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Shareholder or Stakeholder Value

The Development of Indicators for the
Control and Measurement of Performance

S Cooper, D Crowther, M Davies and E W Davis

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Nicholas Capaldi



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Shareholder or Stakeholder Value S. Cooper,D. Crowther,M. Davies,2001-12-31 This research report investigates two new approaches to the management and evaluation of performance within large UK quoted companies The first of these is that of Value based Management and the second Stakeholder Value 37 interviews were carried out with senior personnel to investigate their formal and informal performance management system and superior insights were gained into the behavioral and cultural dimensions of the performance management process

The Ashgate Research Companion to Corporate Social Responsibility Nicholas Capaldi,2016-04-01 In recent years the term corporate social responsibility CSR has gained prominence both in business and in the media not least because of the rise in power of the transnational corporation in an increasingly globalized world It is one of the most debated management issues yet there is a lack of consensus on what the concept means what it entails why it should be embraced and how This Research Companion brings together a team of scholars from around the world to offer their view of the key issues in corporate social responsibility research Each author is concerned with different aspects of CSR providing a variety of theoretical lenses and a wide range of perspectives from different countries and experiences It presents scholars and graduate students with a valuable guide to current thinking and a comprehensive reference to this increasingly important field

Corporate Social Performance: A Stakeholder Approach Stuart Cooper,2017-07-05 Corporate social performance has come of age In a business environment characterized by its perpetual state of flux the ability to recognize and react to global forces becomes paramount The fallout of such rapid change the fast paced developments in communications and technology the continual change to global markets shifting demographics the homogenization of personal values have all contributed to the widespread new interest in issues such as ecology and environment human rights and diversity health and well being and communities All of these issues are now potential liabilities for companies and are very much back on the agenda for business Once regarded as peripheral management concerns they are now recognized as hard to predict and hard for business to deal with when they go wrong This book offers an insight into how corporate social performance can be measured and why this is an important aspect of corporate social responsibility Using detailed case studies it provides readers with the foundations for understanding and applying corporate social performance providing a stakeholder framework by which corporate social performance can be measured alongside a detailed consideration of the value of different stakeholder measures The book also applies this framework to new social accounting standards enabling the reader to consider the validity and appropriateness of these standards The increasingly important role of the internet for corporate social reporting is also considered

Managing Finance D. Crowther,2007-03-30 *Managing Finance* is developed from tried and tested materials that are easy to read and work is written from a managerial perspective for general managers on executive or MBA courses The text focuses on accounting from the viewpoint of the needs of managers for financial information and understanding Scenarios and examples

are included that demonstrate a socially responsible approach Business Scenarios are presented at the opening of each chapter and this is then used to explore the topics covered given at the start of the chapter This approach is very appealing to people with business experience There is supplementary material with this text for the website with additional exercises cases multiple choice questions Powerpoint presentations and tutorial material This will be kept up to date and provide links to other resources

Ethics, Governance and Corporate Crime Roshima Said,David Crowther,Azlan Amran,2014-06-18 This book is comprised of academic work on key current issues pertaining to the areas of ethics governance and corporate crimes The book provides a platform for researchers to publish their work articulate their concerns and offer critical perspectives on what they see happening around them

CIMA Official Learning System Management Accounting Risk and Control Strategy Paul M. Collier,Samuel Agyei-Ampomah,2008-09-11 The 2009 edition of CIMA s Official Learning Systems has been written in conjunction with the Examiner to fully reflect what could be tested in the exam Fully revised and now in 2 colour paperback format the 2009 Learning Systems provide complete study material for the May and November 2009 exams This edition includes practice questions throughout complete revision section topic summaries recommended reading articles from a range of journals Q A s CIMA Learning Systmes are the only study materials endorsed and recomended by CIMA The Official Learning Systems are the only study materials endorsed by CIMA Fully revised with new examples and case studies Written by the Examiner Complete integrated package incorporating syllabus guidance full text recommended articles revision guides and extensive question practice

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Organisational Theory David Crowther,Miriam Green,2004 Presents a study and understanding of the variety of methodologies which provide the framework for organizational practice This book combines a strong theoretical background with the practical application of this theory by practising managers

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Corporate Social Responsibility in the Digital Age Ana Adi,David Crowther,Georgiana Grigore,2015-03-30 With social and digital media reshaping the way business is conducted and the number of companies embracing the new social medium this book revisits CSR practices from a digital

perspective The volume explores the impact and influence of the new social on responsibility and its feasibility measurability and success in a boundary less world

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