

Truly great selling involves being
low key. It includes developing
the ability to lead people with
questions rather than push them
with facts and figures.

~Tom Hopkins

LOW PROFILE SELLING

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UNABRIDGED

Low Profile Selling Audio

Lingsheng Yao



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Tom Hopkins' Low Profile Selling Tom Hopkins, 1994 Tom Hopkins dedicated himself to improving the image of salespeople the world over nearly 20 years ago when he founded Tom Hopkins International He constantly studies trends in business and talks with sales professionals the world over learning from them and teaching them at the same time The majority of today s successful salespeople have learned that a low profile approach to presenting their product or service to customers works exceptionally well Tom defines this approach as acting like a lamb while selling like a lion [Sell It Today](#), [Sell It Now](#) Tom Hopkins, 2016-09-01 *Sell it Today Sell it Now* is the authoritative resource by America s 1 sale trainer Tom Hopkins on closing sales in less steps This book is designed to coach salespeople on the techniques to close sales using an unprecedented one call system The author has trained hundreds of thousands of successful salespeople using this system to generate 6 digit income in the sales profession Sales Managers and CEOs are fans of implementing this system to generate more revenues in less time [Shoot to Sell](#) Rick Smith, Kim Miller, 2013-04-26 *Producing and Distributing Special Interest Videos* is a step by step do it yourself guide for successfully producing selling and marketing videos without a huge financial investment for anyone who has an idea or expertise that they want to showcase in video Learn how to successfully create and market videos for carefully researched niche markets for long term residual income *Mastering the World of Selling* Eric Taylor, David Riklan, 2010-07-30 Of the 17 million people in the U S who are involved directly or indirectly in sales many repeatedly acknowledge facing four major challenges No prior sales education or training Lack of formalized sales training resources and methodologies provided by their companies Due to the recession and downsizing era lack of 12 18 month professional sales training for new hires provided by Fortune 500 companies A consistent struggle to keep their sales force distributors manufacturers reps and affiliates motivated and focused on effectively selling their products and services *Mastering the World of Selling* helps companies and entrepreneurs overcome these four major obstacles with candid advice and winning strategies from the leading sales trainers and training companies in the world Acclivus AchieveGlobal Action Selling Tony Allesandra Brian Azar Baker Communications Inc Mike Bosworth Ian Brodie Ed Brodow Mike Brooks Bob Burg Jim Cathcart Robert Cialdini PhD Communispond Inc Tim Connor CustomerCentric Selling Dale Carnegie Sam Deep Bryan Dodge Barry Farber Jonathan Farrington Jeffrey Fox Colleen Francis FranklinCovey Sales Performance Solutions Thomas A Freese Patricia Fripp Ari Galper General Physics Corporation Jeffrey Gitomer Charles H Green Ford Harding Holden International Chet Holmes Tom Hopkins Huthwaite Inc Imparta Ltd InfoMentis Inc Integrity Solutions Janek Performance Group Inc Tony Jeary Dave Kahle Ron Karr Knowledge Advantage Inc Jill Konrath Dave Kurlan Ron LaVine Kendra Lee Ray Leone Chris Lytle Paul McCord Mercuri International Miller Heiman Inc Anne Miller Dr Ivan Misner Michael Macedonio Sharon Drew Morgen Napoleon Hill Foundation Michael Oliver Rick Page Anthony Parinello Michael Port Porter Henry Prime Resource Group Inc Neil Rackham Revenue Storm Linda Richardson Keith Rosen Frank Rumbauskas Sales

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How to Master the Art of Selling Tom Hopkins, 2015-05-04 You're in sales Whether you call it persuasion or sharing it all boils down to the same thing Your aim is to get other people to accept you your product or your idea Within these pages are hundreds of ideas for doing just that Not only are the ideas here but the words and phrases that make them work are here as well Tom Hopkins is unique in that he won't teach you any strategy that he hasn't proven to work successfully in real life selling situations One single strategy alone has tripled the sales volume of many readers That's why the book is recognized as a classic 25 years after its first printing This book is written in clear easy to understand language There's no hype or theory here just proven effective how to strategies to help you increase your sales volume immediately Need help in a specific area Check out the detailed index The answers to nearly every concern or objection are literally at your fingertips Save yourself the time it took Tom to master the art of selling It's all wrapped up in these pages for you *InfoWorld* ,1997-03-31

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