



Research Methods in Management

a concise introduction to research in
management and business consultancy

Geoff Lancaster

Research Methods In Management A Concise Introduction To Research In Management And Business Consultancy

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Research Methods In Management A Concise Introduction To Research In Management And Business Consultancy:

Research Methods in Management Geoffrey Lancaster, 2005 Offering guidance on a wide variety of research management topics this text provides an overview of the entire field identifying the key issues that students need to be aware of when carrying out research

Research Methods David Crowther, Geoffrey Lancaster, 2009 Offering guidance on a wide variety of research management topics this text provides an overview of the entire field identifying the key issues that students need to be aware of when carrying out research

Research Methods in Management Geoff Lancaster, 2007-06-01 Written specifically for the Research Methods aspect of an MBA course *Research Methods in Management* is the ideal companion for those needing guidance on carrying out a research project The author offers a succinct guide to the topic which provides MBA and Business Students with the necessary grounding in the area of research without going into too much depth The text is therefore written with modular courses in mind so that students gain an overall perspective of the important areas that need consideration and can ascertain the key points they need to be aware of when carrying out research Dissertations and projects form an integral part of many MBA and degree courses and therefore guides such as this are becoming invaluable when tackling this area for the first time *Research Methods in Management* approaches the research task in a step by step manner covering areas such as data collection observational methods and data analysis Guidance is provided on the best way to approach aspects of the research process and to ensure all aspects are adequately covered As this is an area where many students feel they do not have any experience a text such as this provides the necessary support in approaching this area of the course

ECRM2013-Proceedings of the 12th European Conference on Research Methods Isabel Ramos, Anabela Mesquita, 2013-04-07 Complete proceedings of the 13th European Conference on Research Methodology for Business and Management Studies ECRM 2013 PRINT version Published by Academic Conferences and Publishing International Limited

Research Methods David Crowther, Geoff Lancaster, 2012-05-23 This is the ideal companion for those needing guidance when carrying out a research project in a management or a business related subject The text is succinct and concise written with modular courses in mind for the reader to quickly gain an overall perspective of the fundamental areas and identify the key points that need to be addressed This clear and practical book also covers the requirements of more general areas of business research and consultancy New to this edition is a chapter devoted to the analysis of qualitative data an area many students find they want to focus on A new accompanying student website also gives practical guidance on some of the problems students face assistance with writing a research proposal the structure of a dissertation collecting data how much is enough citing references links to other resources Dissertations and projects form an integral part of many MBA and degree programmes and this text is invaluable when tackling this area for the first time The authors approach the research task in a step by step manner covering areas such as data collection observational methods

and data analysis **Management Consultancy Insights and Real Consultancy Projects** Graham Manville, Olga Matthias, Julian Campbell, 2017-10-05 The field of management consultancy research has grown rapidly in recent years Fuelled by the drivers of complexity and uncertainty a growing number of organizations both profit and third sector alike are looking at management consultancy to assist in their aims for development and change Consultants have become a common feature in organizational change initiatives involved in both providing advice and in implementing ideas and solutions However despite this growing recognition and influence management consultancy is still often misunderstood or criticized for its lack of theoretical underpinning The book seeks to address these issues by offering applied theoretical insights from academics that both teach and practice management consultancy Written by recognized experts in their field the contributors combine original insights with authoritative analysis Uniquely this book identifies emerging themes with critical discourse and provides rich empirical case study evidence to show the reader how management consultancy projects are implemented Real world international consultancy projects are featured as written up cases featuring organizations from multi national corporations to the public sector Written for graduate level managers or those who have practical leadership experience this book will enable readers to apply management consultancy models beyond a classroom context

Researching Organizations Matthew Jones, 2014-02-17 Although there are plenty of books that discuss the principles the philosophy and the techniques of research in organisations it is much harder to find information on what doing research in organisations actually involves in practice Yet this is often one of the most challenging but also most interesting aspects of a study Drawing on examples and debates from a broad range of disciplines such as criminology education and social anthropology as well management Researching Organisations explores the issues that researchers may encounter when carrying out fieldwork in organisations From getting in to an organisation at the start of the research to getting out and maybe back again at the end the book offers systematic guidance to help researchers navigate the messy reality of fieldwork Researching Organisations is designed for graduate level researchers who may be undertaking fieldwork for the first time but also for those who wish to gain an understanding of research practice **Management Culture and Corporate Social Responsibility** Pranas Žukauskas, Jolita Vveinhardt, Regina Andriukaitienė, 2018-04-18 This monograph focuses on the level of management culture development in organizations attempting to disclose it not only with the help of theoretical insights but also by the approach based on employees and managers Why was the term management culture that is rarely found in literature selected for the analysis We are quite often faced with problems of terminology Especially it often happens in the translation from one language to another While preparing this monograph the authors had a number of questions on how to decouple the management culture from organization s culture and from organizational culture how to separate management culture from managerial culture etc However having analysed a variety of scientific research it appeared that there is no need to break down the mentioned cultures because they still overlap Therefore it is impossible to completely separate the

management culture from the formal or informal part of organizational culture Management culture inevitably exists in every organization only its level of development may vary Research in Management Accounting Ruhanita Maelah,2010-10-12 This book focuses on research in management accounting that uses Malaysia s business environment as the scope of study The motivation to embark on this publication was due to the recognition that although management accounting has received increasing interest from various organizations including government businesses and educators published documents that report findings from research in management accounting undertaken in Malaysia are still limited The objective of this book is to address the gap by providing readers with five research oriented articles on management accounting issues namely Performance Measurement Design in Service Organizations Management Accounting and Control Systems in the Service Sector Activity Based Costing Intellectual Capital and Management Accounting Practices and Customer Focused Manufacturing Strategy and Performance Measurement Systems The articles are written by a pool of active researchers in the area of management accounting and are expected to have high academic value Each is complete with a literature review methodology data analysis and references Even though this is the case the articles have also been carefully chosen and edited for the general reader This book is suitable as a reference for researchers academics managers accountants and policy makers *Transforming Strategic Decision-making through Finance Business Partnering* Jimoh K. Ololade,Xihui Haviour Chen,Victor Chang,2024-09-09 This book addresses a significant research gap by delving into the Finance Business Partnering FBP model within the not for profit sector of the Gulf countries with a specific emphasis on Qatar Foundation While an extensive body of literature explores the FBP model in developed nations there exists a notable dearth of research in the Middle East and third world countries The book aims to rectify this imbalance by offering practical insights derived from Qatar Foundation showcasing the advantages of adopting the FBP model It goes beyond theoretical frameworks presenting in depth data analysis that substantiates the pivotal role of FBPs in supporting effective decision making processes By delving into essential concepts such as change management contingency theory and organizational culture the book provides a comprehensive understanding of the factors influencing the successful adoption and implementation of the FBP model Notably it introduces practical examples and real world applications to underscore the model s efficacy making it a valuable resource for both scholars and practitioners in the fields of management and financial accounting Corporate Governance & Firm Performances in the Biomedical Industry Saeed Saeed, **Retail Internationalization in China L.** Qixun Siebers,2011-07-19 As potentially the largest retail market China has attracted a great number of foreign retail operations Based on case study research this book provides valuable insights international retailers need for success in China The newly developed theoretical model helps to extend the body of knowledge on firm internationalization **Bring Your Own Device Security Policy Compliance Framework** Rathika Palanisamy,Azah Anir Norman,Miss Laiha Mat Kiah,Tutut Herawan,2025-03-29 Proliferation of Bring Your Own Device BYOD has instigated a widespread change fast outpacing the

security strategies deployed by organizations The influx of these devices has created information security challenges within organizations further exacerbated with employees inconsistent adherence with BYOD security policy To prevent information security breaches compliance with BYOD security policy and procedures is vital This book aims to investigate the factors that determine employees BYOD security policy compliance by using mixed methods approach Security policy compliance factors BYOD practices and security risks were identified following a systematic review approach Building on Organizational Control Theory Security Culture and Social Cognitive Theory a research framework positing a set of plausible factors determining BYOD security policy compliance was developed Next with a purposive sample of eight information security experts from selected public sector organizations interviews and BYOD risk assessments analysis were performed to furnish in depth insights into BYOD risks its impact on organizations and recommend control measures to overcome them This led to the suggestion of four control measures to mitigate critical BYOD security risks such as Security Training and Awareness SETA policy top management commitment and technical countermeasures The control measures were mapped into the research framework to be tested in the following quantitative phase The proposed research framework was tested using survey results from 346 employees of three Critical National Information Infrastructure CNII agencies Using Partial Least Squares Structural Equation Modelling PLS SEM the framework s validity and reliability were evaluated and hypotheses were tested Findings show that perceived mandatoriness self efficacy and psychological ownership are influential in predicting employees BYOD security policy compliance Specification of security policy is associated with perceived mandatoriness while BYOD IT support and SETA are significant towards self efficacy Unexpectedly security culture has been found to have no significant relationship to BYOD security policy compliance Theoretical practical and methodological contributions were discussed and suggestions for future research were recommended The analysis led to a number of insightful findings that contribute to the literature and the management which are predominantly centered on traditional computing In view of the ever increasing BYOD threats to the security of government information it is imperative that IT managers establish and implement effective policies to protect vital information assets Consequently the findings of this study may benefit policymakers particularly in the public sector in their efforts to increase BYOD security policy compliance among employees

Knowing What's Ignored Rohan Krishna, 2021-11-30 Prior research provides strong theories for managers This book tries to cover the managerial areas most neglected at work This is an effort to examine important attributes in making successful outcomes at work Covering the right form needs training and up skilling so understanding the individual work style all plays critical roles in organisational success This book is built on the fundamentals of various industry experts authors and mentors who have guided on how top managers can seed a strong relationship between management to get desired outcomes This knowledge will give you a more diverse equitable and inclusive approach many companies have turned towards it By understanding how these elements jointly influence managers behaviour guidance on optimal leadership

shall be achieved Factual experiments show ways in which different policies and decisions are made

Sustainable Communities through Digital Transformation Yusuf Arayici,Niraj Thurairajah,Bimal Kumar,2025-04-29 This book brings together cutting edge exploratory research findings to show how a vision for sustainable communities can be enabled by digital transformation It attempts to apply existing knowledge about digital transformation and sustainable communities and compare interpret diagnose and evaluate a variety of digital solutions to ascertain their suitability for the delivery of a more sustainable built environment Chapters examine a breadth of issues including how digital transformations could Provide digital physical working living environments that anticipate emerging lifestyles Blend digital engagements into the physical engagements within the built environment Support business and social activity in physical and online venues Use advanced information and community oriented technologies for efficient management of urban services Promote sustainability Express narratives that celebrate the experience of place and community Leverage transformation of educational systems Foster linkages between universities and between universities and businesses Facilitate working relationships among small and large companies Foster new processes and arrangements for innovation in the built environment By comparing the key principles of digital transformation with those of sustainable communities the contributors seek to justify or discount the applicability of digital change for achieving more sustainable communities The research presented in this book is essential reading for architecture urban planning quantity surveying building surveying real estate and construction management professionals and academics

Pedagogy in Practice: Theoretical Frameworks, Instructional Strategies, and Contextual Influences Rajendra Kumar Shah,2025-03-11 Teaching is an inherently intricate intellectually demanding and multifaceted endeavor Since antiquity eminent educational philosophers from Socrates and Plato to contemporary scholars have engaged in profound discourse on optimizing pedagogical effectiveness With the institutionalization of formal education teaching predominantly evolved within a teacher centered paradigm a model that continues to exert considerable influence in educational settings However mounting critiques of this approach have catalyzed the advancement of learner centered pedagogy Notably Rousseau s advocacy for child centered pedagogy served as a pivotal foundation for subsequent theoretical and practical developments in learner centered pedagogy Consequently efforts are underway to integrate this paradigm to varying degrees into educational systems across the globe During the 1970s the field of education witnessed the emergence of groundbreaking intellectual discourses that critically examined various dimensions of formal education including its objectives pedagogical frameworks curricular structures and assessment methodologies This period also marked the growing recognition of education as an inherently political enterprise inseparable from broader sociopolitical dynamics Within this context the distinguished educational theorist Paulo Freire conducted a profound critique of conventional education systems characterizing them as the banking model of education He vehemently opposed traditional instructional practices advocating instead for a critical and emancipatory pedagogical approach designed to facilitate societal

transformation The teaching learning process can be categorized into teacher centered learner centered and transformation centered approaches each with distinct philosophical underpinnings and pedagogical implications However a significant gap persists in the availability of comprehensive scholarly resources that facilitate an in depth assessment of these pedagogical paradigms How can teacher centered pedagogy be refined to optimize its efficacy Despite its emphasis on active engagement learner centered education has also been subject to critique how can its limitations be systematically addressed to enhance instructional effectiveness Furthermore what constitutes transformative education and how can it be meaningfully integrated into classroom practice These questions are of paramount significance to educators parents students educational administrators and curriculum developers This book endeavors to explore these critical themes with the aspiration that it will provide valuable insights to its readers however modest the impact may be

Handbook of Research on Entrepreneurship and Marketing for Global Reach in the Digital Economy Carvalho, Luísa Cagica,Isaías, Pedro,2018-10-26 The digital economy is a driver of change innovation and competitiveness for international businesses and organizations Because of this it is important to highlight emergent and innovative aspects of marketing strategies and entrepreneurial approaches to overcome the challenges of the digital world The Handbook of Research on Entrepreneurship and Marketing for Global Reach in the Digital Economy provides innovative insights into the key developments and new trends associated with online challenges and opportunities The content within this publication represents research encompassing corporate social responsibility economic policy and female entrepreneurship and it is a vital reference source for policymakers managers entrepreneurs graduate level business students researchers and academicians seeking coverage on topics centered on conceptual technological and design issues related to digital developments in the economy

Entrepreneurial Strategies of Professional Service Firms Andreas B. Günther,2019-02-19 Over the past years knowledge intensive industries have gained significant importance as economic factor giving rise to professional service firms PSFs such as law firms accounting firms or consultancies Following this development the research interest especially in the strategies pursued by PSFs has grown substantially However past research focused mainly on strategies of established mature PSFs leaving academics as well as potential entrepreneurs without guidance on what newly founded entrepreneurial PSFs should pay attention to in order to ensure lasting competitive advantages Based on an explorative grounded theory analysis of two outstanding commercial law firm spin offs in Germany this work advances the research in this field In addition to a detailed case study report it offers a comprehensive theoretical framework and argues that PSFs have to employ a set of seven specific entrepreneurial strategies including for example servicedelivery people development and client acquisition strategies in order to successfully manage the entrepreneurial phase In providing examples for the growing PSF industry the findings on commercial law firm spin offs also inform entrepreneurship research in other professions

Theoretical and Methodological Approaches to Social Sciences and Knowledge Management Asunción Lopez-Varela

Azcárate,2012-08-16 This is a unique and groundbreaking collection of questions and answers coming from higher education institutions on diverse fields and across a wide spectrum of countries and cultures It creates routes for further innovation collaboration amidst the Sciences both Natural and Social the Humanities and the private and public sectors of society The chapters speak across sociocultural concerns education welfare and artistic sectors under the common desire for direct responses in more effective ways by means of interaction across societal structures *Planning an Applied Research Project in Hospitality, Tourism, and Sports* Frederic B. Mayo,2013-10-28 Planning an Applied Research Project in Hospitality Tourism and Sports provides a comprehensive and carefully structured treatment of all the aspects involved in planning a research project Instead of being a statistically oriented book this text provides a conceptual and process oriented approach to planning and conducting research Written for both students and professionals it is easy to read short and to the point i e practical

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