

Third Edition

POLICIES AND PERSONS

**A Casebook in Business
Ethics**

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Policies And Persons A Casebook In Business Ethics

Aaron Levine



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Policies and Persons Kenneth E. Goodpaster, Laura L. Nash, 1998 This comprehensive collection presents a case method approach to teaching business ethics making it ideal for advanced undergraduate and graduate level courses in both philosophy and business departments It contains a wide range of individual managerial and corporate cases many with an international perspective All cases have been classroom tested at the Harvard Business School most have been developed in the field rather than in the library The third edition is now in softcover for the first time with 15% fewer pages Nine new cases of the total 53 cases cover such topics as labor management trust product liability foreign bribery the Dow bankruptcy over breast implant lawsuits and more A new appendix Ethical Frameworks for Management provides students with ethical frameworks for analysis and a second new Appendix Bridging East and West in Management Ethics discusses certain basic similarities between Asian and Western ethical ideals

Policies and Persons John Bowers Matthews, Kenneth E. Goodpaster, Laura L. Nash, 1985

Applied Ethics Ruth F. Chadwick, Doris Schroeder, 2002

A Companion to Business Ethics Robert E. Frederick, 2008-04-15 In a series of articles specifically commissioned for this volume some of today's most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics Sections of the book cover topics such as the often easy relation between business ethics and capitalism the link between business ethics and ethical theory how ethics applies to specific problems in the business world the connection between business ethics and related academic disciplines and the practice of business ethics in modern corporations Includes extensive accessible discussion of all of the main areas of interest and debate in business ethics Features all original contributions by distinguished authors in business ethics Includes an annotated table of contents bibliographies of the relevant literature and a list of internet sources of material on business ethics Perfect comprehensive book for use in business ethics courses

Business Ethics, Seventh Edition Joseph W. Weiss, 2021-11-23 The seventh edition of this pragmatic guide to determining right and wrong in the workplace is updated with new case studies exercises and ancillary materials Joseph Weiss's *Business Ethics* is a pragmatic hands on guide for determining right and wrong in the business world To be socially responsible and ethical Weiss maintains businesses must acknowledge the impact their decisions can have on the world beyond their walls An advantage of the book is the integration of a stakeholder perspective with an issues and crisis management approach so students can look at how a business's actions affect not just share price and profit but the well being of employees customers suppliers the local community the larger society other nations and the environment Weiss includes twenty three cases that immerse students directly in contemporary ethical dilemmas Eight new cases in this edition include Facebook's mis use of customer data the impact of COVID 19 on higher education the opioid epidemic the rise of Uber the rapid growth of AI safety concerns over the Boeing 737 the Wells Fargo false saving accounts scandal and plastics being dumped into the ocean Several chapters feature a unique point counterpoint exercise that challenges students to argue both sides of a heated

ethical issue This edition has eleven new point counterpoint exercises addressing questions like Should tech giants be broken apart What is the line between free speech and dangerous disinformation Has the Me Too movement gone too far As with previous editions the seventh edition features a complete set of ancillary materials for instructors teaching guides test banks and PowerPoint presentations

Business Ethics Joseph W. Weiss, 2014-07-14 R sum This book integrates a stakeholder perspective with an issues oriented approach so students look at how a business s actions affect not just share price and profit but the well being of employees customers suppliers the local community the larger society other nations and the environment Fourteen of the twenty three cases are brand new to this edition touching on issues such as cyberbullying fracking neuromarketing and for profit education and involve institutions like Goldman Sachs Google Kaiser Permanente Walmart Ford and Facebook The text has been updated with the latest research including new national ethics survey data perspectives on generational differences and global and international issues Each chapter includes recent business press stories touching on ethical issues Several chapters now feature a Point Counterpoint exercise that challenges students to argue both sides of a contemporary issue such as too big to fail institutions the Boston bomber Rolling Stone cover student loan debt online file sharing and questions raised by social media

The Oxford Handbook of Business Ethics George G. Brenkert, Tom L. Beauchamp, 2012-04-19 The Oxford Handbook of Business Ethics is a comprehensive treatment of the field of business ethics as seen from a philosophical approach The volume consists of 24 essays that survey the field of business ethics in a broad and accessible manner covering all major topics about the relationship between ethical theory and business ethics

Case Studies in Jewish Business Ethics Aaron Levine, 2000 Many people think of business as a game of strategy and argue that whatever works for business success is acceptable even if it involves cheating deceptions and other improprieties Jewish business law rejects this approach Using specific case studies this book analyzes the strategies that are impermissible discussing deceptive advertising negative advertising pressure tactics in sales insider trading price matching worker evaluations termination policy and many others An excellent adult education volume

Citation Classics from the Journal of Business Ethics Alex C. Michalos, Deborah C Poff, 2012-08-01 The Journal of Business Ethics was founded by Alex C Michalos and Deborah C Poff and published its first issue in March 1982 It is the most frequently cited business ethics journal in the world The Journal has always offered a multi disciplinary and international public forum for the discussion of issues concerning the interaction of successful business and moral virtue Its authors and readers are primarily scholars and students in social sciences and philosophy with special interests in the interaction of these disciplines with business or corporate responsibility Since the field of business ethics grew simultaneously with the growth of the Journal a collection of its most cited articles is tantamount to a collection of the articles that had the greatest influence in defining the field over its first 30 years of development In this anniversary volume an overview of citation classics from the Journal is presented the 33 most frequently cited articles are reproduced and brief reflections on the impact of the Journal on the field are given from

over 100 scholars who authored citation classics and or distinguished papers as well as those who served on the Editorial Board and or are recognized as leaders in the field *Corporate Responsibility* Archie B. Carroll, Kenneth J. Lipartito, James E. Post, Patricia H. Werhane, 2012-08-30 This thought provoking history of corporate responsibility in the USA is a landmark publication documenting the story of corporate power and business behavior from the mid eighteenth century to the modern day It shows how the idea of corporate responsibility has evolved over time with the roles responsibilities and performance of corporations coming increasingly under the spotlight as new norms of transparency and accountability emerge Today it is expected that a corporation will be transparent in its operations that it will reflect ethical values that are broadly shared by others in society and that companies will enable society to achieve environmental sustainability as well as a high standard of living As we enter the second decade of the twenty first century the social political and economic landscape is once again shifting the need for an informed public conversation about what is expected of the modern corporation has never been greater

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