



Chapter I

The Interplay of Strategic Management and Information Technology

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Abstract

The authors trace historical developments in the fields of information technology (IT) and strategic management. IT's evolution from the mainframe era to the Internet era has been accompanied by a shift in the strategic emphasis of IT. In the early days, IT's contribution to the organization was largely information provision, monitoring and control. Current research at the intersection of IT and strategic management increasingly highlights the impact of IT in terms of informing strategic decisions and enabling information flow vis-à-vis all manner of organizational processes. We believe these fields are ripe for research focusing on their complementary impact on organizational performance.

Research In Strategic Management And Information Technology

**Jamil, George Leal,Lopes, Sérgio
Maravilhas,Malheiro da Silva,
Armando,Ribeiro, Fernanda**

Research In Strategic Management And Information Technology:

Business Strategies for Information Technology Management Kalle Kangas,2003-01-01 This business guide presents theoretical and empirical research on the business value of information technology IT and introduces strategic opportunities for using IT management to increase organizational performance Implementation management is addressed with attention to customer relationship outsourcing decision support systems and information systems strategic planning Domestic international and multinational business contexts are covered *Research in Strategic Management and Information Technology* N. Venkatraman,John Henderson,1994-10-01 Covers a variety of topics in the field of research in strategic management and information technology that include organizational fit and flexibility and the determinants of business unit reliance on information technologies **Information Systems Strategic Management** Senior Research Fellow Centre for Applied Philosophy and Public Ethics Research Fellow Oxford Uehiro Centre for Practical Ethics Faculty of Philosophy University of Oxford Steve Clarke,Steve Clarke,2002-02-07 This comprehensive guide to the strategic management of information systems within business and public sector organizations integrates the two often disparate domains of strategic management and information systems Focusing on managing information systems within a broader organizational context it covers key issues such as corporate strategy information systems strategy from both practical and theoretical perspectives contemporary information systems strategic issues the technical versus social debate in information systems strategy ways forward for the application of strategic thinking With strong pedagogical features and lecturer aids this useful guide will be a valuable resource for undergraduates in the fields of business management and information systems *Handbook of Research on Global Information Technology Management in the Digital Economy* Raisinghani, Mahesh S.,2008-01-31 Includes the most important issues concepts trends and technologies in the field of global information technology management covering topics such as the technical platform for global IS applications information systems projects spanning cultures managing information technology in corporations and global information technology systems and socioeconomic development in developing countries **The Strategic Management of Information Systems** Joe Peppard,John Ward,2016-04-18 A comprehensively updated revision of a book regarded by many as one the leading and authoritative titles for practitioners academics and students in the domain of information systems and technology IS IT strategy Presents a structured framework with tools techniques and ways of thinking which provide a practical approach to building a digital strategy expressed primarily in the language of business and management Brings together the implications of the significant advances in IT and the most useful current thinking research and experiences concerning the business impact and strategic opportunities created by IS IT Peppard and Ward discuss the key questions that managers have to grapple with of where when and how to invest in IS IT which is why a IS IT or digital strategy is required **IT-Enabled Strategic Management: Increasing Returns for the Organization** Walters, Bruce,Tang, Zaiyong,2006-03-31 This book makes an effort to explore

the interaction of information technology and strategic management and aims to encourage joint research efforts among IT and strategy scholars for common solutions Provided by publisher

Strategic Management of Information Technology Investments Ajit Kambil, John C. Henderson, Hossein Mohsenzadeh, Sloan School of Management. Center for Information Systems Research, 1991

Handbook of Research on Strategic Management of Interaction, Presence, and Participation in Online Courses Kyei-Blankson, Lydia, 2015-11-05 Online learning has become a prominent and inseparable component of higher education in recent years Questions related to course structure levels of interaction presence and participation within online courses persist and invite further inquiry for determining factors that encourage effective teaching and learning in online environments The Handbook of Research on Strategic Management of Interaction Presence and Participation in Online Courses explores models of course development and delivery techniques to improve instruction learning and student satisfaction in online courses Covering topics such as rates of participation student engagement and retention and social development this handbook serves as a resource for educators in online learning environments as well as for course designers and developers of online courses and researchers whose agenda includes examining interaction presence and participation in online courses

Strategic Information Management Robert D. Galliers, Dorothy E. Leidner, 2014-06-11 Today there are few organizations that can afford to ignore information technology and few individuals who would prefer to be without it As managerial tasks become more complex so the nature of the required information systems changes from structured routine support to ad hoc unstructured complex enquiries at the highest levels of management As with the first three editions this fourth edition of Strategic Information Management Challenges and Strategies in Managing Information Systems presents the many complex and inter related issues associated with the management of information systems This book provides a rich source of material reflecting recent thinking on the key issues facing executives in information systems strategic management It draws from a wide range of contemporary articles written by leading experts from North America Asia and Europe Designed as a course text for MBA Master s level students and senior undergraduate students taking courses in information management it also provides a wealth of information and references for researchers New to this edition are updated readings addressing current issues and the latest thinking in information management

Strategic Information Technology and Portfolio Management Tan, Albert Wee Kwan, Theodorou, Petros, 2009-03-31 The objectives of the proposed book are to provide techniques and tools appropriate for building application portfolios and develop strategies that increase financial performance Provided by publisher

Organizational Dynamics of Technology-Based Innovation: Diversifying the Research Agenda Tom McMaster, David Wastell, Elaine Ferneley, Janice DeGross, 2007-06-01 This volume presents papers from the 10th Working Conference of the IFIP WG 8.6 on the adoption and diffusion of information systems and technologies It explores the dynamics of how some technological innovation efforts succeed while others fail The book looks to expand the research agenda paying special attention to the areas of theoretical perspectives

methodologies and organizational sectors **Handbook of Research on Strategic Management in Small and Medium Enterprises** Todorov, Kiril, Smallbone, David, 2014-04-30 As the global economy continues to develop and new entrepreneurs take advantage of emerging markets the small business sector plays a greater role of economic development in the international arena The Handbook of Research on Strategic Management in Small and Medium Enterprises contributes new research to the current array of literature on small business management under diverse geographic economic and socio cultural conditions By exploring existing theories in tandem with fresh viewpoints this book will serve as a valuable reference to students lecturers researchers entrepreneurs and policy makers investigating the use of strategic management in various scenarios and situations **Handbook of Research on Strategic Innovation Management for Improved Competitive Advantage** Jamil, George Leal, Pinto Ferreira, João José, Pinto, Maria Manuela, Magalhães Pessoa, Cláudio Roberto, Xavier, Alexandra, 2018-04-13 Innovation is a vital process for any business to remain competitive in this age This progress must be coherently and optimally managed allowing for successful improvement and future growth The Handbook of Research on Strategic Innovation Management for Improved Competitive Advantage provides emerging research on the use of information and knowledge to promote development in various business agencies While covering topics such as design thinking financial analysis and policy planning this publication explores the wide and complex relationships that constitute strategic innovation management principals and processes This publication is an important resource for students professors researchers managers and entrepreneurs seeking current research on the methods and tools regarding information and knowledge management for business advancement *Handbook of Research on Effective Project Management through the Integration of Knowledge and Innovation* Jamil, George Leal, Lopes, Sérgio Maravilhas, Malheiro da Silva, Armando, Ribeiro, Fernanda, 2015-01-31 The field of project management experiences conceptual technological and decision issues when projects are created implemented and executed without the needed strategic connection It is important to improve the connection between knowledge management and project management practices The Handbook of Research on Effective Project Management through the Integration of Knowledge and Innovation bridges the gap between knowledge management and project management practices by providing both classical and modern views on their relationship Discussing principles practices methods and real case studies this book describes the importance of aligning projects with a knowledge based strategic plan to the benefit of practitioners professionals scholars and researchers in the fields of management and information science *Handbook of Research on the Strategic Management of Family Businesses* Palma-Ruiz, Jesús Manuel, Barros-Contreras, Ismael, Gnan, Luca, 2020-01-10 The literature on family business has developed significantly over the last years However efforts remain to summarize and systematize the main aspects that affect the behavior of this type of company In this regard the topic of strategic management has been developed In this sense it is especially important to recognize how the family decisively influences the behavior of the company and also to identify how the existence of the

company affects family dynamics Those who manage family businesses whether family or not must reconcile both perspectives business and family in the definition of strategic objectives allowing sustainability and continuity in this type of organization The Handbook of Research on the Strategic Management of Family Businesses provides emerging research that covers how strategic management in the family business has been developed and identifies the objectives that sustain this strategic behavior the main areas of analysis family and business the definition of strategies and their implementation Also the authors of this book review the different scenarios for family firms and propose strategies to tackle the challenges and seize the possibilities to grow in a competitive and dynamic environment Featuring coverage on a broad range of topics such as human capital organizational leadership and knowledge creation this book is ideally designed for family firms managers advisors consultants policymakers business professionals executives entrepreneurs researchers academicians and students

Challenges of Information Technology Management in the 21st Century Information Resources Management Association. International Conference, 2000 As the 21st century begins we are faced with opportunities and challenges of available technology as well as pressured to create strategic and tactical plans for future technology Worldwide IT professionals are sharing and trading concepts and ideas for effective IT management and this co operation is what leads to solid IT management practices This volume is a collection of papers that present IT management perspectives from professionals around the world The papers seek to offer new ideas refine old ones and pose interesting scenarios to help the reader develop company sensitive management strategies *Strategic Management and Leadership for Systems Development in Virtual Spaces* Graham, Christian, 2016-01-07 Leadership and the traditional concept of what makes an effective leader is being challenged in the 21st century Today many teams are dispersed across time geography and cultures and coordinating those team using traditional concepts of leadership and management has been challenging Strategic Management and Leadership for Systems Development in Virtual Spaces provides insights into the relationship between leadership and information systems development within online environments as well as strategies for effectively managing virtual teams Focusing on opportunities as well as challenges associated with e collaboration and managing remote workers this peer reviewed collection of research is designed for use by business professionals scholars and researchers in the fields of information science and technology business and management sociology and computer science *Causal Mapping for Research in Information Technology* V. K. Nakayama, Deborah J. Armstrong, 2005-01-01 The causal mapping method has been used in a variety of research areas The purpose of this book is to provide an introduction to causal mapping for IS researchers and practitioners providing them everything they need to use causal mapping for both research and application Provided by publisher **Handbook of Strategic e-Business Management** Francisco J. Martínez-López, 2013-11-19 This research handbook provides a comprehensive integrative and authoritative resource on the main strategic management issues for companies within the e business context It covers an extensive set of topics dealing with the major issues which

articulate the e business framework from a business perspective The handbook is divided into the following e business related parts background evolved strategic framework for the management of companies key business processes areas and activities and finally emerging issues trends and opportunities with special attention to diverse Social Web related implications The articles are varied timely and present high quality research many of these unique contributions will be especially valued and influential for business scholars and professionals interested in e business Many of the contributors are outstanding business scholars who are or have been editors in chief of top ranked management and business journals or have made significant contributions to the development of their respective fields

Handbook of Research on Engineering Innovations and Technology Management in Organizations Gaur, Loveleen, Solanki, Arun, Jain, Vishal, Khazanchi, Deepak, 2020-04-17

As technology weaves itself more tightly into everyday life socio economic development has become intricately tied to these ever evolving innovations Technology management is now an integral element of sound business practices and this revolution has opened up many opportunities for global communication However such swift change warrants greater research that can foresee and possibly prevent future complications within and between organizations The Handbook of Research on Engineering Innovations and Technology Management in Organizations is a collection of innovative research that explores global concerns in the applications of technology to business and the explosive growth that resulted Highlighting a wide range of topics such as cyber security legal practice and artificial intelligence this book is ideally designed for engineers manufacturers technology managers technology developers IT specialists productivity consultants executives lawyers programmers managers policymakers academicians researchers and students

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