

DE GRUYTER

Toyohiro Kono

LONG-RANGE PLANNING OF JAPANESE CORPORATIONS

DE GRUYTER STUDIES IN ORGANIZATION

Longrange Planning Of Japanese Corporations Studies In Organization Volume 37

Jane Marceau



Longrange Planning Of Japanese Corporations Studies In Organization Volume 37:

Research Anthology on Decision Support Systems and Decision Management in Healthcare, Business, and Engineering Management Association, Information Resources, 2021-05-28 Decision support systems DSS are widely touted for their effectiveness in aiding decision making particularly across a wide and diverse range of industries including healthcare business and engineering applications The concepts principles and theories of enhanced decision making are essential points of research as well as the exact methods tools and technologies being implemented in these industries From both a standpoint of DSS interfaces namely the design and development of these technologies along with the implementations including experiences and utilization of these tools one can get a better sense of how exactly DSS has changed the face of decision making and management in multi industry applications Furthermore the evaluation of the impact of these technologies is essential in moving forward in the future The Research Anthology on Decision Support Systems and Decision Management in Healthcare Business and Engineering explores how decision support systems have been developed and implemented across diverse industries through perspectives on the technology the utilizations of these tools and from a decision management standpoint The chapters will cover not only the interfaces implementations and functionality of these tools but also the overall impacts they have had on the specific industries mentioned This book also evaluates the effectiveness along with benefits and challenges of using DSS as well as the outlook for the future This book is ideal for decision makers IT consultants and specialists software developers design professionals academicians policymakers researchers professionals and students interested in how DSS is being used in different industries Advanced Topics in Global Information Management, Volume 1 Tan, Felix B., 2001-07-01 Advanced Topics in Global Information Management includes original material concerned with all aspects of global information management in three broad areas Global Information Systems in Business Functions Information Technology in Specific Regions of the World Management of Global Information Resources and Applications Both researchers and practitioners disseminate the evolving knowledge in these broad categories and the book examines a variety of aspects of global information management dealing with development usage failure success policies strategies and applications of this valuable organizational resources

ICICKM2011-Proceedings of the 8th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning Vincent Ribiere, Lugkana Worasinchai, 2011 **Reworking the World** Jane Marceau, 1992 No detailed description available for Reworking the World **The Culture and Power of Knowledge** Nico Stehr, Richard V. Ericson, 2013-05-08 **Opening Strategy** Richard Whittington, 2019-03-21 Strategy is becoming more open more transparent and more inclusive Opening Strategy tells the story of how corporate strategists and strategy consultants have worked since the middle of the last century to open up the strategy process First strategic planning then strategic management and now open strategy have all brought more people

into the strategy process and provided more strategic information for the benefit of both business and society at large Informed by interviews with corporate strategists and consultants at leading firms such as General Electric and McKinsey Co and drawing on the historical archives of strategy s pioneers this book provides vivid insights into the trials and tribulations of practice change in the strategy profession Above all it stresses the hard work of the little recognized and sometimes eccentric individuals who have been leaders in practice change By building on a wide range of illustrations covering both successes and failures the book draws out general lessons for practice innovation in strategy Those studying the topic will be able to set standard strategy techniques in historical and social context and develop new areas for investigation while practising executives and consultants should gain a sense of how to innovate in strategy and how not to *Long Range Planning Society for Long Range Planning,2004* **ECKM 2012-Proceedings of the 13th European Conference on**

Knowledge Management Juan Gabriel Cegarra,2012 **Competitive International Strategy** Anders Pehrsson,2020-11-15 Contemporary businesses are exposed to global competition enhanced by new information technology and liberalized cross border transactions in many industries This introduces a new competitive dynamic influenced by actors in developed and emerging markets The dynamic puts major demands on executives as they consider future moves that support strategic initiatives The context of intensified global competition requires attention from practicing and aspiring leaders in international business organizations Drawing on contemporary research *Competitive International Strategy Key Implementation Issues* addresses international business strategy formulation and implementation in the global competitive market It captures the essential strategy components by elaborating on the implementation of corporate integration and local responsiveness This is considered a vital dichotomy in the development of international business strategies Essential components include competition context firm s resources strategy directions and competence implementation issues and competitiveness The book includes several detailed company cases Bridging the strategy formulation and implementation is crucial for the ultimate success of international business firms This book will be of great value to students at an advanced level academics and reflective practitioners in the fields of strategic management leadership and international business

Chinese Enterprise Management Sukhan Jackson,2017-11-07 No detailed description available for Chinese Enterprise Management *ECKM 2015 Proceedings of the 16th European Conference on Knowledge Management* Juan Gabriel Cegarra,2012 *Japanese Management in Evolution* Tsutomu Nakano,2017-07-20 Japanese Management in Evolution illustrates the significant changes that have been taking place in Japanese business by focusing on emerging industries in the relatively neglected service and creative sectors as well as other key industries and to put those changes in historical perspective by providing an overview of business development since World War II By employing state of the art research techniques and unconventional innovative approaches in analysing Japanese management including network and discourse analysis ethnographic explorations and more the book reveals historical developments and in depth analyses of established

and emerging composition of sectors and industries where cultural capital matters Throughout the book the common theme conveyed to readers is a consistently strong message that the change is ongoing and the evolution of management style is real in the Japanese context The book would be of great interest to researchers academics and practitioners in fields of global management international management and Asian capitalism *ECKM2010-Proceedings of the 11th European Conference on Knowledge Management* Eduardo Tomé,2010 *LONG RANGE PLANNING* ,1996 **NASA SP-7500** United States. National Aeronautics and Space Administration,1986 **Management, a Bibliography for NASA Managers** ,1984

Corporate Governance and Effectiveness Dipak R. Basu,Victoria Miroshnik,2018-12-12 The book looks at the corporate management system and how it affects company performance The main theme revolves around the notion that when a company values its workers and their satisfaction that company can achieve success The book is unique in its quantitative perspective and analysis and examines whether a corporate management system can be regarded as a source of a firm s competitive advantage by creating a sustainable competitive advantage and firm performance The book examines how in the context of Japanese multinational corporations MNCs corporate management can be part of an MNC s strategy in enhancing its capabilities both in the home and abroad in Japan and in Thailand Also it analyses the reason for the demise of two major Indian companies Dunlop and Hindustan Motors in terms of their unsympathetic management systems **Success Factors of Regional Strategies for Multinational Corporations** Patrick Heinecke,2011-01-15 This work examines the factors that drive the success of Multinational Corporations MNCs in their pursuit of regional strategies The author develops a comprehensive regional success factor model by which the effects of regional management autonomy and regional product and service adaptation on the regional success of MNCs as well as the interaction effects of regional orientation and inter regional distance are investigated The model is evaluated by means of the partial least squares PLS method on the basis of a survey based inquiry of the Fortune Global 500 firms with success indicator data for a period of nine years The findings highlight the importance of considering the different degrees of contextual influence in the design of regional strategies where low degrees of regional management autonomy and high levels of regional product service adaptation are found to be appropriate for MNCs to be regionally successful *Leading the Web in Concurrent Engineering* Parisa Ghodous,Rose Dieng-Kuntz,Geilson Loureiro,2006 Contains papers on the advances in Concurrent Engineering research and applications This book focuses on developing methodologies techniques and tools based on Web technologies required to support the key objectives of Concurrent Engineering *Economic Transition and International Business* Eric Milliot,Sophie Nivoix,2019-08-22 *Economic Transition and International Business* brings together academic experts in International Business and sheds new light on the international phenomenon of transitions in the worldwide economy It includes both academic investigations as well as in depth empirical studies The purpose of the book is to investigate how international transitions reshape the environment as they reallocate and renew activities and create new strategies for actors and

stakeholders It provides essential insights into a number of contextual changes that organisations are facing internationally and is structured around three complementary themes In the first part recent economic and financial crises are analysed and presented as revealing transitions for the business world In the second part the impact of these transitions is assessed at the level of various key economic players in today s societies states business networks companies associations etc In the third part certain decision making and managerial transitions are retained to illustrate the new deal linked to international transitions This book is recommended reading for scholars and students in management and economics as well as international business managers They will find insightful information either theoretical or practical including various countries impacted by socio economic transitions

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