



# Major Problems in American Business History



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REGINA LEE BLASZCZYK AND PHILIP B. SCRANTON

# Major Problems In American Business History Documents And Essays

**Hartmut Berghoff**



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**Major Problems in American Women's History** Mary Beth Norton, Ruth M. Alexander, 2007 Designed to encourage critical thinking about history the Major Problems series introduces students to both primary sources and analytical essays on important topics in U S history Major Problems in American Women's History is the leading reader for courses on the history of American women covering the subject's entire chronological span While attentive to the roles of women and the details of women's lives the authors are especially concerned with issues of historical interpretation and historiography The Fourth Edition features greater coverage of the experiences of women in the Midwest and the West immigrant women and more voices of women of color Key pedagogical elements of the Major Problems format have been retained 14 to 15 chapters per volume chapter introductions headnotes and suggested readings New In Chapter 1 an exclusive essay by Kate Haulman examines the evolution of the field of women's history and the state of women's history today New Chapter 2 now focuses on Native American women while a new Chapter 3 covers witches and their accusers in New England and the Salem witch trials New Chapter 6 draws on recent scholarship on the roles of ordinary and elite women in the numerous reform movements of the Early Republic Revised Chapter 7 rethinks and refocuses the text's coverage of women's roles in slavery and the Civil War and more directly addresses the lives of African American women during and after slavery New Post 1960 coverage in Chapters 15 16 has been thoroughly revised to highlight the women's movement women's health recent immigration and economic changes affecting women

**Major Problems in American History Since 1945** Robert Griffith, Paula Baker, 2007 This text introduces students to both primary sources and analytical essays on important topics in U S history The book asks students to evaluate primary sources test the interpretations and draw their own conclusions

*Major Problems in American Indian History* Albert L. Hurtado, Peter Iverson, 1994 INTERPRETATIONS OF DOCUMENTS AND ESSAYS INCLUDING MODERN DAY QUESTIONS AND PROBLEMS

*Major Problems in American History, 1920-1945* Colin Gordon, 2011 This collection of primary source documents and essays provides in depth coverage of the cultural social political economic and intellectual events of the 1920 1945 era In keeping with the proven strengths of the Major Problems series the compelling documents are grouped with important secondary sources accompanied by chapter introductions selection headnotes and suggested readings

Capitalism and the Senses Regina Lee Blaszczyk, David Suisman, 2023-06-13 Capitalism and the Senses is the first edited volume to explore how the forces of capitalism are entangled with everyday sensory experience If the senses have

a history as Karl Marx wrote then that history is inseparable from the development of capitalism which has both taken advantage of the senses and influenced how sensory experience has changed over time This pioneering collection shows how seeing hearing tasting smelling and touching have both shaped and been shaped by commercial interests from the turn of the twentieth century to our own time From the manipulation of taste and texture in the food industry to the careful engineering of the feel of artificial fabrics capitalist enterprises have worked to commodify the senses in a wide variety of ways Drawing on history anthropology geography and other fields the volume s essays analyze not only where this effort has succeeded but also where the senses have resisted control and the logic of markets The result is an innovative ensemble that demonstrates how the drive to exploit sensorial experience for profit became a defining feature of capitalist modernity and establishes the senses as an important dimension of the history of capitalism Contributors Nicholas Anderman Regina Lee Blaszczyk Jessica P Clark Ai Hisano Lisa Jacobson Sven Kube Grace Lees Maffei Ingemar Pettersson David Suisman Ana Mar a Ulloa Nicole Welk Joerger

**Cultures of Commerce** E. Brown, C. Gudis, M. Moskowitz, 2016-10-19 While historians have explored the impact on workers of changes in American business the broader impact on other cultural forms and vice versa has not been widely studied This anthology contributes to the debate at the intersection of business history and the study of cultural forms ranging from material to visual culture to literature Arming America through the Centuries Benjamin Franklin

Cooling, 2022-09-29 While many associate the concept commonly referred to as the military industrial complex with President Dwight D Eisenhower s 1961 farewell address the roots of it existed two hundred years earlier This concept as Benjamin Franklin Cooling writes was part of historical lore as a burgeoning American nation discovered the inextricable relationship between arms and the State In Arming America through the Centuries Cooling examines the origins and development of the military industrial complex MIC over the course of American history He argues that the evolution of America s military industrial business political experience is the basis for a contemporary American Sparta Cooling explores the influence of industry on security the increasing prevalence of outsourcing ever present economic and political influence and the evolving nature of modern warfare He connects the budding military industrial relations of the colonial era and Industrial Revolution to their formal interdependence during the Cold War down to the present day resurrection of Great Power competition Across eight chronological chapters Cooling weaves together threads of industry finance privatization appropriations and technology to create a rich historical tapestry of US national defense in one comprehensive volume Integrating information from both recent works as well as canonical older sources Cooling s ambitious single volume synthesis is a uniquely accessible and illuminating survey not only for scholars and policymakers but for students and general readers as well

**European fashion** Regina Lee Blaszczyk, Véronique Pouillard, 2018-02-07 The period since 1945 has been a transformative era for the fashion industry Over the course of seventy years the fashion world has moved from celebrating the craftsmanship of haute couture to revelling in ever changing fast fashion This volume examines the transition from the

old system to the new in a series of case studies grouped around three major themes Part I focuses on Paris as a creative hub aiming to understand how the birthplace of haute couture adapted to late twentieth century developments Part II considers the retailer's role in shaping taste responding to consumer expectations and disseminating fashion merchandise Part III looks to alternative visions of the European fashion system that have appeared in unexpected places The volume is highly interdisciplinary covering design history cultural anthropology ethnography management studies and the cultural history of business

**Major Problems in the History of American Technology** Merritt Roe Smith, Gregory K. Clancey, 1998 What is technology New worlds of technique Native Americans and Europeans ca 1600 1770 Debate over manufactures in the Early Republic 1785 1820 Inside factory systems 1820 1885 Second Nature steam space and a new world order 1840 1900 Telephony 1872 1914 Inventing efficiency scientific management ca 1900 1939 Ford automobility and mass production 1908 1941 Toys were us invention and technological acculturation in hobbyist worlds 1900 1940 Pest war the shifting use and meaning of insecticides 1940 1990 Military Industrial University complex 1945 1990 Countdown to cyberspace 1974 1990

*Trading Environments* Gordon M. Winder, Andreas Dix, 2015-12-07 This volume examines dynamic interactions between the calculative and speculative practices of commerce and the fruitfulness variability materiality liveliness and risks of nature It does so in diverse environments caught up in new trading relationships forged on and through frontiers for agriculture forestry mining and fishing Historical resource frontiers are understood in terms of commercial knowledge systems organized as projects to transform landscapes and environments The book asks how were environments traded and with what environmental and landscape consequences How have environments been engineered standardized and transformed within past trading systems What have been the successes and failures of economic knowledge in dealing with resource production in complex environments It considers cases from northern Europe North and South America Central Africa and New Zealand in the period between 1750 and 1990 and the contributors reflect on the effects of transnational commodity chains competing economic knowledge systems environmental ignorance and learning and resource exploitation In each case they identify tensions blind spots and environmental learning that plagued commercial projects on frontiers

**Major Problems in the History of American Workers** Eileen Boris, Nelson Lichtenstein, 1991 *The American Empire and the Fourth World* Anthony J. Hall, Tony Hall, 2005 In a book that Naomi Klein says could change the world Anthony Hall shows that the globalization debate actually began in 1492

**The Routledge History of Italian Americans** William Connell, Stanislao Pugliese, 2017-09-27 The Routledge History of Italian Americans weaves a narrative of the trials and triumphs of one of the nation's largest ethnic groups This history comprising original essays by leading scholars and critics addresses themes that include the Columbian legacy immigration the labor movement discrimination anarchism Fascism World War II patriotism assimilation gender identity and popular culture This landmark volume offers a clear and accessible overview of work in the growing academic field of Italian American Studies Rich illustrations bring the story to life drawing

out the aspects of Italian American history and culture that make this ethnic group essential to the American experience

*25 Events That Shaped Asian American History* Lan Dong, 2019-03-22 This book provides detailed and engaging narratives about 25 pivotal events in Asian American history celebrates Asian Americans contributions to U S history and examines the ways their experiences have shaped American culture Asian Americans have made significant contributions to American history society and culture This book presents key events in the Asian American experience through 25 well developed accessible essays detailed timelines biographies of notable figures excerpts of primary source documents and sidebars and images that provide narrative and visual information on high interest topics Arranged chronologically the 25 essays showcase the ways in which Asian Americans have contributed to U S history and culture and bear witness to their struggles activism and accomplishments The book offers a unique look at the Asian American experience from the California Gold Rush in the mid nineteenth century to the 2017 travel ban Highlighting events with national and international significance such as the Central Pacific Railroad Construction Korean War and 9 11 it documents the Asian American experience and demonstrates Asian Americans impact on American life

*The Anthropocene and the Humanities* Carolyn Merchant, 2020-04-14 A wide ranging and original introduction to the Anthropocene that offers fresh theoretical insights bridging the sciences and the humanities From noted environmental historian Carolyn Merchant this book focuses on the original concept of the Anthropocene first proposed by Paul Crutzen and Eugene Stoermer in their foundational 2000 paper It undertakes a broad investigation into the ways in which science technology and the humanities can create a new and compelling awareness of human impacts on the environment Using history art literature religion philosophy ethics and justice as the focal points Merchant traces key figures and developments in the humanities throughout the Anthropocene era and explores how these disciplines might influence sustainability in the next century Wide ranging and accessible this book from an eminent scholar in environmental history and philosophy argues for replacing the Age of the Anthropocene with a new Age of Sustainability

**Major Problems in American Diplomatic History: Documents and Readings** Daniel Malloy Smith, 1964

**The Oxford Handbook of Industrial Policy** Arkebe Oqubay, Christopher Cramer, Ha-Joon Chang, Richard Kozul-Wright, 2020-10-20 Industrial policy has long been regarded as a strategy to encourage sector industry or economy wide development by the state It has been central to competitiveness catching up and structural change in both advanced and developing countries It has also been one of the most contested perspectives reflecting ideologically inflected debates and shifts in prevailing ideas There has lately been a renewed interest in industrial policy in academic circles and international policy dialogues prompted by the weak outcomes of policies pursued by many developing countries under the direction of the Washington Consensus and its descendants the slow economic recovery of many advanced economies after the 2008 global financial crisis and mounting anxieties about the national consequences of globalization The Oxford Handbook of Industrial Policy presents a comprehensive review of and a novel approach to the conceptual and theoretical

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