early journalistic standards of work the book discusses the function of media in a democracy and the formation of mass media during the first industrial revolution as well as its consequential change in journalists' locus of control and how journalists self identified The sudden creation of mass media pushed some journalists to create ethical principles which would guide the newly empowered press an effort which culminated in the creation of the first national code of journalistic ethics in 1923 The book closely examines the elements of the 1923 Canons of Journalism finding them to contain timeless values despite their original application to now dated technology It highlights the basic elements and applies them to media today in a way that interfaces with new technology without abandoning the essential components of equipping citizens for representative governance *Biographical Dictionary of Modern American Educators* Shirley Ohles, Frederik Ohles, John Ramsay, 1997-10-28 Widely praised Greenwood's Biographical Dictionary of American Educators Greenwood 1978 quickly became a standard reference work for students and scholars of American education This new volume includes biographical sketches of more than 400 notable researchers leaders reformers critics and practitioners from all major fields of education and extends the coverage of its predecessor to the mid 20th century Its topical range encompasses such diverse areas as psychology music health measurement and evaluation science special education history and administration It treats education at all levels including early childhood elementary and secondary higher and adult Most of the educators profiled were active in the 20th century but several dozen have been included from the 19th century A special effort has been made to include women and educators of color whose contributions have often been overlooked in the past Each biographical

sketch includes information on family background a description of the educator s accomplishments and a digest of the person s education and career professional and civic service major publications and principal honors Each profile ends with a list of references and the volume closes with appendices listing birth places states of major service fields of work a chronological listing of educators and a list of important dates in American education A comprehensive index concludes the volume Educators are included from all fifty states and were selected from numerous suggested candidates for inclusion Most of the educators profiled were active in the 20th century but several dozen have been included from the 19th century A special effort has been made to include women and educators of color whose contributions have often been overlooked in the past

Historical Dictionary of Journalism Ross Eaman,2009-03-02 Journalism is the discipline of gathering writing and reporting news and it includes the process of editing and presenting news articles Journalism applies to various media including but not limited to newspapers magazines radio television and the internet The word journalist started to become common in the early 18th century to designate a new kind of writer about a century before journalism made its appearance to describe what those writers produced Though varying in form from one age and society to another it gradually distinguished itself from other forms of writing through its focus on the present its eye witness perspective and its reliance on everyday language The Historical Dictionary of Journalism relates how journalism has evolved over the centuries This is done through a chronology an introductory essay a bibliography and hundreds of cross referenced dictionary entries on the different styles of journalism the different types of media and important writers and editors

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