

First Edition

Researching the Small Enterprise

Jim Curran
Robert Blackburn



Researching The Small Enterprise

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Researching The Small Enterprise:

Researching the Small Enterprise Phil Johnson,James Curran,Joanne Duberley,Robert A. Blackburn,2001-05-01

Although there are plenty of books devoted to small business and management research few give much attention to the small enterprise This book focuses systematically on researching the small firm from basic issues of definition to selecting topics and research designs to fieldwork problems analysis data and finally writing and presenting results The discussion is set in the wider context of issues and problems in business research Quantitative and especially qualitative approaches are explored and illustrated by drawing in depth on a wide range of research on the small enterprise The result is an extensive resource book for researchers at all levels to draw upon in planning and conducting effective research *Researching the*

Small Enterprise Jim Curran,Robert Blackburn,2000-11-16 Although there are plenty of books devoted to small business and management research few give much attention to the small enterprise This book focuses systematically on researching the small firm from basic issues of definition to selecting topics and research designs to fieldwork problems data analysis and finally writing and presenting results The discussion is set in the wider context of issues and problems in business research Quantitative and especially qualitative approaches are explored and illustrated by drawing in depth on a wide range of research on the small enterprise The result is an extensive resource book for researchers at all levels to draw upon in planning and conducting effective research *Research: a National Resource ...* United States. National Resources

Committee. Science Committee,1938 *Research--a National Resource: Industrial research* ,1941 **Research--a National Resource...Message from the President of the United States Transmitting a Report Entitled "Research--a National Resource"** United States. National Resources Committee. Science Committee,1939 Handbook of Research on

Strategic Management in Small and Medium Enterprises Todorov, Kiril,Smallbone, David,2014-04-30 As the global economy continues to develop and new entrepreneurs take advantage of emerging markets the small business sector plays a greater role of economic development in the international arena The Handbook of Research on Strategic Management in Small and Medium Enterprises contributes new research to the current array of literature on small business management under diverse geographic economic and socio cultural conditions By exploring existing theories in tandem with fresh viewpoints this book will serve as a valuable reference to students lecturers researchers entrepreneurs and policy makers investigating the use of strategic management in various scenarios and situations *Research Handbook on Corporate Board Decision-Making*

Oliver Marnet,2022-11-18 With a state of the art perspective on corporate board decision making that encourages thinking outside the box this cutting edge Research Handbook provides fresh insights on the meaning value contribution quality and purpose of the decision making of those charged with corporate governance **Innovative Methodologies in Enterprise**

Research Damian Hine,David Carson,2007 The contributors to this book explore the role and importance of qualitative interpretist research in the dynamic field of enterprise They establish the link between the innovative nature of small

enterprise and the need to utilise research methodologies which are themselves innovative The book highlights the fact that enterprise research has the advantage of sufficient youth as a research discipline to permit a wide scope for new and innovative research studies Probing this unexplored terrain therefore requires exploratory research methods supported by inductive research techniques These methods and techniques are examined in detail topics covered are diverse ranging from a review of quantitative research methodologies and the integration of methodological philosophies and approaches to the application of two novel analytical techniques Convergent interviewing action research case research and marketing research for isolated SMEs are all also explored in depth This book will provide academics researchers and students with a cohesive body of material on the use of interpretist research techniques in all areas of enterprise research

ECRM2016-Proceedings of the 15th European Conference on Research Methodology for Business Management "
 Vladlena Benson, Fragkiskos Filippaios, 2016-05-20 **Theory and Practice in Hospitality and Tourism Research** Salleh
 Mohd Radzi, Mohd Faez Saiful Bakhtiar, Zurinawati Mohi, Mohd Salehuddin Mohd Zahari, Norzuwana Sumarjan, C.T.
 Chik, Faiz Izwan Anuar, 2014-08-12 Theory and Practice in Hospitality and Tourism Research includes 111 contributions from
 the 2nd International Hospitality and Tourism Conference 2014 Penang Malaysia 2 4 September 2014 and covers a
 comprehensive range of topics including Hospitality management Hospitality tourism marketing Tourism management
 Technology innovation in hospitality tourism Foodservice food safety Gastronomy The book will be of interest to postgraduate
 students academics and professionals involved in the fields of hospitality and tourism *A.I.D. Research and Development*
Abstracts , 1992 *International Handbook of Research on Indigenous Entrepreneurship* L. -P. Dana, 2007 This book offers
 an original collection of international studies on indigenous entrepreneurship Through these specific lenses entrepreneurship
 greatly appears as a set of cultural values based behaviours Once more culture and human values are placed at the heart of
 entrepreneurship as an economic and social phenomenon Alain Fayolle EM Lyon and CERAG Laboratory France and Solvay
 Business School Belgium A must have for researchers of developmental economics as well as for entrepreneurship scholars
 this collection assembles studies of indigenous entrepreneurship from five continent **Handbook of Research on Family**
Business Panikkos Poutziouris, Kosmas Smyrniotis, Sanjay Goel, 2013-01-01 This is a very business like book in its approach It
 has an impressive global reach in its authorship focal areas and use of evidence it hits all the major practical challenges of
 family firms in a spirit that is fresh and current and it deals with the cutting edge themes and issues that are uppermost in
 the minds of owners executives advisors and researchers in the field Nigel Nicholson London Business School author
 Managing the Human Animal Family Wars and The I of Leadership Acclaim for the first edition The authors have taken a lot
 of pain in putting this handbook together As the name indicates this is an excellent handbook for researchers Global Business
 Review The Handbook of Research on Family Business has collected and synthesized a broad variety of topics by notable
 researchers who share a common dedication to family business research This Handbook provides a comprehensive treatment

that advances the frontiers of knowledge in family business provoking valuable thoughts and discussion The Handbook will serve as both an authoritative and comprehensive reference work for researchers investigating family enterprises A Bakr Ibrahim Concordia University Montreal Canada Although family business research is a young discipline it is both necessary and important For the wellbeing and future development of our society the survival of prosperous and passionate family business entrepreneurs is indispensable In order to help the families in business to better understand how to succeed with their enterprises we need qualified and updated research This book is the answer Hans Jacob Bonnier Bonnier Business Press Group Sweden and 6th Generation Chairman of the Family Business Network International This Handbook is a unique compilation of the most important and the best recent family business research The field has grown so rapidly that this effort will be a mark for the research to follow The Handbook of Research on Family Business will be the reference for scholars in family business for many years to come It will also stimulate new ideas in research John L Ward IMD Switzerland and Northwestern University US During the previous decade the multi disciplinary field of family business has advanced significantly in terms of advances in theory development of sophisticated empirical instruments systematic measurement of family business activity use of alternative research methodologies and deployment of robust tools of analysis This second edition of the Handbook of Research on Family Business presents important research and conceptual developments across a broad range of topics The contributors notable researchers in the field explore the frontiers of knowledge in family business entrepreneurship and stimulate critical thinking enriching the repository of theoretical frameworks and methodologies The Handbook takes a systematic and rigorous approach by providing in depth insights into the dynamics of family business its context and the significant role of stakeholders Ultimately this scholarly compendium of extant family business papers is an invaluable resource for researchers educators family business consultants family business owner managers and students

Handbook of Research on European Business and Entrepreneurship Leo Paul Dana, 2008 This book is an important contribution to the field of international entrepreneurship it provides a comprehensive account of internationalization strategies adopted by SMEs in a wide range of European countries and by drawing on a number of empirical studies it enriches the theory of SME internationalization with a new theoretical framework that can be useful for understanding the complexity of SME internationalization processes in Europe Julia Korosteleva Thunderbird International Business Review From Andorra to Wales with stops in more than 35 other European countries along the way this comprehensive collection of articles is required reading for scholars interested in international entrepreneurship It provides information on how entrepreneurs and their firms go international from virtually every country in Europe This unique volume permits researchers to compare how the process of entrepreneurial internationalization is affected by differences in culture location technology and other influences within Europe Furthermore the various authors consider a range of theoretically important issues such as cooperation and trust venture capital research and development learning networks and government policy

This book serves as an essential departure point from which scholars can embark on their study of international entrepreneurship in Europe Benjamin M Oviatt Georgia State University US This is a timely and interesting book that brings together some of the most insightful contributions on the internationalization of new ventures with an emphasis on the European experiences Assembling some of the best scholars the book offers a distinctively European perspective one that deserves recognition analysis and discussion I applaud the editors for doing such a masterful job in bringing a great group of researchers and ideas together I highly recommend this book for any serious researcher and scholar Shaker A Zahra University of Minnesota US This remarkable book provides valuable contributions on how the process of SMEs internationalization is operating in 37 different European countries Researchers in international entrepreneurship will find new materials for theorization Numerous facets of international business are carefully documented by a great many well known scholars Also given the variety of situations typical of the European small business sector the book may prove to be helpful to small scale entrepreneurs wishing to take steps towards internationalization Overall this coordinate work makes you realize why Europe is so fascinating Jean Jacques Obrecht University Robert Schuman Strasbourg France This unique comparative study of the internationalization of small firms is a milestone in international business research It compares the internationalization strategies of fast growing firms across nearly forty different European countries It shows that the growth trajectories of firms reflect the investing country s geographical location natural resource endowments legal and financial institutions and local culture There are many important new insights to be gained from a careful study of this important new research resource Mark Casson University of Reading UK This unique Handbook illustrates how entrepreneurs across Europe tackle internationalization This timely and important book identifies patterns and builds a theory of international entrepreneurship in Europe The contributors discuss the performances of SMEs on the road to internationalization Each chapter emphasizes how the process of internationalization of SMEs operates the challenges and opportunities that arise due to each country s specific political and economic situation and their subsequent internationalization performance These processes challenges and performances can be understood through theories of international business and entrepreneurship Although at times these theories cannot fully

Handbook of Research on Cybersecurity Risk in Contemporary

Business Systems Adedoyin, Festus Fatai, Christiansen, Bryan, 2023-03-27 The field of cybersecurity is becoming increasingly important due to the continuously expanding reliance on computer systems the internet wireless network standards such as Bluetooth and wi fi and the growth of smart devices including smartphones televisions and the various devices that constitute the internet of things IoT Cybersecurity is also one of the significant challenges in the contemporary world due to its complexity both in terms of political usage and technology The Handbook of Research on Cybersecurity Risk in Contemporary Business Systems examines current risks involved in the cybersecurity of various business systems today from a global perspective and investigates critical business systems Covering key topics such as artificial intelligence hacking

and software this reference work is ideal for computer scientists industry professionals policymakers researchers academicians scholars instructors and students Government, SMEs and Entrepreneurship Development Robert A. Blackburn, 2016-04-22 Recent decades have seen substantial growth in the range of assistance programmes for SMEs and entrepreneurs across the world Once regarded as peripheral to the economy and public policy the role of small firms and of entrepreneurship is now recognized as of key importance in the economic growth and development strategies of many nations The range of interventions and support focused on promoting SMEs and entrepreneurship is substantial and expanding so Government SMEs and Entrepreneurship Development asks what are some of the main policy instruments being used and how effective are they It considers policies in different countries examines key interventions and tools used to promote entrepreneurship and SME development and concludes with contributions on how to best evaluate their effectiveness The contributor chapters by academics and practitioners from businesses enterprise development agencies and governments are empirical or evidence based and use both quantitative and qualitative approaches Drawing on experience from a wide range of both developed and emerging countries and economies the contributions focus on the broad strategies that different governments and communities have adopted to foster entrepreneurship and SMEs the policy tools and instruments that can be used to promote small business and entrepreneurship and on the outcomes of policy instruments and the methods used to evaluate interventions Their findings will help researchers policy makers economic development officers civil servants elected officials and business associations to better understand the issues in this important field **Research and Practical Issues of Enterprise Information Systems II Volume 1** Li D. Xu, A. Min Tjoa, Sohail S. Chaudhry, 2007-12-24

Research and Practical Issues of Enterprise Information Systems II Volume 1 presents work from the IFIP TC 8 WG 8.9 International Conference on the Research and Practical Issues of Enterprise Information Systems CONFENIS 2007 Enterprise information systems EIS have become increasingly popular over the last 15 years EIS integrate and support business processes across functional boundaries in a supply chain environment In recent years more and more enterprises world wide have adopted EIS such as Enterprise Resource Planning ERP for running their businesses Previously information systems such as CAD CAM MRPII and CRM were widely used for partial functional integration within a business organization With global operation global supply chain and fierce competition in place there is a need for suitable EIS such as ERP E Business or E Commerce systems to integrate extended enterprises in a supply chain environment with the objective of achieving efficiency competency and competitiveness As an example the global economy has forced business enterprises such as Dell and Microsoft to adopt ERP in order to take the advantage of strategic alliances within a global supply chain environment Today not only the large companies but also the medium companies are quickly learning that a highly integrated EIS is more and more a required element of doing business Businesses all over the world are investing billions of dollars in acquiring and implementing EIS in particular ERP systems by SAP and Oracle As a result there is a

growing demand for researching EIS to provide insights into challenges issues and solutions related to the design implementation and management of EIS **Entrepreneurship and SME Research** Rik Donckels,Asko

Miettinen,2019-05-29 First published in 1997 the authors of the present volume provide brand new insights and empirical findings in the field of entrepreneurship and small business research The writers have highlighted three different key themes entrepreneurship start ups and growth and internationalisation The priority of most countries is growth competitiveness and employment In this context the relevance of promoting the creation of new enterprises and understanding the very nature and development of newly created and existing SMEs is becoming more important today The role of entrepreneurship and SMEs for economic and social development welfare and well being is going to be emphasised more than ever before The same holds for research in these fascinating fields This book gives an idea of the state of the art for the time being with its increasing conceptual methodological and empirical complexity and diversity **Handbook of Entrepreneurship**

Research Zoltán J. Ács,David B. Audretsch,2003 Introduction to entrepreneurship The entrepreneurial process Opportunity and the nature of exploitation The emergence of new ventures Financing the new venture The social context

Entrepreneurship economic growth and policy *Handbook of Qualitative Research Methods for Family Business* Alfredo

De Massis,Nadine Kammerlander,2020-03-28 This timely Handbook provides a comprehensive guide to the methodological challenges of qualitative research in family business Written by an international multidisciplinary team of experts in the field the Handbook provides practical guidance based on the experiences of senior researchers and features reflective discussion on how to craft insightful rigorous studies

Researching The Small Enterprise: Bestsellers in 2023 The year 2023 has witnessed a remarkable surge in literary brilliance, with numerous compelling novels captivating the hearts of readers worldwide. Lets delve into the realm of top-selling books, exploring the engaging narratives that have charmed audiences this year. The Must-Read : Colleen Hoover "It Ends with Us" This poignant tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover masterfully weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can prevail. Researching The Small Enterprise : Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This captivating historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids compelling storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Researching The Small Enterprise : Delia Owens "Where the Crawdads Sing" This mesmerizing coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens crafts a tale of resilience, survival, and the transformative power of nature, entrancing readers with its evocative prose and mesmerizing setting. These top-selling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of captivating stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a masterful and gripping novel that will keep you wondering until the very end. The novel is a warning tale about the dangers of obsession and the power of evil.

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