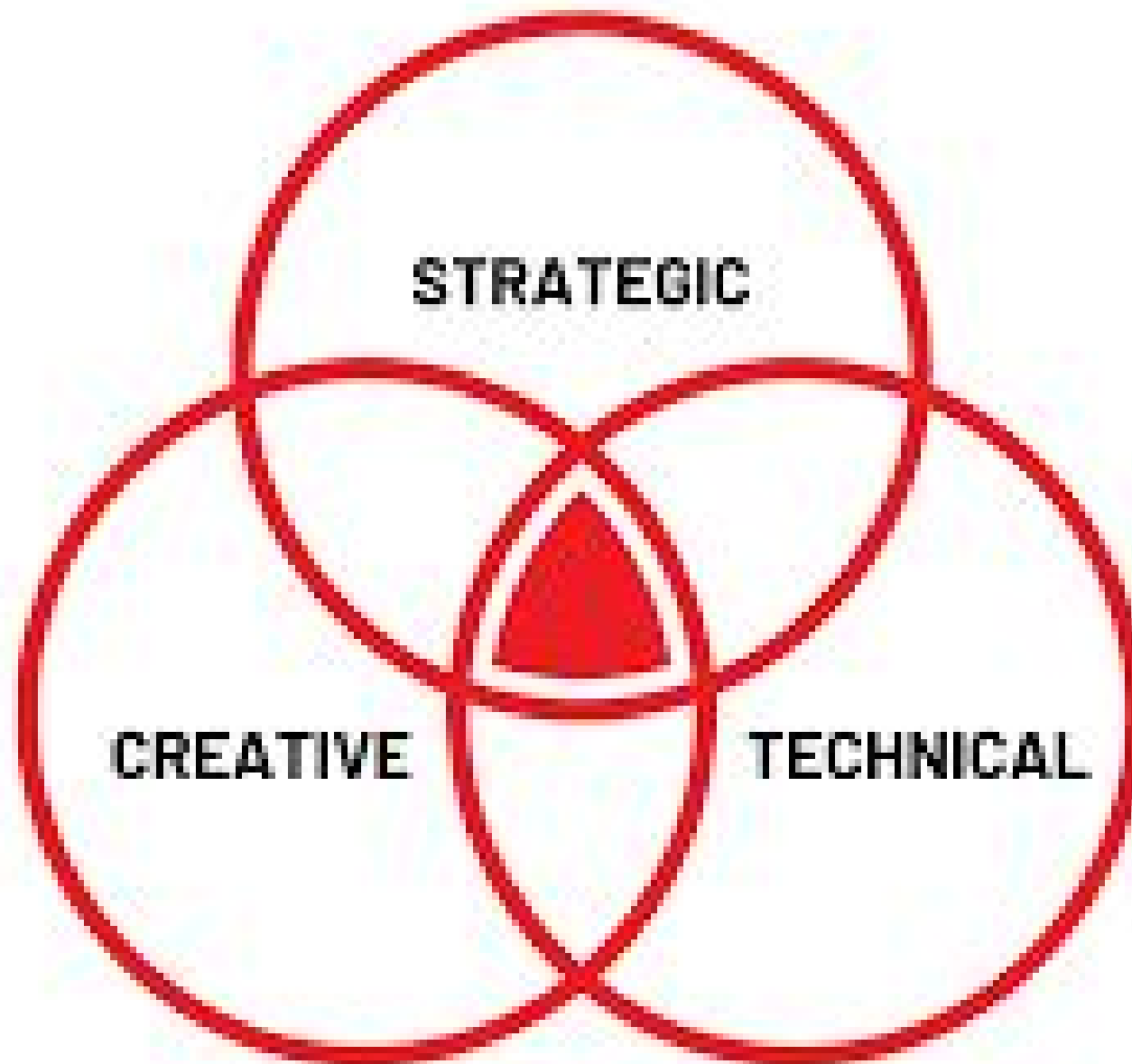


# THE MODERN MARKETING SKILLSET FRAMEWORK



# Modern Advertising Skills

**Chao Zhang**



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