

# Representing Maleness and Masculinity in the Media

Kenneth MacKinnon

# Representing Men Maleness And Masculinity In The Media

K. Kippola

#### **Representing Men Maleness And Masculinity In The Media:**

Representing Men Kenneth MacKinnon, 2003 Arguing that several aspects of masculinity are in fact ideals rather than realities created and reinforced by the mass media Kenneth MacKinnon alerts readers to the processes and purposes of such The Media and the Models of Masculinity Mark Moss, 2012-07-10 media representations and blatant manipulation Mark Moss s The Media and the Models of Masculinity details the impact that the mass media has upon men s sense of identity style and deportment From advertising to television shows mass consumer culture defines and identifies how men select and sort what is fashionable and acceptable Utilizing a large mine of mediated imagery men and boys construct and define how to dress act and comport themselves By engaging critical discussions on everything from fashion to domestic space to sports and beyond readers are privy to a modern and fascinating account of the diverse and dominant perceptions of and on Western masculine culture Historical tropes and models are especially important in this construction and influence and impact contemporary variations Rhetoric of Masculinity Donnalyn Pompper, 2022-01-31 Rhetoric of Masculinity Male Body Image Media and Gender Role Stress Conflict lends depth and global nuance to discourse associated with the masculinity concept as it brings to bear on males self image role in society media representations of them and the gender role stress conflict experienced when they fail to measure up to social standards associated with what it means to be manly Even though the concept of masculine gender role stress conflict has received substantial scholarly attention in psychology social learning effects of masculinity as it plays out in media warrant further study given that representations offer audiences restrictive male gender roles that may contribute to toxic masculinity Men and boys are taught to be self sufficient to act tough to be muscular heterosexual and to use aggression to resolve conflicts Such contexts provide restrictive images that can result in self harm and an inflexible social milieu Scholars and students of communication rhetoric and gender studies will find this book particularly interesting The Handbook of Gender, Sex, and Media Karen Ross, 2013-12-04 The Handbook of Gender Sex and Media offers original insights into the complex set of relations which exist between gender sex sexualities and the media and in doing so showcases new research at the forefront of media and communication practice and theory Brings together a collection of new cutting edge research exploring a number of different facets of the broad relationship between gender and media Moves beyond associating gender with man woman and instead considers the relationship between the construction of gender norms biological sex and the mediation of sex and sexuality Offers genuinely new insights into the complicated and complex set of relations which exist between gender sex sexualities and the media Essay topics range from the continuing sexism of TV advertising to ways in which the internet is facilitating the re invention of our sexual selves Queering Masculinities in Language and Culture Paul Baker, Giuseppe Balirano, 2017-12-08 How do we learn what it means to be a man And how do we learn to question what it means to be a man This collection comprises a set of original interdisciplinary chapters on the linguistic and cultural representations of queer masculinities in a range of

new and older media television film online forums news reporting advertising and fiction This innovative work examines new and emerging forms of gender hybridisation in relation to complex socialisation and immigration contexts including the role of EU institutions in ascertaining asylum seekers sexual orientation and the European laws on gender policy The book employs numerous analytical approaches including critical discourse analysis corpus linguistics multimodal analysis literary criticism and anthropological and social research The authors show how such texts can disrupt question or complicate traditional notions of what it means to be a man queering the idea that men possess fixed identities or desires instead arguing that masculinity is constantly changing and negotiated through the cultural and political overlapping contexts in which it is regularly produced These nuanced analyses will bring fresh insights for students and scholars of gender masculinity and gueer studies linguistics anthropology and semiotics **Reading Media Theory** Brett Mills, David M. Barlow, 2014-06-11 What does the Frankfurt School have to say about the creative industries Does the spread of Google prove we now live in an information society How is Madonna an example of postmodernism How new is new media Does the power of Facebook mean we re all media makers now This groundbreaking volume part reader part textbook helps you to engage thoroughly with some of the major voices that have come to define the landscape of theory in media studies from the public sphere to postmodernism from mass communication theory to media effects from production to reception and beyond But much more than this by providing assistance and questions directly alongside the readings it crucially helps you develop the skills necessary to become a critical informed and analytical reader Each reading is supported on the facing page by author annotations which provide comments dissect the arguments explain key ideas and terminology make references to other relevant material and pose questions that emerge from the text Key features Opening chapters What is theory and What is reading bring alive the importance of both as key parts of media scholarship Pre reading substantial Introductory sections set each text and its author in context and show the relevance of the reading to contemporary culture Post reading Reflection sections summarise each reading s key points and suggests further areas to explore and think about 4 types of annotations help you engage with the reading context content structure and writing style as well as questions to provoke further thought Split into 4 sections Reading theory Key thinkers and schools Approaches and Media Theory in context New to the second edition New chapters on New Media and Audiences as Producers Reading Media Theory will assist you in developing close reading and analytic skills It will also increase your ability to outline key theories and debates assess different case studies critically link theoretical approaches to a particular historical context and to structure and present an argument As such it will be essential reading for undergraduate and postgraduate students of media studies cultural studies communication studies the sociology of the media popular culture and other related subjects Gender, Culture, and Consumer Behavior Cele C. Otnes, Linda Tuncay Zayer, 2012-04-27 This book covers the gamut of topics related to gender and consumer culture Changing gender roles have forced scholars and practitioners to re examine some of the fundamental assumptions and

theories in this area Gender is a core component of identity and thus holds significant implications for how consumers behave in the marketplace This book offers innovative research in gender and consumer behavior with topics relevant to psychology marketing advertising sociology women s studies and cultural studies It offers 16 chapters of cutting edge research on gender international culture and consumption Unique to this volume is its emphasis on consumption and masculinity and inclusion of topics on a rapidly changing world of issues related to culture and gender in advertising communications psychology and consumer behavior Making Sense of Sports Ellis Cashmore, 2010-09-13 Updated revised and enhanced with new features the fifth edition of Making Sense of Sports is the biggest and strongest yet Ellis Cashmore s unique multidisciplinary approach to the study of sports remains the only introduction to combine anthropology biology economics history philosophy psychology and sociology with cultural and media studies to produce a distinct unbroken vision of the origins development and current state of sports New chapters on exercise culture and the moral climate of sports support a thoroughly overhauled text that includes fresh material on Islam sports commerce and corruption Now packed with teaching supplements including access to a dedicated online resource headquarters with video podcasts of twenty one chapter outlines from the author http tinyurl com 3730yvr online guizzes and an additional twenty first chapter on depression and mental health in sports and exercise the new edition contains a cornucopia of thought boxes as well as guides to further reading capsule explanations and model essays In short Making Sense of Sports is an all purpose introduction to the study of Appealing Because He Is Appalling Tamari Kitossa, 2021-07-02 This collection invites us to think about how sports African descended men are seen as both appealing and appalling and exposed to eroticized hatred and violence and how some resist accommodate and capitalize on their eroticization Drawing on James Baldwin and Frantz Fanon the contributors examine the contradictions paradoxes and politico psychosexual implications of Black men as objects of sexual desire fear and loathing Kitossa and the contributing authors use Baldwin s and Fanon s cultural and psychoanalytic interpretations of Black masculinities to demonstrate their neglected contributions to thinking about and beyond colonialist and Western gender and masculinity studies This innovative and sophisticated work will be of interest to scholars and students of cultural and media studies gender and masculinities studies sociology political science history and critical race and racialization Foreword by Tommy J Curry Contributors Katerina Deliovsky Delroy Hall Dennis O Howard Elishma Khokhar Tamari Kitossa Kemar McIntosh Leroy F Moore Jr Watufani M Poe Satwinder Rehal John G Russell Mohan Siddi The Routledge Handbook of Magazine Research David Abrahamson, Marcia R. Prior-Miller, 2015-06-05 Scholarly engagement with the magazine form has in the last two decades produced a substantial amount of valuable research Authored by leading academic authorities in the study of magazines the chapters in The Routledge Handbook of Magazine Research not only create an architecture to organize and archive the developing field of magazine research but also suggest new avenues of future investigation Each of 33 chapters surveys the last 20 years of scholarship in its subject area identifying the major

research themes theoretical developments and interpretive breakthroughs Exploration of the digital challenges and opportunities which currently face the magazine world are woven throughout offering readers a deeper understanding of the magazine form as well as of the sociocultural realities it both mirrors and influences The book includes six sections Methodologies and structures presents theories and models for magazine research in an evolving global context Magazine publishing the people and the work introduces the roles and practices of those involved in the editorial and business sides of magazine publishing Magazines as textual communication surveys the field of contemporary magazines across a range of theoretical perspectives subjects genre and format questions Magazines as visual communication explores cover design photography illustrations and interactivity Pedagogical and curricular perspectives offers insights on undergraduate and graduate teaching topics in magazine research The future of the magazine form speculates on the changing nature of magazine research via its environmental effects audience and transforming platforms Reading 'Desperate Housewives' Janet McCabe, Kim Akass, 2006-07-28 Everyone has a little dirty laundry The darkly comic series about the secret lives of the ladies living on Wisteria Lane became an instant breakthrough hit for ABC 21 million viewers tuned in for the first episode and this figure has steadily grown as audiences from around the globe have switched on to the shenanigans in suburbia Desperate Housewives was subject to a backlash in America where advertisers on the ABC network were lobbied by Christian groups and Parents Associations But the sponsorship withdrawal that resulted did little to dampen the enthusiasm of its legions of fans Recipient of several awards including the People's Choice Award and Golden Globe for Best Television Musical or Comedy Desperate Housewives is a hit Reading Desperate Housewives offers a critical response to one of the most talked about shows on contemporary television Leading scholars and writers dissect the appeal of Desperate Housewives tapping into early reactions and controversy They consider the American sex wars contemporary feminism Republican politics and the rise of the Right gender and femininity motherhood and marriage and that Vanity Fair shoot The book includes an episode guide tracing all those goings on beyond that white picket fence **Pops in Pop Culture** Elizabeth Podnieks, 2016-04-29 The definitions of fatherhood have shifted in the twenty first century as paternal subjectivities conflicts and desires have registered in new ways in the contemporary family This collection investigates these sites of change through various lenses from popular culture film television blogs best selling fiction and non fiction stand up comedy routines advertisements newspaper articles parenting guide books and video games Treating constructions of the father at the nexus of patriarchy gender and post feminist philosophy contributors analyze how fatherhood is defined in relation to masculinity and femininity and the shifting structures of the heteronormative nuclear family Perceptions of the father as the traditional breadwinner and authoritarian as compared to a more engaged and involved nurturer are considered via representations of fathers from the US Canada Britain Australia South Africa and Sweden Rhetoric of Femininity Donnalyn Pompper, 2016-12-20 Rhetoric of Femininity Female Body Image Media and Gender Role Stress Conflict offers

critical and social identity intersectionalities approach to interpretations of femininity among three generations of women for a rhetorical examination of how femininity is made to mean by media and popular culture Amplified are voices of women across multiple age ethnic and sexual orientation groups who shared in focus groups and interviews their perceptions of femininity and feminine ideals Femininity is explored using theories from communication and mass media psychology sociology and feminist and gender studies Donnalyn Pompper explores femininities as shaped by cultural rituals and industries at home and at work in organizations on sporting fields and arenas and in politics The Culture and Politics of Populist Masculinities Outi Hakola, Janne Salminen, Juho Turpeinen, Oscar Winberg, 2021-04-09 The ideologies and practices of various populist movements are centered on issues of gender especially idealized notions of masculinity Offering cultural political and historical approaches from a range of interdisciplinary and international perspectives. The Culture and Politics of Populist Masculinities analyzes articulations and performances that link populism to masculinity In particular the collection studies political participation in the form of public debates media and popular culture. The authors emphasize that in order to understand what can be defined as populism we need to look at the culture that it inhabits and the efforts to claim challenge and reclaim the popular Writing from a wide range of international contexts the contributors to The Culture and Politics of Populist Masculinities explore how populist masculinities are articulated and performed whether there is something problematic about a specifically masculine populism and whether there is hope for a pluralist inclusive even progressive form of masculine populism Culture and Politics of Populist Masculinities international range of contributors explore how populist masculinities are articulated and performed whether there is something problematic about a specifically masculine populism and whether there is hope for a pluralist inclusive even progressive form of masculine populism **Gender and Popular Culture** Katie Milestone, Anneke Meyer, 2013-04-30 This book examines the role of popular culture in the construction of gendered identities in contemporary society It draws on a wide range of popular cultural forms including popular music newspapers and television to illustrate how femininity and masculinity are produced represented and consumed The authors blend primary and secondary research to offer the reader a balanced yet novel overview of the area Students are introduced to key theories and concepts in the fields of gender studies and popular culture which are made accessible and interesting through their application to topical examples such as DJs binge drinking and computer games The book is structured into three clear user friendly sections 1 Production gender and popular culture An investigation of who produces popular culture why gendered patterns occur and how they impact on content 2 Representation gender and popular culture An examination of how men and women are represented in contemporary popular culture and how notions of in appropriate femininity and masculinity are constructed 3 Consumption gender and popular culture An exploration of who consumes what in popular culture how gendered consumption relates to space and what the effects of consuming representations of gender are Gender and Popular Culture will be essential reading for students and scholars of media and cultural studies at all levels

Full-Throttle Franchise Joshua Gulam, Fraser Elliott, Sarah Feinstein, 2023-01-12 When the first Fast Furious film was released in June 2001 few predicted that it would be a box office hit let alone the launchpad for a multi billion dollar franchise A mid budget crime movie set around L As underground car racing scene featuring a cast of relative unknowns the film became one of the surprise hits of that summer earning more than 5 times its budget in worldwide ticket sales 2 decades and 9 films later Fast Furious today ranks among the 10 highest grossing movie franchises of all time with a box office total of 6 6 billion and has also given rise to an animated TV show and theme park ride Full Throttle Franchise is the first book to offer an in depth analysis of the Fast Furious bringing together a range of scholars to explore not only the style and themes of the franchise but also its broader cultural impact and legacy The collected essays establish the franchise s importance in cinematic and ideological terms linking their discussions to wider issues of genre representation adaptation and industry Topics range from stardom and performance focusing on key actors Vin Diesel and Dwayne Johnson to the way in which Fast Furious intersects with dominant ideas of racial gender and sexual identity Aimed at both scholars and fans Full Throttle Franchise seeks to uncover just what has made Fast Furious so enduringly popular mapping its outrageous set pieces ever expanding universe and growing cast of global megastars in terms of wider cultural and industrial forces **Original Voices** Victoria McCollum, Giuliana Monteverde, 2018-05-01 This book constitutes the first major exploration of HBO s current programming examined in the context of the transformation of American television and global society With studies of well known shows such as Game of Thrones Girls Insecure Looking Silicon Valley The Comeback The Leftovers True Detective and Veep and Vinyl the authors examine the trends in current programming including the rise of queer characters era defining comedy reinvented fantasy series and the content s new awareness of gender sexuality and family dysfunction Interdisciplinary and international in scope HBO s New and Original Voices explores the sociocultural and political role and impact that HBO s current programmes have held and the ways in which it has translated and reinterpreted social discourses into its own televisual language A significant intervention in television studies media studies and cultural studies this book illuminates the emergence of a new era of culturally relevant television that fans students and researchers will find lively accessible and fascinating NEW HEROES ON SCREEN Rocío Carrasco Carrasco, 2018-04-16 This book analyses the representation of new models of masculinity in US recent science fiction cinema By examining the figure of the new hero a male protagonist with visible unconventional features it explores new ways of gender representation on screen Lynch's Dune 1984 and the Wachowsky brothers The Matrix 1999 share many traits concerning gender representation and offer the type of the androgynous hero who stands for innovative prototypes of masculinity As a result of these films analysis the book uncovers the tangible controversy in current US society about gender tolerance Acts of Manhood K. Kippola, 2012-08-20 Exploring the performance of masculinity on and off the nineteenth century American stage this book looks at the shift from the passionate muscularity to intellectual restraint as not a linear journey toward national refinement

Cultures Tseen Khoo, 2013-10-18 Locating Asian Australian Cultures is a timely and challenging interdisciplinary compilation that sets a contemporary benchmark for Asian Australian studies and its future directions In the dynamic field of diasporic Asian studies Asian Australian Studies is an emerging and contentious area While cognisant of issues and critical developments in North America Europe and Asia Asian Australian studies forges its own specific engagements with questions of identity racialization and nationalisms in a world of globalized cultures and movements This book deliberately engages with international perspectives on Asian Australian studies that offer contingent connections and address crucial questions for fields that are rapidly de nationalizing The volume focuses on Asian Australian cultural production and identity presenting work that interrogates notions of belonging and citizenship representational politics and disciplinarity in the academy The broad ranging essays examine the politics of Asian Australian art and literature as well as the area s significant interventions in disciplinary formations nationally and internationally Other essays discuss the Vietnamese War memorial in Cabramatta notions of the sacrificial Asian in contemporary films and Chinatown sites in Australia This book will be essential reading not only for researchers in Asian Australian studies but also for those with an interest in Asian diaspora and Australian studies

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