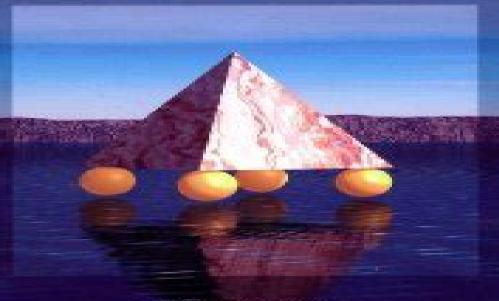
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# The New Handbook of Organizational Communication

Advances in Theory, Research, and Methods

FREDRIC M. JABLIN LINDA L. PUTNAM



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## New Handbook Of Organizational Communication Advances In Theory Research And Methods

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associated with changing environmental social and political upheavals including wellness corporate social responsibility and crisis response The Handbook of Organizational Communication Theory and Research covers topics of pressing interest to current scholars and practitioners many of which have not been addressed in previous handbooks The Agency of Organizing Boris H. J. M. Brummans, 2017-09-13 Winner of the 2018 Outstanding Edited Book Award from the Organizational Communication Division of the National Communication Association The Agency of Organizing explains why the notion of agency is central to understanding what organizations are how they come into existence continue to exist or fade away and how they function Written by leading organizational communication scholars the chapters in this edited volume present seven different theoretical perspectives on agency in the dynamics of organizing Authors discuss how they conceptualize agency from their own perspective and how they propose to investigate agency empirically in processes of organizing by using specific methods Through insightful case studies they demonstrate the value of these perspectives for organizational research and practice Transformative Practice and Research in Organizational Communication Salem, Philip J., Timmerman, Erik, 2017-07-12 Communication creates organizations and the ways individuals communicate determines the functions and processes of organizations Understanding communication challenges is necessary in order to understand organizational successes and organizational change Transformative Practice and Research in Organizational Communication is an essential reference publication featuring the latest scholarly research on the practice of organizational communication The chapters cover a range of topics such as business expertise social media and capitalism This book is ideally designed for academicians students professionals and managers seeking current research on organizational communication practices

The International Encyclopedia of Organizational Communication, 4 Volume Set Craig Scott, Laurie
Lewis, 2017-03-06 The International Encyclopedia of Organizational Communication offers a comprehensive collection of
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Engaging Organizational Communication

Theory and Research Steve May, Dennis K. Mumby, 2004-10-05 Engaging Organizational Communication Theory and Research Multiple Perspectives is a book unlike any in the field Each chapter is written by a prominent scholar who presents a theoretical perspective and discusses how he or she engages with it personally examining what it means to study organizations Rejecting the traditional model of a reader this volume demonstrates the intimate connections among theory research and personal experience Engaging Organizational Communication Theory and Research is an indispensable resource for anyone wishing to be familiar with current trends in the field of organizational communication Methods for Studying Groups and Teams Andrea Hollingshead, Marshall Scott Poole, 2012-05-22 This volume provides an overview of the methodological issues and challenges inherent in the study of small groups from the perspective of seasoned researchers in communication psychology and other fields in the behavioral and social sciences It summarizes the current state of group methods in a format that is readable insightful and useful for both new and experienced group researchers This collection of essays will inspire new and established researchers alike to look beyond their current methodological approaches covering both traditional and new methods for studying groups and exploring the full range of groups in face to face and online settings. The volume will be an important addition to graduate study on group research and will be a valuable reference for established group researchers consultants and other practitioners. The essays in this volume when considered as a whole will be a contemporary interdisciplinary integration on group research methods **Building Theories of Organization** Linda L. Putnam, Anne M. Nicotera, 2009-01-13 This volume explores the concept of communication as it applies to organizational theory Bringing together multiple voices it focuses on communication s role in the constitution of organization Editors Linda L Putnam and Anne Maydan Nicotera have assembled an all star cast of contributors each providing a distinctive voice and perspective The contents of this volume compare and contrast approaches to the notion that communication constitutes organization Chapters also examine the ways that those processes produce patterns that endure over time and that constitute the organization as a whole This collection bridges different disciplines and serves a vital role in developing dimensions characteristics and relationships among concepts that address how communication constitutes organization It will appeal to scholars and researchers working in organizational communication organizational studies management sociology social collectives and organizational psychology and behavior **Communication as Organizing** Francois Cooren, James R. Taylor, Elizabeth J. Van Every, 2013-09-13 Communication as Organizing unites multiple reflections on the role of language under a single rubric the organizing role of communication Stemming from Jim Taylor s earlier work The Emergent Organization Communication as Its Site and Surface LEA 2000 the volume editors present a communicational answer to the question what is an organization through contributions from an international set of scholars and researchers The chapter authors synthesize various lines of research on constituting organizations through communication describing their explorations of the relation between language human practice and the constitution of organizational forms Each chapter develops a dimension of the central theme showing how such concepts as agency identity sensemaking narrative and account may be put to work in discursive analysis to develop effective research into organizing processes. The contributions employ concrete examples to show how the theoretical concepts can be employed to develop effective research This distinctive volume encourages readers to discover and develop a truly communicational means of addressing the question of organization addressing how organization itself emerges in the course of communicational transactions. In presenting a single and entirely communicational perspective for exploring organizational phenomena grounded in the discourse of communicational transactions and the establishment of relationships through language it is required reading for scholars researchers and graduate students working in organizational communication management social psychology pragmatics of language and organizational studies Communication in Health Organizations Julie Apker, 2013-11-15 Communication in Health Organizations explores the communication processes issues and concepts that comprise the organization of health care focusing on the interactions that influence the lives of patients health professionals and other members of health institutions This book integrates scholarship from communication medicine nursing public health and allied health to provide a comprehensive review of the research literature The author explains the complexities and contingencies of communication in health settings using systems theory an approach that enhances reader understanding of health organizing The reader will gain greater familiarity with how health institutions function communicatively and why the people who work in health professions interact as they do The text provides multiple opportunities to analyze communication occurring in health organizations and to apply communication skills to personal experiences This knowledge may improve communication between patients employees or consumers Understanding and applying the concepts discussed in this book can enhance communication in health organizations which ultimately benefits health care delivery Communication in Health Organizations offers students researchers and health practitioners a unique multi disciplinary perspective that invites stimulating reflection discussion and application of communication issues affecting today s health system **Origins and Traditions of Organizational Communication** Anne M. Nicotera, 2019-06-14 Origins and Traditions of Organizational Communication provides a sophisticated overview of the fundamentals of organizational communication as a field of study examining the field s foundations and providing an assessment of the field to date explaining and demonstrating a communicational approach to the study of organization It provides a set of literature reviews on focused topics written by experts in each area and links organizational communication theory and research to practice In reviewing foundational management theory the book analyzes how early to mid 20th century management theories shaped contemporary organizations providing students both with background knowledge of these foundational theories and an understanding of their influence on our thinking and our organizational world Written at an accessible level for early graduate students yet still sophisticated enough for doctoral students the book is ideal for students and teachers of organizational communication

and communication history Downloadable ancillary materials include chapter PowerPoints and a set of instructors materials containing chapter abstracts glossaries discussion questions annotated supplementary readings lists and practitioners corners Please visit www routledge com 9781138570313 Fundamental Theories of Business Communication Milton Mayfield, Jacqueline Mayfield, Robyn Walker, 2020-12-04 This book examines the major business communication theories delving into their relationships and practical applications Many business communication studies lack a strong theoretical grounding a deficit that creates difficulties for researching business communication phenomena and building upon previous studies The book addresses this issue by cataloging and briefly describing the major business communication theories as well as giving a typology of these theories to better integrate them This book provides value to business communication researchers who can use it to build upon and develop their work experts in practice who can apply it to improve business communications and academics who can use it to enhance their instructional designs It also offers insights into new developments on the business communication theory horizon **Organizational Communication Dynamics and Higher** Education Philip J. Salem, 2023-10-09 This book provides an analysis a synthesis and an application of over 50 years of organizational communication higher education research What distinguishes one university from another is how members communicate with each other and what distinguishes successful higher education organizations from others are their unique communication practices Bringing important lessons and knowledge from the field of Communication Studies into Higher Education this volume integrates research and theory to help improve organizational communication both across and outside the campus Topics range from burnout and morale to student recruitment and organizational change The volume addresses a current and pressing need at research universities undergraduate programs and community colleges and helps higher education scholars researchers and administrators confront organizational communication challenges **Pandemic Communication** Stephen M. Croucher, Audra Diers-Lawson, 2023-02-28 This book details how the processes of communication are affected by the presence of a pandemic and establishes a research agenda for those effects across the broad field of communication studies Through contributions from experts in communication subdisciplines such as crisis organizational interpersonal health intergroup and intercultural this book provides the reader with a comprehensive view of the emerging field of study pandemic communication Each chapter has four primary objectives to 1 define critical issues for pandemic communication from its subdiscipline s perspective 2 examine how communication varies during pandemic s 3 provide examples of how pandemic s havefor affected communication and 4 propose a research agenda to build pandemic communication theory This book is suited to undergraduate or post graduate courses or modules in communication studies across a variety of subdisciplines as well as a reference for researchers in the subject Reframing Difference in Organizational Communication Studies Dennis K. Mumby, 2011 Given the increasingly diverse terrain of 21st century organizational life research ers and students are exploring theoretical frameworks and analytic tools that attempt to

understand organizing proc esses in all of their richness and complexity As such there is widespread recognition of the need to ex amine organizations as constructed through and repositories of difference that is as complex intersec tions of discourses of gender race class sexuality and other markers of difference In this sense organizations are one of the principal sites where differences that make a difference Bateson are produced and reproduced Communication is not something that simply occurs in organizations rather organizing processes are constituted and made meaningful by the mundane communication practices of its members This book examines difference as a communicative phenomenon The differences that make a difference are social and material constructions that can be productively understood by examining them as communicatively accomplished All of the scholars in this volume explore difference from a variety of per spectives each of which examines systematically the relationships among communication organizing and difference KEY FEATURES BENEFITS The book explores the relationships among communication organizing and difference through three foci 1 Research 2 Pedagogy and 3 Practice In Section I Researching Difference organizational communication scholars explore a number of ways in which differ ence can be critically examined as a communicative phenomenon with the goal being to demonstrate the importance of difference as a construct a sensitizing device through which the complexities of organiza tional communication processes can be examined and better understood In Section II Teaching Difference chapters move beyond teaching diversity in the workplace and instead explore how students can learn to appreciate **Communication** Dennis K. Mumby, 2012-08-02 Organizational Communication A Critical Perspective introduces students to the field of organizational communication historically conceptually and pragmatically from a perspective grounded in critical theory and research Author Dennis K Mumby explores how the history of organizational communication theory and research is one that embodies and attempts to resolve the fundamental tensions and contradictions between the individual and the organization By taking a critical perspective to the history theories and research of organizational communication this text seeks to address the following how do we provide ourselves with the analytic and practical tools that will enable us to be more informed and critical consumers of and participants in organizational processes Put more broadly how do we learn to be better informed citizens who can participate effectively in and be advocates of organizational democracy This textbook squarely addresses this problem In keeping with this theme this text goes at great pains to explore the link between theory and practice Mumby shows how management theory and research is of vital importance to our understanding of daily struggles for control over work and organizing processes The critical perspective throughout helps students understand how over the course of the last 100 years corporations have sought more and more sophisticated methods of constructing our identities in ways that are commensurate with organizational world views and goals Features unique to this text include the combination of the following issues A thematic critical perspective on organizational communication with analysis of traditional and contemporary approaches to organizational communication Integrated discussion of ethics and technology A

full chapter on gender and organizational communication A full chapter devoted to issues of organizational democracy Motivating Language Theory Jacqueline Mayfield, Milton Mayfield, 2017-09-07 This book presents the findings applications and theoretical underpinnings of a unique leadership communication model motivating language theory Drawing from management social science and communication theories motivating language theory demonstrates how leader to follower speech improves employee and organizational well being and drives positive workplace outcomes such as employee performance retention and job satisfaction in a wide array of settings It presents an integrated model based on empirical findings and theoretical developments from the past three decades to explore the three dimensions of motivating language direction giving language empathetic language and meaning making language It will be a comprehensive source for its empirical relationships generalizability theoretical basis and future directions for research and practice **Internal Communication Management** Rita Linjuan Men, Shannon Bowen, 2017-01-03 This book integrates theories research insights practices as well as current issues and cases into a comprehensive guide for internal communication managers and organizational leaders on how to communicate effectively with internal stakeholders Important topics such as engagement trust change communication new technologies leadership communication ethical decision making transparency and authenticity and measurement are discussed The book concludes with predictions of the future of internal User Integration in Sustainable Product Development Esther communications research theory development and practices Hoffmann, 2017-09-08 Changes in production and consumption patterns are a crucial element in advancing the sustainability agenda Many companies are now contributing to such efforts through a focus on sustainable innovation when developing new products and services However problematically many such products fail as consumers reject them in the marketplace User integration in product development is a well suited approach to increase the usability and the marketability of new products This book asks the following question under what conditions can companies trigger sustainability oriented organizational learning processes by integrating consumers in product development The author analyses this question by studying a new approach called INNOCOPE Innovating through consumer integrated product development The analysis is based on a process model of organizational learning distinguishing different learning phases and related boundary spanning activities The case study shows that boundary spanning and communication with external actors may directly affect almost all phases of the organizational learning process Depending on the organizational learning phase specific boundary spanning activities are identified that can be characterized as outside in inside in or inside out directed processes Moreover the book describes supportive conditions for user integration with regard to the company the product the users involved and the communication process and provides managerial recommendations User Integration in Sustainable Product Development sheds new light on the interaction between companies and users in innovation processes and how they relate to sustainable product development Its focus on organizational learning at and across the boundaries of companies is original stimulating

improves our understanding of user producer interactions and distinguishes the book from other publications on the market The book provides a hugely comprehensive overview of user integration in innovation processes its advantages problems and weaknesses and the methods in which it is currently applied This along with a systematic analysis of organisational learning provides the reader with a complete understanding of what has to be considered when studying user producer interactions from a company perspective and provides the basis for further improvements and company strategies to advance the take up of sustainable products The book will be essential reading for academics and practitioners involved with organizational learning innovation studies sustainable design and product development and marketing

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