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RESOURCES FIRMS AND STRATEGIES

A Reader in the Resource-Based Perspective

Edited by
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Resources Firms And Strategies A Reader In The Resource Based Perspective

Christos Pitelis, Roger Sugden



Resources Firms And Strategies A Reader In The Resource Based Perspective:

Resources, Firms, and Strategies Nicolai J. Foss,1997 Strategic management has been increasingly characterized by an emphasis on core competences Firms are advised to divest unrelated businesses and return to core business Moreover competitive advantage is now increasingly seen as a matter of efficiently deploying scarce knowledge resources to product markets Much of this change in emphasis has occurred because of the emergence of a unified and rigorous approach to strategy often called the resource based approach This Reader brings together extracts from the seminal articles that created this dominant perspective in strategic management It includes the pioneering work of Selznick Penrose and Chandler and more recent writing by Wernerfelt Barney Teece and Prahalad and Hamel **Resources and Strategy** Nicolai J. Foss,1997 Strategic management has been increasingly characterized by an emphasis on core competences This reader brings together extracts from the seminal articles that created this dominant perspective in strategic management

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provides an advanced state of the art understanding of the links between the knowledge assets dynamics and the business value creation This publication focuses on the theory models approaches methodologies tools and techniques for measuring and managing organizational knowledge assets dynamics supporting and driving business performance improvements This comprehensive work is a substantial contribution to the field in terms of theory methodology and applications to replicate support and challenge existing studies and offer new applications of existing theory and approaches **Fashion and**

Utopia in Management Thinking René ten Bos,2000-09-15 Why is it that people in organizations seem to be so vulnerable to management fashion and guruism And why is it that both phenomena are loathed in traditional academic thinking about management and organization In this book Ren ten Bos argues for a more philosophical rather than scientific understanding of management fashion In doing so he questions the positivist and utopian orthodoxies that have pervaded management thinking Ten Bos contends that management fashion is a cultural phenomenon that deserves serious reflection not only because it is so immensely widespread but also because its seems to satisfy particular philosophical needs among its consumers Building upon some rather unusual sources in postmodern theory the author argues that management fashion might encourage the practitioner to engage in philosophical self experimentation and to adopt alternative forms of understanding However it is also argued that management fashion often fails to keep up to this promise because it remains paradoxically incapable of laying off its rationalist cloak Ren ten Bos is a philosopher and management consultant He works for Schouten Nelissen and took his PhD at the Catholic University of Brabant **The AMA Handbook of Project Management**

Paul C. Dinsmore,Jeannette Cabanis-Brewin,2010-09-15 A comprehensive reference presenting the critical concepts and theories all project managers must master The AMA Handbook of Project Management compiles essays and advice from the field s top professionals Compatible with the most recent edition of the Project Management Body of Knowledge and featuring new data on the Project Management Office the completely revised third edition shows readers how to Establish project goals Implement planning on both the strategic and operational levels Manage the project life cycle and meet objectives Budget the project Handle the transition from project idea to project reality Manage political and resource issues Packed with research based information and advice from experienced practitioners as well as new information on agile project management Six Sigma projects the use of social media and the alignment of strategy and projects this guide is a vital resource for everyone involved in project tasks **Developing Alliance Capabilities** K. Heimeriks,2008-05-29

Alliances are becoming an ever more important strategic weapon to succeed in many industries This book describes how various leading firms have succeeded in learning how to manage their alliance portfolios and uses cutting edge research to offer advice on alliance management skills **The Nature of the Transnational Firm** Christos Pitelis,Roger

Sugden,2005-06-23 The Nature of the Transnational Firm brings together the major approaches to the transnational firm in one volume Leading thinkers present overviews of a vibrant theoretical literature and assess the current state of analysis

Thoroughly revised and updated to take account the explosive growth of foreign direct investment in the 1990s this volume will be welcomed by students and researchers of international business international economics and business economics Contributors include John Cantwell John H Dunning Edward M Graham Jean Francois Hennart Neil Kay **Novel Approaches to Organizational Project Management Research** Nathalie Drouin,Ralf Müller,Shankar Sankaran,2013 Project management PM traditionally employed to implement projects has developed into Organizational Project Management as organizations are increasingly using projects to deliver strategies The emergence of program and portfolio management has also contributed to this move PM researchers need to become more innovative in their research approaches They need to connect with the broader currents of social science in relevant fields such as organization theory Outside the specific field there is a great deal that can usefully be imported transformed and translated so that it is fit for project management research purposes More trans disciplinary translational and transformational approaches for conducting project related research are required and this book goes a long way to providing foundations for them The book encompasses reflections on fundamental questions underlying any research such as the type of knowledge sought as well as the epistemological and ontological assumptions It broadens research methods and theory perspectives drawing on contemporary approaches such as action research soft systems methodology activity theory actor network theory and other approaches adopted in related scientific and technological areas that are only recently being adopted To achieve this the book s editors have necessarily been eclectically interdisciplinary in their contributor list They have included contemporary research methods and designs from areas allied to project research such as organization science organizational studies sociology behavioral science and biology providing innovative invitations to research design and methodological choice Overall this book makes a significant contribution to the maturation and development of project management research as a specialty in the broader social sciences one that is a less reliant handmaiden or under laborer to purely technical issues but which appreciates that any material construction is always a social construction as well one that implies episteme and phronesis knowledge and wisdom as well as techne or technique Project managers may not realize it but the most important aspects of what they manage are the meanings interpretations and politics of projects and not merely the technical aspects Series Advances in Organization Studies Vol 29 Subject Project Management Business Administration Organizational Studies

Competence-Based Innovation in Hospitality and Tourism Harald Pechlaner,Elisa Innerhofer,2016-04-14 Dr Pechlaner and Dr Innerhofer the editors of Competence Based Innovation in Hospitality and Tourism argue that the industry operates within highly challenging and competitive environments Changing environmental and market conditions continually force hotel businesses and service providers to offer their customers new and modified products and services in order to remain competitive those which respect value perceptions of markets and sustainable stakeholder reactions This then raises the question of how innovations within this industry must be developed in order to achieve competitive differentiation The

book demonstrates that the development and analysis of successful innovation strategies should integrate the resource based view and its advancements the competence based view as well as the dynamic capabilities approach and the relational view Resource based strategic management approaches view the firm as a bundle of resources and competences They point to the importance of firm specific resources and competences in explaining variations in competitive positions and performance differentiation between companies The challenge of hospitality and tourism is to develop resources and competences that drive innovations This book will serve to advance the status quo of tourism research literature by combining innovation theories with network theories and tourism and destination development by illustrating the development of cooperative competences and innovations in tourism and by showing in a tailored way how the challenge of the development of resources and competences that drive innovations in tourism can be managed

Proceedings ,2003 **Office of Research Working Paper** ,1994 **The IEBM Handbook of Economics** William Lazonick,2002 With contributions from leading international academics this handbook covers systems of economic organization systems of economic thought business enterprise industrial organization economic institutions and notable economists **An Investigation of the Simultaneous Impact of Launch and Logistics Strategies on New Product Performance** Gilbert Ngarih Nyaga,2006 **The Polish Economy on the Road to the European Union** Zenon Wiśniewski,2003

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