

Markets and the Media

Competition, Regulation and
the Interests of Consumers

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Markets And The Media Competition Regulation And The Interests Of Consumers

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Markets And The Media Competition Regulation And The Interests Of Consumers:

Markets and the Media M. E. Beesley, 1996 *Media and Market Mechanics* Pasquale De Marco, 2025-07-19 In the ever evolving landscape of media and markets this book offers a comprehensive exploration of the complex relationship between these two powerful forces Delving into the economic technological and cultural factors that shape the media industry this volume provides a critical analysis of the ways in which media influences market dynamics and vice versa Through in depth analysis the book sheds light on the economic models that sustain the media industry from advertising based revenue to subscription and pay per view models It examines the role of regulation in ensuring fair competition and protecting consumers rights Beyond its economic implications the book explores the profound impact of media on cultural identity and societal values It investigates how media shapes our perceptions of ourselves our communities and the world around us The book also delves into the ethical and social responsibilities of media outlets emphasizing the importance of accurate and fair reporting transparency and diversity of perspectives It highlights the role of media literacy in empowering individuals to critically evaluate media content and make informed choices about the information they consume With its insightful analysis and thought provoking perspectives this book is an essential resource for anyone seeking a deeper understanding of the intricate relationship between media and markets It is a valuable guide for students scholars media professionals and anyone interested in the role of media in shaping our world If you like this book write a review

Freedom of Expression Vincenzo Zeno-Zencovich, 2008-06-30 This book takes a multidisciplinary approach to the issues surrounding freedom of expression looking at the current legal position in a number of European countries as well as engaging with the wider debates on the topic amongst sociologists political scientists and economists In the book Vincenzo Zeno Zencovich addresses recent developments which have had a bearing on the debate including the changes in communication brought about by the internet and the growing role of the European Union and the Council of Europe

Broadcasting Pluralism and Diversity Lesley Hitchens, 2006-10-31 Broadcasting Pluralism and Diversity is a study of the policy and regulatory measures relating to the promotion of media diversity in three jurisdictions the United Kingdom the United States and Australia A central focus of the book is regulation of media ownership and control and taking an historical approach the book argues that early policy and regulatory decisions continue to have a significant influence on current reforms Whilst policy and reform debates focus on ownership and control measures the book also argues that such measures can not be considered in isolation from other regulatory instruments and that a holistic regulatory approach is required As such content regulation and competition regulation are also considered Underlying the study is the contention that much of the policy informing pluralism and diversity regulation although making reference to the importance of the media s role in the democratic process has also been skewed by a futile focus on the different regulatory treatment of the press and broadcasting which is adversely influencing current policy debates The book argues that a different approach using the

public sphere concept needs to be adopted and used as a measure against which regulatory reform in the changing media environment can be assessed

Sports Media Rights in the Age of Streaming and Platformisation Tom Evens, Paul Smith, 2024-12-18 Against a backdrop of increased online distribution of media this book provides an in depth analysis of how the platformisation of television is both shaping and being shaped by the changing sports media market Beginning by looking at the business models and strategies of the major stakeholders involved in the sports broadcasting value chain the authors go on to focus on the challenges and opportunities posed by the growth of OTT delivery for the regulation of sports broadcasting in several key areas including copyright law and piracy competition issues linked to the buying selling and distribution of premium sports content and legislation designed to safeguard coverage of certain national and international sporting events for free to air television Key areas of continuity such as the persistence of national regional markets the importance attached to premium sports rights by rival delivery platforms as a source of market power and the need to update key areas of policy and regulation in order to address challenges posed by the use of OTT delivery are also discussed This book makes use of a range of international and regional examples and case studies not least the Olympic Games and the FIFA World Cup and identifies different strategies employed in the buying selling and distribution of sports rights for all major parties in the sports media value chain including new entrant OTT players traditional pay TV operators public service broadcasters and a range of international sports organizations Providing a complete assessment of the relevance and future effectiveness of key areas of policy and regulation in sports media distribution this book is recommended reading for advanced students and researchers of Sports Media Sports Management and Media Industries

The Handbook of Communication Rights, Law, and Ethics Loreto Corredoira, Ignacio Bel Mallen, Rodrigo Cetina Presuel, 2021-04-08 Discover how modern technological realities shape freedoms of expression and opinion with this comprehensive resource The Handbook of Communication Rights Law and Ethics delivers an extensive review of the challenges facing modern communication rights It offers readers an examination of the interplay between communication law and ethics and the role played by communication professionals in protecting individuals rights to communication Distinguished authors Loreto Corredoira Ignacio Bel Mall n and Rodrigo Cetina Presuel walk readers through the fundamental ideas and concepts that represent universal common ground regarding communication rights They compare communication rights theories developed in Europe the United States Latin America Australia and East Asia to describe how communication related freedoms and rights are formulated and applied around the world Finally the meaning of the phrases freedom of expression and freedom of the press are examined in the context of national constitutions and international human rights instruments The Handbook of Communication Rights Law and Ethics provides readers with A diverse global perspective on how communication rights are protected and challenged around the world A universal vision of communication rights that encourages dialogue rather than confrontation A comparison of the American First Amendment of the Constitution with

European communication rights theories and other legal traditions around the world An exploration of the frontiers of communication rights concepts terminology jurisdiction and territoriality Perfect for professors graduate students doctoral students and postdoctoral researchers studying communication rights and freedom of expression around the world The Handbook of Communication Rights Law and Ethics also belongs on the bookshelves of researchers studying issues surrounding freedom of the press in North America Europe and Latin America

European and International Media Law Jan Oster, 2016-11-28 This book is the first to incorporate current academic literature and case law on European transnational and international media law into a comprehensive overview intended primarily for students It introduces the legal framework for globalised communication via mass media and considers the transformative effect globalisation has had on domestic media law Engaging case examples at the beginning of each chapter and questions at the end give students a clearer idea of legal problems and encourage them to think critically A wide variety of topics including media economics media technology and social norms concerning media publications are discussed in relation to media law and numerous references to case law and suggestions for further reading allow students to conduct independent research easily

A Companion to Motion Pictures and Public Value Mette Hjort, Ted Nannicelli, 2022-03-03 A singular collection of original essays exploring the varied intersections of motion pictures and public value A Companion to Motion Pictures and Public Value presents a cross disciplinary investigation of the past present and possible future contributions of the moving image to the public good This unique volume explores the direct and indirect public value developed through motion pictures of different types genres and screening sites Essays by world renowned scholars from diverse disciplines present original conceptual work philosophical arguments historical discussion empirical research and specific case studies Divided into seven thematically organized sections the Companion identifies the various kinds of values that motion pictures can deliver amongst them artistic ethical environmental cultural political cognitive and spiritual value Each section includes an introduction in which the editors outline main themes and highlight connections between individual chapters Throughout the text probing essays interrogate the issue of public value as it relates to the cinema and provide insight into how motion pictures play a positive role in human life and society Featuring original research essays on a pioneering topic this innovative reference text Brings together work by expert authors in disciplines such as Philosophy Political Science Cultural Studies Film Studies Sociology and Environmental Studies Discusses a variety of institutional landscapes policy formations and types and styles of filmmaking Provides wide and inclusive coverage of cinema's relation to public value in Africa Asia China Europe the Middle East and the Americas Explores the role of motion pictures in community formation nation building and the construction of good societies Covers new and emerging topics such as cinema based fields focused on health and wellbeing A Companion to Motion Pictures and Public Value is an ideal textbook for advanced undergraduate and graduate courses in Film Media and Cultural Studies and is a valuable resource for scholars across a variety of disciplines

Diversity and the Media Monika Metykova, 2017-09-16 This core textbook offers a concise and interdisciplinary overview of the relationship between diversity and the media Focusing on media regulation in democratic societies each chapter explores how different conceptions of diversity relate to media audiences media workforces media outlets and media content Drawing on research approaches grounded in the political economy of media political communication media economics and critical media industry studies this insightful book analyses a wide range of current and historical examples from the UK the US and Europe This far reaching and inclusive text is an invaluable resource for students and academics from media communication studies journalism cultural studies and sociology backgrounds Clear and accessible it will also appeal to members of non governmental organizations or activist groups involved in media policy and reform *Media Regulation in the Interest of the Audience* European Audiovisual Observatory, 2005 Audiovisual media especially in regard to advertising need to take account of media and consumer protection law This publication presents the legal observations of the European Audiovisual Observatory that covers the following topic areas Access to information on government action especially from the media point of view Regulation of advertising in the broadcasting sector in the countries of the former USSR Advertising law in the electronic media Digital rights management from a consumer s perspective Application of EC competition policy regarding agreements and state aid in the audiovisual field

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