

WHY FRANCHISING IS A LOW-RISK BUSINESS OPPORTUNITY:

A PATH OF ENTREPRENEURIALISM



Low Risk Franchising The Canadian Guide To Buying And Running A Successful Franchise Business

Douglas J. Queen



Low Risk Franchising The Canadian Guide To Buying And Running A Successful Franchise Business:

Low-risk Franchising : a Canadian Guide to Buying and Running a Successful Franchise Business Douglas J. Queen,1991
Franchising in Canada Canada. Distribution Services Directorate,1994 Franchising plays an important role in the Canadian economy and continues to grow in importance It is most widespread in retail trade where it now accounts for about 30 percent of sales Franchised businesses are also assuming a greater role in the delivery of accommodation restaurant personal household and business services This publication is designed to help in the education process and provides a network of information sources on franchising including associations professional and government services trade shows and conferences and publications It is intended for firms interested in expanding their business through franchising as well as for individuals who want to buy a franchise

The Canadian Small Business Survival Guide Benj Gallander,2002-04-01 For anyone contemplating starting a small business with potential sales of a few thousand dollars up to the two million level and for those who currently run their own businesses this is the most comprehensive up to date guide available The Canadian Small Business Survival Guide will not only instruct beginners whose business knowledge is limited but also provide a wealth of interesting information for experienced entrepreneurs The author has covered every imaginable facet of running a successful business The topics include types of business financing government assistance locations franchises and marketing One section presented with step by step instructions explains how to prepare necessary financial statements and business plans The book also includes charts checklists exhibits graphs and tables that are indispensable for entrepreneurs and for those seeking a business loan 10th Printing over 25 000 sold Most popular book on small business in Canada This edition completely revised and updated contains new sections on computers and the Internet

Canadian Retailing Joseph Barry Mason,1993 *CA Magazine* ,1992 Canadian Books in Print ,2003 *Entrepreneur* Alberta. Alberta Advanced Education and Career Development. Information Development and Marketing Branch,1993 This document presents a quiz for readers to determine if they have what it takes to be an entrepreneur It also lists 94 books on small business For each book listed it identifies the target population format source and price It also includes a brief description of each book In addition it presents information on resources relevant to small business in public libraries and courses of study

Canadiana ,1991
Complete Canadian Small Business Guide 4/E Douglas Gray,2013-01-04 The Definitive Guide to Owning and Running a Successful Small Business The Complete Canadian Small Business Guide has been the go to book for thousands of Canadian entrepreneurs ever since it was first published in 1988 Now in its fourth edition this essential guide updates you on everything you need to know to understand manage and take advantage of the latest changes in technology law resources and best practices of today s small businesses Renowned experts in their field Douglas Gray and Diana Gray provide a complete reference for every question you have and offer street smart tips that will give your small business a competitive advantage The Complete Canadian Small Business Guide Fourth Edition answers all your questions about starting operating

and expanding your business including Should I buy a business a franchise or start from scratch Where do I get financing how much do I need and how do I pay it back How do I get credit from my suppliers and when should I extend it to my customers How do I maximize the value of my lawyer accountant banker and insurance broker How do I use Internet marketing SEO and social media to enhance my business How do I hire the best employees and keep them Easy to read and fully up to date The Complete Canadian Small Business Guide provides the information you need in virtually any situation Douglas Gray LLB is Canada's foremost authority on small business Formerly a practicing lawyer he is the author of 25 bestselling business and personal finance books He lives in Vancouver B C Visit www.smallbiz.ca Diana Gray is an experienced business owner and consultant Her company provides centralized business services to small and medium sized companies as well as home based businesses

Building a Dream Walter S. Good, 2003 This is the book that every potential entrepreneur needs to be successful Essential to create a basis for success This book skips the fluff and is completely action oriented It is about building your business plan a how to book It is the best book on the market for a workbook style approach to the subject With text spreadsheets for analysis web research questions from OLC web links contextualized on OLC this is the best value for a complete entrepreneurship package for potential Canadian entrepreneurs In this edition look for more web based materials web site support for the text more information on the impact of the internet on entrepreneurship and business startups particularly ebusinesses startups the inclusion of an additional sample business plan plus more Entrepreneurship in Action and other new feature boxes along the lines of For More Info

Key Points *Franchise Opportunities Handbook*, 1991 This is a directory of companies that grant franchises with detailed information for each listed franchise *International Books in Print*, 1990 Subject Guide to Books in Print, 1991 *Collection Techniques for the Small Business* Timothy R. Paulsen, 1983 *Small Business Sourcebook*, 2010 *Field & Stream*, 1978-05 FIELD STREAM America's largest outdoor sports magazine celebrates the outdoor experience with great stories compelling photography and sound advice while honoring the traditions hunters and fishermen have passed down for generations

Canadian Marketing in Action Keith J. Tuckwell, 1996 Study Guide for Use with Understanding Canadian Business, Third Edition Nickels, William G, 2000 Marketing Your Service Jean Withers, Carol Vipperman, 1987 **Directory of Franchise Opportunities** LaVerne Ludden, 1994

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