

Selling Your Dolls and Teddy Bears

A COMPLETE GUIDE

You do what you love—create unique, beautiful dolls or teddy bears. Now learn how to get money and recognition for your craft. This book, with tips and advice from two of the most successful doll and teddy bear artists in the business, explains how to sell your art.

A complete guide, *Selling Your Dolls and Teddy Bears* leads you, step by step, through the business, public relations and legal aspects of doll and teddy bear sales. You'll learn how and where to advertise, how to determine the right prices for your dolls, how to photograph your work properly, and what taxes and laws apply to a self-employed artist. Plus, you'll find techniques to help you manage your image and increase sales—such as how to put together a stunning press kit.

Most important, you'll learn how to attract customers—and keep them coming back. From teaching workshops to making sure your name and reputation are passed word-of-mouth, you'll find techniques to enlarge your client base to include every kind of customer, from individual collectors to large retail stores.

With its myriad tips, techniques and tricks, *Selling Your Dolls and Teddy Bears* is an indispensable guide that helps you sell your original art.

About the Authors

Barb Lawrence Giguere founded the Maine Society of Doll and Bear Artists, Inc., combining her mechanical engineering degree, art studies from the Maine College of Art and master's in business administration. Her background has helped her achieve the status of "industry expert" in the doll and teddy bear making field. She has been designing and making dolls and teddy bears since 1966 and lives in Scarborough, Maine.

Carol-Lynn Rössel Waugh is an internationally renowned artist who coined the phrase "teddy bear artist." She has been designing dolls and bears since 1972, and has published numerous books, articles and photographs of her famous work. She lives in Winthrop, Maine.

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Selling Your Dolls And Teddy Bears

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Selling Your Dolls And Teddy Bears:

Decoding **Selling Your Dolls And Teddy Bears**: Revealing the Captivating Potential of Verbal Expression

In a period characterized by interconnectedness and an insatiable thirst for knowledge, the captivating potential of verbal expression has emerged as a formidable force. Its capability to evoke sentiments, stimulate introspection, and incite profound transformations is genuinely awe-inspiring. Within the pages of "**Selling Your Dolls And Teddy Bears**," a mesmerizing literary creation penned by a celebrated wordsmith, readers embark on an enlightening odyssey, unraveling the intricate significance of language and its enduring effect on our lives. In this appraisal, we shall explore the book's central themes, evaluate its distinctive writing style, and gauge its pervasive influence on the hearts and minds of its readership.

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Table of Contents Selling Your Dolls And Teddy Bears

1. Understanding the eBook Selling Your Dolls And Teddy Bears
 - The Rise of Digital Reading Selling Your Dolls And Teddy Bears
 - Advantages of eBooks Over Traditional Books
2. Identifying Selling Your Dolls And Teddy Bears
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Selling Your Dolls And Teddy Bears
 - User-Friendly Interface
4. Exploring eBook Recommendations from Selling Your Dolls And Teddy Bears
 - Personalized Recommendations
 - Selling Your Dolls And Teddy Bears User Reviews and Ratings
 - Selling Your Dolls And Teddy Bears and Bestseller Lists

5. Accessing Selling Your Dolls And Teddy Bears Free and Paid eBooks
 - Selling Your Dolls And Teddy Bears Public Domain eBooks
 - Selling Your Dolls And Teddy Bears eBook Subscription Services
 - Selling Your Dolls And Teddy Bears Budget-Friendly Options
6. Navigating Selling Your Dolls And Teddy Bears eBook Formats
 - ePub, PDF, MOBI, and More
 - Selling Your Dolls And Teddy Bears Compatibility with Devices
 - Selling Your Dolls And Teddy Bears Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Selling Your Dolls And Teddy Bears
 - Highlighting and Note-Taking Selling Your Dolls And Teddy Bears
 - Interactive Elements Selling Your Dolls And Teddy Bears
8. Staying Engaged with Selling Your Dolls And Teddy Bears
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Selling Your Dolls And Teddy Bears
9. Balancing eBooks and Physical Books Selling Your Dolls And Teddy Bears
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Selling Your Dolls And Teddy Bears
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Selling Your Dolls And Teddy Bears
 - Setting Reading Goals Selling Your Dolls And Teddy Bears
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Selling Your Dolls And Teddy Bears
 - Fact-Checking eBook Content of Selling Your Dolls And Teddy Bears
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

Selling Your Dolls And Teddy Bears Introduction

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