reading digital culture

edited by
David Trend

[Reading Digital Culture](#)

John Hartley

Reading Digital Culture:

Reading Digital Culture David Trend,2001-02-08 Computer technology has transformed many fundamental parts of life how we work and play how we communicate and consume how we create knowledge and learn even how we understand politics and participate in public life Reading Digital Culture is a comprehensive collection of the most influential essays on digital media written in recent years **Digital Culture** Charlie Gere,2002 During the last twenty years digital technology has begun to touch on almost every aspect of our lives Nowadays most forms of mass media television recorded music and film are produced and even distributed digitally and these media are beginning to converge with digital forms such as the internet the World Wide Web and video games to produce a seamless digital mediascape At work we are surrounded by technology whether in offices or in supermarkets and factories where almost every aspect of planning design marketing production and distribution is monitored or controlled digitally In Digital Culture Charlie Gere articulates the degree to which our everyday lives are becoming dominated by digital technology whether in terms of leisure work or bureaucracy This dominance is reflected in other areas including the worlds of finance technology scientific research media and telecommunications Out of this situation a particular set of cultural responses has emerged for example in art music design film literature and elsewhere This book offers a new perspective on digital culture by examining its development and reveals that despite appearances it is neither radically new nor ultimately technologically driven The author traces its roots to the late 18th century and shows how it sprang from a number of impulses including the information needs of industrial capitalism and contemporary warfare avant garde artistic practice counter cultural experimentation radical philosophy and sub cultural style It is these conditions that produced both digital technology and digital culture and which have determined how they develop *Reading and Writing Skills: Cognitive, Emotional, Creative, and Digital Approaches* María Isabel de Vicente-Yagüe Jara,Elena Jiménez-Pérez,Pedro García Guirao,Olivia López Martínez,2023-12-14 Theorizing Digital Cultures Grant D. Bollmer,2018-09-03 The rapid development of digital technologies continues to have far reaching effects on our daily lives This book explains how digital media in providing the material and infrastructure for a host of practices and interactions affect identities bodies social relations artistic practices and the environment Theorizing Digital Cultures Shows students the importance of theory for understanding digital cultures and presents key theories in an easy to understand way Considers the key topics of cybernetics online identities aesthetics and ecologies Explores the power relations between individuals and groups that are produced by digital technologies Enhances understanding through applied examples including YouTube personalities Facebook s like button and holographic performers Clearly structured and written in an accessible style this is the book students need to get to grips with the key theoretical approaches in the field It is essential reading for students and researchers of digital culture and digital society throughout the social sciences **Reading in a Participatory Culture** Henry Jenkins,Wyn Kelley,2015-04-18 Building on the groundbreaking research of the MacArthur

Foundation s Digital Media and Learning initiative this book crosses the divide between digital literacies and traditional print culture to engage a generation of students who can read with a book in one hand and a mouse in the other Reading in a Participatory Culture tells the story of an innovative experiment that brought together playwright and director Ricardo Pitts Wiley Melville scholar Wyn Kelley and new media scholar Henry Jenkins to develop an exciting new curriculum to reshape the middle and high school English language arts classroom This book offers highlights from the resources developed for teaching Herman Melvilles Moby Dick and outlines basic principles of design implementation and assessment that can be applied to any text   *Reading Audio Readers* Karl Berglund,2024-01-11 The first computational study of reading to focus on audiobooks this book uses a unique and substantial set of reader consumption data to show how audiobooks and digital streaming platforms affect our literary culture Offering an academic perspective on the kind of user data hoard we associate with tech companies it asks when it comes to audiobooks what do people really read and how and when do they read it Tracking hundreds of thousands of readers on the level per user and hour Reading Audio Readers combines computational methods from cultural analytics with theoretical perspectives from book history publishing studies and media studies In doing so it provides new insights into reading practices in digital platforms the effects of the audiobook boom and the business models for book publishing and distribution in the age of streamed audio   *Social Reading Cultures on BookTube, Bookstagram, and BookTok* Bronwyn Reddan,Leonie Rutherford,Amy Schoonens,Michael Dezuanni,2024-04-30 This book examines the reading cultures developed by communities of readers and book lovers on BookTube Bookstagram and BookTok as an increasingly important influence on contemporary book and literary culture It explores how the affordances of social media platforms invite readers to participate in social reading communities and engage in creative and curatorial practices that express their identity as readers and book lovers The interdisciplinary team of authors argue that by creating new opportunities for readers to engage in social reading practices bookish social media has elevated the agency and visibility of readers and book consumers within literary culture It has also reshaped the cultural and economic dynamics of book recommendations by creating a space in which different actors are able to form an identity as mediators of reading culture Concise and accessible this introduction to an increasingly central set of literary practices is essential reading for students and scholars of literature sociology media and cultural studies as well as teachers and professionals in the book and library industries   **Socializing the Classroom** Susan B. Barnes,2012-01-01 Socializing the Classroom Social Networks and Online Learning by Susan B Barnes examines how social media can be used in education through two research grants and real world applications Barnes analyzes social media including Facebook Courseware and Second Life while providing a theoretical foundation for examining social software A new generation of students is surrounded by digital technologies leading scholars and teachers to consider virtual worlds to engage students By bringing together human computer interaction theories with social theory Socializing the Classroom creates a theoretical foundation for future research in the

area of social media online learning technologies and the development of social networks Readers will gain a better understanding of how students use online learning environments to communicate task oriented messages and maintain social interactions This is an essential text for scholars students and those interested in social networks and the implementation of technology in education   *Situating Scandinavian Poetry in the Computational Network Environment* Hans Kristian Strandstuen Rustad,2023-09-05 How to grasp poetry in its contemporary digital situation a situation wherein poetry travels across digital and analoge media platforms and intended or not collaborates with computers Situating Scandinavian Poetry in the Computational Network environment investigates how heterogeneous forms of poetry in Scandinavia interact with and work in a digital media environment how digital programmable and network media intervene with and shape new poetic forms or remediate older forms of poetry and how digital and digitalized poetry through its self reflexivity sheds light on digital media technology and its role for poetry and potentially for literature and aesthetics more in general In doing so it also argues for the importance of close reading poetry in digital media It includes an historical and theoretical approach to poetry in digital media and analysis of poetic works in Scandinavia The book is written within the framework of posthumanism and what N Katerine Hayles calls technogenesis and makes up the argument that contemporary poetry constitutes and is constituted by a computational network environment of human and non human subjects wherein poems travels in an egalitarian media ecology The book is relevant for researchers and students in the field of poetry students and researchers in the field of literary studies media studies and digital culture studies and teachers interested in presenting newer forms of poetry for their students   **Electronic Literature in Latin America** Claire Taylor,2019-11-22 This book explores one of the most exciting new developments in the literary field to emerge over recent decades the growing body of work known as electronic literature comprising literary works that take advantage of the capabilities of digital technologies in their enactment Focussing on six leading authors within Latin o America whose works have proved pioneering in the development of these new literary forms the book proposes a three fold approach of aesthetics technologics and ethics as a framework for analyzing digital literature   **Cultural Production in Virtual and Imagined Worlds** Tracey Bowen,Mary-Lou Nemanic,2009-12-14 Cultural Production in Virtual and Imagined Worlds foregrounds how the two important fields of visual culture and Internet culture interact This collection of essays explores the intersections overlaps and disparities in terms of how the two discourses illuminate our everyday negotiations as we become increasingly dependent on the Internet and virtual visual imaginings for constructing who we are What is being examined here are the ways in which we use visual virtual lenses to see the world both individually and collectively This book represents a transnational effort that began as a series of conversations during the Mid Atlantic Popular American Culture conferences from 2005 2009 The editors a Canadian and an American have included contributors across national and geographic contexts Cultural Production is aimed at raising questions crossing borders and presenting points of departure for future scholarship

in the relatively new and very rapidly changing disciplines of visual and virtual cultures Our critical approach to this study includes viewing Internet images as contested sites of cultural activity and also as sites that advance ideologies related to cultural transformation **An Introduction to Design and Culture** Penny Sparke,2019-08-28 An Introduction to Design and Culture provides a comprehensive guide to the changing relationships between design and culture from 1900 to the present day with an emphasis on five main themes Design and consumption Design and technology The design profession Design theory Design and identities This fourth edition extends the traditional definition of design as covering product design furniture design interior design fashion design and graphic design to embrace its more recent manifestations which include service design user interface design co design and sustainable design among others It also discusses the relationship between design and the new media and the effect of globalisation on design Taking a broadly chronological approach Professor Sparke employs historical methods to show how these themes developed through the twentieth century and into the twenty first century and played a role within modernism postmodernism and beyond Over a hundred illustrations are used throughout to demonstrate the breadth of design and examples among them design in Modern China the work of Apple Computers Ltd and design thinking are used to elaborate key ideas The new edition remains essential reading for undergraduate and postgraduate students of design studies cultural studies and visual arts **The SAGE Handbook of Identities** Margaret Wetherell,Chandra Talpade Mohanty,2010-04-14 Increasingly identities are the site for interdisciplinary initiatives and identity research is at the heart of many transdisciplinary research centres around the world No single social science discipline owns identity research which makes it a difficult topic to categorize The SAGE Handbook of Identities systematizes this complex field by incorporating its interdisciplinary character to provide a comprehensive overview of its themes in contemporary research while still acknowledging the historical and philosophical significance of the concept of identity Drawing on a global scholarship the Handbook has four parts Part 1 Frameworks presents the main theoretical and methodological perspectives in identities research Part 2 Formations covers the major formative forces for identities such as culture globalisation migratory patterns biology and so on Part 3 Categories reviews research on the core social categories which are central to identity such as ethnicity gender sexuality disability and social class and intersections between these Part 4 Sites and Context develops a series of case studies of crucial sites and contexts where identity is at stake such as social movements relationships and family life work places and environments and citizenship *Excess and Masculinity in Asian Cultural Productions* Kwai-Cheung Lo,2010-08-04 In Excess and Masculinity in Asian Cultural Productions Kwai Cheung Lo explores the excesses associated with the phenomenal economic growth in East Asia including surplus capital environmental waste and the unbalanced ratio of men to women in the region connecting the production of capitalist excess to the production of new forms of transnational Asian masculinity Lo draws on Lacanian psychoanalysis and Marxist ideas as well as gender theory in his examination of East Asian cultural products such as religious and parenting books transgender

literary fantasies travel writing gangster movies female action heroes and online games Through this analysis Lo argues that the excess of Asia s masculine modernization throws into relief the internal inconsistencies of capitalism itself posing new challenges to the order of global capitalism and suggesting new possible configurations of global modernity

Communication, Cultural and Media Studies: The Key Concepts John Hartley,2003-12-16 This is the third edition of an up to date multi disciplinary glossary of the concepts you are most likely to encounter in the study of communication culture and media with new entries and coverage of recent developments **Marketing Strategy for Museums** Christina Lister,2023-12-06 Marketing Strategy for Museums is a practical guide to developing and delivering marketing that supports museums missions and goals Explaining how museums can be strategic and proactive in their approach it also shows how to make effective decisions with limited resources Presenting examples from a range of museums around the world the author positions marketing as a vital function that aims to build mutually beneficial relationships between museums and their audiences both existing and new and ensure museums are relevant and viable Breaking down key marketing models Lister shows how they can be applied to museums in a meaningful way Setting out a step by step framework for developing a museum s marketing strategy and for creating marketing campaigns which can be scaled up or down Readers will also be encouraged to reflect on topics such as sustainable marketing ethical marketing and accessible and inclusive marketing Marketing Strategy for Museums provides an accessible guide that seeks to demystify marketing and boost the confidence of those responsible for planning and delivering marketing in museums It is aimed at people working in museums of all types and sizes and will also be relevant to students of museum and heritage studies **Media Technology: Critical Perspectives** Van Loon, Joost,2007-12-01 Using philosophical and historical analysis this book illustrates how throughout the course of society different forms of media have helped to shape our perceptions expectations and interpretations

Business Intelligence: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources,2015-12-29 Data analysis is an important part of modern business administration as efficient compilation of information allows managers and business leaders to make the best decisions for the financial solvency of their organizations Understanding the use of analytics reporting and data mining in everyday business environments is imperative to the success of modern businesses Business Intelligence Concepts Methodologies Tools and Applications presents a comprehensive examination of business data analytics along with case studies and practical applications for businesses in a variety of fields and corporate arenas Focusing on topics and issues such as critical success factors technology adaptation agile development approaches fuzzy logic tools and best practices in business process management this multivolume reference is of particular use to business analysts investors corporate managers and entrepreneurs in a variety of prominent industries The SAGE Handbook of Cultural Analysis Tony Bennett,John Frow,2008-03-26 A genuine one stop reference point for the many many differing strands of cultural analysis This isn t just one contender among many for the title of best multidisciplinary overview

this is a true heavyweight Matt Hills Cardiff University An achievement and a delight both compelling and useful Beverley Skeggs Goldsmiths University of London With the cultural turn the concept of culture has assumed enormous importance in our understanding of the interrelations between social political and economic structures patterns of everyday interaction and systems of meaning making In The SAGE Handbook of Cultural Analysis the leading figures in their fields explore the implications of this paradigm shift Part I looks at the major disciplines of knowledge in the humanities and social sciences asking how they have been reshaped by the cultural turn and how they have elaborated distinctive new objects of knowledge Parts II and III examine the questions arising from a practice of analysis in which the researcher is drawn reflexively into the object of study and in which methodological frameworks are rarely given in advance Addressed to academics and advanced students in all fields of the social sciences and humanities The SAGE Handbook of Cultural Analysis is at once a synthesis of advances in the field with a comprehensive coverage of the scholarly literature and a collection of original and provocative essays by some of the brightest intellectuals of our time   Latin American Cyberculture and Cyberliterature Claire Taylor,Thea Pitman,2007-01-01 This highly innovative volume provides the first sustained academic focus on cyberliterature and cyberculture in Latin America investigating the ways in which this form of cultural production is providing new configurations of subjects narrative voices and even political agency Despite cyberculture s spread throughout the Hispanic diaspora much of the influence of this new discipline on Latin American culture remains undocumented This timely volume focuses on the inclusivity of this new scholarship and provides extensive geographical coverage of topics as diverse as Chicano border writing and Brazilian and Argentine cybercultural phenomena

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