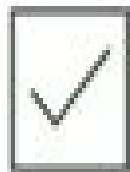


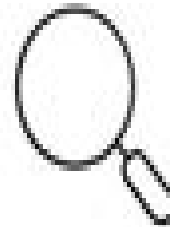
4 Principles for Corporate Political Responsibility (CPR)

The Erb Principles for CPR can guide companies' engagement in politics.



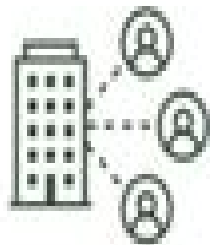
1. Accountability

Political activity follows the company's larger mission, vision, values and previous commitments to stakeholders.



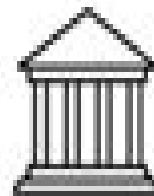
3. Transparency

Political activities are communicated clearly to all stakeholders and broader society.



2. Responsibility

Political activity protects systems on which economy, society, and life depend. Companies advocate to protect and improve those systems.



4. Legitimacy

Political activities have a legitimate basis. Companies impact or are impacted by an issue, or it poses a threat to our whole system.

Political Responsibility And Industry

Dean J. Guarnaschelli



Political Responsibility And Industry:

Political Responsibility and Industry Edmund Dell, 2024-12-02 First published in 1973 Political Responsibility and Industry discusses the nature of industrial policy and the capacity of the British governmental system to conduct it This theme is illustrated by particular examples of the working of government industry relations with which the author was intimately connected such as the aluminium smelter project and the textile industry enquiry and by discussion of particular instruments of industrial policy such as the Industrial Reorganisation Corporation and the Geddes Report on shipbuilding The author is critical of the tendency to regard industrial policy as some new catalyst of industrial growth He describes it at its best as simply casework in the public interest In a penetrating analysis of the machinery of government in Britain he shows that this is inadequate as an instrument for the effective control of industrial policy This in turn leads on to a discussion of the myth of ministerial responsibility which the author suggests rather than locating effective responsibility for policy ensures that it is not located anywhere at all The arguments presented should be of interest not only to those concerned with Government industry relations but to anyone worried about the working of Parliamentary government in Britain Political Responsibility and Industry Edmund Dell, 1973

Corporate Political Responsibility Thomas P. Lyon, 2023-11-30 Behind closed doors many large companies quietly use their political clout to influence public policy on social and environmental issues often in a negative direction This book seeks to create a new norm for responsible political behaviour by corporations It brings together leading scholars of corporate political responsibility with leading organizations that have been working to support companies in adopting more responsible political practices The contributors present new evidence on what motivates firms to become more responsible and how markets view corporate dark money spending They also explain how activists have pressed companies to play a more responsible role in politics With a particular focus on climate change and the important role of corporate lobbying in supporting or blocking climate policy this volume leads the way forward for researchers activists and citizens who seek a future in which corporate political influence is transparent accountable and responsible

Cinema, Theory, and Political Responsibility in Contemporary Culture Patrick McGee, 1997-08-14 McGee explores the political significance of aesthetic analysis in the context of cultural studies and asks how political responsibility can be reconciled with the concept of the university as a democratic institution

Corporate Political Responsibility Johannes Bohnen, 2020-10-31 This book demonstrates how companies can effectively promote their business by assuming political responsibility and expanding their investment concept to include a political component It shows that the success of companies is crucially dependent on socio political conditions In other words politically sustainable management is a business case Therefore companies should take a closer look at the opportunities at the interface of politics and business To date there has not been a satisfactory assessment of the issue of Corporate Political Responsibility CPR which combines a conceptual framework with practical measures for implementation This book remedies that oversight and

shows how companies can develop the necessary attitude and operate in concrete CPR fields of action illustrated by diagrams and examples While doing so the author explains how CPR is different from share lobbying or Corporate Social Responsibility CSR The author provides an overview of the public realm and its actors and shows how through political contributions they can strengthen the performance of the state and thus their own performance Companies have unique resources for doing so and in their own interest they should get involved being impartial in particular but partial in principle when it comes to our liberal way of life as such

The Novel Das Boot, Political Responsibility, and Germany's Nazi Past
Dean J. Guarnaschelli, 2021-09-23 This study investigates the relationship between Lothar G nther Buchheim 1918 2007 his bestselling 1973 novel Das Boot The Boat and West Germany s Vergangenheitsbew ltigung As a war reporter during the Battle of the Atlantic Buchheim benefitted from distinct privileges yet he was never in a position of power Almost thirty years later Buchheim confronted the duality of his own past and railed against what he perceived to be a varnished public memory of the submarine campaign Michael Rothberg s theory of the implicated beneficiary is used as a lens to view Buchheim and this duality Das Boot has been retold by others worldwide because many people claim that the story bears an anti war message Wolfgang Petersen s critically acclaimed 1981 film and interpretations as a comedy sketch a theatrical play and a streamed television sequel have followed This trajectory of Buchheim s personal memory reflects a process that practitioners of memory studies have described as transnational memory formation Archival footage interviews and teaching materials reflect the relevance of Das Boot since its debut Given the debates that surrounded Buchheim s endeavors the question now raised is whether Germany s mastering the past serves as a model for other societies analyzing their own histories Sitting at the intersection of History Literature and Film Studies this is an unprecedented case study depicting how the pre and postwar times affected writers and others caught in the middle of the drama of the era

Just Responsibility Brooke A. Ackerly, 2018 It has been well established that many of the injustices that people around the world experience every day from food insecurity to unsafe labor conditions and natural disasters are the result of wide scale structural problems of politics and economics These are not merely random personal problems or consequences of bad luck or bad planning Confronted by this fact it is natural to ask what should or can we do to mitigate everyday injustices In one sense we answer this question when we buy the local homeless street newspaper decide where to buy our clothes remember our reusable bags when we shop donate to disaster relief or send letters to corporations about labor rights But given the global scale of injustices related to poverty environmental change gender and labor can these individual acts really impact the seemingly intractable global social political and economic structures that perpetuate and exacerbate them Moreover can we respond to injustices in the world in ways that do more than just address their consequences In this book Brooke A Ackerly both answers the question of what should we do and shows that it s the wrong question to ask To ask the right question we need to ground our normative theory of global justice in the lived experience of injustice Using a feminist critical methodology she argues that what to do

about injustice is not just an ethical or moral question but a political question about assuming responsibility for injustice regardless of our causal responsibility and extent of our knowledge of the injustice Furthermore it is a matter that needs to be guided by principles of human rights As she argues while many understand human rights as political goals or entitlements they can also guide political strategy Her aims are twofold to present a theory of what it means to take responsibility for injustice and for ensuring human rights as well as to develop a guide for how to take responsibility in ways that support local and global movements for transformative politics In order to illustrate her theory and guide for action Ackerly draws on fieldwork on the Rana Plaza collapse in 2013 the food crisis of 2008 and strategies from 125 activist organizations working on women s and labor rights across 26 countries Just Responsibility integrates these ways of taking political responsibility into a rich theory of political community accountability and leadership in which taking responsibility for injustice itself transforms the fabric of political life

Corporate Responsibility and Political Philosophy Kristian Høyer

Toft,2020-03-09 This book argues for the inclusion of the corporation as an integral element of political philosophy It begins with a historical evaluation of the corporation as a constituent of political society It shows how Adam Smith Hegel and Marx conceived the role of the corporation in relation to the state the market and civil society before moving on to the rejection of the corporation as a genuine moral and political agent by Rawls and Habermas The next chapter of the book presents the corporation as a collective that possesses political and moral agency The author outlines four distinct political philosophies of corporate responsibility the Aristotelian conservative virtue ethical conception the market liberal theory the social liberal theory of corporate citizenship and political CSR and Marxist inspired critical theories It is argued that the social liberal theory provides a better justification compared to its rivals The third and final group of chapters applies the social liberal conception called the social liberal corporation to important contemporary issues including human rights in global supply chains financial and digital firms sustainability and climate change Corporate Responsibility and Political Philosophy will appeal to political philosophers political theorists and applied ethicists as well as scholars in other disciplines working on issues related to business ethics organizational ethics sustainability and corporate social responsibility As it provides a comprehensive introduction to corporate responsibility it is also relevant to sustainability professionals who seek an overview of the theoretical debate on corporate responsibility

Political Responsibility Refocused Genevieve Fuji

Johnson,Loralea Michaelis,2013-01-01 In our highly globalized and networked society even our most seemingly local actions can have far reaching social political economic and environmental consequences Has this changed our moral and political obligations towards people distant from us in space and time for instance to generations who are not yet or no longer living or towards those beyond the borders of our own nations Political Responsibility Refocused explores the theoretical foundations and practical implications of individual and collective responsibility towards those who are spatially or temporally separate from us These essays offer critical assessments of our political responsibilities on topics such as

residential schools sweatshop labour climate change and forms of energy generation Inspired by the final published writings of political and social theorist Iris Marion Young specifically her outline of a social connection model of political responsibility the contributors assess whether there are practices policies and institutions that could meaningfully address these expanded political responsibilities **Annals of the American Academy of Political and Social Science** ,1924

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