

# Some reflections on my career, publishing, and contributing significantly to a field

#### A. Parasuraman

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Action 10 cmt their authoriti. Processioners, A. (2011): Some influctions on my-cames, publishing, and statistisating aspellicatelly to a field measure. JPSA21, 5-19. ABSTRACT: In this article the author provides an overview and a retrospective analysis of his over three-decade-long academic, career and the evolution of his research during the course of that career. Within the broad overview and analysis of his career, he singles out and elaborators on his fifteen-year collaborative research on service quality (with colleagues Volarie Zeithami and Len Berry), in order to illustrate the nature of a programmatic research stream on an important topic and the significant impact that such a sessanch stream can have on a discipline's knowledge base and practice. The author also derives a number of personal lessons from his reflections about his career and research, and discusses the implications of those lessons for researchers. He concludes the article with some general observations and recommendations about making significant contributions to a field.

KEYWORDS: Programmatic research, publishing strategy, service quality.

#### Introduction

The three primary categories of articles solicited and published by W-NOVAR are Research Articles, Reflection Articles, and Review Articles (as per this journal's "Guidelines for Contributing Authors"). The present piece would fall under the reflection-article category. However, its scope and intent are broader than those implied in WNOWAR's guidelines for this type of article -namely, that reflection articles "present the results of research from an author's original source-based, analytical, interpretative, or critical perspective on a specific topic." Although my research stream over the last quarter century has focused on the topic of customer service, and while this article will allude to some key insights from that research stream, it is likely to be somewhat different from typical reflection articles appearing in this journal. The article's primary objectives are to (a) provide a critical analysis of my thirty-six year academic career; (b) discuss the personal lessons my career has taught me; and (c) draw on those lessons to offer suggestions to graduate students, researchers and other professionals for making significant contributions to their respective fields.

As a backdrop to what is to follow, I begin with a brief overview of my education and employment history. I obtained a Bachelor of Technology degree (in mechanical engineering) in 1970 from the Indian Institute of Technology-Madras and a Master of Business Administration degree (with a marketing concentration) in 1972 from the Indian Institute of Management-Ahmedabad. Among the various business fields to which I was introduced during the first year of my MBA program, I was most fascinated by

# **Reflections From A Publishing Career**

**Lingsheng Yao** 

#### **Reflections From A Publishing Career:**

**A.F. Reflections from a publishing career** August Frugé, 1977 Reflections from a Publishing Career Prepared by Reflections from a Publishing Career August Frugé, 1977 The Scholar's Progress Alf His Staff and Friends ,1977 Rehn, 2006-06 Combining practical advice on how to get published in journals with theoretical essays on the research economy this book is meant for all those who wonder about their chance of surviving in academia Written by a tenured enfant terrible who never did anything the way you re supposed to the book makes a statement about being a scholar in contemporary academia surviving in the social sciences and the odd joy of getting paid for thinking and writing Through a series of essays the book argues for reflection in academic life and scholarship as a lifestyle **Publishing as a Creative Industry** Stevie Marsden, 2025-04-21 Book publishing is big business contributing significant employment in the creative industries and adding billions to the global economy Despite this the sector is often overlooked in the creative industries research tide This book remedies this gap in knowledge providing an examination of book publishing in the UK within the wider context of the creative industries and the existing academic discourse Balancing the tensions of art and commerce perhaps more than any other creative field this book considers the position of the book publishing industry within the contemporary cultural economy Through this focused analysis on the culture s and organisation s of book publishing in the UK the author demonstrates how this creative industry reflects and perpetuates many of the key issues and challenges including inequalities in representation cultural and economic dominance of global conglomerates and hierarchies of value already recognised as central within the creative industries in the UK and beyond This concise book will be essential reading for academics researchers and students with an interest in the publishing industry and its position within the UK Creative Industries and cultural economy Publishing from your Doctoral Research Janet Salmons, Helen Kara, 2019-11-27 Today's researchers have many opportunities for disseminating their work including traditional and digital publications written articles podcasts and other media such as zines and graphic books But how do they decide which output is right for them and where to start Publishing from your Doctoral Research provides methods and tools to help assess identify and adapt academic work for publication to support career aspirations Discussing what publication can achieve in career terms this book Explains how to audit doctoral research and any associated materials to assess which elements are best suited for publication Provides advice on how to determine what kind of publication is best suited to different types of research Discusses journal articles books self publishing online and social media options and alternative methods of publishing Considers each type of publication in light of career aspirations Each chapter includes practical examples tailored to researchers interested in working in academia industry or business a clinical or practical career or self employment Providing key strategies and insights to secure knowledge and success Publishing from your Doctoral Research is the ideal guide for anyone looking to develop their career through publication within or outside academia The Insider Guides to

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The Role of Reflection in Managerial Learning Marilyn W. Daudelin, Kent W. Seibert, 1999-09-30 Challenging work experiences are the richest source of learning for today s managers Yet lessons embedded in these experiences are not always obvious This comprehensive book describes a critical yet under researched element of how managers learn from these experiences reflection Today's workplace demands continual learning which in turn requires reflection While this book supports the prevailing view that reflection is central to experiential learning it challenges the traditional views that it is the same as contemplation that it is incompatible with management and that it is time consuming and unnatural for managers Original quantitative and qualitative research reported in this book indicates that two different yet complementary modes of managerial reflection exist active and proactive Active reflection is something that managers naturally engage in during challenging job experiences whereas managers must be prompted to engage in proactive reflection Both modes involve processes of intentional inquiry Different forces are necessary to stimulate each type of reflection Based on these findings the claim is made that the potential to learn from experience is greatest when managers intentionally engage in both modes Accordingly a holistic model that integrates active and proactive reflection is presented This model has important implications for theorists and researchers of managerial learning by identifying previously unreported aspects of reflection It is also relevant to practitioners and companies who desire to enhance what their managers learn from their workplace experience Scholarly Publishing ,1978 A journal for authors and publishers Doing Academic Careers Differently Sarah Robinson, Alexandra Bristow, Olivier Ratle, 2023-07-28 Should academic careers always unfold in exactly the same way Is there one best way of being an academic This book says no Assumptions about who academics are and what they should do are becoming increasingly narrow and focused on achieving so called excellence in teaching and research above anything else This book problematises this and explores the scope for doing academic careers differently Authors paint individual or group portraits of their academic careers working with metaphors which challenge the dominant discourses of how academic careers should be led From rejecting the pressure to focus on one big thing to prioritising nurture and care transcending disciplinary boundaries reshaping own daily practice connecting with communities and being academics outside academia the chapters in this book offer those considering starting or developing an academic career a treasure trove of many

alternative possibilities Presented as a portrait gallery through which readers are encouraged to meander at will this compilation of insights into alternative academic lives will help to inspire and encourage current academics to re think and take ownership of their careers in their own terms according to their own strengths weaknesses and circumstances

Themelios, Volume 39, Issue 3 D. A. Carson, 2015-01-13 Themelios is an international evangelical peer reviewed theological journal that expounds and defends the historic Christian faith Themelios is published three times a year online at The Gospel Coalition http thegospelcoalition org themelios and in print by Wipf and Stock Its primary audience is theological students and pastors though scholars read it as well Themelios began in 1975 and was operated by RTSF UCCF in the UK and it became a digital journal operated by The Gospel Coalition in 2008 The editorial team draws participants from across the globe as editors essayists and reviewers General Editor D A Carson Trinity Evangelical Divinity School Managing Editor Brian Tabb Bethlehem College and Seminary Consulting Editor Michael J Ovey Oak Hill Theological College Administrator Andrew David Naselli Bethlehem College and Seminary Book Review Editors Jerry Hwang Singapore Bible College Alan Thompson Sydney Missionary Nathan A Finn Southeastern Baptist Theological Seminary Hans Madueme Covenant College Dane Ortlund Crossway Jason Sexton Golden Gate Baptist Seminary Editorial Board Gerald Bray Beeson Divinity School Lee Gatiss Wales Evangelical School of Theology Paul Helseth University of Northwestern St Paul Paul House Beeson Divinity School Ken Magnuson The Southern Baptist Theological Seminary Jonathan Pennington The Southern Baptist Theological Seminary James Robson Wycliffe Hall Mark D Thompson Moore Theological College Paul Williamson Moore Theological College Stephen Witmer Pepperell Christian Fellowship Robert Yarbrough Covenant Seminary **Career Development as** a Partner in Nation Building Australia Wendy Patton, 2019-07-15 Despite examples of vocational guidance practice being evident in Australia since the mid 1800s there remains a spasmodic and patchwork approach to practice across the country For decades it is a field which has been paradoxically boosted and challenged by changing economic and political agendas Repeated international national and State reviews emphasise the vital nature of a systemic national approach to career development however authors repeatedly lament the lack of a sustained focus on career activity as a major national priority There is no broad comprehensive historical reckoning of the history of career development theory and practice in Australia since this early period Career development theory and practice in Australia has been forged in partnership with developments in an international context In documenting the shared history with other countries the author significantly adds to the body of knowledge on career development as a field in Australia and internationally The book provides new understandings about the historical development of this field of knowledge and in particular the challenging and cyclical nature of its policy history Publishing in Journals on the Family Roma S. Hanks, Linda Matocha, Marvin B. Sussman, 1993 Here is a handy reference that helps beginning scholars learn the best strategies for getting published Publishing in Journals on the Family contains varied perspectives from scholars at different career stages and from editors of major publication

outlets This combined knowledge from experts on both ends of publishing is invaluable to writers wishing to learn the ins and outs of getting published The book provides readers with important information necessary to help them systematically plan a productive scholarly career while avoiding common publication pitfalls Publishing in Journals on the Family includes the results of two surveys The first presents the responses of productive scholars in the early or middle stages of their careers to questions about their choices of publication outlets In the second survey journal editors share information about publication criteria and changes in the focus of social science publications and give helpful hints to beginning authors The book also contains articles by a number of senior scholars who discuss their academic publication histories providing readers with real life examples of successful publishing careers A bibliography of sources for tips on writing and publishing concludes the volume Although the voices in the book are varied they are unified in their calling for careful scholarship relevant research and clear writing Graduate students professionals such as therapists social workers and consultants and academicians including teachers and researchers will find this book extremely helpful in their publishing lives Development, Reflection and Decision-making for Nurses Melanie Jasper, 2011-12-08 Vital Notes for Nurses Professional Development Reflection and Decision making provides a concise accessible introduction toprofessional development reflective practice and clinicaldecision making Vital Notes for Nurses Professional Development Reflectionand Decision making explores the core strategies of reflective practice and decision making underlying professional nursing development Separate chapters on reflective writing evidence based practice clinical supervision and portfoliosdemonstrate the inter relationship between professional developmentand professional practice It is aimed at both student and qualified nurses recognising that professional development is alife long commitment. It provides clear guidance to helppractitioners think critically about their actions work withinprofessional boundaries be accountable for their actions and planfor their future Provides a concise introduction to professional development reflective practice and clinical decision making Written in a clear accessible style which assumes no priorknowledge Enables students to consider and develop their practice in order to become competent practitioners Each chapter includes learning objectives scenarios and casestudies In the Vital Notes for Nurses series

How to Get a Job in Publishing Alison Baverstock, Susannah Bowen, Steve Carey, 2023-03-31 So you ve always dreamed of a career in publishing but you don't know where to start or how You re holding the key in your hands Using insider information How to Get A Job in Publishing is the newly revised edition of the classic text for you if you are keen to work in publishing or associated industries or if you are already in publishing and want to go further Packed with real life quotes case studies and practical advice from publishing veterans and more recent arrivals the authors differentiate types of publishing and explain how roles and departments work together They discuss the pros and cons of internships and further study as well as training and lifelong learning working internationally networking and building your personal brand The book includes vital guidelines for applying for publishing roles including sample CVs and cover letters and a glossary of industry

terms to make sure you stand out from the crowd when you apply for jobs This thoroughly updated edition covers The post pandemic publishing world changes and current controversies the rise of e books Amazon self publishing and indie publishing The growth in tertiary courses in Publishing Studies and internships are they really the best way in How to create your CV and a compelling cover letter that gets you noticed A new chapter addresses equity diversity inclusion and belonging reflecting on the current state of the publishing industry how to evaluate potential employers and how to look after yourself and others at work Whether you are a new or soon to be graduate of Media and Publishing or are just interested in a career in publishing or the creative industries How to Get A Job in Publishing is an essential resource **Journal of Scholarly** Essential Skills for Early Career Researchers Joseph Roche, 2022-02-16 The perfect companion to support your development of the academic and professional skills you need as an early career researcher to help you thrive in academia This practical book offers guidance on the essential skills you need to succeed as an academic researcher Work out how to thrive in academia while protecting your own wellbeing Learn how to develop discipline and structure in your academic writing Navigate the nuances of research funding applications Understand how to build professional development into your daily work Take a smart perspective on career progression Designed to work across academic disciplines each chapter includes lessons learned from published literature as well as perspectives from recent early career researchers to provide you with detailed insight applicable to diverse academic contexts This book is accompanied by 30 online resources and sample templates including downloadable and editable research proposals publication plans lecture slides resumes and cover letters Joseph Roche is a researcher and lecturer at Trinity College Dublin **Reflections on Academic Lives Staci** M. Zavattaro, Shannon K. Orr, 2017-03-02 This book brings together reflections from seventy academics everyone from doctoral students to a retired provost who share their lived experiences in graduate school and beyond Career seekers adjunct professors those in or considering graduate school and tenure track professors alike will find truths revealed through these shared experiences of struggle triumph loss and hope The Reader's Adviser ,1986 The Making of an **Abolitionist** Denis Brennan, 2014-07-09 William Lloyd Garrison's life as an abolitionist and advocate for social change was dependent on his training as a printer None who have studied Garrison can ignore his editorship of The Liberator but many have not fully understood his belief in the central role of a well edited newspaper in the maintenance of a healthy republic and the struggle to reform society Church politics and publishing were the three foundations of Garrison's life Newspapers he believed were especially important for they provided citizens in a democracy the information necessary to make their own choices When ministers and politicians in the North and the South refused to address the horror of slavery and became tacit advocates for the peculiar institution he was compelled to employ the printing press in protest This book traces his path from printer to publisher of The Liberator Garrison had not become a publisher to advocate abolition he was a mechanic and an editor later a reformer but always a printer His expertise with the printing press and the practice of journalism became for

him the natural means for ending slavery **Teacher Reflection** Zia Tajeddin,Atsuko Watanabe,2022-09-15 This edited book has been compiled in honor of Thomas S C Farrell one of the most distinguished scholars in theorizing and researching language teacher reflection It examines teacher reflection in three main areas policies practices and the impact of teacher reflection on teachers practices and professional development The data driven chapters shed light on concerns and challenges experienced by teachers in diverse international contexts and institutions and discuss the practical implications of their findings across a variety of policy settings The book addresses aspects of reflective practice including macro and micro policies and constraints as well as opportunities in the engagement of reflective practice In addition it explores teachers identity cognition emotion and motivation areas which are relevant but often not discussed in the literature on reflective practice

The book delves into Reflections From A Publishing Career. Reflections From A Publishing Career is an essential topic that must be grasped by everyone, from students and scholars to the general public. This book will furnish comprehensive and indepth insights into Reflections From A Publishing Career, encompassing both the fundamentals and more intricate discussions.

- 1. This book is structured into several chapters, namely:
  - Chapter 1: Introduction to Reflections From A Publishing Career
  - Chapter 2: Essential Elements of Reflections From A Publishing Career
  - o Chapter 3: Reflections From A Publishing Career in Everyday Life
  - Chapter 4: Reflections From A Publishing Career in Specific Contexts
  - ∘ Chapter 5: Conclusion
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- 4. In chapter 3, the author will examine the practical applications of Reflections From A Publishing Career in daily life. The third chapter will showcase real-world examples of how Reflections From A Publishing Career can be effectively utilized in everyday scenarios.
- 5. In chapter 4, the author will scrutinize the relevance of Reflections From A Publishing Career in specific contexts. The fourth chapter will explore how Reflections From A Publishing Career is applied in specialized fields, such as education, business, and technology.
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