# A Pragmatic Approach to Business Ethics

Michalos, Alex C.

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# **Pragmatic Approach To Business Ethics**

Patricia H. Werhane, R. Edward Freeman, Sergiy Dmytriyev

#### **Pragmatic Approach To Business Ethics:**

A Pragmatic Approach to Business Ethics Alex C. Michalos, 1995-02-23 A pragmatic approach to business ethics is argued for in this volume which demonstrates the usefulness of the approach by applying it to a variety of issues These issues are broad and far reaching and include the relations between rational and moral ethical decision making the limits of loyalty to employers the impact of trust on business and the role of commercial public opinion polling during elections The author also covers advertising tobacco promotion manufacture and marketing of armaments concentration and taxation of wealth and the North American Free Trade Agreement **Rethinking Business Ethics** Sandra B. Rosenthal, Rogene A. Buchholz, 1999-10-28 Using classical American pragmatism the authors provide a philosophical framework for rethinking the nature of the corporation how it is embedded in its natural technological cultural and international environments emphasizing throughout its pervasive relational and moral dimensions. They explore the relationship of this framework to other contemporary business ethics perspectives as well as its implications for moral leadership in business and business Rethinking Business Ethics Sandra B. Rosenthal, Rogene A. Buchholz, 2023 education **Cambridge Handbook of** Research Approaches to Business Ethics and Corporate Responsibility Patricia H. Werhane, R. Edward Freeman, Sergiy Dmytriyev, 2017-11-16 While there is a large and ever expanding body of work on the fields of business ethics and corporate social responsibility CSR there is a noted absence of a single source on the methodology and research approaches to these fields In this book the first of its kind leading scholars in the fields gather to analyse a range of philosophical and empirical approaches to research in business ethics and CSR It covers such sections as historical approaches normative and behavioural methodologies quantitative qualitative and experimental perspectives grounded theory and case methodologies and finally a section on the role of the researcher in research projects This book is a valuable and essential read for all researchers in business ethics and CSR not only for those starting out in the fields but also for seasoned scholars and academics Business Ethics Education and the Pragmatic Pursuit of the Good Francis I. Schweigert, 2016-08-12 This book is an extended argument for the critical importance which justice and ethical leadership should have in business ethics education The book examines the history of ideas and purposes in education the contemporary role of business schools and the social foundations of moral education to conclude that the pragmatic pursuit of the good must be a central aim of business strategy To meet the challenges of facing society today the masters of business must be moral craftsmen in a just and democratic private property economy that serves the common good The author grounds this vision for business leadership in the centrality of systems of exchange in human society in generating prosperity and providing for the general welfare Business ethics education has focused primarily on moral formation of individual leaders and managers in the context of ethical codes organizational culture and legal compliance Important as this approach is it fails to generate a sufficient level of business responsibility to satisfy legitimate social concerns regarding the use of natural

resources environmental sustainability reasonable limitation of systemic risk in capital markets and fair allocation of goods and services If the social purpose of business is not intentionally embraced and diligently pursued the economy may enrich a few but impoverish the society its resources and its democracy Hence this book argues for a new vision of business ethics that is grounded in public accountability of business operations and outcomes for the common good as a matter of justice

Rethinking Business Ethics Sandra B. Rosenthal, Rogene A. Buchholz, 2000 They demonstrate that the pragmatic vision as utilized here has major implications for moral leadership in business and the education of future business leaders BOOK Encyclopedia of Business and Professional Ethics Deborah C Poff, Alex C. Michalos, 2023-05-24 This encyclopedia JACKET edited by the past editors and founder of the Journal of Business Ethics is the only reference work dedicated entirely to business and professional ethics Containing over 2000 entries this multi volume major research reference work provides a broad based disciplinary and interdisciplinary approach to all of the key topics in the field The encyclopedia draws on three interdisciplinary and over lapping fields business ethics professional ethics and applied ethics although the main focus is on business ethics The breadth of scope of this work draws upon the expertise of human and social scientists as well as that of professionals and scientists in varying fields This work has come to fruition by making use of the expert academic input from the extraordinarily rich population of current and past editorial board members and section editors of and contributors to the Journal of Business Ethics A Companion to Business Ethics Robert E. Frederick, 2008-04-15 In a series of articles specifically commissioned for this volume some of today s most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics Sections of the book cover topics such as the often easy relation between business ethics and capitalism the link between business ethics and ethical theory how ethics applies to specific problems in the business world the connection between business ethics and related academic disciplines and the practice of business ethics in modern corporations Includes extensive accessible discussion of all of the main areas of interest and debate in business ethics Features all original contributions by distinguished authors in business ethics Includes an annotated table of contents bibliographies of the relevant literature and a list of internet sources of material on business ethics Perfect comprehensive book for use in business ethics courses The Bloomsbury Handbook of Pragmatism Sami Pihlström, 2024-02-22 Pragmatism provides not just a theoretical perspective on science and inquiry but ways of being in the world of knowing the reality we inhabit Approaching this philosophical tradition as a diverse set of philosophies that it is The Bloomsbury Handbook of Pragmatism introduces many of the ideas and debates at the centre of the field today Focusing on issues in different subject areas this up to date handbook covers current research in aesthetics economics education ethics history law metaphysics politics race religion science and technology language and social theory Supported by an introduction to research methods and problems as well as a guide to past and future directions in the field chapters are enhanced by a how to use guide and glossary Now expanded this edition includes new chapters on pragmatism and various

global and regional philosophical traditions as well as feminism and environmental philosophy Showing where important work continues to be done the tensions that exist and most valuably the exciting new directions the field is taking The Bloomsbury Handbook of Pragmatism advances our understanding of the role of pragmatism in 21st century philosophy

**Praxiology and Pragmatism** F. Nahser, 2018-05-11 Volume 10 in this distinguished series addresses two distinct but interrelated philosophical movements which exemplify different approaches to the study of ethics Praxiology an unique Central European philosophical movement embraces the study of purposeful and conscious action and the elements essential to each action act and causative act Pragmatism an uniquely American philosophical movement was founded by Charles S Peirce and William James and is based on the meaning of conceptions defined in their practical bearings that guides actions and measures them by practical consequences of belief The chapters in this volume are grouped in a section on Praxiology and one on Pragmatism Each section defines the historical origins of their respective philosophical movements describes their methodology and interrelates their impact on human conduct and contemporary society. The section on Praxiology presents for the first time in English a seminal study The ABC of Practicality written in 1972 by Tadeusz Kotarbinski the father of modern Polish praxiology Wojciech W Gasparski offers an interpretative analysis of Praxiology Daryl Koehn explores the nature of practical judgment and Timo Airaksinen applies praxiological efficiency in professional ethics The section devoted directly to Pragmatism includes scholarly contributions by eight academics on the relevance of pragmatism to management Juan Fontrodona business ethics Sandra Rosenthal law Fred Kellogg and pragmatic inquiry F Byron Nahser The contribution of Max Scheler to pragmatism Manfred Frings and the influence of William James on business ethics Dennis McCann are groundbreaking contributions to the study of pragmatism The volume also includes a teaching model for a classroom application of pragmatism Jack Ruhe and concludes with an evaluation of the renaissance of interest in pragmatism in Europe Jacek Sojka Leo V Ryan C S V professor of management DePaul University is past president of the Society for Business Ethics He is co editor of Human Action in Business Vol 5 and Business Students Focus on Ethics Vol 8 of the Praxiology series F Byron Nahser is chairman and CEO Globe Group Chicago the originator of Pathfinder Pragmatic Inquiry Method and author of Learning to Read the Signs Reclaiming Pragmatism in Business Wojciech W Gasparski is professor of humanities at the Institute of Philosophy and Sociology the Polish Academy of Sciences Warsaw and editor in chief of the Praxiological series He has published numerous volumes and over two hundred articles and conference papers

From the Universities to the Marketplace: The Business Ethics Journey Marilynn Fleckenstein, Mary Maury, Laura Pincus, Pat Primeaux, 2012-12-06 From the Universities to the Marketplace The Business Ethics Journey arose from the awareness of the slow progression of academic theory into market practice The contributions in this volume reflect a diversity of disciplines and approaches to research study and teaching business ethics such as philosophy accounting theology marketing management and finance The contributors represent a wide variety of professional and geographical

backgrounds creating a fruitful discussion of a large number of issues related to implementation and measurement of business ethics and feedback from all parties involved The Continuum Companion to Pragmatism Sami Pihlström, 2011-06-30 The Continuum Companion to Pragmatism offers the definitive guide to a key area of contemporary philosophy The book covers all the fundamental questions asked by pragmatism areas that have continued to attract interest historically as well as topics that have emerged more recently as active areas of research Twelve specially commissioned essays from an international team of experts reveal where important work continues to be done in the area and most valuably the exciting new directions the field is taking The Companion explores issues pertaining to aesthetics economics education ethics history law metaphysics politics race religion science and technology language and social theory Featuring a series of indispensable research tools including an A to Z of key terms and concepts a chronology a detailed list of resources and a fully annotated bibliography this is the essential reference tool for anyone working in contemporary pragmatism or modern American philosophy more generally Democracy and the Post-totalitarian Experience Leszek Koczanowicz, Beth J. Singer, 2005 This book presents the work of Polish and American philosophers about Poland's transition from Communist domination to democracy Among their topics are nationalism liberalism law and justice academic freedom religion fascism and anti Semitism Beyond their insights into the ongoing situation in Poland these essays have broader implications inspiring reflection on dealing with needed social changes Organizational Behavior Joseph E. Champoux, 2016-07-22 Organizational Behavior concisely covers the essential theories and concepts students need to understand about behavior in organizational settings in the twenty first century Readers interested in management will find insight into into their own behavior and the behavior of others to help them perform effectively in organizations Champoux has carefully selected the topics and built them into frameworks useful for explaining analyzing and diagnosing organizational processes Covering both micro and macro perspectives on organizational behavior the book includes new topics on leadership styles generational differences and technology in the workplace as well as plenty of examples to help students understand the application of various concepts and theories Upper level students of organizational behavior will find the book a useful explanation of managerial and organizational situations A companion website featuring instructor manual test bank and PowerPoint slides provides additional support for students and instructors A Companion to Applied Ethics R. G. Frey, Christopher Heath Wellman, 2008-04-15 Applied or practical ethics is perhaps the largest growth area inphilosophy today and many issues in moral social and politicallife have come under philosophical scrutiny in recent years Takentogether the essays in this volume including two overviewessays on theories of ethics and the nature of applied ethics provide a state of the art account of the most pressingmoral questions facing us today Provides a comprehensive guide to many of the most significant problems of practical ethics Offers state of the art accounts of issues in medical environmental legal social and business ethics Written by major philosophers presently engaged with these complex and profound ethical issues Sharing Profits J.

Reynolds, 2014-12-10 Any decision by a company regarding the use of profits to pay tax remuneration or shareholder returns has ethical implications Sharing Profits reviews high profile ethical issues facing companies in how profits are used and proposes a framework for understanding the ethical implications of decisions **Human Centered Organizational** Culture Maria-Teresa Lepeley, Oswaldo Morales, Peter Essens, Nicholas J. Beutell, Nicolas Majluf, 2021-03-10 This book is part of the Human Centered Book Trilogy the 2021 volumes of the Routledge Human Centered Management HCM Series HCM books are pioneering transformation from the traditional humans as a resource approach of the industrial past to the humans at the center management and organizational paradigm of the 21st century HCM is built on talent and wellbeing of people in the workplace driving work engagement quality standards high performance and productivity for long term organizational sustainability in the global VUCA volatile uncertain complex ambiguous environment This book was carefully crafted by recognized international human centered scholars from four continents Although all organizations seek to have an optimal culture unstoppable disruptions in the VUCA environment easily derail even the best efforts Conventional assumptions of culture as a unifying organizational force are hardly defendable today HCM maintains that culture is not only about cohesiveness and consensus but effective management of conflict and disagreements continuously testing the capacity of people to work together This book is about organizational transformation positioning people at the center Complementary chapters integrate as antidotes to overcome disruptions in the VUCA environment and the effects of the COVID 19 pandemic affecting people and organizations worldwide This and its two complementary titles Soft Skills for Human Centered Management and Global Sustainability and Sensible Leadership Human Centered Insightful and Prudent are timely readings for leaders managers researchers academics practitioners students and the general public responsible for organizations across industries and sectors worldwide pursuing guality standards and organizational transformation to attain sustainability

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Meeting the Ethical Challenges of Leadership Craig E. Johnson, 2017-01-10 Ethics is at the heart of leadership All leaders assume ethical burdens and must make every effort to make informed ethical decisions and foster ethical behavior among followers The Sixth Edition of Meeting the Ethical Challenges of Leadership Casting Light or Shadow explores the ethical demands of leadership and the dark side of leadership Author Craig E Johnson takes a multidisciplinary approach to leadership ethics drawing from many fields of research to help readers make moral decisions lead in a moral manner and create an ethical culture Packed with real world case studies examples self assessments and applications this fully updated new edition is designed to increase students ethical competence and leadership abilities

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\*Perspective\*\* A. C. Fernando, 2009 Business Ethics An Indian Perspective introduces ethical concepts that are relevant to resolving moral issues in business It sensitizes readers on ethical principles and develops reasoning and analytical skills needed to apply ethical concepts to business decisions The book is interspersed with a lot of case studies more specifically Indian scenarios making it relevant for Indian students The chapter topics cover ethical theories underlying business application of ethics in day to day business ethics and the environment and ethics in consumer protection It also features ethical issues in various managerial functions such as finance human resource and marketing A separate chapter on the IT sector specifically addresses the ethical dilemmas of today supcoming industry

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