



MARTHA MATILDA HARPER
AND THE AMERICAN DREAM

how one woman changed the face of modern business

JANE R. PLITT

Martha Matilda Harper And The American Dream

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Martha Matilda Harper And The American Dream:

Martha Matilda Harper and the American Dream Jane R. Plitt, 2000 Born in Ontario Canada Harper struggled for twenty five years as a servant to change her life and that of other working class women In 1888 after immigrating to the United States she pioneered the idea of a public hairdressing salon based on health conscious precepts Within three years her concept was enthusiastically embraced by both the social elite and suffragettes across the country including Susan B Anthony and Mrs Alexander Graham Bell

Encyclopedia of Hair Victoria Sherrow, 2023-03-30 This popular volume on the culture of hair through human history and around the globe has been updated and revised to include even more entries and current information How we style our hair has the ability to shape the way others perceive us For example in 2017 the singer Macklemore denounced his hipster undercut hairstyle a style that is associated with Hitler Youth and alt right men and in 2015 actress Rose McGowan shaved her head in order to take a stance against the traditional Hollywood sex symbol stereotype This volume examines how hair or lack thereof can be an important symbol of gender class and culture around the world and through history Hairstyles have come to represent cultural heritage and memory and even political leanings social beliefs and identity This second edition builds upon the original volume updating all entries that have evolved over the last decade such as by discussing hipster culture in the entries on beards and mustaches and recent medical breakthroughs in hair loss New entries have been added that look at specific world regions hair coverings political symbolism behind certain styles and other topics

To Her Credit Kaitlin Culmo, Emily McDermott, 2023-08-01 There s history as it s told and then there s history as it actually happened You may think you know the stories behind the world s most well known groundbreaking achievements but To Her Credit is here to make you reevaluate our collective story as it has been written This book celebrates the stories of women from ancient times until the 1990s whose contributions have been overwritten and far too often accredited to men The pattern of female achievements being stolen overwritten or straight up ignored is as old as time Authors Kaitlin Culmo and Emily McDermott with stunning art by Kezia Gabriella reclaim the work of these deserving heroines and offer reminders of what we lose when we don t question history as it has been written We re often told that Cervantes invented fiction with the novel *Don Quixote* in 17th century Europe but what about Lady Murasaki s *The Tale of Genji* in 11th century Japan Elvis Presley is widely considered as The King and for all intents and purposes the inventor of rock and roll music But what about Sister Rosetta Tharpe who was the first to engineer the rock and roll sound or Big Mama Thornton for whom the song *Hound Dog* was explicitly written Albert Einstein is a household name and so too is his famed equation $E=mc^2$ But what about his first wife Mileva Mari who not only helped with the Nobel Prize winning discovery but also collaborated with Albert throughout the pivotal early years of his career This book tells the stories of women who have been left out of history s accolades It s time to talk about the thousands of years worth of art inventions innovations and world changing achievements made by women that have been ascribed to men

The Best of New York Archives New

York State Archives Partnership Trust,2017-03-15 Tales of New York State history from the pages of the award winning New York Archives For readers interested in uncovering the history of the Empire State The Best of New York Archives highlights some of the most popular articles of the unique award winning publication as told through the records of the men and women who made it Home to some of the United States most important historical treasures the New York State Archives serves as steward for more than two hundred million records of New York s colonial and state governments from 1630 to the present Contributions from Pulitzer Prize winners to best selling authors mine this wealth of information to tell lively and engaging stories of New York State s rich history From the pages of The Best of New York Archives nearly four hundred years of history comes alive By evoking the Flushing Remonstrance Evacuation Day the women s suffrage movement and other pivotal episodes in the state s history The Best of New York Archives reminds readers that as Columbia s Ken Jackson likes to say America begins in New York Sam Roberts New York Times The New York State Archives is full of rich documents that serve as gems they reflect and reveal transformations in national and world history You ll find many of those gems presented here and New York s vibrant history comes to life through the eyes of those who lived through it Kimberly Gilmore Senior Historian History Channel A E Networks The Best of New York Archives is a treasure trove of compelling essays that inform and expand understanding The selected narratives reflect the essential role the New York State Archives plays in the preservation of the fascinating and wide ranging particulars of New York State s history As a bonus the sampler is a storehouse of golden nuggets useful to deflate any annoying know it all whose behavior cries out for it Harry Rosenfeld author of From Kristallnacht to Watergate Memoirs of a Newspaperman An original authoritative and entertaining walk through Empire State history provided by a who s who of leading historians and all inspired by the unparalleled treasures in the New York State Archives Harold Holzer Jonathan F Fanton Director Roosevelt House Public Policy Institute at Hunter College

Pull Pamela Walker LAIRD,2009-06-30 Redefining the way we view business success Pamela Laird demolishes the popular American self made story as she exposes the social dynamics that navigate some people toward opportunity and steer others away Who gets invited into the networks of business opportunity What does an unacceptable candidate lack The answer is social capital all those social assets that attract respect generate confidence evoke affection and invite loyalty In retelling success stories from Benjamin Franklin to Andrew Carnegie to Bill Gates Laird goes beyond personality upbringing and social skills to reveal the critical common key access to circles that control and distribute opportunity and information She explains how civil rights activism and feminism in the 1960s and 1970s helped demonstrate that personnel practices violated principles of equal opportunity She evaluates what social privilege actually contributes to business success and analyzes the balance between individual characteristics effort innovation talent and social factors such as race gender class and connections In contrasting how Americans have prospered or not with how we have talked about prospering Laird offers rich insights into how business really operates and where its workings fit within American culture From new perspectives on

entrepreneurial achievement to the role of affirmative action and the operation of modern corporate personnel systems Pull shows that business is a profoundly social process and that no one can succeed alone Newscan ,2000 **The American Beauty Industry Encyclopedia** Julie Willett,2010-05-11 This is the first encyclopedia to focus exclusively on the many aspects of the American beauty industry covering both its diverse origins and its global reach The American Beauty Industry Encyclopedia is the first compilation to focus exclusively on this pervasive business covering both its diverse origins and global reach More than 100 entries were chosen specifically to illuminate the most iconic aspects of the industry s past and present exploring the meaning of beauty practices and products often while making analytical use of categories such as gender race sexuality and stages of the lifecycle Focusing primarily on the late 19th and 20th century American beauty industry an era of unprecedented expansion the encyclopedia covers ancient practices and the latest trends and provides a historical examination of institutions entrepreneurs styles and technological innovations It covers for example the 1911 Triangle Shirtwaist Factory fire as well as how Asian women today are having muscle fiber removed from their calves to create a more Western look Entries also explore how the industry reflects social movements and concerns that are inextricably bound to religion feminism the health and safety of consumers and workers the treatment of animals and environmental sustainability **Love Entwined** Helen Sheumaker,2007-06-26 Using a wide array of evidence drawn from poetry fiction diaries letters and examples of hairwork Love Entwined traces the widespread popularity of the craft from the late eighteenth to the early twentieth century *Beyond Vanity* Elizabeth L. Block,2024-09-10 From the award winning author of *Dressing Up* a riveting and diverse history of women s hair that reestablishes the cultural power of hairdressing in nineteenth century America In the nineteenth century the complex cultural meaning of hair was not only significant but it could also impact one s place in society After the Civil War hairdressing was also a growing profession and the hair industry a mainstay of local national and international commerce In *Beyond Vanity* Elizabeth Block expands the nascent field of hair studies by restoring women s hair as a cultural site of meaning in the early United States With a special focus on the places and spaces in which the hair industry operated Block argues that the importance of hair has been overlooked due to its ephemerality as well as its misguided association with frivolity and triviality As Block clarifies hairdressing was anything but frivolous Using methods of visual and material culture studies informed by concepts of cultural geography Block identifies multiple substantive categories of place and space within which hair acted These include the preparatory places of the bedroom hair salon and enslaved peoples quarters as well as the presentation places of parties fairs stages and workplaces Here are also the untold stories of business owners many of whom were women of color and the creators of trendsetting styles like the pompadour and Gibson Girl bouffant Block s ground breaking study examines how race and racism affected who participated in the presentation and business of hair and according to which standards The result of looking closely at the places and spaces of hair is a reconfiguration that allows a new understanding of the cultural power of hair in the period

One Day I'll Work for Myself Benjamin C. Waterhouse, 2024-01-16 From side hustlers to start ups freelancers to small business owners Americans have a special affinity for people who make it on their own But the dream has a dark side One day I ll work for myself Perhaps you ve heard some version of that phrase from friends colleagues family members perhaps you ve said it yourself If so you re not alone The spirit of entrepreneurship runs deep in American culture and history in the films we watch and the books we read in our political rhetoric and in the music piping through our speakers What makes the dream of self employment so alluring so pervasive in today s world Benjamin C Waterhouse offers a provocative argument the modern cult of the hustle is a direct consequence of economic failures bad jobs stagnant wages and inequality since the 1970s With original research Waterhouse traces a new narrative history of business in America populated with vivid characters from the activists academics and work from home gurus who hailed business ownership as our economic salvation to the upstarts who took the plunge We meet among others a consultant who quits his job and launches a wildly popular beer company a department store saleswoman who founds a plus size bra business on the Internet and an Indian immigrant in Texas who flees the corporate world to open a motel Some flourish some squeak by Some fail As Waterhouse shows the go it alone movement that began in the 1970s laid the political and cultural groundwork for today s gig economy and its ethos everyone should be their own boss While some people find success in that world countless others are left bouncing from gig to gig exploited underpaid or conned by get rich quick scams And our politics doesn t know how to respond Accessible fast paced and eye opening One Day I ll Work for Myself offers a fresh insightful cultural history of the U S economy from the perspective of the people within it asking urgent questions about why we re clinging to old strategies for progress and at what cost

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